

If we hadn't got the
fabrics for these particular

## WINTER OVERCOATS

a year ago; if we hadn't
wrestled with manufacturing costs
and thrown them; if we hadn't
finally cut into our own $y$
legitimate profits, we would
not now be pulling off this

Wonderful Week
of
Intensified Values
in
PERRY OVERCOATS
at $\$ 15$

Every one a $\$ 25, \$ 22.50$ or $\$ 20$
Value anywhere today!
-I The hearty selling of the past four days has more than repaid us for all our strenuous prepara tions-more than repaid us for the meagre net profits the price of these particular coats repre sents; for every one of them publishes better than we can do in print the pre-eminence of Perry's for Value-giving-just in the nick of time, too! Jus as the knife-like winds of Winter are dealing thei first blows, making warm, comfy Overcoats a necessity!

## The Assortments are-

- Single-breasted and double-breasted Ulsters kimono-sleeve Coats; button-through fronts and fly fronts; cloth collars and velvet collars and pockets that go with the character of the cut. The Fabrics are solid Oxfords, light grays, blues, browns, greenish-gray mixtures; stripes, faint plaids and plaid-back overcoatings-even at thi eleventh hour, a generous assortment of styles and patterns in Winter Overcoats of unqualified \$25 $\$ 22.50$ and $\$ 20$ fabrics, every one at the

Uniform Price \$15
as a result of the big way we planned, prepared and provided!!

Only until Tomorrow Saturday at Six!

PERRY \& CO., "N. в. T."
16th \& Chestnut Sts.

