JEFERSON AND U. OFP. MERGER PLAN DELAYED May Not Be Consummated Be cause of Tangle Over En
 mot Follow


| REPUBLLCANS LEAVE |
| :---: |
| TO OPEN CAMPAIGN | Members of State League of

Clubs Attlend Convention
in York









## WRIGIIYS

One Family Lot
$\overline{\text { Most Beautiful }}$


TWO for ONE Fa 75 That is what will buy 2 large
 "nixisioi Most Beautiful Park Cemetery Forest Hills
 Memorlal Parks and Masoleum Co.

## Quality First

## ONLY 14 CHALMERS CARS PER DEALER ARE LEFT IN THE GREAT \$56,000,000 "RUN"



Kuehnle DAANTER
buy price taga. I used to say Fd never pay more
than a certain sum for a pair of ahoes. II ventured 82 beyond the price one day and, thoroughly to my surprise, f got such a better and so muech morece in weart, that inch moro in ioote figured I'd
and been a blame fool all these year
"It's the same way with cars. You get Just about
what you pay for in a cheap car. Ins Iike advice. Tm paying 3300 more for this Chrimere than I paid for my old car. But I can sce right away Tim really geting 8550 more in ace and quaway
Beaides $\mathrm{P} m$ driving a regular thoroughbred."
There are lots of men like my friend. People don't shop around much in buying meat for the
home. A rib roatet in a rib roast. $f$ one butcher home. A rib rotet it a rib roast If one butcher
has rib roast at 2 cents a pound lese than the other, it's saffato to venture that it's 2 eeats a pound
inferior meat.
Quality $=$ and the quality seale of Ufe-that to
what the American people are seekling today as what the American people are secking
never before, in my casual observation.
And a great help is a quality car tike the 3400 r.p. m . Chalmera, Forget that the prive is oaly
siogo Detroit. The price is not determined by the President of the Compaasy, aor by the Chief
Enginees. The price is determined by coat aco Engineer. The price is determined by coel ao-
countanth. That accounts for theodd figure $\$ 1090$. The sum of $81,000,000$ has been added to Chat mens factory equipment sumee the birit of the
3400 r.p. m . Chatmers about a year ago. Added 3400 r.p, m. Chalmers about a year ago. Added
why' juth to make each car al litule better than
the one that went out the factory door ahead ofil. P. S.-To remind you-the Chalmery Compagy
is building 20,000 more of them. This model io building 20,000 more of them. This model
will be montinued wilhout change in design tate
next seanue.

## Nhareniens

[^0]
[^0]:    Chalmers Motor Company of Philadelphis

