

## Piedmonts pay no duty -no ocean freight -no marine insurance

All the value of Piedmonts is in the cigarette itselfwhere it should be.

## The reason is that Piedmonts,

 being made of Virginia tobacco, pay no duty. They're ALL Virginia tobacco - mild, and mellowed by Virginia's golden sunshine.If you ask a tobacco expert, he will tell you that Virginia is the best cigarette tobacco on earth.
"A package of Piedmonts, please."
An ALL Virginia Cigarette-
Piedmont

## ${ }^{8} 490.00$ 磁

Touring Car or Roadster With electrie lights and starter, mohair tailored top and top cover. $30 \times 37$ inch tires all eround CHEVROLET MOTOR COMPANY 334-336 North Broad Street


