



## Advertise to the Fat Pay Envelope

Manufacturers are working overtime—merchants are extending their business—people are hiving—industries are striving and retailers are thriving *in Detroit.*

The fastest growing and hardest going city in America.

Leaping to the million point in population and bounding toward the billion mark in production.

Make every dollar count where everybody is making dollars.

Extend your sales in the city where plants work three shifts per day.

This is the greatest industrial year in the history of the country.

Skilled labor is getting the biggest wage in the history of industry.

And Detroit is paying bigger wages per capita than any other community of its size on earth.

Advertise your goods where advertising is bound to make good.

## The Detroit Free Press

is the *only* morning paper published in this dynamic community, where 760,000 people depend upon its columns for the narration and interpretation of local, national and international events.

Eighty-five years of prestige and stability.

The largest two-cent morning circulation in America. The best *paper*—the best *people*—the best *medium* for your *merchandise*.

Read at the breakfast table; not tossed away on the streets.

## The Detroit Free Press

MICHIGAN'S GREATEST NEWSPAPER

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