FASHIONS—FUNCTION OF THE MIDDY BLOUSE DISCUSSED BY M'LISS—ETIQUETTE

M'LISS CONSIDERS TOPICS OF INTEREST AND TIMELINESS

Suggests the Formation of a Society for the Abolition of Old Signboards—Takes a Whack at Middy Wearers

"OF COURSE Philadelphia isn't slow," said the observant woman speculatively. "We all know that; but why, oh why, don't we take our outdated antiquated signs down?

"It's been several weeks now," she continued, "since the gentlemen of the advertising world did honor us with convening here, and yet take a trip through West Philadelphia, particularly around the University grounds, and behold large billboards may be seen making known the fact that an advertising convention is to be held. Though the thousands of live wires have fled back to their respective homes, Billy Penn still waves a hospitable arm toward them.

"Particularly may these signs be noticed along the railroad tracks, where incoming trains bring visitors from all over the United States. What does it matter that all cities are alike in this respect, that one may see signs advertising events long gone before in Chicago and New York likewise? This is Philadelphia. We should not be guilty."

Of course we should not, and yet all that one has to do to find out how really guilty we are is to look around.

Long after the Civic Exhibition had shut its door signs in the neighborhood of the Commercial Museum continued to advertise the fact that it was to take place. Railroads running to Baltimore and the South went by these billboards. Now signs are put alongside of railroad tracks because of the habit travelers have of reading everything in sight. It behooves us to be more careful of what we advertise.

So short a time as two weeks ago a sign out on Walnut street blatantly called attention to the fact that an automobile show was to be held. Now since that automobile show came to pass last winter, this sign may be said to have become sere and aged. It should be consigned to the billboards almshouse or wherever it is that old-fashioned signs are laid away to rest. It does not belong in Philadelphia. Many people remarked it.

Who is responsible for this defection? The advertiser? The signboard people? The city? It doesn't matter. Let's form a society for the abolition of antiquated signboards. Let's report the matter to somebody or other and have all the "chestnuts" taken down.

For the purpose of filling out this column on a hot day I sing the perfidious middy! Not the jolly middies who are the pupils in Uncle Sam's Academy at Annapolis, but that article of wearing apparel which originally was designed for them, but which like a tidal wave has swept over the entire sartorial sea, immersing all of us.

But the middy was not meant for all of us. Only yesterday I saw a middle-aged woman in Washington Square with four kiddies hanging to her skirts. She was uncorseted and her figure was after the manner of the Botticelli ladies—you know, the kind with the protuberant tummies, that would make the "straight-front" corset ad damsels turn cold with disdain. The Washington Square woman wore a middy; wore it with the debonair demeanor of one who is slim, svelte and sixteen.

She was not built for the middy, any more than Marie Dressler was built for an artist's smock or Schumann-Heink for a bolero. But with supreme disregard for the god of things as they ought to be, she went unbelted, V-necked and sailor-collared. Because she felt cool and comfortable she thought she was stylish, though in fact she more nearly resembled a baby hippo than a fashion model.

As a boating or sports costume for the young girl with the lissome, boyish figure, nothing could be more charming than the blouse that Uncle Sam picked as part of the undress uniform of his midshipmen. But the middle-aged and obese should beware. M'LISS.

Letters to the Editor of the Woman's Page

Address all communications to M'Liss, care of the Evening Ledger. Write on one side of the paper only.

Dear M'Liss—Why is it that we have better weather in the summer time, although astronomy teaches us that the sun is nearer to us in the winter? WANT TO KNOW.

Because, although the sun is actually further away from us in summer, our part of the earth is turned toward it and we get the direct rays. In winter we get the slanting rays of the sun.

Dear M'Liss—Please write something about the people who go to the shore and lie around on the beaches or under the boardwalks for half the day, instead of taking their baths like decent people and then getting back into proper apparel. It is disgusting. SUFFERER.

Just at present I am in a mood to envy rather than to "knock" the person who has the leisure to spend a half a day in a bathing suit. Some time when I'm feeling very prudish and crabby I'll do as you ask, perhaps.

Dear M'Liss—Tell me if the preparations that are sold for the suppression of perspiration are injurious to the body. I have been using one and feel no bad effects, but have heard that they will eventually hurt me. HELEN.

A doctor tells me that many of these standard preparations, if applied carefully and in small quantities to parts of the body, are not injurious, because in suppressing perspiration in one spot it merely causes it to appear more copiously in another.

MARION HARLAND'S CORNER

All communications addressed to Marion Harland should inclose a stamped, self-addressed envelope and a clipping of the article in which you are interested. Persons wishing to aid in the charitable work of the H. H. C. should write Marion Harlan, in care of this paper, for addresses of those they would like to help, and, having received them, communicate direct with these parties.

Small Church Needs Hymnals

I am a member of a small church which is poor and cannot buy hymn books for the choir. There are 16 members in the choir, and I am sure those hymn books would be appreciated much. If you will send the address of the person who offers 50 I will forward the money so that they may be sent parcel post, providing she will be so kind to a poor church? FRIEDA E.

The abundant supply of hymn books put at our service a while ago went to fill the wants of another mission. We refer your modest request to the constituency. There are surely lots of disused hymn books in attics and cupboards which might be put into beneficent circulation through our agency. Let us hear of them in connection with the petition of Frieda E.

To Make Baby Comfortable

Will the ever merciful and patient Corner read and consider my story? I have two small children and expect another before long. We are in destitute circumstances. Have any of the readers of the Corner a baby bed they no longer need? Or infant's clothing which the former wearers have outgrown? I am a daily reader of the Corner, but this is my first appeal to you in any form. I am fervently hoping it will bring good luck. I have a lot of foreign stamps I'll give in return or anything I can do for the Corner. I will work for the bed, but am afraid I'll be sick before I get it. MRS. MARY C.

If we can find the bed and also contribute to the outfit of the expected infant they will go to you as soon as compassionate readers who can meet your needs have had a chance to consider your sad letter. But if we accept your foreign stamps it must be with the understanding that they are a free gift to us, as any service we can render you must be. We receive no returns except the satisfaction that comes from the thought that we have held out a loving hand to one of our Father's children. That "our" binds the obligation upon every heart and conscience.

Old Books Wanted

I am a reader of your Corner and have received many good hints. I should like to know if any kind reader has old novels or books to spare? K. W. G.

We are putting old books, including novels, into lively circulation all the year round. We register your name and petition, and remind house and home keepers who buy books when they like that newer volumes push the old out of sight and thought. The book shelves should be overhauled periodically, with an eye to doing a kind action by filling shelves which yawn pitifully in less favored homes. It is a mistake to hoard current literature. Keep standard works if you will, but pass the novels gaily down the "waiting line."

To Brighten a Room

A lonely girl would like to have some pennants to brighten a cheerless room. Age and sex will be acceptable. O. S.

An earnest appeal to our juniors which they are not likely to neglect, knowing, as they do, the brightness lent to their own dens and cozy corners by pennants. The chances are that your walls are somewhat too much crowded to please your artistic sense. Select those that may be spared to the advantage of the general effect and send to us for the address of the lonely girl.

Wants Quilt Pieces

I have just received a letter from Mrs. M. saying she had given her quilt pieces away before she had my letter. If any of your readers have pieces of any kind to pass, I should be thankful to receive them, and will pay postage. MARY E. W.

Regretting your disappointment, we register your application for any kind of pieces or patchwork pieces. One correspondent, in desperation, writes to inquire if there are not shops where these are sold. I know of none, but surely all the ragbags and piece drawers of the H. H. C. are not bare! Let us hear how this may be.

Wheel Would Reduce Expenses

I ask in your Corner if some one can spare my oldest son a second-hand bicycle. We are over two miles from his work and carfare is a big item when one's wages are small and there is a big family to help support. He will gladly pay the cost of sending the wheel out here. Oh, I do hope he may be able to get one soon. He is such a good, steady boy and I, his mother, say he deserves it, if ever a boy did. The Corner will never know how deeply grateful we are for what it has already done for us. May God bless the many friends of the poor and sorrowing, and prosper the Corner in its noble work. MRS. H. V. P. A.

We should like to carry on the work we took upon ourselves months ago in behalf of a most worthy family. Won't our juniors rally to help this good son? Read what his mother says of him, and she is the most competent judge of his merits. If it seems a big thing to ask for a bicycle, bear in mind what the wheel would be to him as a labor and money saver.

Asks Loan of Patterns

In obedience to your directions I called upon Mrs. L. C. M. and received a goodly number of books, for which I am sincerely grateful to the Corner and to her. E. S. S. had already given her magazines away. Mother's illness has taken a turn for the worse, so that she must be waited on night and day. Reading helps to keep me awake at night. If I am not imposing too much upon your goodness may I ask for the loan of embroidery or crochet patterns? I promise faithfully to return them as soon as I can copy them. I have a few books to offer—some upon the Civil War—others are novels. Also a pair of patent leather one-strap slippers, No. 3 B or C width. That is all I have to offer except a few stamps for your own use. BERTHA B.

In balancing gifts against "wants" we find ourselves so much in your debt that we turn over the account to honest members for settlement.

Camera Would Please

I am a working girl and help support my invalid mother. I have a great desire to have a camera, and cannot hope that I shall ever be able to indulge myself in one if I have to buy it. It may be that a reader has one he or she has tired of, or perhaps the owner can afford to buy a better one. It would be a kindness I could never forget, if the camera were passed over to me. EDITH A.

A tolerably lively imagination may fill up the outlines of our working girl's sketch. She is young, and youth craves recreation and pleasing employment, especially when the long, weary day has been spent in toil. Owners of cameras can testify to the enlivenment of monotonous lives by the beneficent instrument. It is a joy forever to the lover of nature and to one whose artistic temperament has little opportunity for exercise. If there be a disused camera in the possession of a tender hearted reader, may we beg him or her to read twice the note of the dutiful daughter?

In Need of Clothing

I am a widow and have poor health. I am convalescing at present from an operation that I underwent two months ago. I have one daughter. She is married and has a family of four children, and her husband makes small wages. So you see she has enough to do. Her health is also poor. Should you know of any one who has clothes to give away, I shall be glad to get them. I am in sore need of clothing. I am 55 years old and wear a 44 waist. I can fix things up to fit me. JULIA D.

"Tempus fugit!" In plain America, time flies so fast that the sight upon the Corner calendar today of the words "blue moon in first quarter" was a sensible shock. A shock that passed into pleasure when the foregoing letter was read. We can ask with a clear conscience and without apology that the old clothes may be hunted up and dragged out of corners while compassionate women are waiting for the address they have written to the Corner to forward without delay. Then the parcel post will do the rest. It quickens heartbeats to reflect how much of joy and relief from carking care that has carried to near and to distant homes under the auspices of our Corner. Set it to work again and keep it busy!

Greasy Dishes

Use a few drops of ammonia in the hot water instead of soda when you wash greasy dishes. It cuts the grease and gets good results.

SEEN IN THE SHOPS

READY FOR AQUATIC SPORTS

FOR practicality this attractive swimming suit has few rivals. It is made primarily for the swimmer, hence is plain, but sacrifices nothing of its smartness; rather heightens it, in fact. Wool jersey, one of the best fabrics for bathing suits not only because of its durability, but because its warmth prevents chill after leaving the water, is used in two-toned effect in black and white, black and red and navy and red. The suit, which was made without the sash, is $3.95. The sash is $1.

Rubberized satin it used for the out-of-the-ordinary diving cap, which has its tassel and piping of a contrasting color. It comes in red and green, black and white, blue and white and blue and black, for $1.

In satin the bathing sandals come in several colors for $1.50. In sateen they come in stripes, white with navy, green or black, and also plain colors, navy, red and black, for 65c.

The name of the shop where these articles may be purchased will be supplied by the Editor of the Woman's Page, EVENING LEDGER, 603 Chestnut street. The request must be accompanied by a stamped self-addressed envelope, and must mention the date on which the article appeared.

GOOD FORM

Good form queries should be addressed to Deborah Rush, written on one side of the paper and signed with full name and address, though initials ONLY will be published upon request. This column will appear in Monday's, Wednesday's and Friday's Evening Ledger.

Wedding Arrangements

Dear Deborah Rush—I would be pleased if you would answer the few questions I would like to know:

1. At a house wedding, having a maid of honor, four bridesmaids, best man and four ushers, what are the duties of each?
2. What is the proper order for the bridal party to come in?
3. What presents and bouquets is the bridegroom expected to give?
4. When only the families are invited to the ceremony is it necessary to inclose reception cards with the invitations, or is this understood?
5. Is it customary for the bridegroom to entertain his ushers before the wedding? If so, what would you suggest as entertainment?
6. At the reception does the bridal party gather at one table, or just what is the procedure? W. R. W.

The duties of the members of a bridal party are much the same in a house as in church. The ushers are ready some time before the ceremony and downstairs to place the members of the family and guests when they arrive.

The bridesmaids have only to look their prettiest on either occasion, but the maid of honor usually holds the bride's bouquet and arranges her veil and train as she turns to go to the place arranged for the bridal party to stand and receive the congratulations of friends and guests. The best man usually takes charge of the ring for the bridegroom and makes all the arrangements the bridegroom does not see to himself.

2. The bridal party should be led by the ushers, walking two and two, followed by the bridesmaids, also walking in pairs. The maid of honor immediately precedes the bride, who walks in leaning on the arm of her father or whoever is to give her in marriage. The clergyman and the bridegroom and best man enter the room first if there is only one entrance, otherwise they come in from another door as the procession is advancing. The clergyman walks first, followed by the bridegroom and then the best man.

3. The bridegroom usually gives a present to each of his ushers and best man—a scarfpin, studs, cuff links or some such small article of jewelry. He also gives the bridal bouquet and the bouquets for the maid of honor and bridesmaids.

4. If only the families strictly are to be asked to the breakfast, I do not think it would be necessary to send separate cards, though it is, of course, better form to do so.

5. It is customary to give the ushers and best man a dinner or supper several evenings before the wedding, either at some hotel or club.

6. The bride and bridegroom after the ceremony always move to a portion of the room where they stand to receive the congratulations of their friends. Usually the bridesmaids and maid of honor stand with them. After all guests have spoken to the bridal pair it is usual for them to take breakfast seated at a table with the members of their bridal party. The other guests are served from the buffet usually, though they may be seated if the rooms are large enough.

M. S. S. R. Gets Sarcastic

Dear Deborah Rush—May I use your column to address my colleague "Mr. 32"?

Dear Sir: What's the use of our saying any more about the cars and giving up our seats to the ladies? Why, every man should get up and give his seat to one. They should not complain to the company that there are not enough cars, but to us. We have no rights in the cars; we should leave them for the ladies and walk ourselves. Hoping this will please all, including the editor of the Deborah Rush column, who also says we are wrong, I am, The Whippersnapper, or M. S. S. R.

How to Make Acquaintance

Dear Deborah Rush—I am going to a certain seashore for a short while, so I ask you some advice:

1. How should I behave perchance a young man wishes my acquaintance?
2. How could I make friends with some girls?
3. What should I wear around the seashore while not in bathing, that is, when not wearing a bathing suit? MISS QUESTION BOX.

First. If a young man wishes to be introduced to you, of course meet him politely and talk pleasantly on indifferent subjects. The only possible way one may meet a man unless under very extraordinary circumstances is through the proper introduction by a mutual friend.

Second. If you are to stay at a hotel, you will easily get to know other girls at table or on the porch. Simply be natural and polite, and they will soon show they would like to know you better.

White shirts and skirts, light gingham or linen dresses and sports hats are appropriate for seashore wear. White shoes are always pretty, and it is well to have one or two simple evening gowns.

DEBORAH RUSH.

Hard-Boiled Eggs

When you go a-picnicing, remember to have the luncheon basket plentifully supplied with hard-boiled eggs. Everybody likes them, as a rule. If the eggs are boiled in salted water instead of plain water, the shells will come off in large sections, for the salt loosens the egg from its shells.

To Cut Fresh Bread

If your freshly made bread is inclined to fall apart when cut, try dipping your knife in boiling water before using. It does away with the nuisance entirely. And the slices may be as thin as you can make them.

WATCH YOUR BABIES IN "SECOND SUMMER," MOTHERS ARE WARNED

It's the Turning Point in Children's Lives That Determines Good Digestion—Dr. Ryan's Advice

AVOID TEA AND COFFEE

Is this your baby's second summer? Watch him! Don't let him eat things that will disagree with him; oversee every detail of his diet, his clothing and his daily regimen if you want to keep him healthy. For the second summer is a critical time in the young child's life.

It is the turning point that determines the child's digestive faculties—if his diet is properly prepared, regulated and digested it is safe to assume that he will have a good stomach for the rest of his life. If he is cross, and peevish, and is inclined to refuse his food—to say nothing of losing it—his feeding is wrong.

Go down to the Woman's Hospital clinic, at 335 Washington avenue, any day, and you will see a sweet-faced, white-haired doctor there, working among children of all nationalities, teaching mothers and students the proper way to keep the youngsters well. Dr. Maria P. Ryan has taught students at the Woman's College and has handled youngsters for many years. She knows all about what to give them to eat. Here is what she tells the mothers who come to her daily from all parts of the hot city with pale, ailing youngsters:

NO TEA OR COFFEE.

"Don't give the child tea or coffee. It may sound ridiculous, but you'd be astonished to realize how many women do it—not only tea and coffee, but foreigners feed their young babies wine and beer as well. Can you wonder that the poor children are pale and sickly?

"And don't give your baby raw cow's milk unless he's over 18 months old. Pasteurization has done much toward improving the quality of the ordinary milk supply, but it cannot do all. Children used to die like flies in October in the hot weather before the milk supply was inspected by Government agents. But the Government can't work alone. The mother must cooperate.

"I tell my mothers to nurse their babies until they are 10 or 12 months old—every two hours in the beginning, later every three hours. They must be weaned with cow's milk, but this should be diluted with two parts water. That is what mothers don't do—consequently the child is unable to thrive, because he can't assimilate the proportionate amount of proteids and fats that are in cow's milk as compared to the mother's milk."

Enlarged lymphatic glands at either side of the throat are the first sign of a deranged digestive system from unwise feeding, known as enteritis, according to Doctor Ryan.

"As soon as the mothers see these enlarged glands they rush to the doctor, but not before the damage is done," she will tell you. "A light diet in summer is best for any child. There are plenty of good, wholesome dishes to choose from. The ideal case, say a child about 2 years old, would take a diet something like this: One quart of milk a day, cocoa, but no tea or coffee. Bread a day old—never give fresh bread. Toast and zwieback is better. Mashed potatoes with butter or gravy. Well-cooked cereals, stewed fruits and fresh fruit juices—no fruits. Custards are also good, and, of course, everything must be carefully prepared."

Bathing and clothing has a great deal to do with the physical condition of the ordinary child, Doctor Ryan asserts. Mothers who overlook the bathing precautions often have feverish youngsters, she has noticed.

"We use the cool sponges to reduce fever nowadays, and find it a great improvement on medicines," she declares. "The child should always be bathed daily, and if it is very hot during the summertime cool sponges should be given every two hours. The less the child wears in the house the better—it would do no harm for it to run around naked.

"Another very important item in the child's regime is plenty of drinking water. This means boiled and cooled water, not the ordinary water that is taken straight from the spigot. Doctors realize the cleansing qualities of water inside as well as outside. The more water a child drinks the better his system will be. Make the child drink as much as he will, it's good for him. Of course, these are all preventive measures for the ideal child. A diseased child needs medical treatment by a skilled physician."

DR. MARIA P. RYAN

Safety First

A new boot, designed to supplant the woman's so-called "first national bank," which is, as every one knows, the stocking, has made its appearance.

It is a trig affair, with a neat and easily accessible pocket stitched on the top of the upper. The woman who walks in daily dread of having her handbag snatched will welcome its arrival.

"BANK" IN SHOE TOP

Starching Lore

When you make starch shave off some fine pieces of soap and some beeswax. Drop these in the starch. Your clothes will be wonderfully glossy and they won't stick to the iron.

The Lover

False though she be to me and love,
I'll ne'er pursue revenge;
For still the charmer I approve,
Though I deplore her change.

In hours of bliss we oft have met:
They could not always last;
And though the present I regret,
I'm grateful for the past.
—William Congreve.

SEVEN WIN CURTIS SALESMEN'S DEGREES

Philadelphia Boys Obtain Rank Through Perseverance and Confidence

Perseverance plus confidence were two of the assets which enabled seven Philadelphia boys who sell the Curtis publications to win the degree of expert salesman in the League of Curtis Salesmen, a national organization, with a membership of 50,000 boys.

The league, which has been indorsed by prominent educators, business men and progressive citizens generally, is preparing its members for the specific vocation of salesmanship. It also gives general training for other vocations, and finally guarantees to place master salesmen—the highest rank in the league—in good paying positions when they are ready to leave school.

The boys who won the rank of expert salesmen have also done satisfactory work in their respective schools, which is an essential point in winning promotion in the league. The lucky youths are:

Jack Pritchard, 202 West Logan street.
Harold Fluck, 8017 Pine street, Fox Chase.
George V. Fortune, 1036 South Ithan street.
Walter R. Taylor, 270 South Ithan street.
Joseph Lawrence, 4659 Edmund street.
Herbert V. Manguette, 2413 Kip street.
John Pollock, 1328 South Lindenwood street.

Reading Pastor to Wed

READING, Pa., July 12.—Announcement is made here today of the coming wedding of the Rev. Dr. J. H. Hackenberg, pastor of the Memorial Church of the Holy Cross, one of Reading's most fashionable congregations, and Miss Ella Mae Latshaw, of Royersford, Pa. The wedding will take place in the Memorial Church at Royersford July 26, at 6 p. m.

"Vacating" on the Porch

If there's one section of the house that can be made like an earthly paradise in summer time it's the summer porch. There the family can find a shady nook to hide in when the sun is at its hottest, and a nice quiet spot in which to read the latest novel.

Don't make the mistake of filling the veranda too full of furniture. Allow plenty of space to move around in, and the porch itself will look larger and cooler.

If you want a really shady porch, plant around it some vines, such as clematis, moonvine, woodbine, etc., that are cleanly and free from insects.

Have the seat and swing cushions made so that they may be removed and laundered frequently. Cushions used out of doors soil more quickly than those used indoors.

Don't have a lot of hanging baskets and things like that around. Long boxes of blooms are less cumbersome and decidedly more attractive.

Swinging porch lights are to be had in Japanese lantern effects, in very artistic colorings. They are made of orange or yellow paper, with motifs in black, green, red or blue painted on them.

The porch should say "welcome" in every detail.

The Margaretta May
SAMPLE GARMENT SHOP
Specials for This Week
LINEN SPORT SUITS
White, Rose, Green, Navy, Delph and Combination.
Special $7.50
CHIC SUMMER DRESSES
Flowered and plain colored voiles. Exceptional values.
$3.95
SKIRT SPECIALS
Gabardines, Cordaline, Bedfords, Silverbloom, Awning Stripes and Mohair Sport and Dress Models. Waist bands to size 34. Special at
$1, $1.50, $2.50, $3.50, $5
1120 CHESTNUT STREET
Take Elevator—Third Floor
Next Door to Keith's

MERIDALE BUTTER
The sweet freshness of the Catskill Mountain pastures is brought to you in every pound of
MERIDALE BUTTER
There's none of the salted, city butter taste, because Meridale is not made like ordinary butters.
It is made from the rich, pure cream of the Catskill country, pasteurized and churned in the most sanitary churns.
Wrapped in the protective "Merifoil" wrapper, it retains its purity and freshness.
AYER & McKINNEY (Makers of Meridale) Philadelphia
Bell Phone, Market 3741
Keystone Phone, Main 1783
Look for the "Merifoil" wrapper—air-tight, dust- and odor-proof—at your grocers.

MANDO
Removes Superfluous Hair From or Under the Arms
Fashion and good taste demand that the underarm must be as smooth as the face.
Sold by Drug and Department Stores.

BORDEN'S Malted Milk
IN THE SQUARE PACKAGE
GRAND PRIZE HIGHEST AWARD PANAMA EXPOSITION
Ask for it
ANOTHER PROOF OF QUALITY

ASK FOR and GET
HORLICK'S
THE ORIGINAL
MALTED MILK
Cheap substitutes cost YOU same price

My New Method Removes Freckles
PERMANENTLY IN 10 DAYS
The deepest wrinkles entirely obliterated.
No plaster, knife or injection used. Work guaranteed. Convincing proofs at the office. Summer rates.
Miss Cloud Complexion Expert
709-707 Flanders Building, 15th and Walnut
Pupils taken for Facial and Scalp Treatments and Manicuring during July at summer rates. Batch. 1821

WHEN you want Iced Tea just phone your grocer and have him send you a package of
Worthmore Tea
Don't Forget the Name
Try it tonight.
10c Serve it to your guests. They will wonder where you got such a delicious tea.
Then just say it's Worthmore.
PACKED BY
Alex. Sheppard & Sons, Inc.
PHILADELPHIA, PA.

J. B. SHEPPARD & SONS
Clearance Sale
Preparatory to Inventory
Lace Flouncings: White, ecru and colors; from 17 inches to 40 inches wide:
$3.65, now $2.00 yd. $2.50, now $1.85 yd.
$3.00, now $1.75 yd. $2.25, now $1.25 yd.
$1.50, now $1.00, &c., &c., &c.
Charming Waists: Batiste, Voile, Organdie, Tub Silk, Georgette, Crepe de Chine. Broken sizes. Waists that were $2.25 to $5.50. Now $1.50 to $3.75.
Semi-Made Coat Suits of Crepe: Suits that were $20.00 to $28.00. Now $12.00 to $15.00.
Embroidered Dress Patterns in boxes: were $14.00 to $25.00. Now $9.00 to $18.00.
Reductions this Week: Undermuslins, Table Cloths, Napkins, Ladies' Neckwear, Cotton Dress Goods, Summer Upholstery.
1008 Chestnut Street