

THE WEL-DRESSED GIRL—BEAUTY HINTS—HOUSEHOLD HELPS CONTAINED IN LETTERS

WOMEN SHOULD CULTIVATE THE ART OF CONVERSING

Girls of Today Singularly Lacking in "Heavy Stuff"—Is the Airy-Fairy Type the Only One Admired by Men?

MY readers agree with Miss W. on the subject of women's conversation? She writes: "What we women of today need to cultivate more than perfectly pointed finger nails or a debonair smile is the art of conversing—"

Two Dollars Given for a Letter Every Day

PRIZE of Two Dollars (\$2) will be given each day to a reader of the Woman's Page of the Evening Ledger. There are no conditions. Every day a letter will be chosen from the number sent in, whether it contains information of value to the readers of the page or asks a question, and the prize will be awarded to the writer. Be sure to sign your name and address so that checks may be forwarded.

But, alas! How many women, old and young, not only fill their pretty heads continually with such frivolous matters, but insist on making it the constant subject of their discourse? The ladies may defend themselves by saying that the men would rather hear them chatter about airy nothings than hear them try to discuss deep things which they know nothing about.

"This is true to some extent. Many a strong representative of mankind worships femininity to such an extent that he wishes woman's every word and look to be those of coquetry or lightsome grace. Nothing serious or heavy about them. And it is by unconsciously or consciously catering to the favor of such men that many of the fair sex have grown into the habit of thinking and talking frivolously.

"But, my dear girls, young and old, are we improving ourselves, or these approved men either, by playing down to their undeveloped tastes and fancies? How much better it would be if we would elevate our thoughts and words, and let them see that we can be even more charming when we are sensible human beings with gray matter under our curls

MY MARRIED LIFE

By ADELE GARRISON

"Remember," Dicky Said, "I Am Your Husband — Not Your Pupil!"

I WAS so furious at Dicky for the way in which he had thrown the responsibility of declining Lillian Gale's invitation upon my shoulders that I could not control my voice sufficiently to answer his question for a minute or two. "What's the matter, Madam?" he had exclaimed as he turned from the telephone and saw my face; but I could not speak.

and he sat down in a chair opposite me as he spoke. "If I had been less intent upon settling one for all our household finances I could not have borne Dicky's insulting manner. I had heard that husbands sometimes spoke to their wives as they dared address no other woman, and I was finding out the truth of the saying. But I had too much at stake to spend my ammunition upon small resentments. I waited until I could control the trembling of my voice before I spoke.

"Of all things I had desired to keep Lillian Gale from guessing that I objected to her friendship with Dicky. And here Dicky had put into my mouth that age-old expedient of a jealous wife, a convenient headache, as a reason for not going to her home.

"I could imagine how she was smiting cynically at the idea of my grasping at straws to keep my husband away from her. All my softer feelings of the evening vanished. I told myself that I had been correct in my estimate of Dicky as revealed by his dealings with Touraine Brothers. He had no moral backbone. If a lie suited his purpose, he would tell the truth he would utter it gaily, carelessly.

"I probably owe you an apology for not bringing the bill to you instead of paying it myself," I began, "but the man appeared to need the money so sorely, and it had been running so long."

"You may save your tender conscience, madam," Dicky sneered, "with the knowledge that you have paid the only bill I owe which has run longer than the current month. I am in the habit of paying my debts. I went out of the city suddenly and forgot all about this fellow, and he had the impudence to appear at the studio when I was giving a haircut. I have never paid any more attention to him. Oh, by the way."

THE TAILOR RETURNS

I was ready now for the explosion over the bill I had paid to Dicky, and the other financial worries. I answered his inquiries coldly.

Zephyrs

Soft sighs through the forest, Low ripples on the water, Small ripples on the water, Sweet whispers as they pass— The tokens of their coming.

AN ANGRY SCENE

The shabby little tradesman took the hint and hurried away. I went back into the living room, and Dicky followed me in his face crimson, his eyes blazing with anger. I knew that he had transferred his wrath from Mr. Touraine to me; also, that the chief cause of his indignation was a mortification that I should have learned about the unpaid bill.

Brand-New Babies

The Evening Ledger will print, free of charge, notices of "Brand-New Babies." Address "Brand-New Babies," Evening Ledger, Philadelphia, Pa. Street, name and address and, when possible, telephone number, must accompany each notice so sent.

THE WOMAN'S EXCHANGE

Questions submitted to this department will be answered, when possible, on the following day. Special queries like those given below are treated. All communications should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa.

TODAY'S INQUIRIES

1. With flour at its present high price the housewife is being driven to use more and more substitutes for it for any purpose? 2. How can tobacco be kept moist and its flavor enhanced? 3. Is there any simple way to remove ink stains from white goods other than by the use of caustic soda?

ANSWERS TO YESTERDAY'S INQUIRIES

1. The price of a food chopper which has been improved and sharpened by passing a piece of fine sand through the chopper blades, is just as good as any article of food. The ground-up soap can be saved for future use. The column is indebted to Mrs. M. Hayes for this inquiry.

Answers to Yesterday's Inquiries

1. It is quite proper to play any appropriate music at a wedding. 2. The hair can be divided and rolled; the split ends will stand up and can then be easily clipped off.

In Defense of Adoption

Dear Madam—I see in this evening's paper a letter from "Gladys a Mother," in which she says a woman who has had children and lost them is more desirable than one who has never been blessed with them. Gladys who never had a child, these things which mother hearts do not reach out for, are a little more understandable to me. I have had just as much pleasure watching my little fat arms and hearing the baby voice and the other mother's voice as I have had in the fact that a short little child who has no mother of their own. Four years ago I was a mother and I have never since regretted my decision to have a child who has no mother of their own.

Proper Conduct of Fiancee

Dear Madam—I would like you to publish a correct answer to these two questions: I have been engaged to a girl with a young woman for some time (the last six months). I have been very attentive to her. Now, what makes the question more acute is the fact that she has a young man who she told me she had met a friend in a gentleman who had asked her several times to go with him to the theater and she had refused. She would go the following week. I told her I would make arrangements with any other young man or to make arrangements with any other young man. She said she would not go with him. I am sure she is not in my company. So I am not sure I am not a proper fiancee. Can any reader give the meaning of this phrase?

Cleaning White Fox Fur

Dear Madam—I recently bought a white fox fur and it is still very yellow. I understand it will soon have to be cleaned. I would like to know whether this is true or not? Would you suggest having it cleaned, or possibly, have it to a dye lot?

New Come Christmas Gifts

Dear Madam—Now that Christmas is less than a month away, I am sure that many of our readers will be looking for new and interesting gifts. I have a few suggestions that I think you will find interesting. I have a few suggestions that I think you will find interesting.

Little Church Around the Corner

Dear Madam—Can non-residents of New York obtain a marriage license there and be married the same day? (2) Where is the "Little Church Around the Corner" located? A READER.

IF YOU LOVE

Flowers You Should Know THE CENTURY FLOWER SHOP 124 Below Chestnut St.

BEING WELL-GROOMED GREATER ASSET THAN BEING BEAUTIFUL

By LUCREZIA BORI

Prima Donna of the Metropolitan Opera Company

THE secret of many so-called beauties lies in their perfect grooming. These wise women know how to cover their defects. Although nature has not endowed them any more generously than she has the average woman, they are well-groomed.



LUCREZIA BORI

your shirt is on straight, that your petticoat does not hang below the hem, that your blouse is crisp and fresh-looking, your gloves spotless, your shoes shined, your veil properly adjusted, and that no straggling wisps of hair hang over the nape of your neck.

Follow these hints and you will have discovered a great beauty secret.

Basewood for Shoes Basewood is generally used for the style of wooden shoes called sabots, but willow is preferred. Poplar, birch, walnut and beech are also used to some extent in this manufacture.

THE CHEERFUL CHERUB

They say the public kills the Muse. That true art here can never thrive. It may be that's the reason why it is that I am still alive!



There is a Real Difference

Cream of tartar, derived from grapes, is used in Royal Baking Powder because it is the best and most healthful ingredient known for the purpose.

Phosphate and alum, which are derived from mineral sources, are used in some baking powders, instead of cream of tartar, because they are cheaper.

If you have been induced to use baking powders made from alum or phosphate, use Royal Baking Powder instead. You will be pleased with the results and the difference in the quality of the food.

ROYAL BAKING POWDER CO. New York

"Faultless" Hair Mattresses

are the most splendid rest-givers yet produced, and will remain so indefinitely. The most critical patronage conferred the title of "Faultless" upon them and their excellencies are duplicated only by mattresses made in our great sanitary factory.

Dougherty's Faultless Bedding Hair Mattresses. Box Springs. Metal Beds. 1632 CHESTNUT STREET

STOP LOOK AND LISTEN

here's a Cow on the Track!

"Sure," was the answer, "what is it?" "Do you mean to say," drawled the passenger, "we've caught up to that cow again?"

The cow on the track is the High Cost of Living, and Inflated Food Values are blocking the way. No matter whether it's some little country offshoot or the main lines of Household Traffic, schedules are uncertain and trains are delayed.

Just at this point THE CHILDS STORES are showing their real usefulness, and are largely contributing to good business. We're safety valves against extortion; for looking at us from the vantage point of economy, you can readily see how strenuously we work to maintain at least near-normal conditions.

In dealing with you we need have no fear of equivocal results; for faculty, resourceful management, business sagacity—in short, Practical Grocery Genius is back of it all; and the power of an enormous business enables us to maintain our old standard of "QUALITY, QUANTITY AND PRICE."

How does it all appeal to YOU? We're showing the way to Economyville—an easy road for thrifty people—and at a word from you the whole efficiency make-up of our service will respond. Don't fuss and fume and hem and haw. Do it NOW! If you don't do better today you'll do worse tomorrow; and we're offering you very real opportunities to save.

CHILDS & COMPANY THE STORES OF OPPORTUNITY "Where Your Money Goes the Farthest"

J.B. Sheppard & Sons 1008 Chestnut Street, Philadelphia Charming Neck-Fixings Examples of what experienced taste can do to keep cost under gratifying subtraction. Georgette Collars... \$0c to \$25 Scarfs for evening... \$1.00 to \$5.00 Feather Boas and Collarettes... \$3.00 to \$30.00 Vestees, gold and silver lace... \$3.25 to \$4.25 These Are Very New Flowers for the Corsage, with pendant cord and tassels—an effect of delightful daintiness for evening wear. Early choice is most advisable, since these desirable conceptions are not produced in quantity and will not be duplicated.