

OLD-TIME GROCERS PASSING WITH HIGH PRICES FOR FOOD

Housekeepers in Broad and Girard Avenue Neighborhood Strong Supporters of the "Chain Store"

Dealers Say They Are Getting Only a Small Margin of Profit—War and Speculators Are Blamed

THE residential district, centering upon Broad street and Girard avenue, is varied in its character, as much so, perhaps, as any in Philadelphia. The grocers who supply this great center of population with its daily food are equally characteristic, and their views upon the situation which confronts the Philadelphia housewife in her efforts to keep the cost of her table within her income, may be taken as those of men who are in acute touch with existing conditions in that neighborhood.

Careful canvass by the EVENING LEDGER in the territory east of Board street and northward from Spring Garden street reveals the passing of many old-time grocers. Girard avenue itself exemplifies the fact that the housekeeper in its vicinity is a strong supporter of the "chain store" and patronizes almost exclusively such establishments in her efforts to conduct her table economically. There are exceptions, it is true, but they are few and far between.

For the benefit of its women readers who have sought from the EVENING LEDGER the reason for the prevailing high prices, their causes and possible remedies, inquiry was made at the establishment of Robert H. Eaton & Sons, at Thirteenth street and Girard avenue, where since 1852 the business has grown in pace with the progress and wants of residents.

Much of the reason custom occupies the North Broad street section, and is made up of community able and willing to pay whatever prices may be asked for what it purchases. On the other hand, the firm deals in many articles that are within the range of the humble pocketbook. Though both to place the responsibility for the present skyward tendency in price, a representative of the firm manifested no hesitancy in admitting that there was a shortage in many staple goods that was uncomfortable to him, and that even with a small margin of profit several articles were rapidly passing beyond the means of persons who hitherto had used them.

"Never in twenty years have prices been as high as they are today," he said. "I believe this winter they are going higher than ever. Many things, too, are entirely new to the market, or if we can get them at all it is at awful prices. I don't believe the cost of groceries has been higher than it is today in the fifty-four years we have been in business. I don't know if it is; we simply can't get them. Our customers would be willing to pay the higher prices if we could accommodate them, but the dealers tell us the articles we want are not coming into the market. Shortage in crops, they tell us, or the war. If we knew what the actual cause was, we might be able to remedy it, but we only know what they tell us."

What Food Cost in 1915 and Charges Made Today

Table with 3 columns: Item, Price in 1915, Price Today. Includes Granulated sugar, Flour, Cornmeal, etc.

market rises we wouldn't be able to come out even. The smaller trade is driven to the chain stores. The dealers may know the cause of the condition; we don't."

AN EXPERIENCE OF 35 YEARS William Delaney has been in business at the northwest corner of Tenth and Spring Garden streets for thirty-eight years. He and his son Arthur comprise the firm of William Delaney & Son. Their business is extensive, and the younger Delaney supplies the grocery quotations for Philadelphia to the Federal Department of Commerce and Labor. The views of father and son which agree as to the causes of the prevailing prices, largely echo those of Edward Swift, their neighbor, quoted in these columns yesterday.

"It looks like speculation," declared the elder Delaney emphatically. "There is trickery and knavery in it. Just take the tomato situation. The latest reports from the packing districts show that they have a pack of 12,000,000 cases this year. That is a full pack, more than they generally get. In 1915 they canned about 8,000,000 cases and had some 3,000,000 left over from the previous year. They claim, if they stop right now, there will be a pack between 12,000,000 and 13,000,000. They are asking up to \$1.35 a dozen today for three-pound tins that usually run eighty and the price of tin is the excuse. Tinplate has gone up from \$2.45 to \$12.25 since the war started. The Jersey farmers formerly depended upon casual laborers to pick their crops. They say this supply is not to be had, and that the men who for years were glad to work for small pay picking tomatoes are now making munitions at the factory. They say this supply is not to be had, and that the men who for years were glad to work for small pay picking tomatoes are now making munitions at the factory. They say this supply is not to be had, and that the men who for years were glad to work for small pay picking tomatoes are now making munitions at the factory."

"PACKERS HOLDING OUT" "I believe many of the packers have the goods and are holding out so as to get higher prices. One party I heard of has 15,000 cases that he is holding, and there may be others. There is where I believe the trickery and knavery lie. It is the same with potatoes. We do not handle them, but last Sunday I visited a farmer, who showed me several thousand bushels stored in his cellar. Potatoes have jumped from eighty cents to \$1.50 a bushel. I asked him why he did not sell at the present prices. He said he preferred to wait until the market went higher and he possibly would get \$2 a bushel."

"The catnip supply is going to be short on account of the tomato situation, especially from February to May. Even at that time it is not so plentiful. Shortage in crops, they tell us, or the war. If we knew what the actual cause was, we might be able to remedy it, but we only know what they tell us."

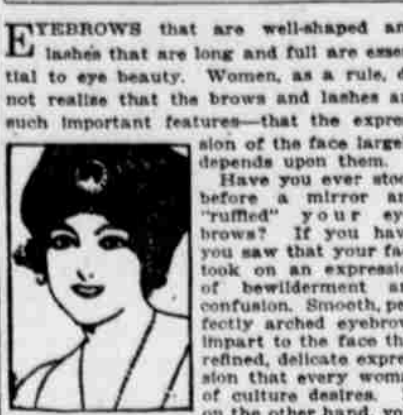
TOMATOES AT TOP NOTCH "Take tomatoes as an instance, Gallon tomatoes, that were at \$2.50 a dozen, are \$4.50 today. String beans that sell at ten cents a can have jumped to fifteen cents, and now are almost impossible to get, and that is the figure. There are no cheap peas in the market. We used to pay fifty cents or sixty cents a dozen a year ago for a grade that has doubled in price. In fact there is nothing in the market under \$1.10 a dozen. It is the same with corn. "We paid \$9.40 a barrel for flour on our last purchase and must pay more for our lot. Fifty fresh eggs, a dozen, cost a cent and a half, are selling at sixty-eight cents a dozen. We pay fifty-nine cents in crate lots, or thirty dozen; pay thirty-one cents a crate to get them here, and one cent a dozen. We guarantee these eggs, so if one is cracked or goes bad we must replace it, so there goes our profit on the whole dozen. "The variety most generally used, were bringing \$1.75 a year ago. The last we bought were \$5.50. Cheese that was thirteen or fourteen cents a pound is now twenty-two to twenty-four cents, while Swiss cheese, that before the war was quoted at twenty-four cents, can't be had under fifty-two cents. Limburger has jumped from twenty-four cents a pound to thirty, if it is wanted for our fancy trade that is willing to pay no matter how the price rises."

THE CHEERFUL CHERUB



YOUR EYEBROWS AND LASHES—HOW TO BEAUTIFY THEM

By LUCREZIA BORI Prima Donna of the Metropolitan Opera Company.



EYEBROWS that are well-shaped and lashed that are long and full are essential to eye beauty. Women, as a rule, do not realize that the brows and lashes are such important features—that the expression of the face largely depends upon them. Have you ever stood before a mirror and buffed your eyebrows? If you have, you saw that your face took on an expression of bewilderment and confusion. Smooth, perfectly arched eyebrows impart to the face that refined, delicate expression that every woman who is a lover of culture desires. If, on the other hand, your eyebrows are heavy and shapeless or meet over the bridge of the nose, your face—no matter how perfect the other features may be—will appear coarse, severe and altogether unattractive. It is a comparatively simple matter to reshape the eyebrows and to train them to grow properly. Under no circumstances, therefore, should you neglect them. If your eyebrows are well arched, according to beauty's demands, and do not meet, they will only require a daily brushing to keep them smooth and well groomed. The brush required for this purpose is shaped almost like a toothbrush, but the bristles are fine and soft. Brush the hairs from the nose toward the pointed end of the brow.

When the eyebrows are thin and scraggy a tonic is required to stimulate their growth. An excellent tonic is the following mixture: Tincture of rosemary... 5 grams Tincture of cayenne... 5 grams Spirit of camphor... 50 grams Spirit of cologne... 50 grams The tonic is rubbed into the brows every other night, applying on alternate nights a few drops of oil of cajuput, stroking the hairs as they should grow. Another excellent remedy for stimulating the growth of the eyebrows and lashes contains: Red vaseline... 2 ounces Tincture of cayenne... 1/2 ounce Oil of rosemary... 15 drops Mix thoroughly and apply to the brows with a small brush once a day. When this tonic is applied be careful that none touches the eye itself, as it will cause inflammation. If the hairs in the brows are healthy and luxuriant, simply apply a little vaseline twice a week to keep them glossy. Red vaseline is the best for this purpose. Every night the eyebrows should be massaged, drawing all the tips of the fingers in a line to follow the arch. It should be remembered that the excessive use of water on the hair is drying. The natural nourishing oils of the brows are constantly being exhausted, and emollient must be applied. A mixture of ten grams of red vaseline and ten centigrams of boric acid is a simple tonic that can be used for this purpose. If you find that your brows need reshaping, consult a beauty specialist, who will remove the superfluous hairs. It is not wise for the amateur to attempt to do this herself. The eyelashes require most careful treatment if you desire to stimulate their growth. Use oil of cajuput, applying it to the lashes with a tiny camel's hair brush. The roots and not the tips of the lashes are to be anointed. When the brows meet over the nose the only way of improvement is through electrolysis. To clip or pull out the offending hairs only makes them worse ultimately. Visible results from this eyebrow and lash treatment should not be expected for months, for it takes a long time to improve these features. (Copyright.)

FRIENDS TO GIVE DANCE Mount Sinai Auxiliary to Award Loving Cups to Winners A piano concert, to be followed by a concert and dance, will be given next Sunday evening by the Friends of the Mount Sinai Hospital, at Danceland, Twentieth street and Montgomery avenue. The proceeds of the affair will be used to help carry on the work of the Mount Sinai Hospital. Silver loving cups will be awarded to the winners. For the concert preceding the dance selections will be rendered by Miss Edith Atkins, Marilyn Petersell, Albert Dalmier and Miss May Marks. The board of directors of the Mount Sinai Hospital, of which Jacob D. Lit is president, has promised to be present and help the Friends make the affair a success. The committee in charge includes Jack J. Wolpert, chairman; Miss Rose C. Liehter, secretary; Miss Minsara, treasurer, and Miss Estelle S. Kattlin, chairman of advertising.

VOGUE Pattern Salesroom In PHILADELPHIA 304 Empire Building Here you may study the newest and smartest of the winter fashions exactly reproduced in Vogue Patterns. Exclusive and original designs of gowns, tailored suits, morning frocks, dinner or dance frocks, wraps, blouses and children's clothes are shown.

HAVE PLENTY OF CHILDREN, SINGER'S RECIPE FOR YOUTH

Schumann-Heink, Real Mother-Woman, Does Not Have to Assume Cradle-Song Tenderness

And Her Face Needs No Cosmetic Aid—Madame Admits to Fondness for "Snappy" Stories

By M'LISS

NOBODY loves a fat woman? Nonsense! Everybody loves Madame Schumann-Heink, and, according to her own calculations, have been doing it for the last thirty-nine years.

Puffing and panting from the numerous responses she had to make at the Academy of Music, this very gracious prima donna received me in her dressing room and took me to her ample self, literally, as metaphorically she does her audiences and all who meet her. "Please, if you write a piece about me in the papers," she said when I had disengaged myself from the silver lace on her apple-green brocade gown, "please tell everybody that I am not sixty years old, as somebody wrote. I am fifty-five, and this is my thirty-ninth season."

She looked like some dowager-mother as she stood before the pier-glass, her cheeks pink with a flush that was not bought in a drug store. It was difficult to think of her as a woman who had been "on the road" for almost two score years. RECIPE FOR YOUTH Madame's recipe for protracted youth and much happiness is to have a good many children. Lead a normal life, work hard, to let nature take its course with your hair and to abjure the use of paint and powder. "I had eight children," said this woman, who typifies the mother-woman in a greater degree than any I have ever met, and who does not have to sing one of her cradle songs to inspire in those who come within range the desire to cuddle up a little closer. "One I lost last year," Madame became very sad. "My poor boy, he died of typhoid pneumonia. The others are good, beag busines, and my wonderful girls are married. I have nine grandchildren."

Madame elucked gleefully, like a proud mother hen with a numerous brood in her wake. Then she began rubbing her face very hard.

"My face, it is mine. I do not use powder or paint"—her German way of pronouncing her "is" like "di" in her full contralto is fascinating—"that is not the way to keep young, according to my old-fashioned viewpoint."

HOUSEHOLD HELPS Unusual Ways to Serve Chestnuts JUST for a change try chestnuts on the menu instead of some other customary starch, such as rice or potatoes. Most people are fond of the nutlike flavor, and chestnuts are highly desirable accompaniments to the meal that lacks starch in other points. In fact, chestnuts, pound for pound, contain many times more fats and starch and even protein than potatoes, and almost as much as rice. There are several ways of serving chestnuts, either as an accompaniment to meats, as a salad or as a dessert. In fact, there is even a chestnut soup, which is simple and contains all the wholesome elements that make it an ideal substantial luncheon dish, especially for small parties.

CHESTNUT CREAM SOUP One cupful of chestnut meats, four cupfuls of milk, two tablespoonfuls of butter, onion, carrot, celery, salt. The chestnuts are boiled ten minutes, then the shell and skin come off easily, and the meats are cooked for about thirty minutes. In the meantime, fry the chopped celery, onion and carrot until brown, and cook in the milk for about an hour. Then add the chestnut meats, which must first be pressed through a colander. Here is a chestnut dish which makes a good accompaniment to a meat dish. Instead of potatoes fried or browned: BROWNED CHESTNUTS Two cupfuls of chestnuts, three tablespoonfuls of butter, two tablespoonfuls of cream, one egg, one-half teaspoonful of salt, dash of pepper. The chestnuts are blanched and the skins removed. Then the chestnuts are pressed through a colander. The other ingredients are mixed in and the mixture is then shaped into little balls, dipped in flour and fried in deep fat, like French fried potatoes. Chestnuts can also be used to make a light salad more substantial. As the chestnut itself is so starchy as to be somewhat insipid in flavor, it always combines with a tart flavor, and unless it is served plain roasted it always requires much dressing and flavoring as a cooked dish. If, therefore, you serve it as a salad, let it be a combination with some tart flavor, like sliced oranges, grapefruit or sliced pineapple. A slice of pineapple on lettuce, sprinkled



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MME. SCHUMANN-HEINK

like to sew and to knit. I like to stay home when I get the chance, and although I could vote, I am an American citizen"—she said this proudly, despite the fact that she had told me with equal pride that she had a son serving in the war on a German U-boat—"and am a resident of California, I don't."

LIKES "NAUGHTY" STORIES. "It is not that I disapprove of sauffrage, but now the little time that I have in my home I like to spend there. I like to read, yes, what do you call this here little light stuff?"—Madame snapped her fingers in the air for the phrase she wanted to come to her, and it came—"snappy stories." Her brown eyes sparkled naughtily. "I like dose snappy stories."

And then because there were about a dozen people waiting to felicitate her, people who had known Madame in New York and people who had known her in Florida—and of course she remembered them all—I went away. "I've my love to Philadelphia," she called after me. "I have been here so many times and I always have a good time. I like your Philadelphia."



Another one of the very unusual Furs we are showing now is a full length Mole Coat—yoke front and back with half belt across front, high waist effect, deep skunk collar and cuffs. A very effective combination. The coat represents the very latest Parisian creation. Habretinges FURRIER 1604 Chestnut Street The House of Exclusive Models

Brand-New Babies

The Evening Ledger will print free of charge, notice of recent births given in accordance with the provisions of the "Brand-New Babies" Act. The notices should be sent to the Evening Ledger, 430 Chestnut street, Philadelphia, and should contain the following information: Name and address of the mother, date and place of birth, name and sex of the child, and name and address of the father. The notices should be sent to the Evening Ledger, 430 Chestnut street, Philadelphia, and should contain the following information: Name and address of the mother, date and place of birth, name and sex of the child, and name and address of the father. The notices should be sent to the Evening Ledger, 430 Chestnut street, Philadelphia, and should contain the following information: Name and address of the mother, date and place of birth, name and sex of the child, and name and address of the father.

MISS DATESMAN TO WED Engagement to Edmund Allen Hill Jr. announced. Mr. and Mrs. George E. Datesman, of 5249 Wayne avenue, announce the engagement of their daughter, Miss Marion Josephine Datesman, to Edmund Allen Hill, Jr., who was graduated from the University of Pennsylvania in the class of 1914, and is a member of the Sigma Chi Fraternity. Mrs. Datesman will give a luncheon at the Whitmarsh Valley Country Club on November 1 in honor of Miss Datesman, whose father is Director of the Department of Public Works. Wills Admitted to Probate Wills probated today were those of Ruth Stark Bonnell, 2310 North Nineteenth street, which in private bequests disposes of property valued at \$30,000, and William Davidson, 824 North Twenty-third street, 12899.

Hot Biscuits for Breakfast Only a few minutes to make and bake with the use of Royal Baking Powder, which insures superior quality and wholesomeness. Light and flaky, with crisp, brown crust, broken apart and spread with butter, marmalade or jam, they are delicious and appetizing. ROYAL BAKING POWDER Made from Cream of Tartar Absolutely Pure No Alum No Phosphate

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