HAPPINESS AND CONTENTMENT THE VERY BEST OF BEAUTIFIERS

By LUCREZIA BORI

WAS my pleasure recently to visit a some where there were two young daughtone where there were two young daughtone where there were two young daughtone a sumber of friends and I could not but notice how the gracious, attractive manner of the younger seemed to draw every seemed to seem to draw every seemed to draw every see nome where there were two young daugh-

the elder seadom had more than two persons chatting with her, and then not for any great length of time.

I was not surprised when the mother said to me. "I have often wondered why Margarette and the said to be supplied to the said to the said to be supplied to the said to the said to be supplied to the said to be su

garet is prettier and more attractive than Helen, whose features are persect and whose

LUCKEZIA BORI clothes always look wist, because of ther height."
Why, don't you know the secret of Marst's charm?" I asked in surprise. "I
ea't with her ten minutes before I had
beened it. She simply radiates happiness
i contentment. We mortais are always
fing the bluebird." and, naturally, we
going to linger about any place it hapto night.

HAPPINESS A RABIT

"Nelen, as you well know, is of a dis-steated nature, and it shows in her face, shing can make a discontented face beau-nated by a contented, happy nature that the it irresistibly appealing." In answer these remarks the mother only shook her ud, saying, "It is too had that Helen is discontented." are are many "Helena" in the world.
would be lovely to look upon if their

aTT IS better to be born lucky than rich."

quoted Ann-Lee after Aunt Katheryn left the room. "Here I've been trying to

curtail expenses so that I can buy a fur

or one, are made a present of a gorgeous out worth twice as much as I had intended

is invest in one."

I had fully expected to wear my last parts coat for another season and brought it down from the cedar closet. Aunt Ratheryn came in just as I was examining the

ern came in just as I was examining the tern places to see how much new fur I would have to have added.

"I hope that you are not going to spend a whole lot of money in having that coat remodeled," was my worthy aunt's greeting.

"No, I count upon spending very little," was the reply. "Mother has given me the miscul bands that trimmed her broadcloth sait, so that the furrier will have to supply very little if any fur."

Immediately she proceeded to find a great

Inmediately she proceeded to find a great wern spot in the back of the coat. "I am going with you to the furrier's," amounced Aunt Katheryn. "I never did

incounced Aunt Katheryn. "I never did like your coat, Robin, and your Uncle Jack has done very well with his stocks, lately. We'll see what a new coat will cost." Ann-Lee went with us and tried on some of the models, while I paraded about in

Ann-Lee waxed enthusiastic over a Rus-

and the waxed enthusiastic over a Ruscoat of broadtail trimmed with white
It was a great, roomy, cover-all coat
h a high collar of fox and very wide
t. The fullness was confined at the
st line by a belt of the short-haired
ry. A wide band of fox trimmed the
tom of the skirt and formed the cuffs.

frop the coat like a hot cake when she heard the price.

I liked a coat of moleskin trimmed with black fox, but Aunt Eatheryn pronounced a "entirely too old looking." It was usually good looking, though. The bodies portion fitted snugly, buttoning high under the chin in military fashion. The turned-down collar was of fox, as were the bread muff cuffs and the band about the treular skirt. The latter formed deep folds

BY KNIGHTS OF CITY

held.

hose parts of the city where Italian

its are numerous there were local

titions, American and Italian flags,

ng the houses and business places,

festivities have been arranged for to-

Settlements and in

Schools

COLUMBUS DAY KEPT

REALLY WORKS WONDERS

The happiness lotion, a mixture of health, clear conscience and contentment, is the best face preparation in the world. It will transform the homeliest of faces and paint the drab corners of this old world in gay

transform the homeliest of faces and paint the drab corners of this old world in gay onlors.

But, having discovered the excellent properties of the happines lotion, if you continue to keep the formula for your own use exclusively, selfishness will steal in and counteract its good effects. Remember always that "happiness was born a twin." Make some one else happy every day of your life. You will not find this a difficult task. It takes very little to bring happiness to most persons. A kindly act, a display of thoughtfulness or sympathetic understanding on your part may make another's burden seem less heavy.

Be happy in your work, whatever it is. Not all of us can be among the favored few destined to be reared in the lap of luxury, and I am willing to wager that eightly per cent of the workers would not exchange places with the drones. Some very knowing person has written, "Get your happiness out of your work or you will never know what real happiness is."

Cultivate the habit of being happy, if for no other reason than to increase your stock of beauty.

DIARY OF A WELL-DRESSED GIRL

A Distinctive Coat for Winter Weather

Novel Stunt Tried in Kentucky. Vitagraph Said to Have Bought Lubin Firm Name

SAYS MOVIE THEATER

PAY WHEN YOU LEAVE,

By the Photoplay Editor

By the Photoplay Editor

That low pury of contentment proceeding from the Middle West is the outward sign of gratification on the part of patrons of the Tabb Theater, in Mount Sterling, Ky, where a remarkable scheme has been put in effect by the management. It is nothing less than a "pay-as-you-leave" system for the film playhouse, the spectator dropping his quarter, or whatever it is, into the box-office on the way out—if he liked the show. The Paramount office reported the stunt to its New York headquarters, so impressed was it with the enterprise of the impressarios, Messra Judy and Gay.

The managers of the Tabb maintain that the theatrical business is one of the few that collect revenues before its constituents know whether they are pleased with the

know whether they are pleased with the entertainment offered. "Big increase in business" is their verdict on the new plan.

According to a weekly New York amusement paper, the Greater Vitagraph is reported to have taken over all the smaller productions of the Lubin Company that are being released through the General Film Company, as well as the Lubin interests in the V-L-S-E. Whether this carries with it the General Film franchise, owned by Lubin, is not known. It is understood Mr. Lubin retains his Philadelphia plant, but is barred from releasing any new films under his name.

One of the amusing rumors in Flicker alley this week was that the State Board of Cennors, when asked to pass on the merits of a certain rather sensational feature, approved all the leaders and written matter, but refused to put the official seal on any of the action. All all-leader photoplay would be something of a novelty in this city.

The death of Arthur Hoops several weeks ago has complicated the production of Metro's "The Orchid Lady" considerably. Mr. Hoops was one of the important members of the cast, but fortunately the director was working on the last reel when the actor died. While it's not certain that the piece can be completed, the Metro hopes to piece it successfully. Otherwise there may be a loss of \$20,000.

Robert Hood Bowers, who composed the nusical score of "A Daughter of the Gods." the Fox spectacle coming to the Chestnut Street Opera House next Tuesday night, has been made general musical director of the various productions of the film. Tomorrow he will start rehearsals of the orchestra at the Opera House.

Do not tell us that the press agent of the International ever sleeps. His latest: "Re-cause of the attempts of many other motioncause of the attempts of many other motionpleture actresses to make up to resemble
her, Grace Darling, the International star,
has made application to the Register of
Patents, at Washington, to have her features protected by patent." Incidentally,
Miss Darling is playing in "Beatrice Fairfax" with Harry Fox, but the press agent
forgot to say what Fox was going to do
to protect his classic countenance.

Dustin Farnum, Pallas-Paramount actor, has come back from another fishing trip to the Catalina Islands. There he and Brother Bill caught ten swordfish and as a result were elected to the Tuna Club, of Catalina, which is restricted to forty members. Such a catch is said to be phe-

Edith Storey, Vitagraph star, recently departed for a western tour. It will em-brace Chicago, St. Louis, Kansas City, Dal-

then of the skirt and formed the cuffs. It has a broad collar of the shaggy fur which I can button swere of broadtail and the lining violet brocaded satin. We laughed to see an Lee, even with her extravagant ideas, up the coat like a hot cake when she if the price.

The skirt of the coat flares wide at the hem and is bordered with a wide band of skunk. I had the lining of a white brocaded with a wide band of satincharpy good looking. It was sumally good looking, though. The life portion fitted snugiy, buttoning high Woman, Ill, Hurt in Accident Mrs. Mary Wright is in a critical condi-tion at the West Philadelphia Homeopathic Hospital today suffering from a bloodclot on the brain. Mrs. Wright was taken it near her home, 5139 Market street, last night, and Policeman Madden, of the Sixtyfirst and Thompson streets station, assisted her to her home. While the policeman was unlocking the door, Mrs. Wright leaned against the railing of the stairway, which gave way, and she was hurled twenty feet to the ground. Aunt Katheryn is thoroughly satisfied with this coat and I agree with Ann-Lee that I am a very lucky girl to have had it

CLOSE-UPS

ILLIAN GISH, leads, Fine Art Films; born in Springfield, O., October 14, 1896; educated in finishing school; stage career, from 1902, debut at six in "Little Red School-



house," fairy dancer in Bernhardt's company two seasons; moving picture career from 1912, en-gaged by Griffith Biograph stock; went with Griffith to Re-liance - Majestic,

liance - Majestic, and finally to Fine Art Films, in "The Birth of a Nation," "The Battle of Sexes," "Home, "The Lily and the Rose," etc. Studio address, Fine Art Films, Hollywood, Cal. At the Victoria today in "Diane of the Follies."

Theatrical Baedeker

LTRIC—"REE SOLDIER BOY," with Clifton Crawford, John Charles Thomas and Margaret Remains. A Belgiumized Treatonic operatia, with a coal of pro-Ally whitewash, and some somes in the "grand manner" on pally suns. BROAD—"A LADY'S NAME," with Marie Tem-pest, Oossamer comedy by Cyril Harcourt, who wrote "A Pair of Silk Stockings." very defuly interpreted by Miss Tempest and W. Graham Browne.

Uraham Browne.

GARRICK—"THE HOUSE OF GLASS," with
Mary Ryan. Max Marcin's drams of oriminals nursued, unjustly, by the law, with a
fing at circumstantial evidence.

FORREST—"SYMIL." with Julia Sanderson.
Donald Brian and Joseph Cawthorn. A pretty
star, an agile star, a comic star, plus some
pretentiously orchestrated melodies.

ADELI-HI — "EXPERIENCE," with Bruest
Glendinning. A "modern morality play, with
more humanness than graced "Everywoman." There's a large cast. Glendinning
acts superbly.

AT POPULAR PRICES

VALNUT—"THE NATURAL LAW." a drama by Charles Summer, with a sex angle to it, radical in an old-fashtoned way, and played with considerable spirit.

NICKERIBOCKUR—"THE PACH OF FOLLY" with Depoty Howard. A story of the bright lights and the temptations of "the city."

VIENTNUT SUPPLY OPENA HOUSE. "THE

CHENTNUT STREET OPERA HOUSE—"THE MIRTH OF A NATION." with Henry I. Walthall, Lillian Gish. Mas Marsh and Grimth players. Last week of the run.

NEW PHOTOPLAYS

STANLEY—"HER FATHER'S SIN," with Vivian Martin. a Morosco. Holmes traveloque." In Old Ireland." and copacides also billed.

ARCADIA—"THE CHATTEL." with E. H. Schern and Pegy Hyland, The debut in the movies of the well-known stage star in a production said to have cost the Vitagraph a large sum.

Apropos foreign records, the Columbia offers something out of the ordinary in a "Celeste Aida," made by Lazaro, the Spanish tenor, who can take high D natural. This twenty-six-year-old singer has appeared in London, Buenos Airea, Havana and Milan, but it is not recalled that he ever sang in the United States.

Another record with a foreign flavor is a "Romany Waltz," issued by the Columbia. This Oriental melody is played by Prince's Orchestra. PALACE.—"ASHES OF EMBERS," with Paulies Frederick, a Famous Players production.
News, travel and comic flims also shown.
REGENT.—"THE IRON WOMAN," with Nance O'Nelli, a Metro. VICTORIA—"DIANE OF THE FOLLIES,"
with Lillian Glab. a. Fine Arts. Comedies:
"Vampire Ambroso" and "The French Milli-VAUDEVILLE

FAUDSVILLE
KEITH S-Daisy Jean, Belgian entertainer and munician; Creodini, tenor, Harry Cooper, in The Mail Carrier; Isabel D'Armond and Bobby O'Neil; Bessie Rempel and players; Heward, "sub-yecalist"; Jee Fanton and company; Maude Muller; Selis and Monde, and Selis news pictorial.

WILLIAM FENN-"The Junior Follies of 1918," the Sylvester Family, Morgan, Dixon and Schrader, Fisk and Fallon and "The Devil's Needle, "photopiay."

MINSTRELS

DUMONT'S—Varied program of blackface entertainment, with interpolated specialties by
members of the resident company.



Victrolas and Records

BELLAK Chestnut St.

JAPAN IS AT LAST INVADED: THE PHONOGRAPH MEN DO IT

heard of.

"If you want to realize, vividiy, the enormous spread of the art, or industry, of sound-reproduction," he commenced, "you ought to go to Japan. The Japanese are quite mad on the subject, and the country simply blossoms with talking machines. I didn't hear of any native manufactories of phonographs, but the American kind are all over the place. The Japa adore recordant kinds—singing talking, comic.

"While I was there I learned that the Victor Company was in the habit of sending over its representatives to get recordings of all kinds of important Japanese artists, the Geisha girls and the well-known male comedians and tragedians being most in demand, though the whole field has been pretty well tilled.

"One of Japan's very popular artists is

retty well tilled.

"One of Japan's very popular artists is Hoturi Sakuyi, who has recorded, among other pieces, the celebrated lament for Nogi. Nogi, you may recall (this with a withering giance implying scorn for those whose history is more honored in the breach than the observance), committed harikarl with his wife.

"Japanese phonographic records are nearly all significantly different from American ones, that is, they all have a peculiar lento quality, which makes them sound a good deal slower than United States manufactured discs.

factured discs.

"By the way, Tamaki Miura, the soprano of the Boston Opera Company, which is headed toward Philadelphia, has made some records in her native land. She was, indeed, one of the first to do so. I was told that the judgment of Nitobe San, the preminent literary man, and Shiro Akahowshi nevalled in the selection of her numbers. At all events, Miss Miura's patrons were interested in secure that she gut the best po-

rested in seeing that she got the best pos-ble vehicles for her work for the phone

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vited to call and hear Edison's

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p honograph

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mond Disc.

factured discs.

Geisha Girls, Tragedians and Comedians Make Records, and the Whole Country Is Disc Crazy,

Says an American Traveler

By the Phonograph Editor

While the editor was reading the new list of Columbia records and wondering at the comparative profusion of foreign offerings and their diversity, the Gentleman Who Has Been Everywhere came into the room. Being what some call a peripatetic cosmopolite (which, translated into anti-highbrow, is a tempestoous tourist), he was interested. Hight away he began to tell us some things about phonography abroad that we'd never heard of. is shown nicely.

And here is a good pl

numbers, all of which have a foreign telliber in composition or represent the following state of the following sta

NEVER have the women's shoe styles been so charming as they are this season. There are so many graceful models and such beautiful color combinations that no matter what tions that, no matter what one's personal tastes or the diversity of her wardrobe, h e r requirements have already been anticipated by HOSIERY IN ALL THE Dull Kid With Cloth Top,

1314 Chestnut St.

Mrs. Happy Homemaker



T HAVE always found a certain satisfaction in the fact that I am an 'average' woman-that I am one of the thousands of women in Philadelphia consistently striving for the better things of life," remarked Mrs. Happy Homemaker. "And so you will recognize this story as YOUR story. I was dangerously close, a few months ago, to that irritability of the housekeeper whose never-ending routine of duties is beginning to wear on her nerves. So when I saw the announcement of the reduction in rates for Electricity, I said to myself that the time

had come to make a change.
"I knew, of course, that doing one's housework Electrically was
the ideal way, but I never realized that it was such an economical way. I found that I could use an electric sweeper for less than 2 cents per week; that an electric washer would do the washing for 3 cents; that an electric sewing machine motor would run my

sewing machine for 100 of a cent an hour!
"I learned that with the new low rates electric light was positively less expensive than any other form of artificial light; but it was the economy of doing the housework electrically, I think, that made us determine to have our house wired—that is another story which you will hear later.

Send for the booklet which tells about the cost of doing housework Electrically-it gives some surprising figures.



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Prominent Photoplay Presentations

edumbus Day, commemorating the land-of the Genoese navigator at San Sal-ler, October 12, 1492, is being observed Philadelphia, in common with other secand of the country, as a legal holiday, seral and other offices are closed today, seral banks, while in the schools exerate appropriate to the anniversary are sing held.

e Knights of Columbus will observe holiday by holding a meeting at the amy of Music. Admiral William S. on, U. S. N., and the Rev. John D. dire, Ph. D., rector of St. Elizabeth's the and formerly of the Catholic Unity at Washington, will make addresses. musical program will be furnished by rchestra and the Ladies of San Do- ochoral Club. committee of Italian residents coming of Chevalier G. C. A. Baldi, John oil and Emanuel Nardi decorated the of Columbus in Fairmount Park afternoon. Exercises will be held this gin Eagle Hall. 110 South Eighth Doctor Chieri, Chevalier Baldi and prominent Italians will speak. fairly dress ball will be held this event Frankford avenue and Orthodox. Feix Reale, an Italian editor of dit, will be the chief speaker. the Postoffice the usual boilday schedwalls as to deliveries and collections, somey order, registry and inquiry sec. of the Central Office closing at 1 to The postal savings depositories are all day. REAL "COACH AND FOUR" HERE ON 250-MILE TRIP

Teams From New York to Baltimore

It has been a long time since a real coach and four has passed through Philadelphia on its way from New York to Baltimore, but one is expected at the Ritz-Carlton at lunch time. The coach is the Pioneer, and it is due at the Ritz-Carlton this after-

and it is due at the Ritz-Carlton this afternoon.

Several millionaires are making the trip
as the guests of William Woodward, a New
York bank president. He has with him
Reggie Van 'rbit, a familiar figure at horse
shows here; August Belmont, W. R. Coe,
W. W. Lowe and Edward E. Smith, a Philadelphia banker.

Mr. Woodward suggested the trip to the
Coaching Club of New York, and it was
immediately arranged. Ten complete teams
of four horses each are being used. They
are changing every tweive miles, and the
horses which were used yesterday will be
used again tomorrow, being shipped forward by ruil, and the horses in harness
today will be used on the last leg of the
trip Friday.

REPORT ON GIRARD ESTATE

Increase Shown on Holdings Outside City-Decrease Here

400 CANVASES SEEN AT PITTSBURGH SHOW

gray-blue background.

real must can and the band about the first real architecture and completely covered the book beneath.

Aunt Katheryn finally decided that a and get it this afternoon.

Smart coat of sealskin and skunk,

coat of sealskin trimmed with skunk was

more becoming to me than any other. The upper portion is semifitted and is cut with a waist line a triffe below normal. It has a

Programs Arranged in Italian Influence of Modern and Ultra-Modern Schools Apparent in Artists' Work

> PITTSBURGH, Oct. 12.-Nearly 400 canvases fresh from the studios of Pittsburgh artists were assembled in the galleries of Carnegle Institute today, ready for the inspection of the judges of the seventh annual exhibition of the Associated Artists of Pittsburgh.

> Interpretations of Pittsburgh, abstract expressions of the beauties of moods of nature and portraits are included in the exhibition, which is the largest ever held by the association. The influence of the modern and ultra modern schools is apparent.

Millionaires Driving With Relay

Louise Huff to "THE REWARD OF PATIENCE" ARCADIA

E. H. Sothern "The Chattel" APOLLO 52D AND THOMPSON MATINEE DAILY

Theda Bara "Her Double Life" BELMONT MALE., 1:80 4 8:80, 100 Evgs., 6:80, 8, 9:80, 180 Blanche Sweet in 'Public Opinion'

CEDAR SOTH AND CEDAR AVE.
PARAMOUNT THEATER
LIONEL BARRYMORE in

FAIRMOUNT SOTH AND AVENUE VALESKA SURATT in

FRANKFORD 4711 FRANKFORD AVENUE LUCILE LEE STEWART in

56TH ST. THEATER. Bel. Spruce. "THROUGH THE WALL"

JEFFERSON STREETS Anita Stewart "THE COMBAT" LEADER FORTY-PIRST AND LANCASTER AVENUE Thomas Santschi in "THE COUNTRY THAT GOD FORGOT" GLORIA'S ROMANCE" (18)

LIBERTY BROAD AND COLUMBIA Frank Keenan "Thoroughbred" PRANCES NELSON & "The Revolt"

ALHAMBRA Mat. Dally at 2: Evgs. 6:45 2 9. | Market St. Theater Mary MacLaren in "Where is My Daughter! Every Mon.—Jackie Saunders in "Crip of Evil Every Wed.—Marie Walcamp in "LIBERTY OVERBROOK 63D & HAVERFORD Unit Orch ROBERT WARWICK in

> PALACE 1214 MARKET STREET PAULINE FREDERICK in

PARK RIDGE AVE. & DAUPHIN ST. Mae Marsh and Robert Harron in

PRINCESS 1018 MARKET RUPERT JULIAN "EVIL WOMEN DO" Beginning TUESDAY, OCT. 17, and every Tuesday thereafter—EARL WILLIAMS in "THE SCARLET RUNNER."

REGENT 1634 MARKET STREET HUMAN VOICE ORGAN NANCE O'NEIL in

RIALTO GERMANTOWN AVE.
Bessie Barriscale "HOME"

RUBY MARKET STREET NORMA TALMADGE in SAVOY 1211 MARKET

"HER SURRENDER" STANLEY MARKET ABOVE 16TH VIVIAN MARTIN in

TIOGA 17TH AND VENANGO STE. Viola Dana in "THE INNOCENCE OF RUTH"
BILLIE BURKE IS "GLOBIA'S ROMANCE"
VICTORIA MARKET ST.
ABOVE NINTH
LILLIAN GISH in
"DIANE OF THE FOLLIES"

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