



To the Convention Delegates and their Wives

THE Curtis Publishing Company has mailed to the members of the Associated Advertising Clubs personal invitations to visit the Curtis Building while in Philadelphia during the week of the Advertising Convention. That invitation is repeated here to the delegates and cordially extended to their wives and friends who may accompany them.

While the men are at work on the business of the Convention, their ladies will find it an interesting and instructive experience to learn how a great national periodical is published. They will be made welcome in the home of *The Ladies' Home Journal*, *The Saturday Evening Post* and *The Country Gentleman*—the largest publishing plant in the country.

Guides will meet them, escort them through the Curtis Building, and explain the activities of the departments and the mysteries of the machinery that produce 500,000 complete publications every day.

They will point out many beautiful objects of art, including the twenty original paintings by Maxfield Parrish and "The Dream Garden."

The Curtis Building is at 6th and Walnut Streets, facing Independence Square. It may be reached by cars going east on Chestnut Street.

The Curtis Publishing Company
Independence Square, Philadelphia

The Ladies' Home Journal • The Saturday Evening Post • The Country Gentleman