#### 10.000,000 FILM CO. IS LATEST ON HORIZON

Il-Night Movie in Kansas City. Pathe Club on Jaunt-Bluebird Policy Succeeds

#### To the Photoplay Editor

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Exers blaze and fade, directors announce sillien-dollar productions and one-reel complete, and the business of forming new corporations goes on without halt. The hest, the Standard Film Industries, Inc., has an imposing list of directors, among the Anthony J. Drexch. Ellot Norton. The Anthony J. Drexch. Ellot Norton. Of the Anthony J. Drexch. Ellot Norton. The President of the corporation, Louis J. Jennings. Easys its purpose is to distribute its films through twenty exchanges. The president of the corporation, Louis J. Jennings. Easys its purpose is to distribute its films through twenty exchanges. The president of the corporation, Louis J. Jennings. Easys its purpose is to distribute its films through twenty exchanges. The president of the corporation, Louis J. Jennings. Easys its purpose is to distribute its films through twenty exchanges. The president of the corporation of the

All-night movies have appeared with a rash in—of all places—Kansas City! Fred-ric J. Haskin, writing in the New York lobe, tells how a Middle West cinema runs as clock around. According to him, the arentions of the ordinary picture show as relaxed, smoking is permitted and trialeeves not unknown.

craze for sets in black and white is sing from the stage to the screen, ators of recent productions may relie be Wolf Hopper piece. "Puppets." Arts. and the Vitagraph has also do in this sort of formal decoration. Valeska Suratt, who was a pioneer is respect — remember the Fox-n 'The Soul of Broadway"?—is being in a drawing room done in checks, black and white panels in the walls, a Fox studio in Jersey.

Members of the Pathe Club and their nests to the number of 130 spent a jolly fremon and evening at Brighton Beach stely. Among the associate members resent were E. D. Horkhelmer, of Balboa; leerse A. Powers, T. C. Wiley, Harry Mitsenthal and Harold Davis. Out-of-town atheltes included H. M. Osborne, manager f the Philadelphia office. Of course, there was coplous eating.

General Manager H. M. Hoffman, of Busbird, in a recent interview, declared that his company's policy of featuring plays had proved advantageous to the public, the exhibitor and the manufacturer. "Having abandoned the star system entirely," he said, "we are able to center our initial at-tention upon the selection of the play, and then find players to suit the parts." Two or three stars, he pointed out, are some-times used in one photoplay.

When will these pushing young actresses are that the time of the film favorite is shable? Now it's a Mile. Sarah Bernardt who wants to meet Charley Chaplin. Les convinced he's a great artist, though se's never seen him. The question now isses: Does Mr. Chaplin think Bernhardt creat artist and will be offer her a vice of the control of great artist, and will he offer her a pl

Is the comedy market ever glutted? Take it from Charles D. Mitchell, of the Mitchellis Metion Picture Company. Philadelphia, no! He gave a pre-release display of some Cardinal Comedies at his home in Swarthmore recently. The Cardinal Studio is at Twenty-fifth street and Lehigh avenue.

current Evening Ledger-Universal minated Weekly contains these features:
Peculiar subway wrock—Sisel cars collapse
bes trains crash during big strike, but nobody
lifed—New York city.
Naval beat ruces—Illinois Reserves hold ansal rowins contests in Lake Michigan—Chicago.
Movias to the rescase—Allowed to picture Army
often trains from which public is barred by
Mrantine—West Point. N. Y.
Ford in Universal City—Auto imagnate spends
we hours in magic town where movies are
afte—Universal City. Cal.
Fashions for the kiddles—Designers busy with
bat up-to-date little folks will wear this
liter.

on by Hy Mayer, caricaturist.

#### Theatrical Baedeker

AT POPULAR PRICES
T—"LITTLE PEGGY O'MOORE, with
Morken. An American comedy-draina
with notities, love and finance.
ERROCKER.—"MADAME SPY." with
It Clifton. A play of international comcome by Lee Morrison and Harry Clay

T STREET OPERA HOUSE "THE OF A NATION" with Henry B. Lillian Gish, Mar Marsh, Robert Elimer Ciliton and Griffith players.

NEW PHOTOPIAYS

ANLET—"THE INTRIGUE." with Lepore (like), a Paramount, view of Philadelphia Firements, Charles Chaple in the Firements of Charles Chaple in the Firements of Charles Chaple in the Sweet, THE STORM," with Blanche Sweet, all of week, and "Seeing America" latter half of week, and "Seeing America" latter half of week, and "Seeing America" latter half of week, and "Seeing America" and the Storm of the Storm

OR. Chapita in The Fawhcon."

ACC. "THE HOUSE OF LIES." with Edua
ACC. "THE HOUSE OF LIES." with Edua
ACC. "THE Morosco feature: "The Pawhgo." with Charles Chapin, and last episo of Goria's Remance first half of
ed. "THE REWARD OF PATIENCE."

It Louise Huff. a Famous Players: The
Wushop' and views of Philadelphia Firmrs School latter half of week.

WITH HIDDEN SCAR," with Ethel
ASTON and Hulbrook Rilinn. a World producm. First local chowing initial half of
the THE DAWN OF LOVE." with Mabel
Halstro, a Meiro, latter half of week.

COHIA —"THE BOCIAL SECRETARY,"

It Norms Taimadge, a Fine Aria-Triangle,
the half of week. "THE DAWN OF LOVE."

It Mabel Tailaferro. a Meiro, and His
ling Heart. with Ford Startin. Keyssione,
lar half of week. "The Pawnshop," with
large Chaplin, Monday, Tuesday, Wednesy and Satarday.

VAUDEVILLE

"S — "The Four Husbands." furial a Marion Weeks. "A Breath of Old Virwill Conserver Cits and company. Whitfield and Maris Ireland, in "The Child Conserver Cits and company.

#### UNDERWRITERS' BOARD ASSAILED AS UNFAIR

Judge Bonniwell's Report to Firemen Cites Arbitrary Rate Fixing

SCRANTON, Pa. Oct. 4.—Judge Eugene C. Bonniwell, of Philadelphia, assailed the Board of Underwriters in Philadelphia in his annual report as president of the State Firemen's Association, submitted at the convention being held here today. The delegates are electing officers. Judge Bonniwell is opposed for re-election by George S. Weir, of Sharpsburg.

The Judge's comment upon of the underwriters follow:

"This association at Chester, Harrisburg and Philadelphia successively pledged its support to a bill designed to curb and regulate in some reasonable fashion the autocratic powers of the so-called Board of Underwriters. This board, which is in no sense a public body and which is at present in no way amenable to correction or amendment. fixes for each individual and each community a fire rate frequently capricious, often discriminatory, and never equitable, and by a process hidden from public knowledge.

edge.
"A single illustration will suffice. In the city of Philadelphia this board of under-

the sium dweller in crowded districts, with gas or oil light and coal fires on every floor, pays no more. Many towns and boroughs have sought relief and proper adjustment from this board, but unsuccessfully.

"The bill which our association has indered affords in simple and inexpensive fashion a forum to every citizen and community and is a measure of great public importance."

Tomorrow will be the big day. More than seventy-five companies are to be in the parade, many of them headed by bands. Johnstown is seeking next year's convention.

#### CHORUS MEETS TONIGHT

First Rehearsal of Reorganized Orchestra Group in Curtis Building

Leopold Stokowski, leader of the Philadelphia Orchestra, will begin his first active work of the season tonight, when a rehearsal of the reorganized chorus of the Orchestra will be held in the Curtis Building. The singers will begin work immediately on Bach's St. Matthew Passion Music, which is to be given in the spring.

Mr. Stokowski said this work is the most important single item to be offered by his organization this season.



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ARCADIA CHESTNUT BELOW 18TH Douglas Fairbanks in "Manhati CHARLIE CHAPLIN in "The Pawn Bhop" BELMONT 52D ABOVE MARKET Mats., 1:30 4 8:80, 10c Evgs., 6:80, 8, 9:30, 15c

"THE NE'ER DO WELL" CEDAR GOTH AND CEDAR AVE.

"THE EVIL WOMEN DO" FAIRMOUNT 26TH AND GIRARD AVENUE Charlie Chaplin 18 THE PAWN SHOP

FRANKFORD 4711 FRANKFORD AVENUE MABEL TALIAFERRO in

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"Florence Rose Fashions. "Hetty Prepares for
Cool Weather."
"GLORIA'S ROMANCE."

GARDEN BED & LANBOWNE AVE.

JEFFERSON 20TH AND DAUPHIN LIONEL BARRYMORE in

LEADER FORTY-PIRST AND AVENUE "The Ne'er Do Well"

LIBERTY BROAD AND BARNEY BERNARD in

EUREKA SOTH & MARKET STS. WM. S. HART in

Alhambra Mat. Dally 2) Evgs. 6:45 4 9 LOCUST Mats. 1:30 and 8:30, 10c. Evgs. 6:30, 8, 9:30, 15c. Clare Kimball Toung in "The Dark Silence" CHARLIE CHAPLIN in "THE PAWN SHOP"

> Market St. Theater STREET OVERBROOK 63D & HAVERFORD.
> Mary MacLaren in "WANTED—
> SELECTION FROM "FAUST"

PALACE 1214 MARKET STREET
10-20a
EDNA GOODRICH in "The House of Lies"
CHARLIN CHAPLIN in "The Pawn Shep"
BILLIE BURKE in "Gioria's Romance."

PARK RIDGE AVE & DAUPHIN ST.
MAT. 2:15. EVG., 6:45 to 11.
Lillian Gish and Wilfred Lucas in
"THE LILY AND THE ROSE" PRINCESS 1018 MARKET

MARY CHARLESON in REGENT 1684 MARKET STREET
RUMAN VOICE ORGAN
Ethel Clayton and Holbrook Blinn
in "THE HIDDEN SCAR"

RIALTO GERMANTOWN AVE. Lillian Walker "THE KID"

RUBY MARKET STREET
BELOW THE STREET
LOU Tellegen and Cleo Ridgely
to "THE VICTORY OF CONSCIENCE"

SAVOY STREET Nell Shipman & Wm. Duncan in through the WALL."

STANLEY MARKET ABOVE 16TH LENORE ULRICH in

TIOGA ITE AND VENANGO STE EMMY WEHLEN in

VICTORIA MARKET ST.
AROVE NINTE
NOrma Talmadge
CHARLIE CHAPLIN IN "The PAWN Shap"

OLYMPIA BROAD AND HOLBROOK BLINN in



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