

NOTASEME

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Pure Silk
50c
Silk Lisle
25c

NOTASEME

Perfect-Process

HOSIERY

America's Favorite Seamless Hosiery

WHEREVER you find smartly dressed people—on the beach, in the ballroom, on the streets—you will find popular Notaseme hosiery. Its lustre is permanent, its dependability is remarkable.

Unsightly seams eliminated, yet a perfect fit is assured and is retained throughout the exceptionally long life of Notaseme hosiery.

MEN, as well as women and children, like Notaseme. It's the ideal hose for every day wear—durable, smart and comfortable. And just the thing for your feet in this warm Convention weather.

Made in one of Philadelphia's great industrial plants—sold wherever discriminating men and women purchase the best hosiery.

NOTASEME Hosiery Company

PHILADELPHIA

Distributing Branches in

San Francisco

583 Market St.

Chicago

223 W. Jackson Boulevard

Cleveland

1426 West Third St.

New York

381 Fourth Ave.

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