JUST GOSSIP ABOUT PEOPLE Fair and Bazaar for Holiday House Is Spoken of by Nancy Wynne－Several Other Subjects of Social Import Are Discussed




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## Qibhere Your Dollargoe



OU enter a store，make your purchase the store－keeper，and go on your way rejoicing．What becomes of that dol－
lar or what percentage of it is＂profit＂ interests no one but the recipient． But there＇s a difference with the tility company；what becomes of that dollar and who share its hundred penies should be the concern of every In the Bell System it takes an average in－ ment of approximately four dollars to earn r quickly finds its way back to the public．
1．Forty－six and a half cents are paid out in wages in this way during 1915 ．
（2．）Twenty－four cents are spentfor expenses，material and suppies purchased from every corner fifty－seven and a half million dollars dur ing the year
［3．）Five and a half cents go or taxes，contributing over
14．Nineteen anda half cents go for interest and divi－ dends，the bond and stockholders（here are over ninety thousand of the latter，including thirty－two thousand ollas the resents an $5 \%$ on the plant investment and less than $6 \%$ on the outstanding securities of the Bell System．
［5．）Four and a half cents are reinvested，as surplus，in million dollars in 1915 ，to public use，a total of over ten million dollars in 1915 ．

That a dollar well earned shall be well spent is pri－ marily essential to the efficient，faithful conduct of a public service．That，among the 1oremost considerations， s the purpose of the Bell System．

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

