EVENING LEDGER-PHILADELPHIA, FRIDAY, JULY 14, 1916.

BOOTH TARKINGTON WRITES CAPITALLY IN HIS "SEVENTEEN" Genuine Humanity and Humor in a New Book Far Superior to "The Turmoil"

OTHER NEW BOOKS

Presumably nothing his friends can do will persunde Mr. Booth Tarkington that he is a great man. In spite of their advice and encouragement, he will go on writing Turmolls," when he might be creating such This latter (Harper & Brothers, New York), is a brief and exhibitrating young master-biets and exhibitrating young master-with young people, almost exclusively. Not postically as Compton Machenale might ut with a quick humor, a delicate percep-tion of childhood and adolescence, a high-point pleasure in all young people's spirited pleasure in all young people's dolnga

spirited pleasure in all young people's ones. The seventeen'' is a story of a frightful case of calf love, in which, perhaps, the adjective is apperfluous. Penrod, roldenly lengthened is the whole summer of her content is the whole summer of her content is the whole summer of her content is a figuraces, his speeches are the matter is disgraces, his speeches are the matter is disgraces, his speeches are the matter is disgraces, his under sensitive to the content is disgraces, his under sensitive to the start is disgraces, his under sensitive to the start is disgraces, his under sensitive to the start is disgraces, his speeches are the matter is disgraces, his under sensitive to the start is disgraces, his under sensitive to the is disgraces, his under sensitive to the is disgraces, his speeches are the sensitive is disgraces, his speeches are the sensitive is disgraces, his speeches are the sensitive to the is disgraces, his speeches are the sensitive to the is disgraces, his speeches are the sensitive to the is disgraces, his speeches are the sensitive to the is disgraces, his speeches are the sensitive to the is disgraces, his speeches are there is one child is disgraces, his speeches are there is one child is disgraces, his speeches are there is one child is disgraces, and has a capture is the is disgrace are there is a speeches are the store and the is the disgrace are there is a speeches are the store of the is disgrace are there is a speeches are the store of the is disgrace are the store are the store of the store and the is disgrace are the store are the store and the is disgrace are the store of the store and the is disgrace are the store are the store and the is disgrace are the store are the store are the store are the is disgrace are are the store are the store are the store is dis d

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The reform of the ballot is the first es-mential to the restoration of democracy in the United States, according to Ward Ma-calley. In his little volume, "Reclaiming the Ballot" (Duffield & Co., New York), which is really a handbook of the exits of which is realing and counting which is really a haldbook of the evils of our present system of casting and counting ballots, he makes a strong plea for the es-tablishing of civic centres, in which it will be possible to have the office seek the candi-date, and not the candidate the office. The author lays no emphasis whatever upon the need to distinguish issues as well as the personalities of the candidates seeking elec-fion. But the book has the power to awaken in the minds of the "connetentious voters" the necessity of doing something to clean up politics. And in this, a presidential ward to is oute an item. year, it is quite an item.



This time he went no further away than his library study, where he produced "Old Judge Priest" for the George H. Doran Company. The above sketch is by J. M. Flagg.

NORTHCLIFFE KEEPS PRIVATE SPY BUSY

DIPLOMAT'S WIFE WRITES OF TURBULENT MEXICO

How One of His Men Sat Down Edith O'Shaughnessy Author of Valuable Book on Southern

One of the most illuminating features of the new book. "My Secret Service" (George H. Doran Company), written by an anony-mous journalist for the London Daily Mail, is the insight given lato Lord Northeillice in-formation" as to the situation on the conti-nent of Europe O'Shaughnessy, American Charge d'Affaires it Mexico City, she was in an unexampled scalifion to observe minutely the causes of invest and revolution during the Diaz, Madero, Huerta and Carranza regimes and to record the results as expressed in riot, to read and civil cataciyan. Her book is important as a political, social and eco-nomic interpretation of events and tenden-cles that have had a marked effect on our own national welfare. It is more than a more chronicle and should be read by every American who wishes to understand the situation south of the Rio Grande. It has the touch of authority and, furthermore,

> Action is the keynote of Zane Grey's new-Action is the keynote of Zane Grey's new-est book, "The Border Legion" (Harper & Brothers, New York). It has a good deal of timeliness, too, in view of the fact that the eltizen-soldiers are dashing for the frontier. The turbulent border life that has passed even as the dime novel, which was one form of its history, has passed, but romance abided in its wildness, terror and audacity. Mr. Grey gives a picture of it, and, of course, has some colorful pen pictures of encous and mountains. pictures of canons and mountains.

VACATION NOVELS "Another 'Treasure Island' !"

THE GOLD TRAIL The "Rising Star" of Rubber



GOODRICH TRADE-MARK

"HE "Age of Rubber" is in sight! Hard upon the "Age of Steel," comes this new Epoch in World

History. As the Forests went down before the Woodman's Axe, Steel rose up to take the place of Wood,—with a huge additional field of its own.

As the Ranch, and open Cattle Ranges, yield to the Farm, so the Source of Supply for Leather recedes, while the population, which must wear Shoes, increases.

Here steps in RUBBER,-with a fastgrowing production, on Plantations, ready to replace Leather,-in the near future,-at a lower cost, for better service,-plus a thousand uses of its own.

When Raw Rubber reaches that level of Cost which the huge expansion of Rubber Plantations predicates, a myriad uses will be added to those in which the present relatively limited supply is now consumed.

ERE is a Barometer, of present and prospective, expansion in Rubber Supply.

1.44	Plantation	Native	Total
	Tons	Tons	Tons
1909 1911	·· 1,000 ·· 3,600 ·· 14,100 ··	··68,000 ··65,400 ··61,900	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

Because, Rubber is such an *adaptable* material that it is capable of not only substi-tuting the most important of Failing Materials, which (like Leather) are disastrously lessening in production but,-it already enters into scores of forms that touch the life of every person today.

A B

T is the wide comprehension of Rubber FUTURES which makes the B. F. Goodrich Co. so CAREFUL that the Symbol of the House, (that Goodrich

Trade-Mark which is pictured at top of this column) shall never be placed on an unworthy Rubber-product.

It is that Trade-Mark (of the House of Goodrich), which protects the Purchaser of Rubber-Goods, when he looks for it on any Rubber-Article, and recognizes it as the SIG-NATURE and BOND of the 47-year-old Concern which here writes itself down as keenly alive to the importance of TOMORROW, in the Rubber field.

It is the clear Vision of that great "Tomor-row" which prompts the B. F. Goodrich Co. to (for instance) price its TIRES so far BELOW figures which the QUALITY of these Tires could command when their PERFORM-ANCE is compared with that of other Tires listed at 15% to 50% higher prices.

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TILL you, - from this "Spot-light" on Goodrich Aims and

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It is not complimentary to Americans for a publisher to assume that we do not know any more about the principles of constitu-tional government than is known by the Chinese, yet such an assumption has been tional government than is known by the Chinese, yet such an assumption has been made. Harper & Brothers, New York, have published in their Citizens' Series a book based on the lectures which Frank J. Goodnow, now president of John Hopkins tupernity, delivered in 1913-14 before the students of the Pekin University while he was legal adviser to the Chinese Govern-ment. The volume, which is entitled "Principles of Constitutional Government." is an excel-kint handbook for the average citizen. As Professor Goodnow was talking to men who knew little or nothing about the subject, be had to make his discussion simple and clear, qualities which are too often lack-

clear, qualities which are too often lack-ing in books of this kind.

Besides chapters dealing with the consti-Besides chapters dealing with the consti-tutional systems of Europe, there is a full discussion of the American system, with chapters on the development of the power of the Executive and the advantages and disadvantages of the two chambered legis-intures. No ambitious young man who wishes to inform himself can do better than read this volume. read this volume.

In "The Meaning of Personal Life." Dr. Newman Smyth (Harper & Bros., New York), has some thoughtful chapters-thoughtful from the standpoint of the author's thinking and in the stimulation of the reader-on metaphysics, ethics and religion. These who life a serious back of high character that will be informative and mentions at the same time can provid by inspiring at the same time can profit by Doctor Smyth's work. The author is a well-known clergyman and has lectured at several of our great universities.

Andre Warnod's "Primoner of War" (J. B. Lippincoit Company, Philadelphia) is the diary of a Fronch simp surgeon who passed many months in a German concentration camp befors he was exchanged. It may have been interesting in the original, and doubt-iess it was, but is no badiy translated by M. Jourdain that it is far from interesting reading. The hock is embellished with 60 pen sketches by the author and tells a more fuschating tale than the printed words acfascinating tale than the printed words ac-

"Every Mother's Book and Young Wife's Guide" (Poter Reliv, Philaderphia) is a ma-ful book, fulfilling the requirements of its interestity of Durham, and a follow of the physic College of Physicians of Belinburgh bestor Bulton is an authority on ante-stal medicine and on the diseases of chil-dres. He b, consequently, enabled through our experience to give sound and easily un-gentude advice on the subject of his book, which is modestly priced.

Burleson Got a Ducking

WARHINGTON, July 14.--H lanked out today that Postmaster General Burleson and a party of officials from his depart-ment expensed in the Potomac rapids have many units making from a comme. They were research after being swept down atteach a short durance.

victs, who frequently came to pay their re spects to her after they had once more be come members of society. On one occasion receiving a call from a notorious ex-burglar she found it necessary to leave him alone for a few minutes in the dining room, with all the silver on the sideboard. Thinking, however, to ense somewhat the strain upon her guest's good behavior, she warned him that all the bright articles which daszled before him were "plate."

F. Horace Ross, whose "Golden Glory." just published by George H. Doran Com-many, won a \$5000 prize offered for the hest lovel of Africa, tells a most interesting story of the way in which his book was written. As editor of the Natal Witness and a busy humanized Mr. Forse head With below to de-

ofter, with intervals when inspiration de-serted him and he feit that the tale would

never be done, working at it mainly between 9 p. m. and 5 the next morning, he wrote the whole story of 120.000 words inside six weeks, and considers that his success rewarded him handsomely for his labors.

Captain Lincoln C. Andrews, U. S. A. Captain Lincoln C. Andrews, U. S. A., first American Governor of Leyts, Philippine Islands, and a veteran of the Cuban and Philippine campaigns, spent a year in Mox-ico, in 1996, becoming familiar with the northern provinces in particular. Captain Andrews, whose "Fundamentals of Military Service," recently published by Lippincotta, is the textbook in use at Plattsburg and other training camps, has been recalled from the Philippines for service with the Ameri-can army on the Mexicon border. can army on the Mexican border.

By H. DE VERE STACPOOLE

Author of "The Pearl Fishers," "The Blue Lagoon," etc. Net \$1.30

A tale of buried treasure with an solutely new interest. The setting, to begin with, is exactly what an ad-venture story of the kind demandsthe terrible forest of New Guinea with its monsters, reptiles, mazes, horrors and mysteries, as well as marvelous beauties, and, to add to the "crcepiness" of the story, a silent, doggedly vindictive woman in the background, never coming out into the open, but always behind the rustle of the leaves, awaiting her opportunity to pounce upon her foe.

"A Novel for ' Patience Worthies'"

DAVENPORT By CHARLES MARRIOTT

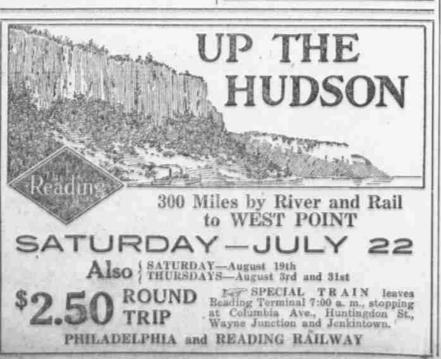
Author of "The Column," "The In-truding Angel," etc. Net \$1,35

The theme of dual personality is treated in Mr. Marriott's new novel in an entirely original manner. The hero in Harry Belsire, whose former self, disowned by him, pursues an independent existence. independent existence.

"It is a fictional explanation of Just such an Intelligence as our own Patience Worth."-William Marion Reedy in Reedy's St. Louis Mirror.

AT ALL BOOKSELLERS

JOHN LANE CO., NEW YORK



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1917	.147,000	34.500	181,500
			213,000
1921	.209,000	30,000	239,000

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rich Tires are PURPOSELY made the BEST Fabric Tires that the largest Rubber Factory in the World can produce at ANY price?

Will you realize, from it, that when you pay more than the Goodrich Fair-List prices here quoted,—for ANY Fabric Tire,—you are NOT getting "BETTER" Tires?

Will you assist in making that great "To-morrow" of the "Rubber Age" MORE helpful to all Humanity, by encouraging NOW the fair and MODERATE prices for Tires, and Rubber Goods, that Goodrich "sets the pace" on today?

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