YOU MUST PERSIST IF YOU WOULD BE BEAUTIFUL

By LUCREZIA BORI Prima Donna of the Metropolitan Opera.

PRECISELY as "there is no royal road to knowledge," there is no royal road to besuty. You must work if you desire to aprove your good tooks. Even the flawless



beauty has constantly to care for her charms in order to retain her ward off the destroy-ing hand of time, re-tain the symmetrical proportions of her fig-ure by exercising, and fulfill the innumerable duties of her daily toilette necessary to preserve the beauty of her hair and complex-

LUCREZIA BORI you, who scarcely give a thought or a minute's time to improve your personal appearance, hope to retain aren the attractiveness with which nature has endowed you?

This is said for the benefit of the women This is said for the benefit of the women who complain that after following a certain beauty treatment four or five weeks they see no visible signs of improvement. They forget the years and years of neglect that have caused the hair to lose its luster or the skin its unwrinkled smoothness. "Bome was not built in a day," neither can broken-down tissues be rebuilt in a month. Menths of patient care is required to correct the harm wrought on the complexion by improper diet and neglect to stimulate and nourish the tissues. Never become discouraged that you do not suddenly grow beautiful—let "persistency" be your motto. Never, even for a single day, omit devoting an hour or more to the care of your beauty. Each person has his or her own stand-

Each person has his or her own stand-rds of physical beauty. In my eyes the and person beauty. In my eyes the person is beautiful who has a clear complexion, expressive eyes and a well-formed body. It is within the power of every woman to have these if she is willing to work for them.

The figure that measures from 5 feet the inches to 5 feet 7 inches in height, and that is neither angular nor too well round-ed is usually considered the perfect figure. but I believe that others will agree with my opinion that a woman may be above or below the heights quoted, and if correcily proportioned her figure is beautiful. Therefore, no matter how tall or how short you are your aim should be to round out angular lines or to get rid of us flesh. You cannot do the former by eating acids and lean meats, nor the latter by munching candles and French In both instances, however, you

Cultivate the habit of taking long walks Induige in outdoor sports. In fact, spend every minute that is possible in the open

To keep your complexion clear, smooth and biemishless requires a lot of atten-tion. It should be thoroughly scrubbed with soap, water and a good complexion brush once each day. Unlike many per-sons who have delved into the secrets of beauty and its preservation, I believe in the free use of soap and water, excepting in cases where soap does not agree with the skin. Scrub the face, throat and neck vigorously and rinse with several changes of cool water. Then apply an astringent totlon. I know of none better than the bllowing preparation:

ASTRINGENT LOTION

ewater 3 ounces arflower water 1 ounce ple threture benzoin 34 ounce mic acid 55 grains Apply this tonic to the skin with a piece

The jar of cold cream is an unfailing aid for ironing out wrinkles, rebuilding sid for ironing out wrinkles, rebuilding pliable and blemishless. Be extravagant in its use, for if you compound it yourself it is inexpensive. An excellent sold cream is made from this recipe:

COLD CREAM

almonds

Place the oil of sweet almonds, the white wax and the spermaceti in a small porcelain Allow it to melt, but not to become het. Warm the oil of lemon and the or-angeflower water in a separate vessel and add the powdered borax. Now slowly pour the orangeflower mixture into the blended

the orangeflower mixture into the blended fats, stirring constantly. Beat with an egg-beater, adding the benzoln, drop by drop, until the cream is smooth and white. Pack the cream in a porcelain or glass jar. Cover every particle of skin with the cream and allow it to remain for ten minutes. Then wipe it off with a soft linen towel or a piece of antiseptic gauze. This first coating of cream serves to remove the dust. The second coating is rubbed into the skin as an emollient and skin food.

EYEWASH EYEWASH

Pure beracic acid I traspoonful Camphor water I5 drops Balling water 2-3 cup Shake the mixture well and when it has

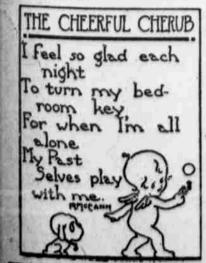
cooled place it in a tightly corked bottle. When ready to bathe your eyes fill an eye cup with the lotion, and, turning the cup over the eye, open and close the lld so that

the eye is thoroughly washed.

I have started you on some of the paths that lead to the highroad to beauty, but more than this I cannot do. You must plod slong, gaining every step by your own effort, but at the end of the long, perhaps thresome, journey you will find some measure of that which you seek. To win you must persevere. ust persevere.

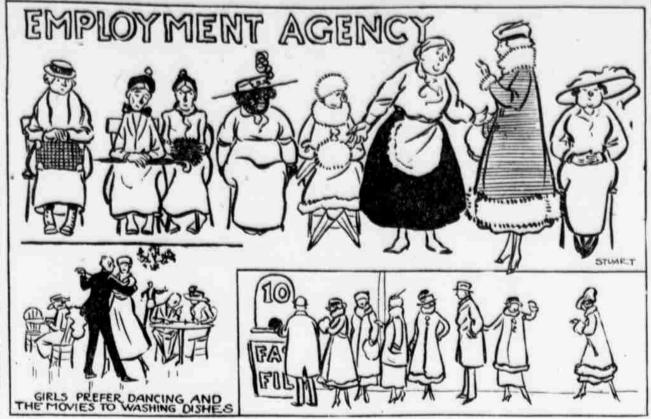
(Copyright.)

Japanese Shipping Man Here M. Sassoki, an official of the Matsul amship Company, of Yokohama, is in ladelphia today inspecting the port and city's shipping facilities. He came on Japanese vessel Milkesan Maru. He d that an agent is sent out with every p to report possibilities of trade exten-n in other lands.





LARGER INCOMES, MORE LIBERTY, AMBITION OF DOMESTIC SERVANTS, WHO QUIT JOBS



Freedom and Finance, Elements Not Found in Life of Household Worker, Craved—Betterment in Social Scale Unfulfilled Ideal. Workaday Routine Tires

This is the third of a series of articles on the problem of the domestic worker, in which the facts of the problem, together with its causes, are discussed.

THE double lure of freedom and money 1 is attracting girls and women from the ranks of household employes, already thin-ned by the end of immigration, into public

The longing for larger incomes and a sense of liberty, elements not found in the life of a household worker, was expresed today by a half dozen girls and women anxious to quit their vocations as house ser-vants for "anything" that would yield more money and the consciousness of betterment in the social scale.

"I'm through with housework!"
This determined sentence from each of the half-dozen furnished the clue to the inroads made on the great body of do-mostics. This is like a great resevoir, the outlet of which has been left wide open and the supply stream choked. The inflow stream was immigration, ended by the war; the outflow is the steady stream of domestics who leave private work to marry or so seek positions which they consider more desirable. The half-dozen belonged to the outflow.

They were leaving.
The scene was a small employment

agency. It was not of the better sort, where there is an air of refinement from the fur-nishings to the manner of the proprietress. The dim gaslight shone on the gray, un-carpeted floor. Around the dingy walls ranged a quadrangle of straight-back chairs, uncomfortable to both body and soul. In the back room the proprietress, smiling and rubbing her hands, was hovering over a matron and maid who were endeavoring to come to terms.

VARIED TYPES

A fourth of the chairs lining the wall were empty. On six of them sat the half-dozen, close together, as if for protection— a blooming country miss a hard-eyed, black-haired girl from some western city; a young woman with a strong foreign accent, a gray-haired woman in black with a black veil, a young West Indian negress and an

elderly negro woman.

The burden of their complaint against housework was the scant remuneration, the long hours, the trying situations arising in the relations between mistress and menial and the curtailment of liberty "No more housework for me," volunteered the rural damsel. "I don't want to dry up in a house. I want a job as waitress hotel. I'd rather have a resort hotel.

any kind of a hotel would suit me better than being in private work. I want tips." "You're right, kid," said the black-eyed "Unless I set my \$9 a week through with housework. I've got a \$6 job now and it's a pippin. Cook, wash, scrub, sew, clean and answer the bell for a family of six. Oo-oo" Her eyes rolled celling-

"It's a restaurant for mine," she continued. "A girl friend of mine makes as high as \$25 a week, \$6 as salary and \$18 to \$20 a week in tips. And her hours are regular. It's none of this 'stay for the party, please, for her. In the evening when she's through she can go to a party of her own if she wants to. And she don't have to entertain her gentleman friend in the kitchen."

"You say you have a family of six," in-

"You say you have a family of six," in-terrupted the woman of the foreign accent.
"I have seven. And my mistress she equals to seven more. This is not right and that is not right and I work from six o'clock in the morning to bed time, with one Sunday a month off and one afternoon a week when I get it. I am expected to keep neat and tidy when I stand over the stove or scrub the floor.

"If they do not believe I am a spy I will get a job in a fuse factory. There I will make \$30 a week and when I am through work I am through."



Heaters

LECK BROS.CO 44-46-48-50 N. Fifth Street



The gray-haired woman's complaint was | unique. Besides longing for the money and liberty she expected in the position as restaurant waitress for which she had applied, she also looked for emancipation from

plied, she also looked for emancipation from a necessary evil arising from the proportions of her employer.

"My mistress is fat," she said. "I have to button her shoes. And when the doorbell rings or the telephone bell rings I am generally making beds on the third floor. It is too hard for a woman as old as I am."

"Excuse me. But Ah'm a foreigner an' Ah doan' spect Ah ought to say anything." interposed the West Indian. "But doan' you haf to mind the baby, too?"

She giggled and her giggles were echoed by the other five.

ABSENT WIFE CAN'T GET AID

Self-Supporting Woman

HARRISBURG, Nov. 15 .- The State

Workmen's Compensation Board has held that a woman living apart from her hus-band, not dependent upon him for support.

is not entitled to compensation, although

she had received money at irregular inter-vals from him.

The opinion was given by Commissioner

Scott in the case of Mrs. S. Varga vs. the Carnegie Steel Company, Varga having been fatally hurt in February. It was found that the pair had been living apart, the woman in Passaic, N. J., since May,

Norwood Pastor Leads Lutherans

LENORE ULRICH in "THIS INTRIGUE" CHARLIE CHAPLIN in "Behind the Screen"

ARCADIA CHESTNUT BELOW 18TH

"THE PRINCE OF GRAUSTARK"
With Breant Washburn & Marguerile (layte
CHARLES CHAPLIN in "Behind the Screen"

BELMONT 52D AND MARKET ST

MARY PICKFORD in

CHARLES CHAPLIN in

56TH ST. THEATER MAT. DAILY EMILY STEVENS in

FRANKFORD 4711 FRANKFORD

JEFFERSON 207H AND DAUPHIN NORMA TALMADGE in

LEADER FORTY-FIRST AND AVENUE

MARIE DORO "THE LASH"

WILLIAM FARNUM in

WEST PHILADELPHIA

BUSHMAN & BEVERLY RAYNE IS "CRIMBON STAIN MYSTERY"

BLUEBIRD BROAD AND

1914, the woman supporting herself.

BUTTER PRICES TO STAY HIGH Compensation Board Rules Against

Makers Blame Export Demand-Urge Pasteurization of Cream

Her application, like that of the older

negro woman, strictly was not for public work. She asked for day laundering, for which she demanded \$1.60, carfare both

"Ah knows Ah'il haf to take whut Ah can get," she continued. "But it won't be housework, 'less'n it's jes' washin'. Ah'il take the washin' home with me or work by the day, but Ah won't be hired

work by the day, but An won't be into to stay in a house where Ah'll haf to work till 9 an' 10 o'clock doin' the dishes for the dinner party."

"An' keepin' d' mistress comp'ny till d'

ole man gets home." contributed the older negro woman, "Whenebber dere's any frouble in d' family d' servant gits it in

d' neck. Bofe sides jumps right on her 'Deed dey does."

ways and two meals.

MINNEAPOLIS, Nov. 15 .- A law requiring the pasteurization of all cream used in butter making, the abolition of a flat rate for all grades of cream and payment ac-cording to grade were some of the pro-posals advanced by speakers at the annual convention of the National Creamery Butter Makers' Association here. The present high price of butter is due to

the heavy export demand, speakers declared, adding that there is no prospect of lower prices in the near future.

Hebrew Charities Clothe 4183

Prominent Photoplay Presentations

Stanley Booking Company

NEW YORK, Nov. 15 .- The first year's activities of the Industrial Department of The Rev. Stanley Billheimer, pastor of the Immanuel Lutheran Church, Norwood, has been elected president of the association of ministers and laymen of the Philadelphia activities of the Industrial Department of the United Hebrew Charities are covered in a report made public today. In all 41,944 bags filled with clothes and other articles were received from 21,500 families. A total of 4183 persons were clothed during district of the East Pennsylvania Synod of the Lutheran Church at its convention in number of garments distributed was 66,800.

Theatrical Baedeker

HIC—"The Passing Show of 1916," we got Wynn. Delie Ashlyn. William Phillipter Pred Walton and a barge company. A must crass-quilt with monance. Never boring. CORREST "Ziegfeld Follies," with Ina Claire, Fanny Brice, Anna Pennington, Bert Williams, bermary Granville, Will Roger and a big company. Tenth anniversary production of the femous froth and frivol institution, Benutiful (e the eye. ADELPHI—"Experience," with Ernest, dinning, A 'modern morality play 'more humanness than graced 'Exerywon Thore a large cast. Glendinning

AT POPULAR PRICES WALNUT-"Keep Moving," with Fax and Stewart. Musical comedy by Aaron Hoffman and Harry von Tilzer. The principal comedians enact the roles of wealthy Rebrews.

KNICKERBOCKER.—"Bringing Up Father by Politics," Gus Hill's production of the fur-ther adventures of Jiggs, the cartoon charac-ter, in a musical comedy form. FEATURE FILMS

STANLEY—"The Years of the Locust."
Licely, with Pannic Ward, Jack Dean and Warler Lone. Also "Relind the Serreen," with Charles Chapilh, Holmes travelogue and others. First half of week, "The Flow Girl," with Mac Murray, Thoodory Roberts and Elliott Deter. Latter bail of week. ARCADIA—"The Prince of Granstark," Essa-nay with Breaut Washisorn and Margarite Clayton, and Charles Chaptin in "Behind the Sereen," all week. Others.

The Penind the Serent first built of Extravagance, Melon with Olm latter half of week. The Female Dr Thursday and Friday. Behind the Saturday. VAUDEVILLE

KEITH'S—"America First." ratrictic spectacle, with Brace Weyman, American Baritone, George Reily, in "Finders—Keepers": "Chappy" Aveling and Al Lievel, Grace Leigh and Daws Jones, is "Love Gamblers"; Louis Hard, Hirschel Hendler, Lovenborg Sisters and Neary Erethers, Kelly and Garvin, Louis Stone and picterial news.

H.OHE—'Mother Goose," with J. C. Mack; Charles, and Sadie McDonsid; Abbott and White, Evans and Gorden, the Borseni Troupe; El Cota; Canaris and Clee, and others. GRAND—"The Girl With the Thousand Eyes"
"The Breese That Blew": Sylvester and Vanc
Beiger Brothers: Mss Flya and "Snowball"
Chinese circus, and others.

Wesk.

VII.IAM PENN—"Hamlet Upaide Down";
Ketchem and Cheatem; the Cycling MeNutts; Lane, Plant and Timmons, and "FiftyFifty" photopiay, first half of week. The
Carl Eusene Troupe; Barry McCormack and
company; William and Mary Rogers; Valyda
and the Brashilan Nuts, and "A Sister of Six,"
photopiay, lutter half of week.

LECTURES

CADEMY OF MUSIC—"Canada From Coast to Coast," Burton Holmen's tweets-fourth sea-sonal travelogue, Friday evening and Satur-day atternoon, November 17 and 18. BURLESQUE

CASING—Harry Hastings's "Big Show," with Dan Colemns and many others, Musical revie and vaudeville specialties blended into an evening's entertainment. MINSTRELS

DUMONT'S.—"White Teeth and Baker Beans, retained from last week; "Stetson's Hat Fa-tory," and other travesties and burlettas is the resident stock company.



SUPERPICTURES HAS \$9,000,000 CAPITAL

McClure and Ex-Paramount Head Join Forces-Mae Marsh to Quit Fine Arts for Goldfish

By the Photoplay Editor

"The river of chance and change" flows more swiftly through the country of the movies than anywhere else. This department could be filled every day with the mere announcements of stars who are deserting the Pyramid Corporation for the Battleaxe Features and the consolidation of Ajax and Elephant Films. The latest shake-ups (as one says in police circles) are in relation to Superpictures, Inc., and the Fine Arts western studio. Superpictures, chartered in Delaware for

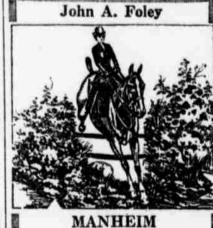
Superpictures, chartered in Delaware for \$5,000,000, is a new corporation of importance. The stock of the concern consists of \$5,000,000 preferred at seven per cent and \$3,000,000 common. It is a sales and distribution company controlled by the men who founded the Paramount Pictures Corporation and the present owners of the McCluro publications, according to the Morning Telegraph, of New York. A nation-wide publicity campaign is to be started scon.

started scon.

W. W. Hodkinson, ex-president of Paramount, is a leading official with Superpictures, Inc. The first release will be a series of seven McClure Pictures, called "The Seven Deadly Sins," starring Nance O'Neil, H. B. Warner, Ann Murdock, Holbrook Blinn, Charlotte Walker and others.

So, wiftly, indeed, does, the aphotoplay So swiftly indeed does the photoplay "river of chance and of change" flow that between editions we learn that Superpictures has acquired the distributing organization of the Triangle Film Corporation, even while court action still pends to force the Paramount to sell out to the McClure

A Los Angeles correspondent for the pa-per quoted above reports a great exodus of players and directors from Fine Arts, which has always maintained its chief studio in Hollywood, Cal. making occasional features in the East. The most surprising desertion umored is that of Mae Marsh, who will



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quit Triangie when she finishes her current production, "The Wharf Rat," which Ches-ter Withey has been directing. Samuel Goldish, until recently a power with Lasky, has offered her a contract for a series of pictures under his management, it is said, and the little "Flora Cameron" of "The Birth of a Nation" and the Modern Giri of "Intolerance" is expected to accept. The company will be known as the Mae March Film Corporation.

Miss Marsh is one of the few really vital

actresses developed by and for the movies, one of the few who, with no stage experience, have become important screen players. Like Mary Pickford, Blanche Sweet, Dorothy Bernard and the Gishes, she was discovered by David W. Griffith. Her sister, then Marguerite Loveridge, was working with the Biograph in the West, playing leads with Fred Mace's comedy division. Mae, wanting to be an actress too, came to the studio, and was seized on immediately, and soon afterward featured. anonymously, in an adaptation of Charles Kingsley's poem "The Sands o' Dec."

Here is a combination for Secretary Daniels, of the navy. On Friday the Olympia announces "The Secret of the Submarine" and "The River of Romance." With the fents of the Deutschland one may expect anything. Possible explain the secret. Possibly the film plays will

The Burton Holmes Travel Pictures will be presented at the Frankford on Friday. The lecturer will be at the Academy of Music that night. Thus one may see the same things as others see them and yet same things as be miles apart.

Due to the length of "The Ne'er Do Well," the management of the Fifty-sixth Street Theatre will begin the first showing on Thuraday at 6:20 o'clock, and the doors will be open at 6. It will be shown again at 8 and 9:30.

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OMORROW and Friday Mr. M. D. Edmonds, Editor of the Business Section of the Public Ledger, will tell you how American brains and enterprise have founded a gigantic industry in one year by manufacturing in copious quantities valuable dyes and chemicals the world urgently needs. It is a romance of business, founded on fact. The

TOMORROW'S PUBLIC LEDGER

Order your newsdealer to bring you the Public Ledger on Thursday and Friday. Mr. Edmonds's articles will interest you. It's just such stories which have given the Public Ledger the title of "The Business Man's Newspaper."

A Business Story of Unusual Interest

first article appears in

APOLLO 52D AND THOMPSON MATINEE DAILS Lou Tellegen in "THE VICTORY OF CONSCIENCE" Earle Williams, 4th Chap., "Scarlet Bunner" MARIE WALCAMP IN "LIBERTY"

Louise Huff & Lottie Pickford "THE REWARD OF PATIENC PALACE 1214 MARKET STREET

Robert Warwick and Gail Kane

in "THE HEART OF A HERO" PRINCESS 1018 MARKET CEDAR 60TH AND CEDAR AVE.
PARAMOUNT THEATER
WM. S. HART in "THE APOSTLE
OF VENGEANCE"
"THE WAITERS BALL"

REGENT 1654 MARKET STREET FAIRMOUNT 26TH AND GURARD AVENUE Arthur Ashley & Muriel Ostriche

RUBY MARKET STREET BELOW THE STREET

Blanche Sweet "THE STORM"

Valkyrien "The Hidden Valley" TIOGA 17TH AND VENANGO STS. E. H. Sothern in "The Chattel"

VICTORIA MARKET ST.
ABOVE NINTH
Bessie Barriscale in "A CORNER
CHAS. CHAPLIN in "Behlad the Screen"

STANLEY MARKET ABOVE 16TH Fannie Ward in THE YEARS OF THE LOCUST

NORTH PHILADELPHIA RIDGE AVENUE 1784 RIDGE AVE.

SOUTH PHILADELPHIA

ALHAMBRA 12th, Morris & Passyunk Ave. LOGAN THEATER 4819 N. BROAD Paramount Pictures. Maurice & Walton in THE GUEST OF LIFE Market St. Theater STREET Theda Bara In "ROMEO AND JULIET"

OVERBROOK 68D & HAVERFORD

PARK RIDGE AVE. & DAUPHIN ST.
NAT. 2:15 EVG., 6:45 to 11.
LOUISE HUFF in THE REWARD OF PATIENCE"

MARY PICKFORD in

Annette Kellermann in "Neptune's Daughte

RIALTO GERMANTOWN AVE.
AT TULPEHOCKEN ST
Wallace Reid & Cleo Ridgely in
"HOUSE WITH THE GOLDEN WINDOWS"

SAVOY

Bushman & Bayne in "A Virginia Romance

LOCUST 53D AND LOCUST Mats., 1:30 and 3:30. 10c Exts. 6:30. 8:0:50. 16c. ROBERT WARWICK & GAIL KANE In THE HEART OF A HERO

DOUGLAS FAIRBANKS in "THE HALF-BREED"

EUREKA SOTH & MARKET STS.
WILLIAM DUNCAN in
"THROUGH THE WALL" OLYMPIA BROAD AND RAINBRIDG PARTON THURSDAY— THE "Shielding Shadow Also A SURPRISE PRATURE A. B. C. THEATER SED AND CHESTAUTS H. B. Warner in "Shell 43"
DeWolf Hopper in "The Puppets"