

Atlantic City Public Enjoys Theatre Folk Whether They Act in New Plays or Just Loaf, They Are Welcome

ATLANTIC CITY, July 15.—The many members of the theatrical profession sunbathing here are having a lot of hot talking over happy days spent in this city years ago. Many of the present-day stars in musical comedies and nearly all of the present vaudeville stars were once "variety" actors, that term including in bygone days every man or woman who did a specialty of any kind, dancing, singing, acrobatic or monologue. Quite a bunch of the people here at present played in this town a score or more years ago and they tell it now with glee that all they received for their weekly wage, if they were a team, was "twenty-five-and-cakes," the twenty-five meaning the number of dollars paid to them and the "cakes" their board and lodging. At the variety theatres, in the old excursion house district, men and women now quite prominent played as high as six hours a day for that amount of compensation and were glad to have the opportunity of spending the summer months playing at Doyle's, Governor's and the Fortunate Theatre.

The uplift of the standard in the vaudeville business is proved by the raise in salaries since the days of variety. People who played for the small figures quoted now receive from one to five hundred dollars a week, for virtually the same style of work as they formerly did, and yet with all this prosperity they are proud of the days of struggle and sit around now and talk of the fun they had in those times.

Not quite 20 years ago George M. Cohan, who was then a member of the Four Cohans, was married in this city. The Cohan quartet was then made up of Jerry and Mrs. Cohan, the parents; George, who had not started waving the American flag, and Josie, who was happily married to Fred Niblo for a decade and whose death in New York this week cast a pall over the entire profession.

The first Eastern production of "The Making Over of Mrs. Matt," a comedy by James Forbes, was given this week at the New Nixon Theatre, with Miss May Robson as the star. Miss Robson has been meeting with success in this play in the wilds of the West and in a few large cities on the Pacific coast, and she made no error in giving it a showing here, even if she did not make much money. The play made a distinctive laughing hit here and would have struck the bull's-eye on the target of public opinion had the supporting company been a little stronger.

The story of the play is not startlingly new. It is the old theme of a successful business man being unable to lift his hard-working wife up in the social scale. Happily, there is no female siren to lure the husband away from the loving wife, even though she be a dowdy in appearance and a Mrs. Malaprop in speech. The gradual changing of the wife, played by Miss Robson, so that by a herculean effort she may wear fashionable clothing and the love-making of a spoiled son is about all the story in the play, but the many quaint speeches of Miss Robson as Mrs. Matt make the comedy a refreshing and welcome novelty. Miss Robson has struck a new vein of comedy in this play fully equal to her past successes, and it will win for her many new friends.

Three beautiful stage settings carried by the company received liberal applause on their first showing. The fight over Sunday amusements has been taken all week, but as yet the authorities have not made good on their threats to close up certain of the amusement places which persisted in running on Sunday when they were told to close. It is claimed that theatres and moving-picture theatres are exempt from this law, and the amusement men who were ordered to close are wondering why. Both sides seem to be playing a waiting game—and Sunday will decide which side has the strongest hand to use when the show-down comes.

Joseph E. Cohn, manager of the Broadway Theatre, Philadelphia, has his family down here for six weeks, but during his vacation time he is mapping out many big things for his theatre next season. Frank L. Shaw, well known to all theatrical men in Philadelphia, is a frequent visitor here and will take a vacation of two weeks some time in August. Samuel E. Nixon-Nordlinger, grandson of E. F. Nixon, is breaking into the theatrical game here by acting as associate manager of one of the theatres.

Thomas Dougherty and William Barron, both of the executive staff of the Broad Street and Forrest Theatres, Philadelphia, were among the week's visitors.

George W. Monroe is still here, resting up after his strenuous road tour with "The Fringing Show," and preparing for his New York appearance in October.

Frank W. Darling, an amusement magazine, who goes for big things in the publishing line, will be here the greater portion of the summer. Walter Kelly, "the Virginia Judge," has been engaged by the Shuberts for next season. He is summing up his Philadelphia experience in his native town. BOB WATT.



HE'S A GOOD FISHERMAN! Warren Kerrigan, Universal star, and his day's catch.

THEY'RE RESPONSIBLE Adam Kessel, Jr., E. H. Allen, Attorney Arthur Graham and Charles O. Baumann, executors of the New York Motion Picture Corporation, at Ince's Culver City plant just before their recent departure for New York. Possibly the new film at the Arcadia, "The Eye of the Night," was under discussion.

THE THEATRICAL BAEDEKER FOR NEXT WEEK

NEW FEATURE FILMS

STANLEY—Monday, Tuesday and Wednesday, "The Dream Girl," with Mae Murray, a Lasky-Paramount production featuring the Polish star; a Burton Holmes travesty, "His Birthday Girl," with Mix Fignman; a Metro comedy and a Bray cartoon, Thursday, Friday and Saturday, "Davy Crockett," with Dustin Farnum and Winifred Kingston, a Pallas-Farnum production.

VICTORIA—"Where Is My Daughter," with Mary MacLaren, a Bluebird feature, produced by the Smalleys and written by Lola Weber, from Jane Addams' book, "An Ancient Evil." As its original title, "Shoes," suggests, it is the story of a working girl who "sells out for a pair of shoes." All the week.

ARCADIA—Monday, Tuesday and Wednesday, "The Eye of the Night," with William H. Thompson and Marjory Wilson, an Ince-Triangle production and Billie Burke's serial, "Gloria's Romance," Thursday, Friday and Saturday, "The Little School Ma'am," with Dorothy Gish, a Griffith-Triangle production.

PALACE—Monday, Tuesday and Wednesday, "The Clown," with Victor Moore, a Lasky-Paramount production and Billie Burke's serial, "Gloria's Romance," Thursday, Friday and Saturday, "The Fan Parody," with Frank Keenan and Elnid Markum, an Ince-Triangle production.

VAUDEVILLE KEITHS—"Made in Philly," with Vivienne Segal, Edna Wroe, the dancer; Elizabeth Cope and Jack Pikel and the large and expert company responsible for this vaudeville review, the Sixteen Navassar Girls in a new act; Andrew Tombs and Lola Wentworth, comedian and comedienne; Harry Holman and company, in "Adam Killroy"; Edna Wroe, comedienne; Lillian Fitzgerald and Henry I. Marshall and the Seig Tribune Pictorial News.

GLOBE—"Over the Garden Wall," with Burke and Walsh; Ad Hoyt's Minstrels; Bobbs and Nelson, singers; Francis Hoyt and company, in "Between Eight and Nine"; Edith Heney and company, in kid characters; the Magylys, feature film; Lullie's Models, a posing act; the Four Cousins; Louis Torretti, the Italian troubadour, and the Amorey Muley Company, in "In a Parisian Cafe."

GRAND—"The Court Room Girls," tabloid musical comedy; Wilson Franklin, in "My Wife Won't Let Me"; the Honolulu Trio, three Philadelphia young men who have specialized in Hawaiian music; Mendelsohn, in pianology and moving pictures.

CROSS KEYS THEATRE—Monday, Tuesday and Wednesday, the Five Byrons, in a Hawaiian musical melange; Thomas

A FEW CAMERA SHOTS IN THE AMUSEMENT LAND OF THE PHOTOPLAY



THE SMALLEYS' OWN Here is the little regiment of actors, actresses and cameramen who help make perfect the films of Phillips Smalley and his wife, Lois Weber. The Smalleys are in the center of the group. Their latest Bluebird production, "Shoes," will be seen at the Victoria all next week.

Potter Dunn, the Tiller Sisters, Edgar Foreman and company, Newport and Strick and Theodore Hamburg and company, in shadowgraphing and magic, Thursday, Friday and Saturday, "The Dream Pirates," Frank Ward, the Gallegria Four, Dave Ross and company, Norton and Allen and Jack Dakota and company.

"SHOES! SHOES! OLD SHOES FOR NEW!"

Reversing the Cinderella order, Universal City, Cal., was turned topsy-turvy for a week in the vain search for a pair of shoes to fit Mary MacLaren. Ordinarily this would not have been a tremendously difficult task for Mary has nice feet and the size is only three and a half. But Lois Weber was extremely particular about those shoes for they were to be featured in the title role of a drama. Moreover, they must be old shoes—terribly old—in the last stage of Friday and Saturday, "The Dream Pirates," Frank Ward, the Gallegria Four, Dave Ross and company, Norton and Allen and Jack Dakota and company.

All kinds, makes and varieties of shoes were tried, but none of them filled the requirements. Miss Weber finally decided upon a pair of comparatively respectable shoes and decided to "age" them. This process took a week, and it is sufficient to say that no shoes ever went through the harrowing experiences which befell these art shoes. Every one who could get into them took a whack at wearing them so hard as possible, and they were worn 24 hours of the day through all kinds of mud, stony, sandy, dirty and rocky roads until they were in the condition in which you see them in this remarkable photoplay, which was adapted by Lois Weber from a magazine story which appeared in Collier's.

NEWS FROM THE OPEN

The announcement is made that the Ben Great Woodland Players will present on July 27 and 28, in the Botanic Gardens of the University, "As You Like It" and "Romeo and Juliet." Among the more important players this year are Edwin Cushman, who has been prominent in many of the productions of the last few years of E. H. Sothern. Others in the company are Elsie Herndon Kearns, Louisa Adams, Lilla Dell Frost, Dorris Smith, Jessamine Newcomb, George Carleton Sommes, Victor Becroft, George Hare, R. H. Luce, H. T. Joyner, J. Luray Butler, W. B. Hanover, Cameron Matthews, Paul Bruce and others.

New attractions are being added each week to the Buena Vista Garden, the new pleasure ground on the Delaware River front and adjacent to the Jersey terminal of the Gloucester and Philadelphia ferry. The Metropolitan Orchestra, with A. H. Tommo as director, gives concerts every evening and on Saturday and Sunday afternoons. The park is reached by a long and delightful ride over the Gloucester ferry from South street. The boats will accommodate 50 automobiles in addition to foot passengers. The management of the Gloucester ferry calls particular attention to the fact that the road to the shore via the Gloucester ferry is shorter by many miles than any other direction from Philadelphia, and to the excellent condition of the roads in that direction.

GLOBE THEATRE MARKET & JUNIOR STS. In the Heart of the Shopping District. CONTINUOUS 11 A. M. TO 11 P. M. PRICES 10c, 15c, 25c. TED BILLY Presents OVER THE GARDEN WALL A Dainty and Snappy Singing and Dancing Novelty With BURKE & WALSH

AD HOYT'S MINSTRELS A Reorganized Gathering of Talented Entertainers. BIG SURROUNDING BILL. Cross Keys Theatre Market below City Street. Mat. Daily, 5:30. Evenings, 7 & 9. 10c, 15c, 25c. MONDAY, TUESDAY and WEDNESDAY BOB BAKER Presents THE FIVE BYRONS A Hawaiian Musical Production THURSDAY, FRIDAY and SATURDAY TED BILLY Presents The Dream Pirates A STUNNING MUSICAL COMEDY Other Popular and Standard Features SWIMMING ADAMS SANITARY SWIMMING POOL BABY PARADE 6:30 & 8:30 P. M. LADY & HERB'S HOUSE 5:30

NIXON'S GRAND BROAD AND MONTGOMERY F. G. Nixon-Stellar, Jr., Mgr. Mat. Daily, 10c. Even., 7 & 9, 15c & 25c. THE GREATEST WHIRLWIND MUSICAL THE COURTROOM GIRLS Company of 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30 ACTS & RELENTLESS PICTURES

from Philadelphia, and to the excellent condition of the roads in that direction. Another departure from the list of attractions offered at Woodside Park during the past season is announced for this week by the management. The spectacle of a man diving from a great height through air into a tub will be presented every afternoon and evening to the patrons of the park without charge. This remarkable feat is accomplished by Servo, the Human Comet, who earned his title at the New York Hippodrome, where the act was featured for one entire season. Alexander's Famous Concert Band has been supplemented by Miss Marion London, the local soloist. Bandmaster Pokorny is arranging for the appearance of several musical soloists at different times during the remainder of the engagement of the band.

Autoists, Take Notice On Your Trips to the Shore Now USE THE IMPROVED Gloucester Ferry Service ROUTE 1000 BETTER BOATS DAILY—HALF HOURLY Saturdays and Sundays Every 20 Minutes IF YOU HAVE TIME TO SPARE, VISIT Buena Vista GARDEN (Near Ferry) on Delaware River Front. METROPOLITAN ORCHESTRA Vocal and Instrumental Soloists. CONCERTS EVERY EVENING AND SATURDAY & SUNDAY AFTERNOONS Longest River Ride in the World, 5c VARIOUS SUMMER AMUSEMENTS POPULAR-PRICE RESTAURANT

Forrest—Last Mat. & Evg. 2:15 8:15 THE TEN-HELL VERSION OF REX BEACH'S GREATEST NOVEL The NE'ER-DO-WELL SYMPHONY ORCHESTRA OF 50 PRICES 25c & 50c. All Seats Reserved

Globe Theatre MARKET and VAUDEVILLE 12th & Market Sts. A. M. to 11 P. M. 10c, 15c, 25c. GEORGE W. BARBER CARRIE THATCHER & CO. BOMERS & MORSE, BEN FRANKLIN & CO. OTHER WELL-KNOWN ACTS

STANLEY MARKET ABOVE 10TH 11:15 to 11:30 10c, 15c, 25c Donald Brian in THE Smugglers News Service Includes U-Boat Deutschland

Garrick—Last Mat. & Evg. 2:15 8:15 Mat. 5c and 8c; Evg. 25c, 50c, 10c. HOW BRITAIN PREPARED

Attention! Patriotic Philadelphians A Grand Concert and GYMNASTIC EXHIBITION UNDER THE AUSPICES OF United Singers of Phila. AND Philadelphia Turngemeinde FOR THE BENEFIT OF Citizens' Soldiers' Aid Committee's Fund WILL BE GIVEN ON Thursday, July 20, 1916 at 8 P. M., at Convention Hall Broad Street and Allegheny Ave. ALL SEATS RESERVED Tickets from 25c to \$1.00. Tickets can be purchased from: GIMBEL BROTHERS, 214 and Market Streets, C. J. HEPPER & SON, 1117 Chestnut Street, N. ENGLISH, 12th & 13th and Market Streets, GENERAL HEADQUARTERS, 1334 Walnut Street, K. H. BROTHERS, 8th and Market Streets, PAWELTAN HOTEL, 23 North 4th Street, L. H. KATZ, 1619 Germantown Avenue, NORD AMERIKA, 1000 North 5th Street, OSTENDORFF'S RESTAURANT, 1231 Market Street. Citizens' Soldiers' Aid Committee THOMAS B. SMITH, Mayor and Chairman, SHELDON POTTER, Vice Chairman, JOSEPH H. WIDENER, Treasurer, GEORGE WENTWORTH CAHR, Secretary.

Prominent Photoplay Presentations The Stanley Booking Company THE following theatres obtain their pictures through the STANLEY Booking Company, which is a guarantee of early showing of the finest productions. All pictures reviewed by STANLEY and obtainable pictures through the STANLEY BOOKING COMPANY.

ALHAMBRA 12th, Morris & Passyunk Ave. Mat. Daily at 2:15, 7 & 9. Marguerite Clark in "SILKS AND SATINS"

ARCADIA CHESTNUT BELOW 16TH CHARLES RAY in "THE DEPARTER"

APOLLO 62D AND THOMPSON MATINEE DAILY LILLIAN GISH in "An Innocent Magdalen" GERMAN SUBMARINE PICTURE "DEUTSCHLAND" AND HER CREW

BELMONT 62D ABOVE MARKET Mat. 1:30 & 3:30, 7 & 9. Evg. 8:30, 9:30, 10c. Mary Pickford in "A Girl of Yesterday." Mr. & Mrs. Sidney Drew in "Jones' Auto"—Comedy.

The Knight of the Ball Turkey-trotting with 150 pounds of clothes on is not conducive to personal comfort and enjoyment; nevertheless, Earle Foxe, playing the lead with Mae Murray in the new Lasky production for the Paramount program of "The Dream Girl," which will be seen at the Stanley Theatre the first half of next week, danced all one afternoon in a full suit of steel armor, and when the three property men finally assisted him out of his shell, he admitted that it was not his idea of a perfectly good time. The occasion was a fancy dress ball, which will be seen in the production. Mr. Foxe borrowed the suit of mail from a museum.

The Logical Play The tradition of the necessity of a happy ending has hurt our drama. What a play ought to have is a logical ending. If a few managers will produce logical plays once in a while it will not take long to get the public to stand for a tragic ending.—Sam Forrest.

B. F. KEITH'S THEATRE Chestnut and Twelfth Streets MAT., 2 P. M. NIGHT, 8 P. M. 2—SHOWS DAILY—2 NEXT WEEK THIRD WEEK "Made in Philly" First Professional Appearance in Her Home City of PHILADELPHIA VIVIENNE SEGAL Sensational Hit of "The Blue Paradise" Edna Wroe, Phila.'s Miniature Genes Elizabeth Cope & Jack Pikel Society Favorites ALL THE ESTABLISHED FAVORITES IN NEW SONGS AND SPECIALTIES 16—Navassar Girls—16 In an Entirely New Musical Program Andrew Tombs & Lola Wentworth Late Features of "The Bride Shop" HARRY HOLMAN & CO.—EDWIN GEORGE FITZGERALD & MARSHALL BELIG TRIBUTE PICTURES

Prominent Photoplay Presentations WEST PHILADELPHIA QVERBROOK 63D AND HAVER-FOOD AVE. MARIE DORO in "THE HEARY SELECTION FROM 'THE ONLY GIRL'"—Victor Herbert EUREKA 40TH & MARKET STS. ANITA STEWART in "THE SUSPECT" NORTH Broad Street Casino BROAD BELOW MATINEE 2:30. EVENING 8:45, 9:15, 9:30. Katharine Williams in "THE TWO ORPHANS" Coming Monday—CHAPLIN in "The Vagabond" KEYSTONE 11TH ST. LEHIGH AVENUE VAUDEVILLE and "IRON CLAW" Pictures SOUTH PHILADELPHIA OLYMPIA BROAD AND BRIDGE The maximum in comfort, safety and amusements at the minimum price. MATINEE DAILY. Maude Gilbert in "A POOL REVENGE"

VICTORIA MARKET ABOVE NINTH Continuous, 9 A. M. to 11:15 P. M. PRICES, AS USUAL, 10c and 25c Positively Next Week Only The Photoplay You Have Been Waiting to See! A LESSON OF A LIFETIME FOR EVERY PATIENT A WARNING TO EVERY MOTHER. WHERE IS MY DAUGHTER? Featuring MARY MacLAREN A PICTURE FOR MEN AND WOMEN PAMPERED BY THE STUBBLES OF THE BEARD Story by Stella Wynne Mason, from Jane Addams' "An Ancient Evil." Directed by the Master of the Art, Lois Weber. Author of "The Children of the Poor." IT IS A PHOTOPLAY MASTERPIECE!

WOODSIDE PARK FREE TO EVERYBODY ALL THE TIME SPECIAL ENGAGEMENT NERVO The Human Comet in Sensational Dive DRESS FROM NEW YORK HUFFSOME FREE-EVENING AND EVENING-FREE FREE ATTRACTIONS ALEXANDER'S Concert Band SPECIAL PROGRAMS DOLL BABY PARADE—TUESDAY, JULY 18 NO CHARGE FOR CHILDREN TO ENTER CONCERT SEVENTEEN PRIZES