

LOCAL THEATERS OPEN IN FORTNIGHT—PHOTOPLAY NEWS AND COMMENT—CAST CONTEST

Philadelphia's New Season Starts Early

Theaters Open During Next Month With Many Novelties

Last season was notoriously dull. Even the managers admit it—now that they have something better in prospect.

On the other side of the house, where K. & E. rule, last season's form is absolutely reversed. The Garrick will till September 15 to show its first dramatic attraction, "The House of Glass," a melodrama by Max Marcin.

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Turning our attention to farther climes, New York saw two new plays early this week which may come to Philadelphia.

William Elliott, star of "Experience," intends to do some producing on his own account during the coming season.

The Fortmanteau Theatre, that extremely interesting venture of Stuart Walker, which opened in Philadelphia for a single night last season, has acquired the rights to some of Lord Dunsany's most effective plays.

Emma Dunn is to be starred this season in a play called "Old Lady 31."

Split Interviews

By Dick Willis

MARY PICKFORD, FAMOUS PLAYERS. "If you had your choice of an auto, what would you pick?"

CHARLES RAY OF INCEVILLE. "Do you think you and Owen are pretty good?"

KENNY B. WALTHALL, ESSANAY. "What would you rather be?"

WHAT THE SCENARIO WRITER WANTS TO KNOW

P. C. L.—It is very hard to advise you just where to send the outline of a humorous sketch. If it has enough body for a five-part film, try the World Film Corporation, 19 West Forty-sixth street, or the Famous Players Film Company, 485 Fifth avenue.



Douglas Fairbanks is a dignified person round his own house. It's a very different matter when he makes a Triangle film like "The Half Breed," for the Victoria.

THE THEATRICAL BAEDEKER FOR NEXT WEEK

STANLEY—First half of the week: "The Woman in the Case" with Pauline Frederick, a Famous Players-Paramount film version of Clyde Fitch's play; Burton Holmes travel picture, "In Innsbruck"; and comedy and news features. Last half of the week: "The Stronger Love," with Vivian Martin, a Pallas-Paramount film; a travel picture; "Jumping Analyzed" and others.

ARCADIA—First half of the week, "Sell 43" with H. B. Warner and Enid Markey, a war story filmed by the Ince-Triangle forces; and another episode in the Billie Burke serial, "Gloria's Romance." Last half of the week: "Hell to Pay Austin," with Wilfred Lucas and Bessie Love, a Griffith-Triangle film, and a Keystone comedy.

PALACE—First half of the week: "The Dream Girl," with Mae Murray, a Lasky-Paramount production, and the thirteenth episode in the Billie Burke serial, "Gloria's Romance." Last half of the week, "Common Ground," with Marie Doron, a Famous Players-Paramount film.

VICTORIA—Monday and Tuesday, "The Payment," with Bessie Barriscale, an Ince-Triangle film, and "The Secret Girl," a Keystone comedy, Wednesday and Thursday, "The Half Breed," with Douglas Fairbanks, a Griffith-Triangle picture, and Max Piggan in "Microbes," a Metro comedy.

VAUDEVILLE KEITH'S—Sophie Tucker, "The Mary Garden of ragtime"; Eva Taylor, Lawrence Grattan and company in "Rocking the Boat"; Bert Lamont and his cowboys; Frank Woods and Bunnie Wyle in "That's All Right"; Jean Berzack's Pett Indoor Circus; Mullen and Rogers in "Nimble Nonsense"; Myrtle Young and Jessica Brown, singers and dancers; "The Girls From Kokomo," Cutler, Hughes and Elliott and Mullen; "A Study in Black and Tan"; St. Clair and Gasper, songs, dances and gowns; David S. Hall and company in "He's Just Gone Out"; Abbott and White in "The Musical Comedy"; "The Musical Comedy," last half of the week; J. Padden in "The Phun Phenids"; Marie Sparrow, comedienne; "The Scoop," a five-episode dramatic playlet; Fletcher Libby and McCabe in "The Messenger Boy," and Charles Thompson, juggling offering.

WOODSIDE—The Philadelphia amusement area opposite Fairmount Park. Shannon's Band, Thomas F. Shannon, conductor; Miss Katherine Grey, soprano, soloist.

BURNA VISTA—The new pleasure ground on the Delaware River front and adjacent to the Jersey terminal of the Gloucester and Philadelphia ferry. The Metropolitan Orchestra, with A. H. Temms as director, gives concert every evening and on Saturday and Sunday afternoons. Hotel and restaurant accommodations.

LINCOLN PARK—Bathing and picnic grounds overlooking Fort Mifflin and League Island Navy Yard. Reached by steamer Sylvan Dell which leaves Arch street wharf at frequent intervals.

PHILADELPHIA PHOTOPLAY PARAGRAPHS

Complete Theater Programs for the Week Appear Every Monday in the Evening Ledger Chart

Preparations are being made for a number of novelties for next season at the popular Girard.

The Rialto's Monday feature will be Dustin Farnum, well-known in active outdoor parts, in an entirely different role as the title character of "David Garrick."

There is a complete change of program every day at the Ruby Theater, and the attractions announced for the approaching week are in keeping with the usual high standard set by the management of this theater.

The Regent is now closed, but will reopen in a few weeks. Fifteen thousand dollars will be expended in making improvements, including entirely new seating arrangements, a ladies' rest room and other comforts, and the increasing of the musical facilities.

Ethel Clayton, a former local favorite and resident, will appear at the Locust with Carlyle Blackwell in a society drama, "A Woman's Way," on Wednesday and Thursday.

This film also appears at the Fairmount.

Patrons who have been enjoying the excellent programs of plays and music at the Victoria will find the special boxes in the balcony a delightful place for coyness and comfort.

Billie Burke was sitting in a box at the "Follies" in New York recently, when Ina Claire gave an impression of her. She appeared in the thirteenth episode of her "Romance" at the Palace next week.

For the presentation of "The Clown," which will be seen at the Belmont Association, Fred W. Schimpf, Entree News Musical Comedy Club, 4230 Locust, Tuesday next with Victor Moore in this play.

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When Moving Picture Screen Plays Politics

Censorship and Taxation to Be Fought From the Projection Booth

By RICHARD A. ROWLAND

Mr. Rowland is president of the Metro Pictures Corporation and a member of the National Association of the Motion Picture Industry lately termed to fight the photo-play's battles.

The motion-picture screen is the most powerful influence of modern times and today is further reaching than any newspaper or any group of newspapers in the world.

With the exhibitors uniting as they are uniting, a solid and harmonious army is already formed, organized and ready to stand for their rights and their liberties.

Not very long ago Arthur Twining Hadley, president of Yale University and one of America's foremost educators, expressed in a letter to our country the deepest interest in motion pictures, not as an amusement but as an influence.

In informing the public on matters of health, in educating mothers on the care and training of their children, in implanting ideas and ideals, the motion-picture screen will only scratch the surface of its tremendous possibilities.

Make no mistake, these men will learn from their constituents at the polls that motion pictures are charming company for an evening's entertainment, but dangerous things to deal with unfairly.

Scenario Contest Award

The large supply of good material brought out by the Evening Ledger Scenario Contest has put unforeseen delays in the way of a prompt decision by the judges.

THE GIRL WHO "DOUBLED" FOR A STAR

Miss Edna Fenton, who will appear in the role of Love, in George V. Hobart's modern morality drama, "Experience," which comes to open the Adelphi.

After dancing for over a year Miss Fenton decided to go upon the stage, and applied to A. H. Woods for an engagement.

WHAT is the public? The astute showman—and all others are soon eliminated through competition—recognizes that, from a box-office standpoint, the public can only be regarded as composed of overgrown children.—R. L. Rutshoff.

THE SEASON'S OPENERS

- August 28.....The Broad "Flora Bella"
August 31.....The Adelphi "Experience"
September 4.....The Lyric Al Jolson
September 4.....The Forrest "Little Miss Springtime"
September 25.....The Garrick "The House of Glass"

Great improvements are being made at the Garden, now under the personal direction of the owner, Mr. Hamilton.

When is a photoplay not a photoplay? When it is a movie. This is the answer that must invariably be given, and it seems to strike a difference between the two classes of modern pictures.

The filming of "The Secret of a Submarine" is completed. Tom Chatterton, who played the leading role of the young naval lieutenant, is taking a well-earned vacation on his ranch in the foothills back of Santa Barbara.

Jackie Saunders will appear in 14 different characterizations during the filming of "The Grip of Evil," which appears at the Market Street Theater.

The trade journals, magazines and newspapers are demanding "kissing" pictures of the publicity men and—would you believe it?—kissing pictures are harder to get than white birds.

Robert E. Wilson, juvenile actor appearing in the Metro-Drew comedies at the Apollo, began his "professional career" when he was 9 years old. He was the

Standing in Evening Ledger Photoplay Cast Contest

Table with columns: Name, Organization, Votes. Lists names of various clubs and their vote counts for the contest.

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He was struck by her resemblance to Irene Fenwick, who was about to appear as the star in "The Song of Songs." The role is a strong emotional part, and Miss Fenwick, who is delicate and fragile, realized that it was a great tax upon her strength.

Mr. Woods conceived the idea of engaging Miss Fenton as understudy to Miss Fenwick, and it is an actual fact that Miss Fenton played the role in "The Song of Songs" many times without the audience knowing they were not seeing Irene Fenwick.

Miss Fenton did not receive public recognition for her work, excellent though it was, she profited greatly by the experience.

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SOPHIE TUCKER

At Keith's next week.