MISS LAURA ELLIS

Mr. H. J. Hagenbucher, with his family,

JANCY WYNNE HAS A WORD TO SAY ON DIFFERENT SOCIAL MATTERS

Great Activity at Maine Resort, in Which Many Philadelphians Take Part-Other Matters in Which Society Is Interested

T is funny to hear of the young brides and bridegrooms who are entertaining family in Ocean City, N. J. The boys' choir of the church is in Ocean City this And bridegrooms who are entertaining in their homes and chaperoning their Young sisters. Of course, there is no Peason why it should be funny-isn't it the most natural thing in the world? And are they not, perhaps, having some very happy days together getting used to the new state of affairs and finding out that ach one can no longer think for himself or herself alone. There is some one else to be considered. As I heard a man my to a girl recently, "I wish you'd renember you are not to think as a singleninded person any more," whereupon hey both smiled and gazed into each ther's orbs, and, thinks I, "The old, old tory." All this is neither here nor there, however, for what started me off on this long dissertation is the fact that the George Wharton Pepper Jrs. are up at Bar Harbor and entertained Mrs. Pepper's sister, Sarah Myers, and her flance, Jacob Disston, at luncheon at the Kebo Golf Club on Thursday.

There are any number of Philadelphlans up there this year. Among the latest arrivals are the Rev. George Calvert Carter and his wife, of the Church of the Redeemer, Bryn Mawr.

Every one is looking forward to the lecture which Prof. Alvert Van Hecke, of Louvain, Belgium, will give, together with moving pictures, in which he will tell of his experiences in Louvain nad the life of the Belgian refugees in Holland. The talk will be given at the Casino on August 7.

Among the Philadelphians who are patrons and patronesses for this affair are Mr. and Mrs. William Masters Camac, Mrs. Edward Coles, Mr. and Mrs. Thomas De Witt Cuyler, Mrs. John Markoe, Mr. and Mrs. William Lyttleton Savage and Mr. and Mrs. Edgar T. Scott. The proceeds are to be used to send portable houses to Belgian refugees, which will be capable of being moved back into their own country when this horrible war is once terminated.

It is delightful to hear that Mr. and Mrs. Henry Rittenhouse intend returning from Harrisburg, where Mr. Rittenhouse has been engaged in business, to live here once more. At present Mrs. Rittenhouse and her small children are in the Adirondacks, at Long Lake West, and Mr. Rittenhouse will join them there about the middle of next month. Mrs. Rittenhouse, you know, was Ann Cochran, daughter of Mr. and Mrs. William G. Cochran, and one of the most popular and pretty girls to make her debut in this city. She has been married about five or six years.

Dr. Damaso Laine, of Havana, who came up here from Cuba about a month ago, has returned home. His little daughter, Lana Laine, will spend the coming winter with her half-sister, Mrs. Morris Stroud, Jr., and will attend school here.

Doctor Laine has spent most of his life in Havana, where he is one of the leading physicians. His sister, Mrs. Adolfo Santa Maria, and her children live here, and his late wife was Mrs. Boulton Dixon, NANCY WYNNE. of this city.

Personals

Mr. and Mrs. Clarence W. Dolan will give large dinner tonight at their villa in ewport prior to the dance to be given by r. and Mrs. Gifford A. Cochran at the

Mr. and Mrs. Richard D. Wood, who nk, at Wawa, will entertain at dinner this evening.

Mrs. Lawrence L. Paul entertained at luncheon yesterday in Newport, where she is spending the seas

Mr. and Mrs. George R. Packard and their daughters, Miss Mary F. Packard, Miss Elizabeth W. Packard and Miss Ruth Packard, of The Meadows, Villanova, are spending the summer at their camp on Upper Saranac Lake, in the Adirondacks.

Mrs. William Henry Maule and Miss H. Ethel Maule, of Briar Crest, Villanova, will leave next week to spend the remainder of the summer at Cape May.

Mr. and Mrs. George Dallas Dixon will leave today for White Sulphur Springs, W. Va., where they will spend August.

Mrs. J. Hutchison Scott and her little son, Master Dallas Sanders Scott, have left for Cape May, to remain for the balance of the summer.

Mrs. Francis Forbes Milne, of 1714 Spruce street, who is spending the summer at her home in Devon, returned this week from an extensive motor trip to Poland Springs and other points in New England. Mrs. Milne was accompanied by Mr. and Mrs. Clyde Milne, of New York, and Mr. Francis Forbes Milne.

Mrs. George Frederick Tyler and her small children, of Georgian Terrace, Elking Park, have left in a private car for Isles-boro, Me., where they will spend the month of August. Mr. Tyler, who has been at-tending the camp at Plattsburg for the month of July, will join them later.

Mrs. Robert W. Downing is entertaining Miss Mae D. Patterson, of Torresdale, at her cottage on Long Island. The marriage of Miss Patterson and Mrs. Downing's son, Spencer B. Downing, will take place

Along the Main Line

OVERBROOK—Mrs. Sheward Hagerty, of Fifty-second street and Wynnefield avenue, will leave early next month for Rockland, Me., where she will spend August.

HAVERFORD — Mrs. Edward Yarnall Hartshorne, of Haverford, is spending the summer at Pasque Island Club near Nan-

BRYN MAWR—Mr. and Mrs. Francis M. Brooke and their family, of Glimpsewood. Bryn Mawr, have left on a motor trip ough Connecticut.

Mr. and Mrs. Leland Thompson, who have been spending several weeks with Mrs. Thompson's parents, Mr. and Mrs. John C. Groome, at Bryn Mawr, returned this week to their home in Troy, N. Y.

ST. DAVID'S—Mr. and Mrs. Theodore W. Reath and Miss Elizabeth R. Reath, of St. David's, are spending several weeks at York Harbor, Me.
Mrs. Frederick P. Radeliffs, Jr., of 207
Midland avenue, and her small daughter have returned from a trip to New York.

Chestnut Hill

Miss Margaret A. Neall, of 102 East Mermaid lane, is spending several weeks in Woodstock, N. Y.

Mrs. Arthur E. Newbold, of Laverock, Chestnut Hill, who is at Saranac Lake, N. Y., will return in September.

Mr. Walter St. Clare Knodle, organist and cholemaster of St. Paul's Episcopal

week. Miss Gwen Martin, of 139 Bethlehem pike, has gone to Tuxedo Park, and later will go to Bar Harbor, returning home the middle of August.

Mrs. Thomas P. Hammer, of 7318 Bryan street, and her little daughter left this week for Bar Harbor, Me., to remain until October, Mr. Hammer will join them

Germantown

The Rev. Moiville B. Gurley will return this week from Island Heights, N. J., where he has been the guest of Mr. and Mrs. E. Naudain Simons at their cottage.

Mrs. Stephen Greene, of 279 West Tulpehocken street, accompanied by Mr. and Mrs. Carl King, are at Lake Placid, N. Y

Mr. and Mrs. William H. Kingsley, who have been traveling through Canada, will return to their home, Phil-Ellena and Sher man streets, this week. Their son, Mr. William H. Kingsley, Jr., is at Plattsburg.

Mrs. D. R. Harper, of 211 West Chelten avenue, and her two children, Miss Jean Harper and Miss Helen Harper, will go to Ocean City, N. J., on Monday to spend two

Mrs. Theodore Presser entertained the members of her reading club on Thursday afternoon at an informal picnic on the lawn of her home, 121 West Jamison street. Mr. and Mrs. Stanley Quay Grady are being congratulated on the birth of a daugh-ter Mary Jane Grady. Mr. Grady is a son of the late Senator Grady and Mrs. Grady.

West Philadelphia

Mr. and Mrs. John Clifford English, of the Powelton, have left for the White Mountains, where they will remain for the rest of the season. rest of the season.

Mr. and Mrs. M. F. McCullough, of 4715 Windsor avenue, are spending several weeks at Atlantic City,

Miss Eva Fitzgerald and Miss Kathryn Fitzgerald, of 5420 Chestnut street, are pending the summer in Atlantic City.

Mrs. M. V. Furlong and Miss Mae T. Furlong, of 4628 Walnut street, have returned home after spending a few days at the Chelsea, Atlantic City. Miss Ida Hoben, of 400 North Sixty-third street, and Miss Adele Solomon, of 5141 Irving street, are spending a few

days at Williamsport as the guests of Mrs. Mr. and Mrs. Walter B. Pollock, of 245 South Forty-sixth street, are spending the summer at the Chelsea, Atlantic City.

Dr. and Mrs. Aloyslus J. McCambridge, of 202 North Sixty-third street, are re-ceiving congratulations on the birth of a daughter, Frances Stanbury McCambridge, on Tuesday, July 25. Mrs. McCambridge will be remembered as Miss Loyola Stan-

Miss Jessie Carrigan, of 5939 Catharine street, spent a few days this week in Atlantic City.

Mr. and Mrs. I. H. Gross, of 5747 Chestnut street, are spending the summer at the Glenside, Atlantic City.

North Philadelphia

Mrs. C. Aarons and Miss Rosye Reager. of 2317 North Cleveland avenue, are spend-ing the summer at the Dayton, Wildwood.

Mrs. Virginia Lee Grosh, of Nineteenth and Wallace streets, is spending a few days with her mother in Lancaster.

Mr. C. Ginsburg and his family of 2236 Natrona street, are at the Glenside, Atlantic

Tioga

Mr. and Mrs. George W. Haines, of 3724 North Thirteenth street, are receiving con-gratulations upon the birth of a daughter on Tuesday in the Chestnut Hill Hospital.

Mr. and Mrs. Robert Le Roy Bartholomew. of 3110 North Broad street, are occu-pying their summer home in Stone Harbor.

Miss Elsie Krouse, formerly of West Allegheny avenue, will leave next week to spend a month in Wildwood.

Miss Hannah Firth Evans, of West Ontario street, who has been spending the early summer at the Wesley Inn. Wayne, will leave on Monday to spend August in

South Philadelphia

Mr. and Mrs. James J. Carey, of 2008 Mc-Kean street, have returned from a trip to Newport, R. I. Miss Lucie G. Carey and Miss Ethel McNabb, of South 55th street, have gone to Atlantic City for two weeks. stopping at the Hotel Traymore.

Mr. and Mrs. Daniel O'Brien, with their son, Mr. Patrick Joseph O'Brien, 2d, of 525 South Fifth street, have returned home after a five weeks' stay at the Breitnall Cottage, Atlantic City.

Mrs. Joseph H. Aaronson and her son Mr. Norman Ralph Aaronson, of 517 Fed-eral street, have returned from a three weeks' stay at the seashore. They will leave shortly for Keene, N. H., in the White Mountains, where they will spend the re-mainder of the season.

Frankford

Mr. Joseph Paull, of 533 Arthur street, Fox Chase, has returned from Brooklyn, N. Y., where he has been spending two weeks with his brother, Mr. S. S. Paull.

Mr. and Mrs. Herbert Schofield and their sons, Mr. Stanley Schofield and Mr. Leroy Schofield, of 5112 Fairhill street, are spend-tng part of the summer at Ocean City, N. J.

Mr. and Mrs. William Margerison and their family, of 5229 North Front street, Olney, are spending the summer in Ocean City, N. J.

Northeast Philadelphia Miss Myrtle Adams, of North Sixth street,

Mr. and Mrs. Louis Rosen and Mr. and Mrs. Louis N. Goldsmith, of 1532 North Franklin street, are at 122 South Seaside

Mr. and Mrs. Wilson Hallowell have re-turned from a trip to Treasure Island at Kingwood, N. J., where bigy visited their son, Corporal Hallowell, of the Boy Scouts.

Roxborough

Miss Myra Wartman, daughter of Mra.
N. B. Wartman, of 300 Rochelle avenue,
Wissahickon, and her guest, Miss Dorothy
Allen, of Birmingham. Ala., will leave today for a week's stay at the Mariborough.
Blenheim, Atlantic City. Among the many
entertainments arranged in honor of Miss
Allen will be a garden party by Miss
Dorothy Mecke, of Cynwyd, on August 5,
and a luncheon and card party by Miss
Wartman on Tuesday, August 8.

Mr. and Mrs. Chester Hopkins and their anist leave on August 6 to spend the remainder copal of the summer in Wildwood.

SISTERS TO WORK FOR CHARITY



TWO BUSY RED CROSS CLASSES HELD WEEKLY IN CAPE MAY

One Under Direction of Mrs. Andrew Wheeler, Other in Charge of Mrs. Walter Starr-Boadwalk Maid in Atlantic City Carries Ornate Knitting Bag

avenue cottage,

CAPE MAY, July 29. CAPE MAY matrons, not to be outdone by those at other resorts, are busily sewing for the Red Cross and two classes are in full swing, meeting every Thursday. Mrs. Andrew Wheeler is the organizer of one class, while the other, which meets at the class, while the other, which meets at the Golf Club, is under the direction of Mrs. R. Waiter Starr. A member of the latter class, Miss Florence Frishmuth, who is spending the summer at the New Hotel, looked well the other day in a sheer white blouse, a white striped skirt and an old rose basketweave hat bound in old rose ribbon. Her sweater was an old rose knitted one, with belt, collar and cuffs of gray wool. Mrs. Caleb Milne wore a dainty frock of pink mull, with a fine lily-of-the-valley pattern stamped on it and a close-fitting straw hat of dull heliotrope color.

MISS MARY ELLIS

of dull heliotrope color.

Mrs. William Bunn, of Philadelphia,
wears with an asbes of roses silk sweater
gray silk stockings with gray and white
sports shoes, a linen skirt, fine white blouse
and a stunning sallor hat of gray straw.

A motor party to Atlantic City Thursday included Dr. and Mrs. Knapp, of Balthrove and Mrs. Rnapp, of Balof dull heliotrope color. timore, and Mr. and Mrs. Brinton Thomas. Mrs. E. O. Richards and Mrs. Graham Archer also motored to the resort to lunch

with Mrs. Ned Crozer.

Plans are under way for a dance to be given on August 18 at the Corinthian Yacht Club by the Women's Committee of the Golf Club. The proceeds are to be used for the upkeep of the charmingly appointed clubbours.

Among those on the Dance Committee are Mrs. H. M. Justi, Mrs. Herbert Fox, Mrs. R. Walter Starr, Mrs. Joshua Ash Pearson, George Boyd, Mrs. Frederick Harding and Mrs. A. Harding.

Mrs. Horace Eugene Smith entertained informally on her houseboat on Wednesday

Miss Elizabeth Buchanan returned to Philadelphia yesterday after having spent the week as the guest of Miss Marie Starr. Mrs. J. C. Ogden entertained at bridge

yesterday.
Mrs. W. N. Stevenson gave a delightful Mrs. W. N. Stevenson gave a delightful bridge on Wednesday at the Golf Club. Among her guests were Mrs. Thomas East-wick, Mrs. R. Walter Starr, Mrs. Hildreth, Mrs. Herbert Fox, Miss Fry, Mrs. C. Weger, Mrs. Lenahan, Mrs. William Hueh-lings, Miss Jenks, Miss Stokes, Mrs. Weaver, Mrs. MacFarland, Miss Hazelhurst, Miss E. Norshed, Miss Shearer and Mrs. Ashburst. Moorhead, Miss Shearer and Mrs. Ashhurst.

Mrs. Joshua Ash Pearson gave a bridge Wednesday afternoon at her cottage. Mrs. Andrew Wheeler has her mother, Mrs. John W. Pearce, as her guest at her Beach avenue cottage.

Mr. and Mrs. Adam Southern Conway spent several days here. Mrs. A. L. Phillips and Miss Rosalia Oliver, of Philadelphia, have taken a cottage for the remainder of the summer.

KNITTING bags, of huge proportions, modeled on the lines of the old-fashioned carpet bag, are used by the Boardwalk maid to carry her yarns. The enormous bags are very gorgeous, and often very costly affairs, built of tapestry and satins adorned with gilt braid and silken fruit. Many miles of yarns must have been consumed here this summer. Ciever girls, who are adept at knitting the more intricate stitches so much in demand, are giving lessons in the art, and devoting the proceeds to the many charitable enterprises that are engaging the attention of the summer col-ony. Never before were so many demands

ony. Never before were so many demands made on one's purse for relief work. A benefit will be given on the Garden Pier temorrow afternoon to add to the treasury of the Permanent Blind Relief War Fund for soldiers and sallors. Anna Heid has offered her services for the affair. Mrs. Samuel P. Huhn, Mrs. Edward Porteous and Mrs. Daniel Carstairs are among the

Mrs. Edward E. Shields, of West Chester, has joined Mrs. Joel J. Balley, who is spending the summer at the Chalfonte. Mrs. Nathan Haines and her mother, Mrs. M. C. Murphy are also at the Chalfonte. They motored down from Burlington, and will make several trips to adjacent resorts during their sojourn hers.

Spending the summer at Haddon Hall are
Mrs. David Henger, Miss Eva Henger, Mrs. John Keen and Mrs. L. L. Moore,

Mr. and Mrs. George P. Kelley, who have been here all summer, are enjoying a fortnight's motor tour through the Berk-OCEAN CITY, July 29. As a diversion, many of the young people now spending the summer here have started a new craze and one that attracts much attenito. In parties of half a dozen or more, they stroll the Boardwalk lats in the evenings to the accompaniment of lively strains from perhaps two or three mando-lins. Sometimes the instruments are

strains from perhaps two or three mandolins. Sometimes the instruments are
manipulated by the girls, but more frequently by the youtha.
Crabbing parties are the rage with quite
a few of the girls and matrons.
A treat is in store for the summer visitors
on Saturday. August 19. when "The
Follies of Ocean City" will be presented in
Fogg's Pier Theater by fifty or sixty of the
younger set from Philadelphia, under the
direction of Mr. Walter G. Wroe. Among
those who will take leading parts will be
Miss Sarah Kendig, Miss Gail Zinn, Miss
Eltelis Lowe, Miss Emma McDowell, Miss
Elizabeth Lawrence, Miss Anna Hopkins,
Miss Estelle Rothacre, Miss Louise Rothacre, Miss Edna Wroe, Miss Margaret
Farrell, Miss Gladys Kincaid, Miss Marie
Cramp and Mr. Harry Schwartz.
Mr. J. M. Hutchinson and Miss Margaret
visitors.

wisitors.

Mrs. L. B. Melior and Miss Margaret
W. Melior, of Germantown, are visitors.

Mrs. H. B. Rowe and her family, of
Philadelphia, are here for a short stay.

Mrs. George W. Justis and her son, of
Sharon Hill. are among the visitors.

Mrs. George M. Carr. Miss Helen Carr,
Miss Grace Carr and Miss Eather Carr, of
West Collingswood, are among the sefourners here.

WILDWOOD, July 29. SPEAKER CHAMP CLARK is spending the week-end at this resort as the guest of ex-Congressman J. Thompson Baker.

Mrs. J. A. Cook is spending a short vacation at this resert.

Mr. Murray Schwarts, of New York, is

CHURCH BENEFITS BY FESTIVAL

Four-Day Affair in Aid of Our Lady of Pompeii

The second annual midsummer festival of the Church of Our Lady of Pompell. Erie avenue and Sixth street, was opened Wednesday night by the rector, the Rev. Paul Gentile, with appropriate ceremonies and will continue through tonight. The church grounds and the Erie avenue block from Sixth street to Seventh were attractively decorated with flowers, flags and bunting, and Illuminated with Japanese Janterns and multicolored electric bulbs. Artistic rustic booths for the sale of exquisite art needlework, useful articles and confectionery, were presided over by groups of pretty girls costumed in keeping with the decorations. The program of amusements included special music, moving pictures slides and rides. Each evening there is some novel attraction. Those taking part in the interesting affair are Miss Mary Ellis, Miss Laura Ellis, Mrs. F. Fitzpatrick, Miss Alice McCaffrey, Miss Elizabeth McCaffrey, Mrs. J. Gaffney, Miss Ellzabeth Braun, Miss Mrs. J. Gaffney, Miss Elizabeth Braun, Miss Katharine Edinger, Miss May Maginns, Miss Elizabeth Buckley, Mrs. R. Dodey, Miss M. Convey, Miss Mary Bray, Mrs. E. Teulner, Miss M. Mebbaun, Miss M. Mc-Ellvain, Miss Katharine Heck, Miss Mary Hradley, Miss Edith Gornan, Miss Mary Marcase, Miss Elvira Di Sandro, Miss Mary Doctor Fury is entertaining Mr. Clyde Fearon, of Philadelphia, at his Wildwood Marcase, Miss Elvira Di Sandro, Miss Mary Di Orio, Miss Jennie Di Orio, Miss Lizzie Di Orio, Mr. Charles Buckley, Mr. James Edinger, Mr. M. McGlaughin, Mr. Peter Ellis, Mr. Angelo Ellis, Mr. James Visco, Mr. Emiddio Leva, Mr. E. Haffey, Mr. A. Hudson, Mr. Louis O'Neal, Mr. William Gaffney, Mr. William Pollock, Mr. C. Basch, Mr. James Quinn, Mr. William Horkans, Mr. J. Conery, Mr. James Carollo and Mr. Joseph Di Orio. has taken the Hartley apartments at the Crest for the remainder of the summer. Mr. George L. Porter, manager of the Wildwood baseball team, has set aside one day a week for the ladies, who will be ad-mitted free on that day.

Along the Reading Mr. and Mrs. Henry R. Kasselbaum, of Elkins Park, have left for Atlantic City to spend several weeks.

Mrs. George A. Elsasser, Jr., of Meeting House road, Meadowbrook, and Mrs. John Glenn, have left for Wildwood, where they are the guests of Mrs. Emille S. Redding.

Miss Dorothy Ruddach, of Noble, will leave for New York next Saturday, August 5, where she will be the guest of friends for several days and will attend the wed-ding of Miss Marjorle Watt and Mr. Philip

Beach at the Little Church Around the

Mr. Edwin Stevens, of Wyncote road, Jenkintown, has left for Chicago, where he will join his family for the summer.

Mr. and Mrs. L. B. Fortner, of Summit avenue, Jenkintown, are spending the sum-mer in New England.

Friends of Mr. George L. Parker, of Second street and City line, Oak Lane, will be glad to hear that he is recuperating from to spend several weeks as the guest of his

Mr. and Mrs. James Tyre, of 6716 North Sighth street, Oak Lane, will leave today for Ocean City, N. J., where they will spend part of the summer. They will be accompanied by their daughter. Miss Marion Tyre, who will spend a few days before leaving for Atlantic City to be the guest of Miss June Harmer during August. of Miss June Harmer during August,

Mr. Harry Ambler, Jr., Mr. Samuel Am-bler and Mr. E. R. Ambler, of Abington, are spending two weeks camping at Point Pleas-

Miss Anna E. Caldwell, of Willow Grove,

Notices for the Society page will be accented and printed in the Evening Ledger, but all such bottess must be written on one to the such page of the such that the such full, with full address, and when possible telephone number start be given.

Send all such communications to "Society Editor." Evening Ledger, 608 Chestnut street.

Unless these requirements are carried ont, so that verification may be possible, the notice will not be published.

Miss Taulane, of Florence and Beeche wood avenues. Jenkintown, has Mr. and Mrs. William Stevenson, of Logan, as har guests for several days. Miss Taulane has also had her nephew, Mr. James Smith, of Souderton, as her guest for several months. Mr. Smith returned to his home this week.

Mr. and Mrs. Robert Russell, of Webster avenue, Wyncote, will leave next Tuesday for an extended trip through the Thousand Islands, Lake George and Lake Champlath, stopping at Montreal, Can., for several days on their return.

Delaware County

Mr. Ward Hinkson, of Ridley Park, is spending two weeks at Lake Placid, N. Y.

Mr. and Mrs. Henry Worrell, Dr. and Mrs. J. V. Mershon and Mr. and Mrs. W. G. Halkett, of Ridley Park, are on a motor trip to Kennebunkport, Me.

Miss Hildegarde Jacobs and Miss Lenore Jackson, accompanied by Mrs. P. Scott Jacobs, of Moylan, are spending two weeks Mrs. William J. Dunbar, of Media, to entertaining Miss Merie M. Smith, of

Stroudsburg.

Miss Frances Wright, of Moylan, is en-tertaining Miss Edith M. Baker, of Hyan-nis, Mass, Her brother, Mr. Edward Wright, has Mr. Thomas Haviland, of Atlantic City, as his guest.

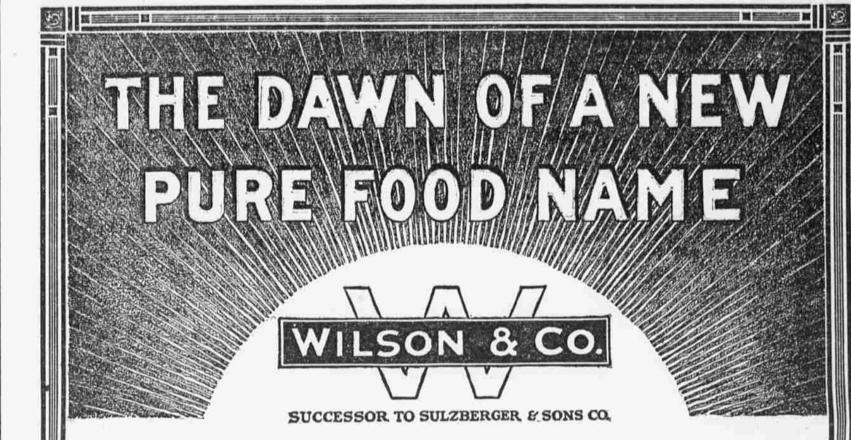
Mr. and Mrs. George Temple, of Media, are entertaining Miss Helen Medholdt, of Boston, Mass.

Mr. and Mrs. W. Howard Reider, of Media, are receiving congratulations on the

Lansdowne

birth of a daughter.

Mr. and Mrs. Ralph C. Stewart, of North Lansdowne avenue, are spending several weeks at Belgrade Lakes, Me.



A personal statement by Thomas E. Wilson

HE American public has known Sulzberger & Sons for over half a century.

You know the quality of their meats and meat food products-you know the high standard maintained by Majestic Hams and Bacon, for example.

When the opportunity came to associate myself with Sulzberger & Sons Co. I saw a big, growing, successful institution, with large plants located in the right sections, with splendid possibilities to be made bigger and better and broader.

I knew the organization. I knew its men. I knew them to be men of big ideas-"live wires", eager and anxious for wider opportunities.

"S & S" built their business on their high quality standard. They were just as jealous of their good name as we are of that of Wilson & Co

The advance in civilization creates new standards, no greater advances have been made than those in the preparation of foods and we, with our enlarged Company and increased capital, with our keen, live, enthusiastic force, will meet these demands and not only maintain the high standards of the old Company, but will put these standards even

Already we see the results of the new organization. Increasing sales, heavier demands for "Majestic" products, tells the story.

We are going to co-operate with the stock-raiser; we are going to encourage stock raising in every agricultural district. We want the supply of live stock increased. With our wide facilities we should be able to bring about conditions which will lower the price of meats to you.

We believe that all meats and meat food products you are asked to buy should be handled with respect. That is why, in addition to the safeguard of United States government inspection, we insist upon rigid cleanliness and sanitary conditions in every one of our plants.

We want you to know and to believe that the name "Wilson & Co." is actually a pure food name. It is a guarantee of purity, cleanliness and quality.

So here is the splendid old "S & S" institution-after more than half a century of successful growth-built into a bigger, better and broader organization.

Those Tireson

WILSON & CO.

CHICAGO NEW YORK KANSAS CITY

OKLAHOMA CITY

LOS ANGELES

Distributing Branches in all Leading Cities of the United States and Foreign Countries

NOTE-For a short time we will continue to use the "S&S" label-it means all that it always meant, with the added strength of the



"Just say Wilson'sit's the pure food name"