

SEWING ADVICE—LAUNDERING RAISED TO THE PLANE OF FINE ART—CORRESPONDENCE

WASHERWOMAN OF FUTURE TO HAVE DEGREE, M'LISS SAYS

Course at Columbia Presided Over by Philadelphia Woman Who Writes Practical Book on the Subject

"AS IGNORANT as a washerwoman!" These words are probably said a thousand times a day. But if the simile ever passes out of the language a Philadelphia woman will be deserving of some of the credit for its going.

According to Miss L. Ray Balderston, laundry work is an art and a science worthy of as much consideration and study as astronomy or chemistry. Indeed, after reading her very interesting little tract, "Laundering," recently published, one arrives at the conclusion that in order to be a successful washerwoman it is essential to be at least a fair chemist.

Ordinarily one would expect to arrive at the tub and suds only by way of stern necessity. In the list of chosen careers that are annually suggested to aspiring young maidens standing on the threshold of life, one never finds laundry work. But the washerwoman of the future will come to you bearing her degree in her hand. She will be a personage, as proud of her occupation as any college grad who ever wore a cap and gown.

Miss Balderston is the instructor of laundering at Columbia University. She knows all about how to wash silks and satins and calico rags. She knows the history of washing from the time 2000 years before Christ, when the Egyptians made of the Nile River the original wash-tub, down to the present time, when we have not only modern laundry appliances undreamed of in those days, but a knowledge of detergents and absorbents which defy and erase the most obdurate spots.

It was a woman's vanity, Miss Balderston writes, that was responsible for the invention of the art of starching. Queen Elizabeth just couldn't bear her neckwear all limp and straggly. She liked her ruffs to stand forth with a regal air of stiffness. A Dutch woman experimented with starch and presented her idea to the Queen. As a result a school was set up to instruct others in the use of it. These became "professors of starching" and were paid five pounds for every lesson they gave the householders. Thus it would seem that the washerwoman, once a well-paid factor in the community, practicing a recognized calling, is again to come into her own.

Miss Balderston's little book is the most practical that has come to my hand for some time. Not only is it characterized to impress upon us how little of the really fine points of washing and ironing we know, but it is designed to do away with that ignorance. Not content with telling you how to get the soil and spots from everything under the sun, Miss Balderston continues with the information as to the best way of hanging the wash on the line and improved methods of ironing and folding the garments after they have been ironed. Moreover, she devotes a chapter to practical tips on dry cleaning, and another on the special cleansing of those difficult, "chiffony" articles that the average woman looks with despair upon seasonal rather than attempt to freshen them herself.

It is worth the householder's attention, in this little book. M'LISS.

Letters to the Editor of the Woman's Page

Address all communications to M'LISS, care of the Evening Ledger. Write on one side of the paper only.

Dear M'LISS—I see that Mr. Smith is still writing for help for the editor's wife. He is a good fellow. Let his honor take the money appropriated for cleaning the streets and emptying the garbage cans and make it available for the condition of all these poor women. I presume that a large amount is appropriated for street-cleaning purposes, and it is very evident that the money is not being used to the best advantage. Instead of letting it lie idle, if the Mayor would do that, he would not have to stand for assistance.

A thing that would also help would be to have the military authorities on the border shut down on gambling, and make it a disorderly offense. Almost all of the men down there are gamblers and a very large majority of them lose their money. They are down there for nothing but to gamble and lose their money. The winners at poker and craps dishonorable discharges, and it is very evident that the money is not being used to the best advantage. Instead of letting it lie idle, if the Mayor would do that, he would not have to stand for assistance.

Dear M'LISS—Though my mind has been more fully occupied with war, the horrors and sorrows of it, than with women's petty quarrels over

nothing I cannot refrain from dropping you a few words giving you a little of information about your recent article in the Evening Ledger. You seem fond of the term "atty" in describing your sex, and it is, therefore, suggested to you that you must have been especially unfortunate in the selection of your friends—the "green-eyed monster" has a fierce grip on you. All the thousands of letters and articles written to me show the same qualities. I am not sure I have yet to find more than one or two who could name any of their friends, and do not now recollect seeing any which, pardon me, I show the same qualities. I am not sure I have yet to find more than one or two who could name any of their friends, and do not now recollect seeing any which, pardon me, I show the same qualities.

To size it all up, age has either soiled you, or you are still entirely white and green. If the latter, God enlighten you, if the former, God help you. JOHN H. BIRDS.

MARION HARLAND'S CORNER

Johnny Cake

I would not send you a recipe that, in my judgment, was not the best of its kind and which was not thoroughly tested. I had made the Johnny cake several times. Will you send me the recipe for your Virginia Johnny cake? Your guarantee is sufficient. I have been anxious for you to try the granulated sugar with maple syrup. Make it thick, using one cup of sugar to six. That was a mistake. I have a recipe for molasses vinegar asked for by Van. I prefer it to elder. It has a smoother, richer taste. You want a little less than four quarts of water to one of molasses. Mix warm. It should be kept in a warm place. The "mother" would hasten the souring process. I hope you will like this. I am sure you will. It takes six months, probably, to ripen. How many women know there is nothing like chicken oil for making fine cakes? Try out chicken fat. And to think that for years I used it to grease shoes and boots? It makes one groan to think of it!

All communications addressed to Marion Harland should be sent to the Editor of the Evening Ledger, care of the Philadelphia Woman's Page. Do not let it reach the Editor of the Evening Ledger, care of the Philadelphia Woman's Page. Do not let it reach the Editor of the Evening Ledger, care of the Philadelphia Woman's Page.

At a Dinner Party I wish to announce my engagement at a dinner party. Kindly advise me what to serve at a course dinner; also what to use for table decorations, and what shall I wear, please. I am a young girl, and I am very nervous. I am a young girl, and I am very nervous. I am a young girl, and I am very nervous.

SEEN IN THE SHOPS



NEW MIDDY SWEATER

IN THIS season of sport clothes the designers have been quite busy creating new effects. This midday sweater is one which is made on middy lines and crocheted in Shetland wool, making it possible to be used as either a midday or sweater. The sailor collar, cuffs and hems, which finish the wash, are of real Angora and may be of white or pussy gray. The Shetland wool may be of any desired color. It is an excellent garment for sports, seashore or school. Price \$12.75, in sizes 4 to 7 years. Price \$15, in sizes for misses and small women.

An attractive hat is this one of French fur felt with a chenille crown, which has its drooping brim bound around with narrow grosgrain ribbon. Its only trimming is a novel cascade of grosgrain ribbon finished with a chenille button. Ordered in plain or color combinations it is priced at \$8.95.

The name of the shop where these articles may be purchased will be supplied by the Editor of the Woman's Page, Evening Ledger, 608 Chestnut street. The request must be accompanied by a stamped self-addressed envelope, and must mention the date on which the article appeared.

with regard to your dress. It is hardly worth while to remind you that the hostess must not be so arrayed as to eclipse the majority of her guests. To be overdressed at a function in her own house is a social solecism and verges upon unkindness.

Books for Study

Could you help me to get some good educational books on writing and mathematics? Also other books something I could study at home? I am a very poor student. My dear Madam, I do not have the time to go to a library. I am an American and married. M'LISS, D.

The Corner barbers with special interest to appeals from men and women, boys and girls, who are trying to educate themselves for special lines of work in the face of obstacles that would curb weak natures and check uncertain ambitions. We have a fine illustration of resolute purpose and worthy aim in the brief note above. Cast-aside educational textbooks could not be more wisely and mercifully disposed of.

Dream Land

When in my dreams thy lovely face Smiles with unwonted tender grace; Grudge not the precious seldom cheer: I know full well, my lady dear, It is no boon of thine! In thy sweet sanctuary of sleep, In my mad raptures should kneeling weep, Suffer thy speechless worship there; Thou know'st full well, my lady fair, It is no fault of mine!

THE CHEERFUL CHERUB Sometimes life stretches void I know Through endless, grey tomorrows, But if you're living eagerly You should enjoy your sorrows. R. J. (M. N.)

THE WOMAN WHO SEWS

Readers who desire help with their dress problems will address communications to the Editor of the Woman's Page, the Evening Ledger.

It is considered smart just now to have a colored hankie to match your frock tucked away in one of the numerous pockets that are the ornaments of most summer frocks. In fact, some of the frocks look very much like a flock of pockets with a dress built around them.

Handkerchiefs have followed the modes faithfully enough for the past two or three seasons. The crepe de chine and chiffon ones were colorful—and sometimes really "good"—marked on many a toilette. Cobwebby articles of finest handkerchief linen, whose border of real lace brought the price of the article up in the neighborhood of \$50, were also carried, and still are, by the favored few whose artistic perceptions and pocketbooks are equal to the strain. But those of us who can't afford \$50 handkerchiefs can secure some of the dainty hand-embroidered ones. They have borders of various bright colors, with crested initials such as we see on fine stationery. One clever woman even went so far as to trace the design from her stationery on a pet handkerchief, then brought it in colors to match her gown. There's more than one way to kill a cat, isn't there?

Dear Madam—I am going to the shore soon, and do not know what to wear to the pier in the evening. Would a pretty water and silk suit be all right? I am a schoolgirl and do not go out often, therefore I haven't many things. What can I do with my last year's black velvet hat? I do not like it with a soft crown.

Wear the suit and a wash blouse. Taffeta is bad for traveling and does not retain the color of perspiration and does not wash. Can't you get the topcoat in the trunk? If not, I'd carry it. Several light summer frocks for evening wear. Some white skirts and cool blouses. A serviceable morning frock and your suit.

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16th Semi-Annual Clearance

Biggest Reductions of the Season in Women's Summer Shoes

\$1.45

This 16th Semi-Annual Clearance at Guting's is gathering momentum every day, as those who have profited are telling others of their unusual savings. This is as it should be. August is an ideal time to buy shoes, that is at Guting's, where quality and advanced styling permit long service.

Choose from several hundred pairs smart summer Pumps and Oxfords, good size assortment, now slashed to

Just Received—New Shipment of Beautiful White Egyptian Pumps. Marked for Immediate Sale \$2.45

Children's Dept. \$1.45

Growing Girls', Children's and Boys' Pumps & Oxfords—being cleared regardless of real worth at

All Bathing Shoes Reduced

19 So. 11th

A Quick Service Men's Shop.

Every Foot Professionally Fitted—Three Guting Brothers Supervising.

STORE CLOSED ALL DAY SATURDAY

FARMER SMITH'S RAINBOW CLUB

WHOSE FAULT—MOTHER'S OR CHILD'S?



ONE HUNDRED DOLLARS IN PRIZES is offered by the Philadelphia Rapid Transit Company for the best stories, drawings and ideas on how to prevent and avoid accidents. THE CONTEST CLOSES NEXT SATURDAY, AUGUST 12! Sign name, address and age to all contributions and SEND TO FARMER SMITH, EVENING LEDGER.

JIMMY MONKEY AND THE PINCUSION

By Farmer Smith

Jimmy Monkey stood peering in his mother's looking glass. There was always a fascination for him in peering in a mirror. "I wonder," he was thinking to himself, "I wonder what kind of a face I would make if I stuck a pin in myself." Taking a pin from his mother's pin cushion, Jimmy stuck it in his arm. "Ouch!" he exclaimed. He forgot all about looking in the mirror. "I guess I won't try that again," he said out loud, as he stuck the pin back in the pin cushion. "Ouch!" a tiny voice right in front of Jimmy made him jump. He looked this way and then that and saw— Nobody. He picked up the pin cushion and looked at it. He pulled out the pin and looked at the point. "It may be it hurts the pin point when I stick it in my arm," said Jimmy thoughtfully. Then he poked the pin back in the pin cushion. "Ouch!" came the voice again. "Oh! It's you, pin cushion." "Yes," answered the pin cushion. "I have feelings, too, only I can't always talk." "Thank you, I shall be careful of everything after this and not poke pins into everything I see."

Things to Know and Do The printer's boy misapprehended another word. He wrote: "She came from Velagoton." What did he mean? (Sent in by Leon Gould, Susquehanna avenue.)

FARMER SMITH I wish to become a member of your Rainbow Club. Please send me a beautiful Rainbow Button free. I agree to DO A LITTLE KINDNESS EACH AND EVERY DAY, SPREAD A LITTLE SUNSHINE ALL ALONG THE WAY. Name Address Age

Advertisement for Meridale Butter, featuring a woman and child, and text describing the product's quality and availability.

Advertisement for Eagle Brand Condensed Milk, featuring a woman and child, and text describing the product's benefits for babies.

worry, you'll probably do just as well with it. Wearing a hat at night at the shore is optional. Your black velvet will be smart, however. Remove the fur and put flowers, ribbon or make trimmings on it. Try making the grease out of your hair with ether. Then wash the entire shirt by plunging up and down in warm, soapy water. Brushing it before it is wholly dry will keep the nap up.

Advertisement for Robinson & Crawford tea, featuring a tea tin and text describing the quality and variety of their products.

Advertisement for Robinson & Crawford sugar, featuring a sugar carton and text describing the quality of their granulated sugar.

Advertisement for Schools and Colleges, featuring a woman and child, and text describing educational opportunities.

Advertisement for Temple University College of Music, featuring a woman and child, and text describing musical education.

Advertisement for Strayer's Business College, featuring a woman and child, and text describing business education.

Advertisement for Mercersburg Academy, featuring a woman and child, and text describing preparatory education.

Advertisement for Mercersburg Academy, featuring a woman and child, and text describing preparatory education.

Advertisement for Bethlehem Preparatory School, featuring a woman and child, and text describing preparatory education.

Advertisement for The Mary Lyon School, featuring a woman and child, and text describing preparatory education.

Advertisement for Wrenonah Military Academy, featuring a woman and child, and text describing military education.