

### HOW TO ARRANGE YOUR HAIR ACCORDING TO LATEST MODE

By LUCREZIA BORI  
Prima Donna of the Metropolitan Opera Company



Semiclassic coiffure. A youthful arrangement. Fashionable high coiffure.

THE reappearance of Directoire and Empire styles has revived a high arrangement of the hair. This is extremely becoming to a particular type of feminine loveliness, but the majority will find that it robs the face of its youthful expression.

The artists who create the different coiffures know that a single style of coiffing the hair cannot be successfully adapted to all faces. Therefore they experiment until they discover five or six varied arrangements of the hair that will harmonize with the fashions of the season. From these I have selected the three distinct styles of coiffures that seem best suited to the majority of women.

Since fashion favors the high arrangement of the hair more than any other for evening wear, as it would be an impossibility to wear many of the new hats over a lowering coiffure, I shall discuss it first. It is not difficult to arrange the tresses in the manner shown in the drawing, though this piled-up coiffure appears to be rather complicated. The hair is waved and only the broadest kind of a wave is considered artistic at present. Then the hair is combed high on top of the head with a soft pompadour arranged low over the brow on one side. Be sure to draw the hair well over the ears. If you do not happen to have any coquettish little tendrils to curl lovingly against your cheeks you will have to cut off a strand of hair at each side to form these small ringlets, else you will not be in style.

If your hair is long enough, roll the ends under to form a cluster of puffs on the very top of your head. Be sure to pin or tie your hair securely before making the puffs.

When the hair is very short turn the ends under and pin them flat against the head. Then provide a cluster of artificial puffs to crown your coiffure. These are purchasable at any hairdresser's.

A high Spanish comb may be used at the back of this coiffure and a coronet comb inset with brilliants across the front.

#### "BUY IT IN TIOGA"

Business Men's Slogan Displayed in Parade of 3000 Persons

"Buy It in Tioga" was the motto presented in a parade of the Tioga Business Men's Association last night in which more than 3000 persons participated. The demonstration was part of the association's jubilee and industrial exhibition which has been in progress all this week. The music was supplied by ten bands.

Eight fraternal organizations had delegates in line, and there were between fifty and sixty floats, representing every phase of Tioga's business and industrial activity. The Business Men's Association float bore a banner reading "Do All Your Shopping in Tioga" and was loaded with a display of foodstuffs, all bought in Tioga.

The marshal was Arthur Swayne, of 1615 West Venango street. Officers of the Business Men's Association are: Wilbur H. Zimmerman, chairman; Matthew Donohoe, secretary, and Edward Snyder, Jr., treasurer.

#### INVENTS ROSE WORTH \$15,000

Baltimore Grower Has Photograph Made of Beautiful Hybrid

HARRISBURG, Nov. 3.—A new rose, upon which its producer places a value of \$15,000, was brought here from Baltimore to be photographed at the printing plant of J. Horace McFarland, president of the American Civic Association and editor of the American Rose Annual.

John Cook, aged 82, of Baltimore, who for sixty-four years has been producing notable varieties of roses, produced this plant, the blossoms of which are pink, like a La France, and measures five and one-half inches in diameter. The plant has sixty buds on it. Photographs in color are being made.

#### TODAY'S MARRIAGE ELICENCES

Leite Hoyt, 528 Callowhill st., and Mary E. Potter, 528 Callowhill st., and Mary E. Williams, 1406 Naudain st., and Ar-Bradley, 1804 N. 12th st., and Mary Joseph C. Todd, 2105 N. 12th st., and Mary Todd, 1804 N. 12th st., and Leon Eastman, 712 Pine st., and Ruby Cooper, 712 Pine st., and William W. White, 243 Tree st., and Emma L. Hittman, 2231 N. 15th st., and Leonard Yardley, Pa., and Norman W. Hays, New York city, and Margaret W. Busch, 4400 Baltimore ave., and William Loney, 1000 N. 15th st., and Margaret Emerson, 5122 Germantown ave., and Abraham A. Hinson, 712 B. Hicks st., and Laura Mills, 712 B. Hicks st., and Brendan H. Hays, 1770 Diamond st., and Richard J. Murphy, 1616 Broadway st., and Katherine E. Hays, 1616 Broadway st., and Sam Kushner, 1414 Handolph st., and Rose Walker, 1421 Chestnut st., and Michael Pinnel, 432 Wingolooking st., and Elizabeth Kerek, 1514 N. American st., and John J. Conroy, 2400 Woodrow st., and Hazel Coleman, 2127 N. 29th st., and Eva Quail, 1811 E. Passyunk ave., and Richard L. Kew, 1000 N. 15th st., and Josephine Rose, 8535 Haverford ave., and William F. Kelly, 522 Pine st., and Catherine Rooney, 2830 N. 25th st., and Martha Greer, 1821 N. 17th st., and Martha Heister, 1821 N. 17th st., and Beatrice Mullins, 1821 N. 17th st., and Michael Keenan, 211 B. Hicks st., and Len V. Vicker, 1237 Callowhill st.

### CITY LIGHTS TO BLINK RESULT OF ELECTION

Continued from Page One

persons will have learned simultaneously the result of the election of a President. The EVENING LEDGER'S plan to blink the result of the presidential election to all Philadelphia has been made possible by the co-operation of Chief McLaughlin, the enterprising and resourceful head of the city's Electrical Bureau, and the Philadelphia Electric Company, which supplies the current for Philadelphia's arc lighting system.

The minute a decision has been reached in the presidential contest, the EVENING LEDGER will flash the result to Chief McLaughlin at the Electrical Bureau, who will in turn communicate the news to the main power station of the Philadelphia Electric Company, at Twentieth and Johnson streets. The chief engineer at the station will serve as commander-in-chief of the blinking system. In a twinkling he will flash the news to four other power stations of the Philadelphia Electric Company, located as follows:

Gray's Ferry road and Christian street, Seventeenth and Clearfield streets, Delaware avenue and Robbins street, and Susquehanna avenue and American street. Engineers at each of the five power stations will grasp switches and proceed to blink the lights. In other words, circuits will be turned off and turned on until lights all over Billy Penn's town have blinked the required number of times.

The EVENING LEDGER'S plan to convey the election news by means of light blinks will enable everybody to obtain the result of probably the most important presidential election in the nation's history, without stirring a foot off the porch or out of the doorway. In fact, citizens will not need to stir out of the house; they can sit in the parlor window and keep an eye on the nearest arc light.

The EVENING LEDGER'S city-wide-arc-light-blinking system will save thousands of partisans the arduous task of prowling around all night through the congested central business district trying to get a line on the situation. It will relieve thousands of the tiresome job of cramping their necks and chilling their feet in front of election screens and bulletin boards. The arc light blink service promises to bring relief to the telephone system which is always overburdened on election night with thousands of calls into the information bureaus of the newspapers. Election enthusiasts need not go to their club or the theater to get the result. No matter whether you are a rock-ribbed Re-

publican or a hard-and-fast Democrat, the EVENING LEDGER will blink the result accurately to you Tuesday evening.

It can be grasped readily that the EVENING LEDGER'S blink system immediately takes its place as a home institution. It offers an opportunity for the wife and the children to obtain a real political thrill. All of the members of the family can keep an eye on the nearest arc light. Brother John can make a friendly bet with Sister Emily on the number of times the light will blink. There will be no excuse for any person in Philadelphia going to bed on Tuesday night without knowing which candidate won in the presidential race. In Manayunk, Nicetown, Chestnut Hill, Kensington, Frankford, Northeast, Northwest, downtown, South Philadelphia and West Philadelphia the city's arc lights will blink the news.

The chief engineer of the Philadelphia Electric Company, in explaining how the system would be worked, said: "I shall have to flash the news to all of our power stations so that the various switches can be worked which control the lights in all parts of the city. I have no doubt that the lights in all parts of the city will be made to blink effectively. I shall spare no effort to follow Chief McLaughlin's instructions and make the city-wide blink a success."

It has been suggested that Philadelphia organize "blink" parties on Tuesday evening. That is, neighbors could visit, serve refreshments and play games while they are waiting for the presidential blinks. However, in parties of this sort, it is urged that the merry-makers appoint an official "blink watcher," who would set up a howl of warning when the lights started blinking. This would prevent any of the blinks being missed.

It would be unfortunate to lose a blink and go to bed thinking that Hughes had been elected when as a matter of fact Woodrow Wilson had won with a good majority.

It is the opinion of Chief McLaughlin that the EVENING LEDGER'S "blink plan" has opened up wonderful new possibilities for usage of municipal lighting systems in announcing business district news to large bodies of citizens. "In times of great disaster," he said, "it would be very easy to follow the EVENING LEDGER'S plan and carry the news to every section of the city by means of blinking lights. The system might be used for the mobilizing of soldiers in time of war, and it would provide a most effective method for arousing the citizenry in case of flood, conflagration or other disaster. It is the most original plan I ever heard of, and has never been tried anywhere in the world."

### "JUDGE" URGES WHIPPING POST

Six-Footer Held on Charge of Trying to Toss His Wife From Window

The whipping post was advocated by Magistrate Price today when Joseph Sek, 3277 Donath street, who is more than six feet in height and weighs 300 pounds, was arraigned on a charge of attempting to throw his wife out of a kitchen window. According to the testimony Sek did not take the trouble to raise the window, but smashed it. His wife, a frail woman, was cut and bruised.

"Such men as you deserve the whipping post," the Magistrate said as he held Sek in \$600 bail for a further hearing. Mrs. Sek said her husband was so brutal to her that she attempted suicide some

time ago by cutting her throat. She scarcely talk above a whisper.

### Men's Shirts Advance 25 Cents

NEW YORK, Nov. 3.—The line of Men's shirts put out by Cluett, Peabody & Co. has been advanced from \$9 to \$11.50. Hereafter the retailers who have asked \$1 will have to get \$1.25 for these shirts. Advancing cost of materials is the reason assigned for the advance.

## At Last! Something New to Eat!

Taste this new, real rye bread and you'll agree that here's a bread that's NEW in its delicious, nutty flavor, NEW in its delicate yet firm texture, NEW in its tender and appetizing crust.



With Seed Without Seed

Get a loaf today from your grocer. **10c** digestible, more healthful and keeps fresh longer. Get WUNDERBAR Rye at your next meal. Everybody from the kiddie to the grown-ups will be fascinated with its wonderful deliciousness. It's more nutritious, more

The Best Rye Bread in the World

### For Children

We specialize in made-to-order garments for the children. Exclusive styles and highest class workmanship.

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**BLAYLOCK & BLYNN, Inc.** 1528 Chestnut St.  
Furs Altered and Repaired.

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### A Remarkable Waist Sale

625 Models in every wanted material of the Season—Georgette Crepe, Crepe de Chine, Chiffon, Men's Crepe, Rose Silk and Embroidered Nets and Laces.

Greatly Reduced—5.00 to 55.00

100 Chiffon and Georgette waists in all suit shades. Collar to be worn high or low; with long sleeves.

3.90 formerly 5.50 to 6.90

100 Georgette Crepe de Chine Waists, in White and Flesh, and all the new Suit Shadings.

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#### Afternoon Gowns and

#### Dance Frocks

Made of Embroidered Georgette Taffeta, Charmeuse and soft finish Satin.

19.50 & 29.50

#### Men's Tailored Cloth and

#### Serge Dresses

In all the newest shades, of Burgundy, Rose, Taupe, French Blue and Beige.

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### Women's FUR COATS of Quality & Fashion

SPECIAL ATTENTION IS DIRECTED TO EXCEPTIONAL VALUES FOR TOMORROW

#### Trimmed Hudson Seal Coats

Full flare, 40-inch long models, with natural skunk collar, 125.00

#### Bordered Hudson Seal Coats

Border, collar and cuffs of Natural Skunk, full ripple flare, 45-inch long model, 175.00

#### Hudson Seal Coats

Loose, plain, 40-inch long model made from choice selected pelts, 85.00

#### Bordered Hudson Seal Coats

Six-inch border and band collar of Skunk. Full flare, 45-inch long model, 145.00

#### Model Hudson Seal Coats

Reproductions of Paris model coats in novel and flare effects, collar and cuffs of contrasting fur, 225.00

#### Bordered Mole Coats

Deep border, huge collar of taupe wolf. Flare model, 40 inches long, of selected Scotch mole pelts, 225.00

#### Chic and Exclusive Models in Novelty

#### CAPES, SCARFS and STOLES

Black Fox Scarfs, 22.50 29.50

Hudson Seal Cape Collars, 22.50 29.50

Hudson Seal Stoles, 35.00 45.00

Natural Skunk Scarfs, 29.50 69.50

Taupe Fox Scarfs, 29.50 35.00

Natural Raccoon Scarfs, 10.50 14.50

#### BARREL and CANTEN MUFFS

Hudson Seal Muffs, 16.50 22.50

Natural Skunk Muffs, 16.50 24.50

Taupe Fox Muffs, 32.50 39.50

Raccoon Muffs, 12.50 16.50

Beaver Muffs, 12.50 19.50

Black Fox Muffs, 29.50 35.00

### Saturday Millinery Special

For Saturday selling we have selected seventy-five tailored and street hats, formerly priced at 10.00 and 12.50.

7.50

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