

Amusement Section

Theatreland as Seen at Atlantic City

One Play Failure and Many Successful Actors Arrive

ATLANTIC CITY, July 22.—The unusual number of rehearsal calls sent out this week, has put a little crimp in the theatrical colony here, more than the average number of actors and actresses being called for duty at a much earlier date than is customary.

Taking the place of the departing Theatres are a number of new arrivals, principally vaudeville people, who had park dates tucked on to their regular seasons with at least five weeks' vacation ahead of them.

There is much discussion at present, and especially here, as to whether the "closed shop" will be demanded by the "White Hats" this fall in all vaudeville theatres in the United States.

During the summer season here this boom of new songs is pursued with unusual vigor. Paid troupes of singers go from one cabaret to another, singing the same song in each one, and either a certain consideration is slipped to the manager of those places or the patronage of the music publisher and his friends compensates for the privilege.

Of the many feminine theatrical people here but a very small percentage wear flashy street raiment, and when garbed for the surf they are invariably attired in the regulation bathing dress.

Boosted to the sky limit as the one great American play "Our Country First" received its initial production at the New Union Theatre on Monday, July 17, but it failed dismally to live up to any of its preliminary praise.

Frank Beckman, well known to all theatre-goers of the Quaker City through his connection with the Quaker City Theatre, is here for his customary vacation and is enjoying every moment of his stay.

Frank Donnelly, a vaudeville agent and producer of Philadelphia, has been down frequently in the week and is sanguine over the prospects for next season.

Francis X. Hops, general manager for George M. Cohan, is having his first real vacation in ten years and is spending the time roughing it at his cottage in Chelsea.

Harry Tals, treasurer of the Garrick Theatre, Philadelphia, who is spending the summer at his country home at Somers Point takes a trolley trip over here every week and is always ready to tell of the many fish to be caught at that place.

Frank Abbott, a showman of experience and enterprise, was here for one day and outlined the policy of the People's Theatre, Philadelphia, which he is to manage next season. It will be devoted to burlesque, playing the big shows the Columbia circuit, and will open in August.

James Lackey, formerly a well-known theatrical star but now a moving picture celebrity, is resting a week and states that he will go back on the speaking stage next season.

Frank Dumont is so busy reorganizing Dumont's Minstrels, prior to their opening in August, that he is only spending the vacation here one day at a time. The company next season will be a brand new one, with the exception of Eddie Cassidy, Bonnie Franklin, Vic Richards and Alf Gibson.

Charles Thropp, manager of the Germantown Colonial, is spending the summer in Woodrow and incidentally managing two theatres in that town. BOB WATTE.

Scenario Contest Closes Tonight

THE Evening Ledger Scenario Contest, for a script by a Philadelphia resident, is closed tonight by Philadelphia to be decided by the Philadelphia judges tonight. Any manuscript mailed to the Evening Ledger later than midnight will not be considered.



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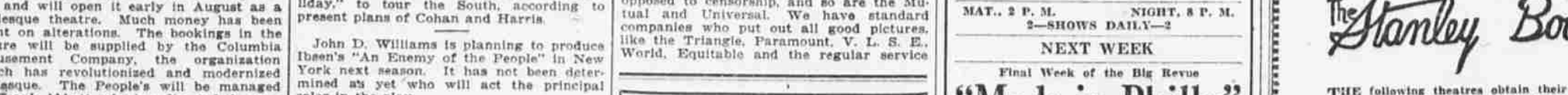
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THE THEATRICAL BAEDER FOR NEXT WEEK

NEW FEATURE FILMS. STANLEY—First half of week, "An International Marriage," with Rita Jolivet, Elliott Dexter, Courtenay Foote and Herbert Standing, a Morosco-Paramount production. Last half of the week, "Under Covers," with Owen Moore and Hazel Dawn, a Famous Players-Paramount production of the popular play about smugglers and detectives.

ARCADIA—First half of week, "Stranded," with De Wolf Hopper and Bessie Love, a Griffith-Triangle production, by Anita Loos, and a new episode in the Billie Burke serial, "Gloria's Romance." Last half of the week, "The American Beauty," with Myrtle Stedman, a Famous Players-Paramount release.

PALACE—First half of the week, "The World's Great Snare," with Pauline Frederick, a Famous Players-Paramount production of the Oppenheim novel, and another episode of Billie Burke's serial, "Gloria's Romance." Last half of week, "The American Beauty," with Myrtle Stedman, a Famous Players-Paramount release.

VICTORIA—First half of the week, "Flirting With Fate," with Douglas Fairbanks, a Griffith-Triangle production, and "A Virginia Romance," with Francis X. Bushman and Beverly Bayne, the Parkway Theatre production, with Lionel Barrymore, a Metro production. Friday and Saturday, "The River of Romance," with Harold Lockwood and May Allison, a Metro production.

VAUDEVILLE. KEITH'S—"Made in Philly," with Adele Hassan, Bobby Heath, Al White and Miss Frances, Sara Kendig, Gordon Dooley, Rudinoff, and Broderick, the Metropolitan Airline in "A New Idea," Melissa Ten Eyck and Max Welly in "The Gambol of the Gods," Cooper and Smith, in "Hotel Cosmopolitan," the Sixteen Navassar Girls in a new program, and the Selig-Tribune Pictorial News.

GLOBE—"The Dream Pirates," a tabloid musical comedy; Thomas Potter Dunn, mimic and story teller; Edgar Foreman and company in "The Danger Point"; the Tiller Sisters, singers and dancers; Spencer and Klais, singers and dancers; Helene and Emilion; Dave Ross and company in a comedy; Bayne, the Parkway hand balancing act, and the Three Arthurs, cycling experts.

GRAND—Waltch, Lynch and company in "Along the Erie"; Ethel McDonough, singer; Jim and Marion Harkins, Katie Rooney and company, a musical act; D'Amore and Douglas, acrobats, and the Pathe News and Mutual comedies.

CROSS KEYS THEATRE—Monday, Tuesday and Wednesday, "The Family," a comedy sketch; Eva Priddy and Nolan and Nolan, Thursday, Friday and Saturday, Healey, Monroe and Joy, the Parkway "Proposal"; Griffith and Lane, Bob Hill, the Three Shelvey Brothers and Mlle. Riatio.

PARIS. BUENA VISTA—The new pleasure ground on the Delaware River front and adjacent to the Jersey terminal of the Gloucester and Philadelphia ferry, the Metropolitan Orchestra, with A. H. Temme as director, gives concerts every evening and on Saturday and Sunday afternoons. The park may be reached by a long and delightful ride over the Gloucester ferry from South Street. Hotel and restaurant accommodations.

WOODSIDE—The Philadelphia amusement area, opposite Fairmount Park. Marie Thelin, high and fire diver, is added to the ground attractions and to Alexander's Concert, directed by Charles F. Peckorum. Marie London is the soloist. Tuesday is Children's Day, free from noon to 2 p. m.

COMING. Week of July 31. KEITH'S—Leon Errol, star of Ziegfeld "Follies," Toots Puka, the Hawaiian dancer Williams and Wolfus, Philadelphia favorites; "The Act Beautiful," Cycling Brunettes, an athletic novelty.

LOOKING TOWARD THE COMING SEASON

The new season will see several shifts in the line-up of Philadelphia's neighborhood theatres. The popular-priced plays will have three theatres here under the management of the International Circuit, a new organization which has grown up out of the confidence of managers that the low-priced attraction of genuine worth has been only slumbering during the ascendency of the movies. To the list will be added the Orpheum in Germantown and the Knickerbocker in West Philadelphia.

The chain of 28 theatres recently linked together as the International Circuit by Gus Hill who begin its season on August 28. The circuit will be conducted after the manner of the burlesque wheels, with one production for each theatre. A play will remain in a theatre a week, and then move to the next one. Farces, comedies, musical comedies, and melodramas will be presented, and the highest price in all theatres will be 75 cents.

Another change affects the People's Theatre. The Columbia Amusement Company has leased the People's for the coming season, and will produce at the Cort Theatre, New York, on July 1. Louise Dresser will be seen in the principal feminine part. Others in the cast will be Margaret Green, Constance Moloney, William Boyd, Richard Tabor and John Sharkey.

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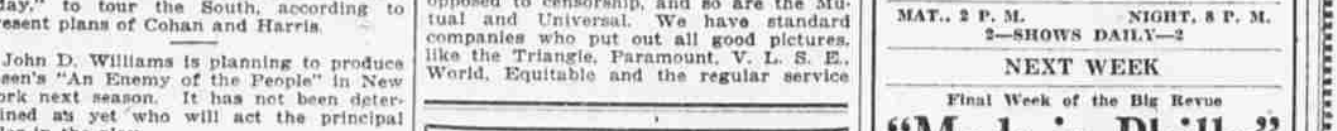
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Prominent Photoplay Presentations

Advertisement for Stanley Booking Company featuring various theatres and their current shows. Includes: ALHAMBRA (The Clown), ARCADIA (Dorothy Gish), APOLLO (Mary Pickford), BELMONT (Marguerite Clark), CEDAR (Marguerite Clark), FAIRMOUNT (Adele Farrington), FRANKFORD (Maud Allan), 56TH ST. Theatre (The Ragged Dicks), GERMANTOWN (Marguerite Clark), GIRARD (Willie Collier & Anna Lehr), GLOBE (Mary Pickford), IRIS THEATRE (Lillian Gish), JEFFERSON (Kitty Gordon), LAFAYETTE (Geraldine Farrar), LEADER (Edna Goodrich), OLYMPIA (Theda Bara).

GLOBE THEATRE MARKET & JUNIPER STS. CONTINUOUS 11 A. M. TO 11 P. M. PRICES: 10c, 15c, 25c. THOROUGHLY REFRESHING MUSIC. THE SIGHTLIFTING VARIETY.

DREAM PIRATES THE. A Fantasy Full of Mirth, Novelty and Melody of the Merriest Type. Thomas Potter Dunn THE POPULAR MIMIC. And Other Standard & Recognized Acts.

CROSS KEYS THEATRE Market below 5th Street. Mat. Daily, 2:30. Evenings, 7 & 9. Best Seats... 10c, 15c, 25c. MONDAY, TUESDAY AND WEDNESDAY. The Ultimate in Artistic Achievement. A Revelation in Art.

LUCILLE'S MODELS WONDERFUL AND SPECTACULAR STUNNING PICTURES. THURSDAY, FRIDAY AND SATURDAY. JEFF HEALEY & CO. POPULAR COMEDY SKECH ARTISTS. OTHER WELL-KNOWN FEATURES.

SWIMMING ADAMS SANITARY SWIMMING POOL. PARTY NIGHTS SUNDAY, MONDAY AND TUESDAY. 10c and 15c. 1000 GARDEN ST. PHILA.

Woodside Park FREE TO EVERYBODY ALL THE TIME. Another Big Thriller. SPECIAL FREE ATTRACTION This Week. Marie Thelin Daring and Sensational Dives in Fire and Water. Children's Day—Tuesday. Amusements Free to Children Between Noon and 2 P. M. Fireworks Every Friday Night.

NIXON'S GRAND BROAD AND MONTGOMERY E. G. Nixon-Stedinger, Gen. Mgr. Mat. 10c, 15c, 25c, 35c. Stan Stanley Trio, Walsh, Lynch & Co. Jim & Marion Harkins, Katie Rooney & Co., Ethel McDonough, D'Amore & Douglas and Pictures.

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STANLEY MARKET ABOVE 18TH ST. DUSTIN FARNUM IN FIRST SHOWING OF "DAVE CROCKETT". PALACE 1214 MARKET STREET. FRANK KEENAN AND ENID MARKET IN "THE PHANTOM". ARCADIA CHESTNUT BELOW 14TH ST. LILLIAN GISH IN "THE WINGED IDOL".