EVENING LEDGER-PHILADELPHIA, THURSDAY, OOTOBER 5. 1916

| OLT A BOUTPEOPL MA |  |  | The WINGS of the MORNING By Louis Tracy |  |  |  |
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|  |  |  |  | "Heart of the Sunset"antREX BEACH |  |  |
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|  | FARMER SMITH'S RAINBOW CLUB |  |  |  | ual |  |
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|  | 边 |  | 52w |  | Similar invitations are being extended to merchants inut four hundred other cities of North America by other |  |
|  | - |  | $\pm 5=5$ |  |  |  |  |
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|  |  |  |  |  | Window Week is designed to direct the eyes of manufac- |  |
|  |  |  | Window Week is designed to direct the eyes of manufacto prove that the majority of dealers are more interested in |  |  |  |  |
|  |  |  |  |  | prove that the majority of dealers are more interested in |  |
|  |  |  | The plan is simplicity itself. Select from your stock the |  | The plan is simplicity itself. Select from your stock theicles that have been advertised in this and other local newsapers by the manufacturer. Place these in your windows next |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  | We sell these standard produets - all advertised in the dally newnpapers. <br> We urge your co-operation because it you and good advertising for our city. <br> Put Newspaper-Advertised Goods in Your Window on Monday Next | We sell these standard products - alladvertised in the dally newapapers. |  |
|  |  |  |  | for you and good advertising for our city. <br> néss |  |  |
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|  |  |  |  | Put Newspaper-Advertised Goods in Your Window on Monday Next |  |  |
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