

GOOD FORM-INTERESTING AD WOMEN'S VIEWS-QUESTIONS AND ANSWERS-HEALTH TALK

MISS INTERVIEWS WOMAN WHO IS A COMMERCIAL GENIUS Taught School at Fifteen, But Now Handles Thousands of Dollars Used Annually for International Advertisement

"FIVE hundred thousand dollars!" Like a tongue of flame the whisper... Miss Olive Cole, advertising manager of the Gillette Company...



MRS. GEORGE BREWSTER GALLUP

FAIR SEX HAS POWER TO ENFORCE HONEST PUBLICITY, SAYS WOMAN President of Boston Organization Says Sisters Control 80 Per Cent. of Purchasing—Would Not Attack Fraud Ads, But Would Praise Truthful Ones

"THE advertising of the United States—\$500,000,000 a year—could be controlled by the women of the country," said Mrs. George Brewster Gallup...

MARION HARLAND'S CORNER

All communications addressed to Marion Harland should be sent to the address given in the article in which you are interested... Pieces and Patterns... Awning for Porch... For Invalid Mother...

that I may receive the book of books... The Bible to which you refer...

The Silent and Sanitary Features of This Indian Queen... Toilet and sink advertisement with image of a toilet.

Never Use an Oily Polish on Any of My Furniture



JOHNSON'S PREPARED WAX... OILY polishes gather and hold dust, soiling clothing, linen and everything they come in contact with.

JOHNSON'S CLEANER... will remove spots and stains that other cleaners won't touch.

Letters to the Editor of the Woman's Page... Dear Misses—I had a friend whom I have seen but never met...

Baked Clams... Claims are in season just now. The minced variety is a great favorite...

Meridale Butter... If we were not particular about the milk we use, Meridale Butter would not be much better than ordinary kinds.

GOOD FORM... More About Street Car Etiquette... Dear Deborah Rush—I thoroughly agree with 'Working Girl'...

BORDEN'S Malted Milk... IN THE SQUARE PACKAGE GRAND PRIZE | Ask PANAMA EXPOSITION for IT

Hagedorn's End of June Clearance Sale... Many opportunities present themselves in this sale, for these are garments of typical Hagedorn style...

GEORGE ALLEN, Inc. 1214—Chestnut—1214... A Personal Invitation To the Women of the A. A. C. of W. to Visit Our Salons

100 Street and Afternoon Dresses... 100 Linen Dresses Formerly \$15.75. Now 6.95... 17 Lingerie Frocks Formerly \$95.00. Now 55.00...

The NESTLE Process of Permanent Hair Waving... Ladies who know the drawbacks of ordinary methods of hair waving will welcome the introduction of the NESTLE Process...