HOW TO CHOOSE THE RIGHT CORSET

By LUCREZIA BORI

Prima Donna of the Metropolitan Opera Company

Left, New Corset Model With Front Lacing. Center, Slightly Boned Corset for a Young Girl. Right, Model for Stout Figures.

IT IS amazing how few women know how to select a corset. They buy a particular model, whether it is suited to their particular figure or not. The slender, willowy woman will wear as heavily boned a pair of stays as her stouter sister, while the petite woman will choose as long a corset as the tall one.

You would not think of buying a hat unless it was becoming. Why select a corset that does not improve the lines of your figure. When you go to the milliner's for a new hat you try on the different models and finally purchase the one that appeals to you most. Be just as careful in the selection of your stays. Try on the various models and when you find the one that is perfectly comfortable, and best suited to the proportions of your figure, purchase it.

We are all aware that the nipped-in waistline is with us again. At present it may be recognized merely by the graceful curve now permited at the sides of the waist, but who can tell, as the season advances, if ruffled skirts, panniers and other features of long-ago fashions continue to remain in favor, that the hour-glass figure of our grandmothers will not become more pronounced. It is to be hoped, however, for the sake of health and beauty as well, that the eighteen-inch waist and incidentally tight lacing will never be countenanced again.

Since the stout woman requires more careful corseting than milady of sylph-like slenderness, she should be more informed as to the good points of the modern corset. If most of her superfluous flesh is distributed about the hips and abdomen she will require stays that are extra long and are well-boned. It is possible to find such corsets that are comfortable and pliable so that you will not feel as if you were encased in a suit of steel armor. Whaleboning is, of course, the best, but the whaleboned corset is rather high-priced. If you can possibly afford it, however, I advise the stout woman to deny herself something else and invest in a pair of whaleboned stays.

Some of the extra-long corsets have sections of silk elastic about the lower edge, at each side of the front and back. This is to prevent any uncomfortable pressure and insure perfect freedom of movement and yet, at the same time, confine the flesh. Make sure that the bones come in exactly the right places, for frequently, when a corset that is not suited to the figure is worn, the bones press into the flesh, causing an irritation. If the bones are too long they have the same painful effect.

The extremely low-busted corset is excellent for the slender woman, but her stouter sister must have a certain amount of support above the waist in order to preserve a graceful line under the arms.

Many stout women find the corset with the front lacing more comfortable than those which lace at the back. Both have their good features and it depends entirely upon personal opinion which is the better suited to your needs.

The slender woman should wear only a lightly boned corset or a girdle. She has no superfluous flesh that must be molded into lines of beauty, and only requires a certain amount of support. The corset made entirely of silk elastic or the corset of lightweight material with just sufficient boning to keep it in shape is the right model for her.

Mothers should be careful in selecting the stays for their young daughters. Buy only those that will preserve the natural lines of the figure. The distorted figures, with hips of exaggerated size and small waists, are in many instances due to improper corseting during young girlhood before the body has fully developed. There are many slightly boned corsets and corset-waists manufactured especially for young girls. Never allow your daughter to wear a stiffly boned corset like her elders.

The stout woman should always wear a brassiere waist to obliterate the top line of her corset and give her that neat, compact appearance that is so desirable.

If you desire a graceful, well set-up figure it is imperative to be most careful in the selection of your corset.

(Copyright.)

$114,077 GIVEN LAFAYETTE

Year's Donations Announced When New Trustees Are Elected

EASTON, Pa., Oct. 6.—At a meeting of the trustees of Lafayette College held here John T. Manson, president of the Yale National Bank, of New Haven, Conn., was elected a life member of the board. Harry N. Hempstead, president of the New York National League Club; Carroll P. Bissett, of Summit, N. J., and A. C. Overholt, of Scottdale, Pa., were elected alumni members. President McCracken reported gifts for the year amounting to $114,077.86.

WILL PUBLISH DYE CENSUS

U. S. to Suppress, However, Certain Privileged Trade Secrets

WASHINGTON, Oct. 6. — With certain features eliminated, such as the firms abroad manufacturing particular dyestuffs, the dyestuff census prepared by the Department of Commerce will be made public. Secretary of Commerce Redfield agreed, after the protests by certain importers against the publication, to strike out of the report these individual transactions. The report, however, will show just how much dyestuffs of every color is used in the United States and, therefore, will furnish those wishing to engage in this industry here with valuable information.

STORE PLANS BIG WAREHOUSE

Strawbridge & Clothier Buy at Ninth and Poplar

As a site for a large warehouse for Strawbridge & Clothier, a plot of ground at the northwest corner of Ninth and Poplar streets, 430 feet on Ninth, 103 feet on Poplar and 420 feet on Percy street in the rear, has just been acquired by Mastbaum Brothers & Fielsher, Norman S. Sherwood and Edwin S. Dixon, representing the purchasers. The ground is occupied by the properties 910 to 944 North Ninth, inclusive; 901 to 911 Poplar, inclusive, and dwellings on Percy street in the rear.

Of the Ninth street frontage, 182 feet was purchased from the estate of the late Adolphus Busch, of St. Louis. Nos. 926-38 North Ninth were purchased through J. R. Massey & Son and 942-44 North Ninth were purchased through the Barber-Hartman Company from Mrs. Laura E. Taylor. The whole purchase involves an expenditure of about $200,000 for the lot and an expenditure for both lot and building in excess of $1,000,000. The lot fronts on the elevated structure of the Reading Railway on Ninth street and will be provided with sidings.

LITTLE GIRL FOILS THIEF

Crawls to Door to Call Aid After Mother Is Helpless

PASSAIC, N. J., Oct. 6. — When Mrs. Ernest Bube answered her front doorbell she saw a young man in a blue suit and dark soft hat, who said he had come to inspect the gas meter. Mrs. Bube, who, with her husband and three-year-old daughter Dorothy, came to this country from France at the beginning of the war, led the way to the meter.

The man came into the dining room and chloroformed Mrs. Bube and then bound the little girl to a chair in the parlor. When he went back to the dining room to search for money the little girl, dragging the chair, crawled out the front door and screamed for help. A neighbor rushed in, but the thief had disappeared.

Black Boots in Dull Calf, Patent Colt, Talcum Kid All on This Ritz Last, in Kid and Cloth Tops

All $3

$3 Sounds *Too* Good to Be True, But—

Shoe merchants have been telling you that they have been forced to raise prices in order to give good values. It's true—every word of it. But here we are advertising black shoes at $3, claiming they are well made, fashionable, warranted to wear. It sounds almost too good to be true—now, doesn't it—but—

Here Is the Proof of Value

Last spring black kidskin sold for 22c a foot—today it is 40c. Calfskin sold for 21c—today it is 48c; in fact, every material used in a shoe is costing double what it did last spring. BUT LAST SPRING we placed our reservation order for these black shoes AT THE OLD PRICES—to be delivered this fall.

We could have raised our price to $5, and still undersell all Philadelphia, but we preferred to give YOU the advantage of our foresight. We preferred to maintain our reputation of giving "greatest value at lowest prices—always."

So come in now, while these $5 and $6 values last, they will not—they *cannot* last long at $3

New Enlarged Salon

ROYAL BOOT SHOP FOR WOMEN

2nd Floor Saves $2

1208 & 10 Chestnut St.

See Our New Fall Styles

SOROSIS

For a great many years Sorosis Shoes have been in high favor with Philadelphia's most fashionable women.

The rare charm of the new fall models find even greater favor than heretofore.

The above illustration shows our new English walking boot, to be had in black and tan calfs—and with various colored tops.

SOROSIS

1314 Chestnut St.

Nemo OF CORSETS STANDARD AND SERVICE

"It Rests Your Back"

The new BACK-RESTING invention, by strengthening the tired muscles, instantly relieves and effectively prevents backache; induces you to stand erect and breathe deeply; creates perfect fashion-lines; brings solid comfort, with renewed youthful vigor.

Nemo Back-Resting Corsets

FOR WOMEN OF EVERY SIZE AND FORM

Illustration shows the thin, soft tape-straps (inside of corset) before adjustment. When laced up, they are on a tension which exerts a soothing, supporting pressure on the small of the back.

For Very Slim to Medium

338 For slender girlish figures. Wide unboned side-sections protect hip bones. Light—only 15 ounces. Sizes 19 to 26 ..... **$3.00**

350 For average slender figures. Lightly boned and very flexible; weight, 18 ounces. Sizes 20 to 30 ..... **$3.50**

For Full to Stout Figures

509 Combining the Back-Resting feature with the Nemo "Invisible" Self-Reducing Straps; for full but not over-stout figures. Sizes 22 to 36 ..... **$5.00**

Nemo STANDARD BACK-RESTING

Millions of Women Will be Happier and Live Longer Because of this Invention

IN GOOD STORES EVERYWHERE — *Nemo Hygienic-Fashion Institute, N. Y.*

FARM AND GARDEN

HUDSON

Asphalt Shingles

Surfaced with red or green crushed slate, no paint or stain required.

Will cover your house with a permanent, durable, weatherlight roof. Will not rot, decay, crack or fade. Fire resisting. No maintenance expense.

ASK FOR SHINGLING AIDS NO. 68

HUDSON Asphalt Ready Roofing Co. Room 409, 9 Church St., New York

Mawson & DeMany

1115 Chestnut Street

(Opposite Keith's)

For the First Saturday of Our October Sale We Advertise

This Important Special

Flare Hudson Seal Coats

40 inch, with collar and border of skunk or black lynx

97.75

November price will be 115.00

At 15% Off Marked Prices

Fur Sets

November Regular Price		October Sale Price
37.50	Black Fox	31.88
40.00	Skunk	36.00
50.00	Natural Raccoon	42.50
55.00	Red Fox	46.75
75.00	Battleship Gray Fox	63.75
75.00	Kamchatka Blue Fox	63.75
80.00	Black Lynx	68.00
110.00	Fisher	93.50
120.00	Dyed Blue Fox	102.00
120.00	Slate Fox	120.00
120.00	Cross Fox	102.00

Hudson Seal Coats

November Regular Price		October Sale Price
120.00	Hudson Seal Coats (Self Collar and Cuffs)	102.00
160.00	Hudson Seal Coats (Self Collar and Cuffs)	136.00
170.00	Hudson Seal Coats (Skunk or Beaver Collar)	144.00
185.00	Hudson Seal Coats (Self Collar and Cuffs)	157.25
190.00	Hudson Seal Coats (6-inch Skunk Border and Collar)	161.50
210.00	Hudson Seal Coats (6-inch Skunk Border and Collar)	178.50
250.00	Hudson Seal Coats (6-inch Fox Border and Collar)	212.50
300.00	Hudson Seal Coats (6-inch Skunk Border and Collar)	255.00
330.00	Hudson Seal Coats (6-inch Bear Border, Collar and Cuffs)	280.50
450.00	Hudson Seal Coats (9-inch Skunk Border, Collar and Cuffs)	382.50

Fur Coats

November Regular Price		October Sale Price
70.00	French Seal Coats (Skunk Collar)	59.50
80.00	Natural Muskrat Coats	68.00
95.00	Natural Muskrat Coats (Hudson Seal Collar, Belt)	80.75
150.00	Caracul Coats	127.50
190.00	Nutria Coats	161.50
200.00	Sable Squirrel Coats	170.00
350.00	Moleskin Coats	297.50
350.00	Beaver Coat (50-inch Model to Order)	297.50
475.00	Mink Coat	403.75
600.00	Mink Coat	510.00

We Reserve Your Purchase Upon a Small Deposit or Charge it Subject to Bill of December 1st

Mail Orders Receive Prompt Attention