WE ARE AGAIN ' REMINDED OF
WOMAN'S INDIRECT INFLUENCE
That "Her Place Is in the Home" and "Doubling Electoral Vote Will Bring No Good Results," the Belief of This Writer

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MORROW the most important suit event of the season will be held, offering values

1800 Fashionable SUITS


Produced by New York's Foremost Manufacturers and Intended to Retail from $\$ 25$ up to $\$ 50$ and even more-will we emad at
$\$ 15$ and ${ }^{\$} 25$
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Why Such Values? Because
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glad to sacrifice their stocks ta us for spot cash.

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A Very Low Price on 600 Pair Fashionable Brown and White


latest models an aton as they appear, und at low prices.
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Shoes and Hosiery



MY MARRIED LIFE
What Happened Before the Evening Came



## Cutting the crocery Bill

That is solely our aim and purpose; and in these days of abnormally inflated values the real helpfulness of our organization is most clearly and distinctively shown. Our stores receive a neighborly welcome wherever located; and they're open for the full purpose of selling every man, woman or child, no matter their station in life, who want to get the very biggest dollar's worth for every hundred pennies of price.

Leadership counts very largely when the cause is good and is supported by wide-spread appreciation; and we're doing our very uttermost to keep down the cost of living, in every city and town, in the territory we cover. The modest income or hard-earned weekly wage is carelessly handled, even now, if it doesn't cover the necessities of ordinary comfortable living-and leave a snug something for the bank-IF you have the opportunity of dealing regularly at a Childs Store.

Thousands and thousands of families, in four States, are depending on us for this very thing; and they're getting high-grade groceries at lowest possible cost. They've come to know the satisfaction of trading on sure ground, for they realize what "QUALITY, QUANTITY AND PRICE" mean to the weekly expense account, and they've learned to improve the golden moment of opportunity. Now, this is not "all talk and no cider." It's the absolute truth.

You can cut great slices out of the grocery bill with care and good management, for carelessness is oftentimes the most costly item; and if you have a tendency, like an oyster, to stick fast to the particular spot in which you happen to be, you'll find it interestingly profitable to study the obvious possibilities of "QUALITY, QUANTITY AND PRICE." The highways and byways of grocery buying are very intricate; but there's a street called STRAIGHT, and if you follow along you're sure to come to a Childs Store- "Where Your Money Goes the Farthest" and where exacting taste and every-day prudent ectonomy demand and get ABSOLUTE SATISFACTION.

Economy is of itself a great revenue
CHILDS \& COMPANY the stores of opportunit
"WHERE YOUR MONEY GOES THE FARTHEST"

