



Upon each new Jeffery Six there appears the device shown at the bottom of the illustration.

It is more than a trade-mark. It is the symbol of mechanical accuracy and refinement—an appropriate identification for the Car of Mechanical Precision.

It stands for the ideals of accuracy upon which the great Jeffery organization is built. And as such it is the owner's guaranty of inherent worth.

SIXES—
 Seven-Passenger Touring \$1365
 Seven-Passenger Sedan 1530
 Roadster 1335

FOURS—
 Seven-Passenger Touring \$1095
 Seven-Passenger Sedan 1260
 Roadster 1065

F. O. B. Kenosha

The New Jeffery Six

A Long, Low, Hammock-Hung Body—A Motor Without Vibration at Any Speed—Yet, at a Lower Price—\$1365

MEET this new Jeffery Six—the Car of Mechanical Precision. Stand back a bit. Take in the long, fashionably low lines—the rich, deep-toned Midnight Blue finish—22 times painted and varnished—all Jeffery-done—a gala attire that will always distinguish the car.

Bigness and beauty blend in the coach construction of the new Six. The long, sweeping lines, softened by the rich, lateral roll-edges, merge gracefully into the massive-shouldered hood.

It is a stately, impressive car, with that feeling of agile fleetness, so sought after today. There is perfect poise in this deep-chested road-conqueror—long and lithe and low-hung.

Click open one of the generous-sized doors. Set foot on the low, easy entrance step. Note the convenient placing of control units—all for your good comfort.

Step inside. Try the seats—soft, pliant cushions, real leather over real hair—and find the ease of a luxurious library chair. You pass easily from rear to front seats through the ample aisle provided for you.

The Car of Mechanical Precision is winning a new owner, and you admit it. Never have you so completely yielded to the charm of any automobile.

A Lower Price—\$1365

You hear the price—Thirteen Sixty-Five! You are amazed. You had judged much more.

But Jeffery Precision and Jeffery Home-Construction bring you the triumphant new Six at this astonishingly low price.

Actually 93 per cent of the car is Jeffery-built. Virtually no parts are purchased, a Jeffery policy which means much today when parts-makers' prices are higher. Then add greater and even

better standardized production with further economies effected by the new and greater Jeffery Company, and this phenomenal value is explained.

Vibrationless Motor—Inherently Balanced Crankshaft

A motor *without vibration at any speed*—that is the engineers' triumph in the Car of Mechanical Precision. And such extraordinary smoothness, we are free to declare, is exclusive to Jeffery motors.

The *inherently balanced oversized crankshaft* is largely responsible for the wonderful softness of the motor, and is the result of tireless effort on the part of Jeffery engineers.

Every motor, before being placed in its chassis, is subjected to longer and more severe tests than we have ever seen employed by any other maker.

\$1365 Seven-Passenger Touring Model
 53 horsepower, 6-cylinder motor
 125-inch wheelbase

(F. O. B. Kenosha)

Without Vibration

The vibrationless feature of the new Jeffery Six motor is an exclusive development of Jeffery engineers.

The motor is without vibration at ANY speed.

This wonderful softness is largely the result of the inherently balanced oversized crankshaft. All Jeffery motors are subjected to the most rigorous tests given in any factory.

Performance

You ask a demonstration, and find this car a very savage in power, refined to submission and eager to serve. You feel its stamina in every metal sinew. Every mite of red-blooded power, almost brutal in its vigor, is bridled and docile—ready to serve at your quiet command.

You may glide along as gently as in a gondola while only a murmuring swish reminds you that your motor is at ease. Or, on an inviting stretch, urge on the speedometer until you read 50 and even 60 miles. The same mellow smoothness remains in your engine. And within the compass of these six cylinders there is all the obedient power you will ever want—and more.

Springs that are long and flat and hammock-hung, add to the comfort the *soft* motor brings.

Service vs. Care

The new Six gives maximum service, asks minimum care. Rugged simplicity distinguishes the chassis construction. The car's honest make-up delights.

It is more than a luxury. It is an investment.

That is why Jeffery cars are almost unknown in the second-hand market. They always bring unusually high re-sale prices.

For Jeffery owners are contented owners.

Doubled Production

Jeffery expansion, bringing doubled production this year, comes without sacrificing the Company's ideals of mechanical nicety.

With this greater output we hope to be able to fill the demand. Still, nothing can be gained by delay. Promptness alone, on your part, in placing your order with us will gain an early delivery for you.

We are ready now to show you the new Jeffery Six.

HURLEY & EARLEY, Inc.
 S. E. CORNER BROAD AND RACE STREETS
 PHILADELPHIA, PA.
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