

ADVICE TO HOUSEKEEPERS—BEAUTY HINTS—FASHION TALK—OTHER MATTERS OF INTEREST

NOW IT IS THE COCKTAIL INSTEAD OF THE CUP OF TEA

Drinking on the Increase Among Women, According to Statistics—Is Dancing Indirectly Responsible for Some of It?

THOSE borosome things called statistics show that the percentage of drinking men in this country is growing appreciably smaller, while on the other hand the scale is rising on the woman's side.

Whether it is the increased freedom allowed to the sex, the "clubby" instinct or what, certain it is that where women formerly waited until after their marriage, and then thought themselves very delectable when they ventured to take a cocktail, now no bridge party seems to be complete without its rounds of cocktails, rickys or even highballs.

Every girl must count mixing drinks among her accomplishments, and she is "in the know" when it comes to favorite brands of champagne or the more pibelian red ink.

I HAVE lately wondered whether the introduction of dancing in cafes was not responsible for much of the drinking done by very young girls—of that class in life where the chaperon is often dispensed with.

These girls are persuaded to frequent places of this sort for the dancing, while their mothers give their consent, fondly imagining them to be at a dance, when in reality they are spending half the evening gussying up.

Several nights ago I happened to visit a widely known roof garden, and the number of young, very young, girls, accompanied in many cases by youths scarcely out of their teens, was appalling.

Of course, there were the usual number of habitués, on whose faces was the stamp of dissipation; but then, too, in the crowd were several girls little more than children. They looked terribly out of place, and had there been an older per-

Two Dollars Given for a Letter Every Day

PRIZE of Two Dollars (\$2) will be given each day to a reader of the Woman's Page of the Evening Ledger. There are no conditions. Every day a letter will be chosen from the number sent in, whether it contains information of value to the readers of the page or asks a question, and the prize will be awarded to the writer. Be sure to sign your name and address so that checks may be forwarded.

son with them one might have thought them merely "slumming"—but there wasn't. On first entering they glanced covertly around the room as if afraid of being seen, but as the evening wore on and they were persuaded to take something more than lime juice and seltzer they forgot their fears entirely, and at midnight could be seen still hanging over the table in a maudlin fashion while the gay young blades with whom were engaged in the argument with the waiter.

Isn't it strange that the younger men are the more necessary is champagne to their happiness? That, to them, is the sum and substance of being a real sport!

But to resume my little preachment. Dancing itself is harmless enough, all Puritanical opinions to the contrary notwithstanding, but when apparently respectable girls from virtuous middle-class households make these cafes their habitat until early morning, just where do their parents imagine them to be?

MY MARRIED LIFE By ADELE GARRISON

A Flood of Memories

"YOU want hot water now?" Katie put her head in at the door as I sat in this living room finishing the shelling of the almonds. Dicky and I had spent so much time in our discussion of the personality of the guests who were to come to our chafing-dish supper in the evening that I had hurried him out after the flowers I wanted, not wishing to wait until after dinner, when there might not be so good a selection in the shops.

"Right away, Katie. I have just finished the last one. Come and help me take them into the kitchen." Katie came toward me, but as she caught sight of the shells strewn all over the rug she stopped short and pointed her finger dramatically at the disorder.

"Who did do it?" "I am very sorry, Katie, but Mr. Graham upset the paper of shells as he was bringing it in here. If you will sweep the rug I will sweep the shells. You will not have to spend much time on them—just see that no dust remains on any of them after the sweeping."

"I am very sorry, Katie, but Mr. Graham upset the paper of shells as he was bringing it in here. If you will sweep the rug I will sweep the shells. You will not have to spend much time on them—just see that no dust remains on any of them after the sweeping."

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Graham Pudding Two cups of sifted graham flour; dredge one cup raisins, seeded and chopped, with a little of the flour, and sift with the remainder two tablespoonfuls of cream of tartar. Beat one egg very light and add one cup of sweet milk. Stir in the flour and mix to a smooth batter. Add one teaspoonful of soda dissolved in a little boiling

Apple Croutes Pare, halve and core good smooth apples; cut slices of bread without crust to fit the flat side of each half apple. Dust the apple

water, and lastly the raisins. Steam in a covered pan or dish two hours and a half. Serve with hard sauce.

In face of a recent advance of about 20 per cent in the cost of Soaps, there's satisfaction in knowing that Child's Own Brand Soaps (Naphtha and Laundry) are selling as usual at 3 cakes for 10c UNTIL PRESENT STOCK IS EXHAUSTED

Three Famous Coffees Each one exceptional value in its distinctive grade; each one so satisfyingly good that if we sold nothing but coffee, we'd still have a very large and rapid-growing business. Coffee has always been one of our largest activities; and in every pound we sell you'll find that nicety of proportion which counts so largely in a perfect blend.

2 Large Loaves of Bread, 9c With advanced prices coming from the bakeries, you should find many crumbs of comfort in getting such delicious bread as this at such a price. It's pure, fresh, well-baked and carefully handled.

How About Butter? Are you buying from every Tom, Dick and Harry; and missing satisfaction at every turn? Your housekeeping is judged by the butter you use; and thousands of women in four States turn to the Childs Stores for this necessity.

Those 60c Teas for 35c These wonderful teas appeal to very exacting taste, and are the very essence of prudent economy. They are DISTINCTIVELY CHILDS QUALITY; and that means you can search near and far, and you will not find their equal at anything near the price.

Childs' Princess Blend 35c lb. Childs' Straight Ceylon 35c lb. Childs' OldCountry Assam 35c lb. A Little Free-hand Talk on Eggs In handling eggs we particularly believe there's but one best in anything; and that there's a whole lot of common-sense in serving one's customers well.

CHILD'S & COMPANY THE STORES OF OPPORTUNITY "Where Your Money Goes the Farthest"

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper and stamped with the name of the writer. Answers will be given to those given below. It is understood that the editor does not necessarily endorse the sentiments expressed. All communications for this department should be addressed as follows:

THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa. The winner of today's prize is Miss Cecilia M. Sprohrow, of 5907 Arch street, whose letter appeared in Saturday's issue.

- 1. How can tobacco stains be removed from copper or brass ash trays? 2. What will fresh parsley when it is to be chopped? 3. What is the best and simplest way to remove the skin of a tomato?

- 1. When clearing the table preparatory to dessert at dinner how many of the dishes should be removed? 2. If the crest of honor at a dinner is a woman, where should she be placed? 3. What is the easiest way to fasten a row of black buttons when they must frequently be removed?

ANSWERS TO SATURDAY'S INQUIRIES 1. To keep yeast fresh pack as follows: Put one loaf of salt in a half-pint Mason jar, a cake of yeast wrapped in its foil, half loaf of salt, another yeast cake, etc., until the jar is full. Screw on the cover and place in icebox. In this way there will be no odor and the yeast will keep two or three weeks.

2. Salt fish, if soaked in sour milk before cooking, will be much enhanced in flavor. 3. Copper and brass vessels can be brightened by using vinegar and salt in the water when washing them.

In the Vacuum Cleaner Always Desirable? To the Editor of Woman's Page: Dear Madam—Just a word for the old-fashioned vacuum cleaner. It seems that we women have not had enough trouble in solving the everlasting question, but now comes the wall of the vacuum cleaner.

Dear Madam—I am sending you a suggestion for getting the greatest wear out of a brush. When the scrubbing brush is worn flat on one side, unscrew the handle, turn it in the opposite direction, screw it on, and you have virtually a new brush.

Converting a Closet into a Kitchenette To the Editor of Woman's Page: Dear Madam—In a small apartment, a kitchenette is a real necessity. It is a place where you can get a quick bite to eat, and it is a place where you can get a quick wash.

One Who Has Lost Faith in Mankind To the Editor of Woman's Page: Dear Madam—There is a lesson in every experience. To one who has lost faith in mankind, your lesson, while a sad commentary on human nature, is a lesson that I have learned.

A Sorrowful Damsel To the Editor of Woman's Page: Dear Madam—Please read the letter of your column. I thought I would ask you to please give me some advice on the following: My young man and I have been together for some time, and I love him very much.

Certainly from his attentions you had every right to expect an exact better treatment. Was there not an understanding at least of future marriage? If not, it is never wise to receive presents other than books, candy or flowers from a man nor to write nor allow him to write every day.

Desk Clock \$9.00 A mahogany case of Gothic design and a French 8-day movement that will keep time. C. R. Smith & Son 18th and Market Streets

Fresh from the Farm Deerfoot Farm Sausage—the sausage with a distinctive taste. Farm at Southborough, Mass.

Wonderful, isn't it, what an influence a good, cheery, comforting cup of coffee has in the morning? Even if you got up on the wrong side of the bed, one cup of Morning Sip Coffee puts you right with the world—and with yourself! Try it—and see!

Morning Sip Coffee Alex. Sheppard & Sons, Inc. Philadelphia

Paris Butcher Shops In Paris the bronzed horse's head denotes the location of "boucheries hippophagiques," or horse-meat shops. Since the early seventies of the last century hippophagy has grown so in popularity that there is now no considerable town in France that has not one or more shops for the sale of horse-meat.

Yes, the price is a little higher, but MERIDALE BUTTER costs more to make and is worth more. On our own 2000-acre farm, all the cows are pure-bred Jerseys. We buy some milk, but only the richest and purest and all comes from cows whose health is vouchsafed for by New York State Veterinarians and our own inspectors.

Childs' Cafe Blend 19c lb. Childs' Special Blend 25c lb. Childs' Winner Brand 29c lb. A pleasing blend of well-picked coffees—so surprisingly good you'll wonder at the smallness of the price. In CHILDS STORES only.

Smooth, rich and of very delicate flavor. Really, the most exceptional quarter-dollar value we know of ANYWHERE. A perfect blending of the finest coffees. Sixteen ounces of contentment in every pound; and critical drinkers are the judges.

Childs' Princess Blend 35c lb. Childs' Straight Ceylon 35c lb. Childs' OldCountry Assam 35c lb. The combined best qualities of five of the richest teas grown. A Royal Blending.

It brews a pleasing, delicious cup, of unusual richness and strength. "Old style" tea of particularly fine flavor and very superior quality.

The fullest, largest, meatiest and richest eggs obtainable. Selected Eggs 36c doz. Smaller, but of assured quality, and very carefully selected.

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