

510,000,000 FILM CO. IS LATEST ON HORIZON

All-Night Movie in Kansas City. Pathe Club on Jaunt—Bluebird Policy Succeeds

To the Photoplay Editor
Start base and fade, directors announce million-dollar production and one-reel comedy, and the business of forming new corporations goes on without halt.

All-night movies have appeared with a crash in all places—Kansas City, Frankfort, Mo., and in the Bluebird Policy Succeeds.

The craze for sets in black and white is spreading from the stage to the screen. Spectators of recent productions may recall the De Wolf Hopper piece, "Puppets," a Fine Arts, and the Vitaphone has also dabbed in this sort of formal decoration.

Members of the Pathe Club and their guests to the number of 150 spent a jolly afternoon and evening at Brighton Beach lately. Among the associate members present were E. D. Horkheimer, of Harbo;

General Manager H. M. Hoffman, of Bluebird, in a recent interview, declared that his company's policy of featuring plays had proved advantageous to the public, the exhibitor and the manufacturer.

When will these pushing young actresses learn that the time of the film favorite is valuable? Now it's a Miss Sarah Bernhardt who wants to meet Charlie Chaplin, she's convinced he's a great artist, though she's never seen him.

Is the comedy market ever glutted? Take it from Charles D. Mitchell, of the Mitchell-Edis Motion Picture Company, Philadelphia, no! He gave a pre-release display of some Cardinal Comedies at his home in Baltimore recently.

The current Evening Ledger-Universal Animated Weekly contains the following features: Peculiar subway wreck—Steel cars collapse when trains crash during big strike, but nobody killed—New York city.

Two candidates busy—President Wilson conducts his campaign at Shadow Lawn, while Mr. Hughes swings around the circle.

Edison greets old-timers—Inventor host of veteran telegraphers, who remind him of his days at Mt. Morris Park, N. Y.

Lightnings has birthday—Famous beacon at entrance to Boston harbor, 200 years old, has celebration—Boston.

Theatrical Baedeker
BROAD—"A LADY'S NAME," with Marie Tempest. A new comedy by Cyril Harcourt.

APOLLO 52D AND THOMPSON MATINEE DAILY
Emmy Wehlen in "The Pretenders"
12th Episode of "The Grip of Evil"

ARCADIA CHESTNUT BELOW 16TH
Douglas Fairbanks in "Manhattan Madnes"
CHARLIE CHAPLIN in "The Pawn Shop"

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"THE EVIL WOMEN DO"
"LIBERTY" SERIAL SHOP

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WM. S. HART in "THE CAPTIVE GOD"

UNDERWRITERS' BOARD ASSAILED AS UNFAIR

Judge Bonniwell's Report to Firemen Cites Arbitrary Rate Fixing

SCRANTON, Pa. Oct. 4.—Judge Eugene C. Bonniwell, of Philadelphia, assailed the Board of Underwriters in Philadelphia in his annual report as president of the State Firemen's Association, submitted at the convention being held here today.

The Judge's comment upon the activities of the underwriters follow: "This association at Chester, Harrisburg and Philadelphia successively pledged its support to a bill designed to curb and regulate in some reasonable fashion the autocratic powers of the so-called Board of Underwriters."

"A single illustration will suffice. In the city of Philadelphia this board of underwriters has declared a flat rate of \$4 per \$1000 for a term of five years, and the citizens occupying a detached modern house with hot water heat, electric light and central heating installed, and all fire hazards reduced to a minimum, must pay that rate while the slum dweller in crowded districts, with gas or oil light and coal fires on every floor, pays no more."

"The bill which our association has introduced affords in simple and inexpensive fashion a forum to every citizen and community and is a measure of great public importance."

Judge Bonniwell says Senator Penrose and Republican State Chairman William E. Crow have endorsed the program of proposed legislation favored by the firemen.

Tomorrow will be the big day. More than seventy-five companies are to be in the parade, many of them headed by bands. Johnston is seeking next year's convention.

CHORUS MEETS TONIGHT
First Rehearsal of Reorganized Orchestra Group in Curtis Building

Leopold Stokowski, leader of the Philadelphia Orchestra, will begin his first rehearsal of the reorganized chorus of the Orchestra will be held in the Curtis Building. The singers will begin work immediately on Bach's St. Matthew Passion Music, which is to be given in the spring.

Mr. Stokowski said this work is the most important single item to be offered by his organization this season.

Wherever you're going, you'll want to go well dressed. We'll be glad to be of service.

The importance of being correctly attired is recognized by most men. A scrupulous regard for the niceties of dress affords satisfaction and assurance.

Our aim is to present apparel conforming to the requirements of men of all ages and of all walks in life. In the wide variety of styles, models, fabrics and patterns offered in our new Fall Stocks, will be found garments that meet practically every demand.

Invariably fairly priced. SPECIAL NOTE
Our new Daylight system of illumination located at convenient places throughout the store enables purchasers to observe goods at all hours, both under artificial light and a white light similar to daylight, thereby eliminating all possibility of mistake as to color or fabric.

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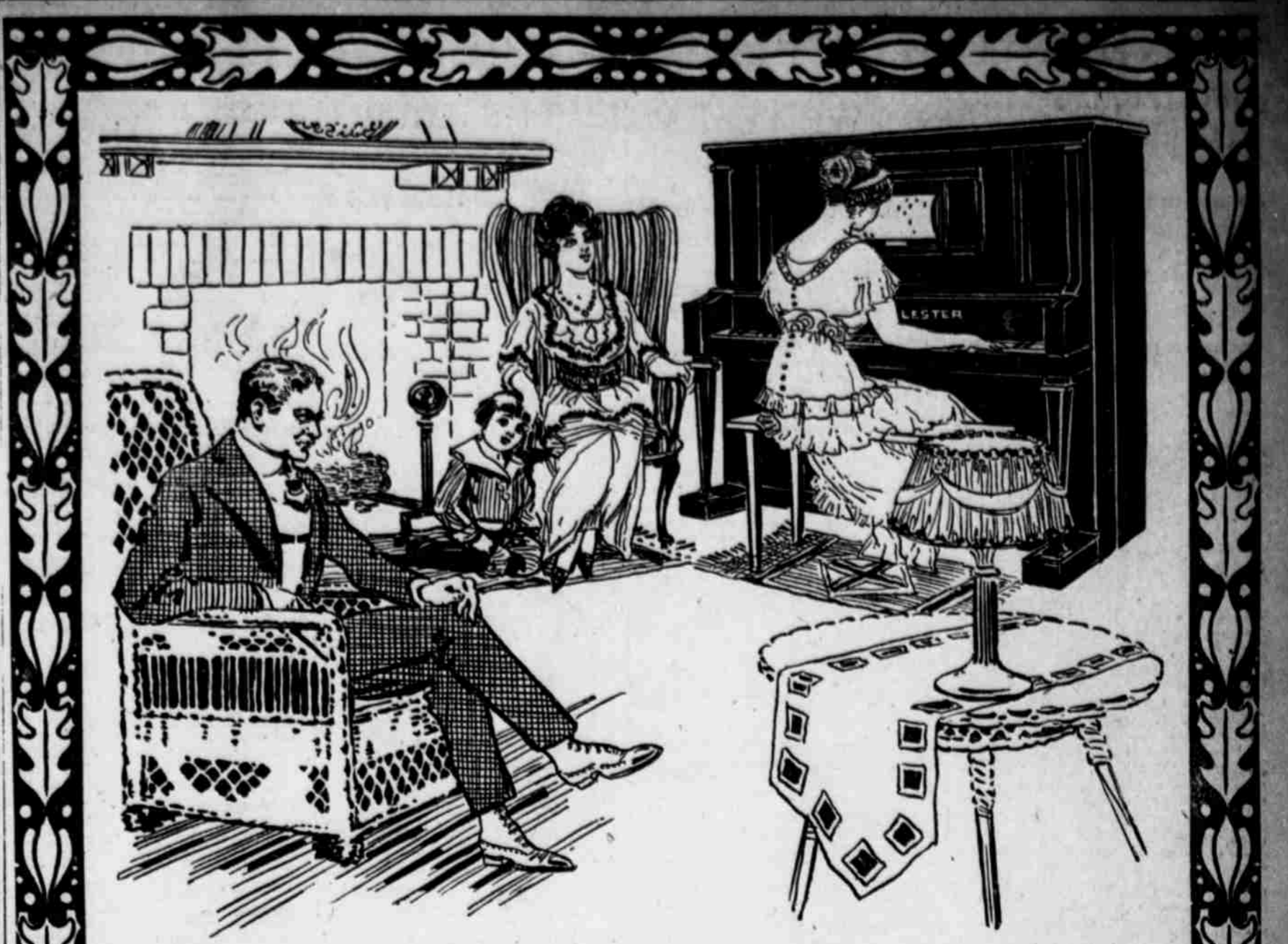
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