

BUTTERMILK, A BENEFICIAL FOOD AND COSMETIC

SOME three months ago a friend interested in the subject of self-improvement... asked me what normal woman is not asked me about buttermilk as a beautifier.

THE PRICE OF NEGLECT In my opinion no household is complete without buttermilk. It is highly nutritive, easily digested, and most refreshing.

Buttermilk is an excellent bleacher for a tanned or freckled skin, and is soothing in cases of sunburn. In cases of tan or freckles it must be applied to the skin frequently during the day and the last thing before retiring.

TODAY'S FASHION



A smart trot-about frock of blue serge.

ALMOST ecclesiastical in its severity of style is this one-piece frock of dark blue serge. Pippings of red broadcloth, however, relieve its somberness, and the same material is used for the hips.

Brand-New Babies

The Evening Ledger will print, free of charge, notices of recent births sent in through proper channels.

- ARKL, Mr. and Mrs. Joseph, 1510 South Sixth street, a daughter. MADEN, Mr. and Mrs. Morris, 560 North American street, a son.

TETLEY'S India and Ceylon TEAS Surprise New Customers Delight the Old Ones

ELYSIA FOR YOU WHO BREATHE ARIGHT, IS MADAME'S PLEDGE



MME. PILAR MORIN

New Century Club Learns the Joy and Delight of the Pilar Morin Waved Wing Clavier Attained in Breath and Speech Control

CONTROL is the word. It once was audience who permitted herself to be exasperated, and before that "efficiency," and before that "culture," but to be cultured, to be efficient, to be prepared in old-fashioned now. Are you controlled?



All cane All clean All dry—the best sugar Franklin sugar satisfies Granulated, Dainty Lump, Powdered, Confectioners

THANKSGIVING TURKEY IN LAP OF THE GODS

Higher Prices for Monarch of Holiday Feast Expected to Rule

DEALERS IN THE DARK

Decline to Predict, But Venture 38 Cents a Pound as Probable Quotation

The Thanksgiving turkey is in the lap of the gods. That is, the turkey situation hangs fire, decidedly unsettled, with guesses that predict turkey meat at thirty-five and thirty-eight cents a pound.

STAINS POINT TO HIGH PRICES Unless all signs fall, however, the price will be several cents higher than last year's, it was said.

NEXT WEEK TO TELL TALE

What people are going to pay for Thanksgiving turkeys can't be told until the middle or end of next week, it was said. But it stands to reason that the average man isn't going to pay \$3.50 for a ten-pound gobbler.

THE CHEERFUL CHERUB

We yearn and yearn to feel life more But wasted hopes the years all bring. And yet we're eager as before Oh, isn't life the grand old thing!



them on account of the high price of corn and other feed. It looks like we'll eat more chicken this Thanksgiving than last year.

GO TO SHORE, BECOME BRIDES

Two Young Women Meet Fiances on Ferryboat and Wed

Miss Mae Ukers, daughter of Mr. and Mrs. George L. Ukers, 149 East Duval street, and her cousin, Miss Laura Hergeshelmer, daughter of Mr. and Mrs. Albert Hergeshelmer, of Golf Dairy Farms, adjoining the Philadelphia Cricket Club, were on a ferryboat, bound for Atlantic City, Saturday, when they met Harry P. Gatter, manager of the Security and Loan Company of Germantown.

DUTCH IDEALS IN ART

C. W. Coffin, Critic, Finds Thrift and Industry Emphasized in Holland's Paintings

The "Dutch Masters" were discussed at an illustrated lecture yesterday afternoon by Charles W. Coffin, art critic, before the Sociologist Literary Society in the South Broad Street Theater.

ASK FOR and GET HORLICK'S THE ORIGINAL MALTED MILK

The ideals of Holland, according to Mr. Coffin, are characterized in her art. "Her masters," he said, "have not made war the motto of their paintings, despite the fact that their country had its period of strenuous turmoil."

Furs of Highest Quality. To maintain quality at its highest level is our effort. This, and this only, means dependability in Furs. BLYLOCK & BLYNN, Inc. 1528 Chestnut St. Furs Altered and Repaired.

SHOP HERE—DRESS SMARTLY—SAVE MONEY FRANK AND SEDER ELEVENTH AND MARKET STREETS WOMEN'S & MISSES' OUTER APPAREL Our Debut To the Feminine Readers of The Evening Ledger

Just an Introductory Word—to give the simple truths about our methods and our merchandise and to offer you a cordial invitation to come and inspect our beautiful Winter Fashions and make note of our exceptional values.

Introductory Specials For Tuesday Fur Trimmed Silk Plush Coats at \$25 One model sketched—of a luxurious, high-grade plush, fashioned in cape collar model with trimming of Kit Coney and lined throughout with rich satin.

At All Our Stores Where Quality Counts, Low Prices Prevail WE HELP YOU To lower your cost of living and advise our customers to buy liberal supplies at present prices

Gold Seal Bread loaf 5c "Gold Seal" is a hearty-baked loaf of the finest quality. The Ideal Bread from the standpoint of quality and economy. WHOLESOME and ECONOMICAL FOODS GOLD SEAL RICE CHOICE PRUNES

ROBFORD BLEND COFFEE KAMELIA TEA In quality, flavor and aroma, Robford Blend far surpasses the average 20c Coffee.

FRESHLY BAKED SPICED WAFERS, lb. 13c It pays to buy cakes and crackers "Where Quality Counts." When you deal at "The Stores Where Quality Counts" you are protected both as regards Quality and Price.

Monday, Nov. 20th, 1916