

Strawbridge & Clothier Anniversary News for Tuesday



WELCOME!

Officers, Delegates, Members and Ladies of the Associated Advertising Clubs of the World

The oldest of Philadelphia's large Stores welcomes you to the City of Brotherly Love, confident that you will find hearty greeting and true hospitality on every side throughout the days of your visit.

We extend to all delegates and members, and especially to all ladies attending the Convention, an invitation to visit this Store. To-morrow is the day set apart as "shopping day" for the women of the Convention, but men as well as women are invited every day.

NOTE—Those who are interested in Continuation School work should see the exhibit of the Strawbridge & Clothier schools. (Third Floor)

We have planned that each visitor shall receive our Souvenir Booklet, "PHILADELPHIA REPRESENTATIVE INSTITUTIONS." If you do not get it at your hotel, kindly advise us before leaving the city, so that we may mail it to you.

STRAWBRIDGE & CLOTHIER



More Women's Suits and Dresses

New lots, and also previously described collections so large that we can make mention of them again, certain that we can fit and please practically every woman who comes in to-morrow to see them. These Suits and Dresses are distinctive in style, dainty and well made, although sold at very much less than their real value:

Women's \$35.00 Taffeta Silk Suits in the Anniversary Sale—\$23.75
Smartly belted styles, beautifully tailored; black and navy blue.

Women's \$57.50 to \$72.50 Cloth Suits—now \$30.00 to \$45.00
Women's \$55.00 to \$165.00 Silk Suits—now \$37.50 to \$100.00

\$18.75 to \$22.50 Dresses—\$15.75
SILK AFTERNOON DRESSES—some of crepe Georgette, trimmed with taffeta; others of taffeta. Black, navy blue, Belgian blue, green and rose in the collection. Not all sizes in each model.

\$25.00 and \$27.50 Dresses—\$18.75
WHITE VOILE DRESSES—made with long Russian tunic and elaborately trimmed with embroidered net; others are of voile, combined with lace and embroidery.

\$16.50 Black and Navy Blue Japanese Silk Dresses—now \$12.75

Very cool and summery, made with a smart tunic with pockets, and dainty collar and cuffs of white crepe Georgette. An excellent value.

\$20.00 and \$22.50 Net Frocks in the Sale at \$15.00 and \$16.75

Trimmed with lace and ribbons; some are of embroidered net. Exquisitely dainty and very fashionable.

Women's \$5.00 to \$16.50 Tub Frocks—now \$3.75 to \$12.75

An excellent variety, and all made for practical wear and with due regard for laundering requirements.

Men's \$6.50 and \$7.50 Palm Beach Suits, \$5.00

An Anniversary value of particular interest to visiting Advertising Men as well as Philadelphia men who can foresee their warm-weather requirements. Well-tailored Suits, of cool, semi-lustrous Palm Beach Cloth (genuine), in smart plaited-back and conservative styles. Plain tans, grays and tan with silk stripes. All sizes up to 48.

Women's 65c Lisle Union Suits at 39c

A special lot of ribbed Lisle Union Suits; low neck, lace knees; in regular sizes—39c.

Ribbed "Cumfy" Vests—10c
Seconds of 18c grade, of fine cotton; in regular and extra sizes.

Ribbed Cotton Vests—19c
Seconds of 25c and 35c grades. Low neck, sleeveless, with pretty lace-trimmed or crocheted front; regular and extra sizes.

Just Fifty Women's \$6 to \$12.50 Parasols now \$3.75 and \$5.00

Every one a beauty—and fresh from America's foremost manufacturers. Various shirred-borders, 16-rib and "Little Corporal" styles—only one of a kind, which accounts for the clearaway prices.

Women's 65c Lisle Union Suits at 39c

\$2.00 Table Linen, \$1.50 a Yard \$2.50 Table Linen, \$1.90 a Yard

Several hundred yards of our own Humidor Bleached Double Damask, two yards wide, and in several of the newest and most desirable designs—chiefly in floral effects. Both are of Irish manufacture and are grades that have been selling for \$2.00 and \$2.50 in our regular stock—\$1.50 and \$1.90 a yard.

\$8.50 Mohair Coats—\$7.50
In tan, olive and gray; about knee-length, with very full back and convertible collar.

\$12 Chinchilla Coats, \$9.75
In white. About hip-length, with braid-bound edges and all-around belt.

\$13.50 Silk Coats—\$10.75
Silk Poplin Coats, in black and colors; unlined, and with deep belt.

\$20 Shantung Coats, \$13.50
In tan; seven-eighths length, unlined, and very full and rippling in the back.

\$16.50 Voile Coats—\$14.50
Black Mistral Voile Coats, lined with peau de cygne, and with silk collar and cuffs.

\$20.00 Silk Coats—\$15.00
Silk Poplin Coats, attractively made, and Chuddah Coats, nearly all full-lined.

\$2.00 Table Linen, \$1.50 a Yard \$2.50 Table Linen, \$1.90 a Yard

5000 New Cotton Waists Added to the Anniversary Sale

New models and in many instances even better values than have prevailed throughout the Sale. Notice these four groups in particular, to-morrow:

\$2.00 Waists—now \$1.65
Dainty Waists of white voile, elaborately trimmed front and back with cream shadow lace and panels of batiste embroidery; collar and sleeves trimmed with lace.

\$2.25 Waists—now \$1.85
Of white voile, beautifully trimmed with Valenciennes lace and batiste embroidery; back, sleeves and collar trimmed.

\$2.50 Waists—now \$1.95
Voile Waists trimmed with Venice and shadow lace and sheer embroidery; dainty low collar and sleeves trimmed to match.

White China Silk Waists Under-Price

\$2.25 Waists—now \$1.95
Three smart models, all tailored and made with low collar and long sleeves. Sizes 34 to 46.

\$3.00 Waists—now \$2.25
Smart tailored models, with soft rolling or flat collar; full-length or three-quarter-length sleeves.

\$3.75 and \$4.50 Waists, \$2.85
Three new models of white voile, trimmed with Venice and Valenciennes laces and embroidery; collars and three-quarter or long sleeves prettily trimmed.

\$3.75 Waists—now \$3.00
Tailored Waists with dainty frill trimmed with lace; low collar, long and short sleeves.

\$5.00 Waists—now \$3.85
Two models—one with deep sailor collar, the other with soft rolling collar; full or three-quarter-length sleeves. Sizes 34 to 46.

65c to \$1.25 Embroidery, 30c
High-grade, imported Batiste, Voile and Linen Allover Embroidery, desirable for dresses, waists, yokes and gimpes; 18 to 22 inches wide. Many with lace combinations. One of the best lots we have had for the Anniversary Sale.

Babies' \$1.00 Play Dresses at 75c

A special lot of Play Frocks, of checked gingham and plain chambray; two very attractive models; sizes 2 to 4 years—in the Sale at 75c. Also

\$1.25 Gretchen Dresses—\$1.00

Of white lawn, one model with hand-embroidered inlaid yoke, neck and sleeves edged with lace; ribbon-run heading at waist. Another lace-trimmed model, has lace-edged ruffle on the skirt. Sizes 2 and 3 years.

\$1.00 to \$3.50 Coach Bonnets, in the Sale at 75c to \$2.50

A surplus lot of Lingerie Coach Bonnets, variously trimmed with lace, embroidery and bows of ribbon.

Lovely Cotton Voile—Special

Two lots purchased especially for the Anniversary Sale. One consists of Printed Voile, in nearly one hundred different styles—white and colored grounds with pretty printings—38c a yard, worth 50c. The other lot consists of Woven Voile, in black-and-white stripes and checks—28c, worth 50c.

Only Four Days More!

FOR clear-thinking Philadelphians, who know real Piano-value when they see it, to save substantially on the famous—

Francis Bacon Pianos and Player-Pianos

\$550.00 Player-Pianos \$415

In addition to the worthwhile savings, you have many extra advantages available only during the Anniversary Sale. For instance—

\$5.00 First Payment

Secures immediate delivery of either instrument. After this initial payment, you have over three years' in which to pay the balance of the special price, in small amounts of—

\$1.50 Weekly or \$6.00 monthly on the Piano

\$2.25 Weekly or \$9.00 monthly on the Player

—And with it we give you a combination chair, scarf, 12 music rolls, of your own choice, and one year's tuning service.

Choice of Mahogany Or Fumed Oak Case

\$350.00 Upright Pianos \$265

With each Francis Bacon Piano we give you a stool, a scarf, instruction book and one year's tuning service free of charge.

Choice of Mahogany Or Fumed Oak Case

That is all you have to pay. There will be no interest, delivery or extra charges of any kind. Above all, remember that you have only **FOUR MORE DAYS**—the opportunity must end with the closing of the Store, Friday evening. Act at once!

MARKET ST. EIGHTH ST. FILBERT ST. **STRAWBRIDGE & CLOTHIER** MARKET ST. EIGHTH ST. FILBERT ST.

Extraordinary Reductions on Model Suits in the French Dressmaking Shop

To-morrow our remaining model Suits will be sold at very great reductions in price—nearly all at half price or less than half. Included are—

\$250 Original Cheruit Suit—\$75.00	\$250 Original Jenny Suit—\$100.00
\$250 Original Bulloz Suit—\$70.00	\$200 Original Drecoll Suit—\$165.00
\$200.00 Original Doeillet One-piece Model—now \$58.00	
\$115.00 Copy Georgette Suit—\$55.00	\$100.00 Copy Paquin Suit—\$50.00
\$90.00 Copy Paquin Suit—\$45.00	\$64.00 Copy Cheruit Suit—\$32.00
\$85.00 Copy of Bernard Suit—now \$42.50	

SPECIAL PRICES, for a limited time, for French Dressmaking to order. Hand-made Paris Blouses and autumn Dinner and Dancing Gowns, in stock.

Summer Silks in the Sale

Weaves, weights and colors to fill every summer dress requirement of the fashionable woman. These and many others in the Sale:

\$2.00 Black Bathing Suit Satin, a yard wide—\$1.50
\$1.25 Novelty Suiting Silks, new shades, 26-inch—85c
\$2.00 Fancy Suiting Silks, one yard wide—now \$1.50
\$2.00 Crepe Georgette, white, ivory, black—\$1.50
\$2.50 Colored Crepe de Chine, 45 inches wide—\$2.00
\$1.25 Lyons-dyed Black Chiffon Voile—\$1.00 a yard
\$1.00 Cheney Brothers' Black Foulard, 24-inch—55c
\$1.35 Black Dress Taffeta, yard wide—\$1.10

Millinery, Special at \$3.50

White Hats, trimmed in white; white Hats with black edges and trimmed in white and black; also some very refined and artistic Black Hats trimmed in black—in all, a large and most satisfying collection, and the values are unsurpassed.

READY-TO-WEAR HATS—black, white and colored; all smart shapes—\$1.50 to \$3.50.

\$1.25 Leghorn Hats—now 85c
Several hundred imported Untrimmed Leghorns.

Special Purchase of \$1.25 Hemp Sailors—now 85c
Large Sailors, some all-white and some white with black fringe.

SPORTS HATS—Stiff Sailors, flexible brims; plain colors and striped effects—\$1.00 to \$2.50.
\$2 Japanese Panama Hats, \$1.50
Popular Hats for all outing wear.

Attractive Values in Gloves

Not only in Gloves bought especially for the Anniversary Sale, but also in Gloves not reduced or sold at special prices:

Women's Two-clasp Silk Gloves, with double finger tips—50c a pair
Women's Two-clasp Heavy Milanese Silk Gloves, double finger tips—\$1.50
Women's 16-button Heavy Milanese Silk Gloves, double finger tips—\$1.50

\$1.00 Two-clasp Milanese Silk Gloves, double finger tips—85c
\$1.50 Sixteen-button Milanese Silk Gloves, double finger tips—95c

White Dress Cottons Reduced
Unusual values, even for the Anniversary Sale, which is an event of undoubted economy advantages. These are featured for to-morrow:

25c Seed Voile, 38-inch—19c	35c Gabardine, 36-inch—15c
25c Fancy Dress Cottons—11c	50c White Ratine, 36-inch—28c
15c White Pique, 27-inch—23c	75c Check Suiting, 36-inch, 38c

50c White Cotton Bedford Cord, 36-inch—35c
A surplus lot from our wholesale stock—fashionable for women's separate skirts and one-piece dresses.

Men's 20c Socks, Six Pairs for 75c
A special lot of fast-black Mercerized Lisle Socks, with high spliced heels and double soles. To be sold only in the original boxes of six pairs of a size for 75c.

\$1.00 Petticoats, 75c
Women's Cotton Petticoats in white and black, with floral designs; fitted top—75c.

\$3.95 Silk Petticoats—\$2.95
Of satin messaline, in black and colors; flounce trimmed with tucked ruffles.

White Kid Hand Bags, Special

A collection here without an equal in this city—and values as matchless as the variety of styles. See these to-morrow:

\$2 Hand Bags—now \$1.50
Various leathers. Inside frame, fitted with a mirror.

\$3 Hand Bags—now \$2.25
Trimmed with vachette; silk-lined; purse and mirror.

A Clearance of Hand-painted White Kid Bags
Including daisy, violet, pansy, buttercups, rose and forget-me-not designs. This is a manufacturer's clearance lot, therefore every Bag is new, fresh and in the latest style:

\$1.50 Hand Bags—now 75c	\$1.50 Strap Books—now 75c
\$2.00 Hand Bags—now \$1.00	\$2.00 Strap Books—now \$1.00