DO SENSIBLE WOMEN DECEIVE HUSBANDS? M'LISS IS ASKED
A Correspondent Desires to Know if the Brute Who Forbids His Wife Innocent Pleasures Should Not Be Lied To


Letters to the Editor of




vy A Buildor and
CHAPMAN
momen
 BLYNN, Inc. Chestnut

The Urgent Cry 紕 Backache
IS COMPLETELY ANSWERED IN THE
New Nemo Back-Resting Corsets

THE new Back-Resting Corset is the most important of all our inventions in this respect:- Its wonderfal benefits will be enjoyed by nearly ALL WOMEN-the dainty and petite as well as those of medium to extra-large form. Especially GOOD FOR SLIM GIRLS AND SLENDER WOMEN

## "It Rests Your Back!"

## BONWIT TELLER EOCO.

The Speciailly Shopo of Originations
CHESTNUT AT $13^{\text {TH }}$ STREET
7eunes filles" fllodes-Unusual Interpretations
INTRODUCING ENTIRELY NEW STYLE THEMES EXCLUSIIE WITH THIS SHOP IN
Suit Fashions that are Styled to Type-individualized to a degree that merges with the personality of the "jeune fille" in particular concerned. Suits that carry the debonnaire chic, the verve and esprit emphasized in the modes created by that celebrated couturiere to youth-Jeanne Lanvin.

Misses' Simple Tailleur Suits Strictiy tallored tupes wit fur 29.75 to 250.00




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25.00 to 95.00

 moder, in velour, Bolivia, Patagonia, tweed and
wool jeney. Featured is the TRENCH coat pat-
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"Flapper" Apparel
Oifinate by moderlume with
For the hard-to-fit giril of 12 to 16 "Flapper" Tailleur Suits 25.00 to 39.75
 not to be found outside of this eatablishment,
specially designed for girl oo 12 to 16 years of
age, who have outgrown their years and yet must

'Flapper' Frocks
FOR SCHOOL AND FORML WEAR 12.75 to 25.00





## "Flapper" Coats

25.00 to 49.50
for school And Dress occasions



The illustration shows the Back-Resting Straps, inside of the corset, on a tension when laced with the back eyelets of the corset. As the straps are not as broad as the back of the corset, but cover the same space of the body, when adjusted and laced they give complete support to the small of the back. This restful supporting device
RELIEVES BACKACHE
-also gives a most effective
flattening effect at the back, fattening efiect at the back,
preventing the corset from riding up; it assists in expansion of the chest and contraction of the abdominal region, and itary carriage when standing or walking.

## MODELS NOW READY

 On Sale in Good Stores

For Sleeder to Medium Figures Ner Slender to Medium Figures
Nemo Back-Reting No. 350 $\$ \mathbf{3 . 5 0}$ For Fall to Stoot Figarese
Nemo Beck-Reting No. 509
Bne $\$ 5.00$


Distinctively Different from All Other Nemo Models


The NEMO STANDARD guarantees these Corsets to be of light, flexible, durable material; of unsurpassed ing a highly scientific HEALTH SERVICE with an entirely new STYLE SERVICE that artistically brings out the individual lines and the INDIVIDUALITY of each wearer.

