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## Is the United States to be Supreme in World Trade and Commerce?

## You, as a business man, must help to answer this question. Are you prepared to do so?

 Whanges. It is forcing a mighty, world-wide trade evolution which
Commercial America.
Today American business ride the Today American business rides the tide of great
industrial prosperity resulting from an enormous industral prosperity resulting from an
foreign business, including war orders.
Tomorrow we may be swept into a new position f commercial supremacy.
This is one of the unmistakable signs of the times. War has paralyzed the agricultural and industrial energies of the only nations which rival
America; it has crippled their commercial facilities. America; it has crippled their commercial facilities.
Ours is the one country which has the resources Ours is the one country which has the resources to take care of the material needs of the world. We
raise the crops, we own the mines, we have the raise the crops, we own the mines, we have the
mills; and-we have.the men. It is for the manufacturers, the business men and the bankers of America to say how great she shall be among the
nations.

Are the business men of America, the manufac turer and the merchant, awake to the new and lar ger opportunities which tomorrow will bring forth
ato
What is needed most of all is a broader
viaion, a clearer conception of the bigness of che world; a fuller and more intimate knowledge of men and aff airs beyond our own bor-

The American business man must be better in formed. He must know foreign peoples and places conditions and countries, markets and trade cusfore he hasn't been interested. He must become Citizen of the World as well as be a Citizen of America.

There is no source of information on all these
subjects except the new
Britannica

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