

SEWING ADVICE—M'LISS DISCUSSES MAN'S VAGARIES

MAN DISPLAYS INFERIORITY IN WAY HE BUYS HAT, SAYS M'LISS

This Important Ceremony, on Which Woman Has Sense Enough to Spend Hours, Is Dispatched in Few Minutes by Male of Species

THOSE persons who maintain deplorably that women every day become more and more mannish, and man, following suit, becomes more and more effeminate, need only to go into a hat shop...

With the male of the species the purchasing of a fall "hat" is but an incident in the day's work—an unpleasant duty to be performed in a few minutes snatched from the lunch hour.

Now, although September 15 sounds the knell of the straw hat (sounds the knell, that's what a real writer would write, isn't it?) the hat shops are still crowded with anxious men convinced that last that a 1916 hat is incompatible with 1916 happenings...

Never is it so forcibly demonstrated that humor is akin to pathos as when a fat man, who has been told that the corpulence of his physiognomy limits him to a derby, casts a yearning eye on a dapper green Alpine with a dinky little bow at its stern.

To a woman the rear view of her hat is as essential as the front. The side is of supreme importance. By disregarding her profile a sublime looking woman can be made to appear ridiculous by the mere adjustment of an innocent hat...

SEEN IN THE SHOPS



USEFUL THREE-PIECE FALL MODEL

FOR the schoolgirl this three-piece suit, consisting of a navy serge coat and skirt and white pique waist, will make a very practical fall outfit. The coat may be removed, if too warm for the classroom...

THE WOMAN WHO SEWS

Readers who desire help with their dress problems will address communications to the Editor of the Woman's Page, Evening Ledger, 408 Chestnut street.

THE woman who would be fashionably gowned and habited this season must have the purse of Fortunatus, for never was there a season for rich silks, furs and brocades...

Dear Madam—How would you brighten up a navy blue messaline dress with a pleated skirt and a surplice blouse? The dress at present is all blue, with white georgette collar and cuffs...

"BIRTH OF A NATION" EXTENDS LOCAL RUN

Civil War Photodrama to Be Seen at Chestnut for Two More Weeks

By the Photoplay Editor

For the second time in its local history, David W. Griffith's "The Birth of a Nation" has extended its engagement. There has been a steady and very large demand for seats to the great Civil War drama...

Two notable visitors to Universal City, Cal., recently were Alice Hegan Rice, author of "Mrs. Wiggs of the Cabbage Patch," and Ernestine Schumann-Heink...

Dal Clawson, who photographed "Hypocrites" for the Smalley and who has done fine work for Kay-Bee, has been signed by the Fox forces. He has a reputation for achieving strange and difficult camera effects...

Another west coast wedding is that of Margery Wilson, a Fine Arts player, who has the role of the Huguenot heroine in Griffith's "Intolerance," and Jerome Storm, Griffith's "Intolerance," and Jerome Storm...

Oliver Morosco has issued a denial of the recently published statement, in interview form, that he said "the motion picture will go down the drain, but will go down nevertheless..."

Advice from Los Angeles state that the larger studios are temporarily reducing their stock companies. American, Fine Arts, Keystone, Ince and Universal are credited with cutting the payroll.

George Kleine, who recently affiliated with Selig-Edison-Escanay, is going to renege some of his old successes, including "Spartacus" and "Quo Vadis?"

No diminution in its full program is contemplated by Universal. The purpose of the corporation is to release every day a picture with advertising possibilities.

On October 8 Pathe will increase its output to fifteen reels per week by releasing one Gold Reeler feature every seven days.

Worth Knowing: Should your whisk broom show signs of wear take the scissors and cut off all the worn straw and the life of the broom will be prolonged.

Miss Grace S. Martin: Formerly of 102 E. 12th St. Has Moved to Room 411, Baker Bldg., 1230 Chestnut St.

Letters to the Editor of the Woman's Page

Dear M'LISS: I can go "Irishman" one better. The answer to your question: When is a hat not a hat? In "Englishman's Boy" (last issue) you asked: "What is a good looking-glass?"

MARION HARLAND'S CORNER

Hand-Woven Coverlets: A CORRESPONDENT asked about hand-woven coverlets. I found a treatise in an article by Gardner Teal in an agricultural magazine.

Stiffening Crochet Baskets: In reply to F. L. R. with regard to stiffening crochet baskets: Dip the basket into melted paraffin quite hot and shape while it is cooling.

Substitute for ANNA: Mrs. E. asks for a brace for her two-year-old boy, who is growing bowlegged. May I offer a suggestion?

Measurements in Cooking: I am sending in a scale that may help some Cornerite. A good plan is to paste it in the kitchen or cook book.

A Working Woman's Problem: To behalf of N. H. concerning a working woman's problem. It is so like a friend's that I take the liberty of writing to her about it.

Advertisement for MANDO hair removal product, featuring an illustration of a woman's face and the text: "Removes superfluous hair and makes skin smooth and clear."

Advertisement for S. Sacks & Co. featuring the text: "Beautiful Fall Creations in Suits, Furs, Top Coats, Blouses and Millinery. Among a large and varied selection of advance ideas you will find an exceptionally fine showing of the authentic creations in fall attire."

Theatrical Baedeker advertisement listing various plays and their locations, including "A Lady Name", "The Birth of a Nation", and "The Wheel of the Law".

Meridale Butter advertisement with the text: "Hot weather puts butter to the test. Good butter remains firm in temperatures which cause inferior butters to soften and become rancid." Includes an illustration of a butter tub.

Oil Stains advertisement with the text: "If wash goods, smear the spots thickly with butter and let stand in the sun; then wash in hot suds and dry. It will take any spot out."

Robinson & Crawford advertisement for quality groceries, featuring the text: "At All Our Stores Where Quality Counts. Low Prices Prevail. Superior Quality: Reasonable Prices." Includes a list of products and prices.

Bread advertisement with the text: "THERE IS NO ADVANCE IN PRICE OF BREAD SOLD AT OUR STORES. Here we offer the Four Biggest Bread Values in this city. Gold Seal—Long Pan. Our Pan—Tasty Raisin. BREAD large loaf 5c." Includes an illustration of a loaf of bread.

Housecleaning Needs and Seasonable Goods advertisement listing various household items and their prices, such as "8c 1-lb. Gold Seal Rice for 7c" and "Pure Peanut Butter Glass 6c".

Selected Eggs advertisement with the text: "SELECTED EGGS dozen 35c. Every Egg guaranteed good and big value at this price." Includes an illustration of a dozen eggs.

Robinson & Crawford advertisement for Kamelia Blend Tea and Robford Blend Coffee, featuring the text: "Kamelia BLEND TEA lb. 29c" and "Robford BLEND COFFEE lb. 20c".