

I RUMENI VITTORIOSI CONTRO FALKENHAYN; MACKENSEN AVANZA

GH Austro-Tedeschi sulla Difensiva in Transilvania—Mirano ad Raggiungere Odessa dalla Dobrugia

SULLA FRONTE ITALIANA

ROMA, 29 Ottobre. La situazione nella Rumania e' migliorata.

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I rumeni hanno fatto una giornata di ieri ancora 3000 prigionieri ed hanno occupato due forti posizioni di montagna ed un villaggio avanzando per circa sette miglia in un solo giorno.

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WIFE HAS HENRY FORD JAILED

He Doesn't Make Autos and High Living Cost Stops Alimony Payments

Henry Ford, despite his name, couldn't afford to buy Jennie Ford \$5 a week alimony. When he was brought before the Vice Chancellor in the Camden County Court he said he forgot it. But he could not explain how he came to forget the same thing about twenty-seven weeks in succession, for the alimony bill amounted to \$165 to date.

ASLEEP, WALKS TO HIS DEATH

Sixty-two-year-old Man Steps From Third-Story Window and is Crushed on Pavement

A sleep-walker killed himself early today when he stepped out of a third-story window and fell to the street below. He was Michael Polke, 62 years old, 812 Cornhill avenue.

SAME MONEY NOW FILLS SMALLER MARKET BASKET

Food Mart Turned to Stock Exchange, Reason Assigned by William T. McIntyre

Last Year's Market Basket Compared With This Year's

THE market basket of one year ago and today, as filled from prices quoted by William T. McIntyre, of 634-36 North Thirty-eighth street:

Table with 3 columns: Item, 1915, Today. Items include Sirloin, Round steak, Rib roast, Chuck roast, Pork chops, Sliced bacon, Sliced ham, Lard, Butter, Beans (quart), Canned tomatoes, Onions (quarter peck), Orange, California (dozen), Orange, Florida.

ago. Sliced ham, now thirty-three to thirty-five cents, was thirty cents, with whole hams today at twenty-three cents. Last year they sold at twenty. Lard has gone up from fourteen cents to twenty and twenty-one cents.

Yearling lamb isn't much changed. It's twenty-five cents now, and sold from twenty to twenty-five cents a year ago. Chickens that brought twenty-three cents at this time last year are now twenty-six cents a pound.

Flour is hard to quote. It changes every day, but brands that sell for \$1.25 a bag today were \$1 to \$1.05 twelve months ago. Cornmeal is about the same, three cents a pound. It ranged from two and one-half to three in 1915. Butter that is now forty-six cents was forty, while tub butter is thirty-eight, as against thirty-five. Cheese has jumped from twenty-two to twenty-five cents.

Potatoes are running about fifty cents a peck today, and they are almost impossible to get at that figure. You could buy all you wanted last year for thirty or thirty-five cents.

Good Carolina rice is selling today at nine cents, or three pounds for a quarter. That is exactly what I got for it last year. Navy beans are twenty cents a quart, which is two pounds. They sold for six to eight cents a pound a year ago.

Coffee, like rice, hasn't changed in price. Tea is also about the same. You can buy the same coffee for twenty-five cents all the way to thirty-five and thirty-eight cents that were quoted at those figures in 1915. The standard grades of tea still bring from forty to sixty cents.

Tomatoes, of a brand that is regarded as a standard, bring fifteen cents for the same can that was twelve and one-half cents.

Onions sell at four cents a pound, or fifteen cents a quarter peck. They were ten cents a quarter in last year's quotations. California prunes average fourteen cents, which is about last year's figure, but they are of last year's crop. The new prunes haven't been put on the market. It's the same with seeded raisins. They are twelve cents a pound in packages, which was about the average a year ago, but the new ones are now put up in cans and come at thirteen cents.

California oranges of an ordinary size, which we know in the trade as 12's brought thirty-five cents a dozen. They are now selling at forty-five cents, and are hard to get. Florida oranges have not changed so much, but the quality is not so good.

CAUSE LIES WITH PRODUCERS

The cause of all this upward turn, I believe, lies with the producers themselves and with the big packing and wholesale houses, which are able to corner the trade. We have an association here in the city which buys in carload lots and we get a small discount through this mutual purchase plan. But even this doesn't lower prices to any considerable extent, and the only remedy I know is for a law to be passed taking foodstuffs out of the hands of the speculators and forbidding price manipulation. Congress ought to have the power to do this. It regulates what the railroads shall charge, so why cannot it declare that food operators shall have only a fair profit, especially when what they deal in is the real necessity of the people?

Not far away from Mr. McIntyre's store, and in another thickly-populated center of West Philadelphia, is the establishment of Croh Eckman, at the northeast corner of Thirty-seventh street and Lancaster avenue. "It's too much for me, and I have been in business here for nearly thirty-nine years,"

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Metal Weather Strip

WILL POSITIVELY REDUCE YOUR COAL BILL 20 TO 40 PER CENT, thus paying for itself in a short time on fuel saving. Keeps out the cold, rain and snow.

Examine Our Equipment and Reference List. OUR PRICE WILL GET YOUR ORDER. Drop a Postal.

CHAMPION CO. Bell Walnut 1406 1233 Ludlow Street

Mawson & DeMany 1115 Chestnut Street Opp. Keith's We Emphasize This Sale Ends Tomorrow at Five—Positively

Halloween—a befitting close to our October fur sale. Tomorrow from 8 to 5 we expect to reach the record, and even go far ahead of it, in the amount of business ever attained in any retail specialty fur shop. We have printed and reprinted in many advertisements the fact that our 15% discount would end at the close of business on Tuesday, October 31. Thousands have accepted our profit-sharing reduction, while a few have postponed, and, to them in particular, this advertisement is directed.

15 Per Cent Off Ends Tomorrow

We Reserve Your Purchase Upon a Small Deposit or Charge it Subject to Bill of December 1

Coats Sets. November Regular Price vs October Sale Price. List of fur items and prices.

Millinery Sale Continues. We are able through a fortunate purchase to offer a hundred exquisite, smart and beautiful models of exceedingly good taste. \$8.50. Values \$12, \$15 and \$18.

The St. James. There'll be favors at the St. James on Halloween — Tuesday night. Some will be noisy—some useful—some merely pretty. Favors come from the Gods, you know, and are of many kinds. Take what you get—and be thankful. A special engagement for Halloween night only is that of the celebrated dancer, Mlle. Meltonio, in Italian ballet, and M. Romanov in Russian dances. Their first appearance here. Have you reserved your table? The St. James, Walnut at 13th Street. DANCING IN THE EVENING.

THE SHOPS INDIVIDUAL BEYOND THE THINGS THAT MEN WEAR. SHIRTS \$1.35. \$2.00 and \$2.50 Values. A Limited Number. Made up of short lengths from our Custom Department. At These Addresses Only 1338-40 South Penn Square Widener Building Arcade 926 Chestnut Street Corner 8th & Filbert Streets

Buy "Value" When you Buy Clothes. There are probably thousands of men in Philadelphia who buy their clothing now from one house, now from another, lured by extravagant advertising claims, and never feeling certain that they are getting value received. Such men can find safe anchorage here. We do not claim to sell you a \$40.00 Suit for \$20.00—neither can anyone do so and tell the truth. But we give you 100 cents' worth of value for every dollar you spend with us. Just as an object lesson to yourself please test us on this statement. Many men are surprised to find that our regular prices are as low, or lower, than some of our competitors' fabulous bargain figures. And, no matter what price you pay us, you will get full value in the quality and style of our garments. Ready for Service Suits and Overcoats \$15 and Upward. JACOB REED'S SONS 1424-1426 CHESTNUT STREET