## UUESTIONS AND ANSWERS IN WOMAN＇S EXCHANGE－TODAY＇S FASHION－BEAUTY HIN

PILGRIMS－A BAND OF ENGLISH
WOMEN TOURING COUNTRYSIDE
With the Idea of Causing a Change of Heart Among the People of England in Their Attitude Toward the Enemy

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ANSWERS TO YEST
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Cone Cleaning White silk
Sonk tho moit



Mrandy to Precent Fermentation

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EXCHANGE

2



MY MARRIED LIFE
The Heart That Loves Forgives

Furs－Millinery－Dresses

B BLYNN，Inc．Chestnut urs Altered and Repaired．


1008 Chestrnut Street，Philadelphis
Waists That Flatter Waists that bring to the wearer that delightful sense of well－dressed distinction． Colorings in a breadth of choice that assures becoming selection－the new suit colors，white，
flesh tint． esh tint．


Between $\$ 5.50$ and $\$ 20.00$
The Vogue of the Sweater

## has brought together a collection of these ultra－

 stylish garments which makes choosing a simpleTHIE CHEREOL CHTRUB
Music flosts in at
My heart which
My heart which wes
b，weary wnd oore Is weat y bud soore They have a victrola


Meaning of Names


George Allen，Inc． 1214－Chestnut Street－1214

Fur－Trimmed Millinery $\$ 10$ to $\$ 35$
New Importation Dress Trimmings 5－inch Venise，Steel and
Silver Laces with Bands to Silver Laces with Bands to
match same width，regular

Special，$\$ 1.50 \mathrm{yd}$ ．
Silver Mettaline Cloth
inches wide．Special， 95 c yd
Tassels，Drops and Ornaments

## ＂If You Know Anything Good and Helpful，Tell It＂

There＇s a rush of things we want to say，for CHILDS STORE NEWS is always good and helpful，but The Half Pound Tea Sale is attracting wide and wonderful attention this week and We Want Everybody of Everywhere to take advantage of this opportunity to become accuaninted with The Unusual Excellence of Childs Teas
for an acquaintance that will grow and ripen as the years go by，for our customer－friends are legion among lovers of really good
tea；and many of them have been dealing with us for the last quarter century．There must be some reason for such stability． and the test stand uniquely alone as blendings of purity of our teas， and they stand uniquely alone as blendings of purity，superiority and lowness of price．Those who venture on the thin ice of com－ parison will have their trouble for their pains，for the combineation
of QUALITY AND PRICE is irresistibly persuasive The special selling this week is of TEA IN HALF－POUND and have given prices an extra slant，that tea lovers everywhere may，at a very trifling cost，give our teas a home trial．
We want everybody，wherever we to combine good tea with economy，to become A REGULAAR CHILDS TEA CUSTOMER，and the next three days should bring this about．You see，we＇re talking to you as＂one of ourselves，＂and just let us add－that you＇re buying these teas at a positive saving There is absolutely no
or elsewhere at 60c a no tea being sold in Philadelphioy very little quite as a pound that is any better than（and five－Cent Teas－Our Straight Ceylon．Princess Blar Thirty． ＂Old Country＂Assam－while Our Ceulon－Formend anla positive 50c value for Twenty－five Cents．

This guarantee backs up every ounce
CHILDS GUARANTEE is worth while take sell；andl A

CHILDS
Ceylon－Formosa
A Aleaing teat of execetitional t quality

## 12c

Pound Package CHILDS
Princess Blend
A wonderful blending of five of

## $16 c$

$1 / 2$－Pound Package

CHILDS
＂Old Country＂Assam


## 15c

－Pound Package
CHILDS＇
Straight Ceylon Without exception the most unusuai
tea value in the United States．

## 17c

－Found Package

## $\underline{\text { Sale Positively Closes on Saturday Night }}$

 Two More Links to the Chainoon as alterations can be completed wante in every neighborhood，As
Ridge Avenue，for the handling of both Mets and Groceries，Cor． $30 t h$ and Cor，55th and Whitby Avenue for Grocerif alone，and so the helpfulnesu
of our organization grows．

CHILDS \＆COMPANY THE STORES OF OPPORT NITY
＂Where Your Money Goes tl｜Farthest＂

