EVELATIONS OF A WIFE-QUERIES ON THE CARE OF THE HOME-BEAUTY TALKS-FASHION

OMEN WHO HOLD POSITIONS OF TRUST AND RESPONSIBILITY
tow Comparatively Few Are of a Saving Nature. Children and the Much-Discussed Infantile Paralysis Scare

Wi shoulo aim rather at hovilusk





 Recipe for Espagnole Sauce






Deerfoot Farm $\underset{\text { Ses you long for breakfast. }}{\text { Sa }}$ Order some today.
Farm at Southborough, Mass.

## HORLICK'S

MALTEO MILK


Quality

## The discriminating buyer desires something unusual in quality

 and in approved style. Oureffort is to furnish such articles. Millinery - Furs - Dresses
$B_{\text {BLYNN, Inc. }}^{\text {LAYLOCK }}$
1528
urs Altered and Repaired.

## 

This is Half-Pound Tea Week at the Childs Stores Our High-Quality Teas
are being offered in convenient half-pound packages at Less Than Our Regularly Low Prices and enthusiastic interest is sure to create enormous demand


#### Abstract

Such opportunities come now and again, and are merely incidental to a growing tea business. We already have the satisfaction of several million people steadfastly believing and truly saying: "Childs quality is the standard of tea excellence, with extravagance cut and truly saying: "Childs quality is the standard of tea excellence, with extravagance cut We want other millions to say the very same thing; and these half-pound packages are largely intended as convincing and substantial introductions into new homes and new local ities - though we want EVERYBODY to share abundantly in the advantages of the week. Our tea business has been developed strictly along the lines of distinctive and trust worthy quality; and our teas stand uniquely alone as blendings of purity, superiority and lowness of price. You know one of the essentials of a good thing is that it shall continue to be good.

If YOU are not already a user of our teas, here's a beckoning chance to buy in smal quantity, at a particularly low price, and judge for yourself. Remember, you're getting High grade Teas of delicious flavor at a positive saving of at least 25 on every pound. It's an even bet, of course, that some people will always be odd, and those will be the very ones who fool- ishly neglect this offering of ishly neglect this offering


## The Greatest Tea Values in the Land

There is absolutely no tea being sold in Philadelphia or elsewhere at 60c a pound that is any better than (and very little quite as good as) our three regular Thirty-fiveCent Teas-Our Straight Ceylon, Princess Blend and "Old Country" Assam - while
Our Ceylon-Formosa is a positive 50c value for Taenty-five Cent Ceylon-Formosa is a positive 50c value for Twenty-five Cents. worth while taking chances on.

Childs' Childs' ${ }^{\prime}$ Childs' Childs' Ceylon - Formosa "OldCountry" Assam Princess Blend Straight Ceylon tomplasing thea of execer umanal prite.

## 12c

15c

## 16c

Without exception the
most unusual tea value in
the United States.
17c
$1 / 2$-Pound Package $1 / 2$-Pound Package $1 / 2$-Pound Package $1 / 2$-Pound Package Sale ends Saturday night, November 11th
CHILDS \& COMPANY
THE STORES OF OPPORTUNITY
"Where Your Money Goes the Farthest"

