EVENING LEDGER-PHILADELPHIA, MONDAY, OCTOBER 2, 1916


THRER LTTTLE GIRIS
AID PLAGUE VICTMS



SCHOOLS OF CITY OPEN;

## ENROLLMENTS LARGE

Bryn Mawr Matriculatio tions Resume

|  | eimematry metiotit it wix yeurs |
| :---: | :---: |
| toay, with overy hem | The mataty |
| umio the coilese reamee tor at |  |
| demid work on Wedpenday. The residence simo epened for the recep | temen tum hour oty |
|  | day will ber mate |
|  | din |
|  | Fimm, |
|  |  |
|  | will probably be tor little hazing thin liecausi of the order lasued against |
|  | Gilenolden School Hours Extended |
| Son heid in the colieso semmatum, | tho |
|  |  |
|  |  |
|  | nchool will convene at $\mathrm{s}: 90 \mathrm{u}$. mi. instead |
|  | in Line Opens Its Scha |
|  | ${ }_{\text {Tre }}$ |
|  | Na |
|  |  |


 Two Aged Sistera Die Rookiry , ok.tr

HARMONY


Plates
Wedding Gifts
Our new and varied stock affords an unequalled selection of fine moderate priced plates for presen
tation purposes.

Wright, Tyndale ${ }^{\circ}$ van Roden. Inc. 1212 Chestant Stree

# Nowers at Reeds' - Choose daylight por electric. 

$W_{e}$ announce with the $O_{\text {pening }}$ of the Fall Season a most Important Innovation in Store Illumination.

It is this: At any hour of any business day throughou the year, clothing and haberdaghery may now be chosen at
Jacob Reed. Sons, with an exact knowledge of the appearJacob Reed. Sons with an exact knowledge of the appear-
ance of the goods an observed both under artificial light and ance of the goods ae observed both under artificial light and
a white light similar to daylight, thereby enabling you to
and know positively what you are buying and remove all possiies of mistakes as to color or fabric.

Our new lighting system, at all hours of the day, gives you many convenient places throughout the store where a pure
white light or the regular electric light effeets can be noted, whise light or the regular electric light effeets can be noted The most startling color changes are observable, color identification is positive, and the detail of weave or atructure of different materialo is mare casily diseernible than we have ever believed a lighting system could render possible.

The illumination on the goods to be observed is from ten ular merchandising, and we welo there is nothing to conceal in the boods we sell. There is pow no more doubt-no more uncertainty in reflard to color:our new lightiag doge indeed "render visibie the thingo which

## Ready for Service

Suite and Overcoats for Fall
Fifteen Dollars and Upwards
Jacob Reeds Sons $1424-1426$ CHESTNUT STREET


Tire dealers say that practically al last year's United States Tire usen continue to buy United States Tire this year.
Only "make-good" sells anything the second time.


## United

States
fot lines

