

Gimbel Brothers

Store Opens at 8:30

Gimbel Brothers

Store Closes at 5

Gimbel Brothers

Friday, June 23

# A Sale Unusual of Men's Clothing

## "Kuppenheimer" : "Society Brand"—All the Gimbel Lines

It is new clothing—but we and the tailors anticipated market and mill troubles, and laid in stocks of the good old dyes.

Depend on color; depend on make; depend on having everything worth-while of the summer to choose from.

### Women Who Need Net Dresses



And what woman doesn't!—should see these, of smartest simplicity, at **\$10.75**. They'd be \$15 if it hadn't been for a bit of rare good luck.

Just cordings, picot-ruffings and taffeta ribbons for the trimmings. But the way they trim is eloquent of French inspiration.

#### Another Piece of Good Luck—

These dresses of elaborately embroidered voile flouncings, trimmed with frills of footing. A maker's overstock of embroidered "patterns"—that's why the dresses are \$12.75 instead of \$19.75.

**\$8.90 Colored Voile Dresses, at \$5**

Are copies of a Premet model. Black, shell-pink and rose.

**\$10.75 Striped Voile Dresses, at \$5.75**

Have organdie collars and vests. This voile is striped with green, blue or black.

#### Black Jap Silk Dresses

Specially priced at **\$7.50, \$10.75, \$12.75 and \$19.75**. Include sports and Russian style besides others that have this normal waist line. Still other styles older women like.

At \$10.75, Value \$15.

### Boys' Blue Serge Norfolk Suits, Extra Trousers, at \$6.50

These are serges of reliable dye—the Gimbel guarantee of "a new suit for a suit that falls" is back of every serge (or other suit) sold here; we don't sell clothing with any "fifts" or "butts" annexed to the sale!

The blue serge suits at **\$6.50**, with extra pair of trousers, are a smart three-piece belt model, with patch pockets.

#### Little Boys' \$3 White Suits at \$2

Reg Suits for boys 3 to 9 years, in Junior Norfolk model, all-white, also white with collar, in navy, cadet and brown, \$2.

#### Boys' Blouses at 50c, 75c, \$1—Sizes 6 to 16

Attached collar or neck-band; also plenty of sports blouses.

—Gimbels, Third floor.

### Women's Sweaters That Meet Every Vacation Need

Weights to suit any climatic condition. And very fascinating are the new fashions.

#### Good Choosing at \$7.50

Varied styles. Of heavy- or summer-weight worsted, brushed wool in medium weights and fiber silk. Some with square collars, others "V"-neck, and many with saucy sashes. Practically any color desired may be had.

#### The Latest—Black-and-White Stripe Trimmed Milanese Silk Sweaters at \$13.50

Truly novel. Varied hue silk sweaters with black-and-white sports-stripe collar, cuffs and belt. Others have shirring at waist-line. All beautiful.

—Gimbels, Regular Section and Grand Aisle, First floor.

#### Four Models in Paris-Approved

### Misses' Navy Blue Silk Suits

The demand in Paris for somber hues has made navy blue the rage—so, of course, navy blue is featured at Gimbels. Suits developed of taffeta in four new pleasing models; coats box-pleated, sportsports or ripple flare; some with the new shirring at waist line; full skirts. One style is pictured.



Misses' Dress, \$16.75  
Misses' Suit, \$19.75

#### Featured at \$19.75

##### Misses' Sports Dresses

Of crepe meteor, worn at the country club and for informal festivities. Choice of navy blue, gray, flesh, pink and white. Waist box pleated; flaring skirt. Pictured, at \$16.75.

##### Misses' White Chinchilla Coats

New models in plain and self-plaids; collar and cuffs show a touch of black velvet or green suede; full ripple; some belted. And prices, \$10.75, \$12.75 and \$15.

##### Girls' Wash Dresses and Suits

A diversity of styles. Best values! Girls' Tub Dresses, suitable for morning or afternoon wear, including the popular smock frock. Sizes 6 to 14 years. Choice at \$2.

Girls' White Dresses, of filmy fabrics, lavishly frilled and lace-trimmed. Sizes 6 to 15 years. Various priced, \$2, \$3, \$5 to \$15.

Girls' Middy Blouses, for outdoor sports, picnics and morning wear. Every new model. Some of awning stripe fabrics, at \$1. Of white drill with colored collar and cuffs; tab pockets, at \$1. Sizes 12 to 20 years.

—Gimbels, Salons of Dress, Third floor.

360 Suits, \$30	Grades	} <b>\$23</b>
230 Suits, \$32.50	Grades	
190 Suits, \$35	Grades	
118 Suits, \$40	Grades	(898 Suits)
265 Suits, \$25	Grades	} <b>\$18.50</b>
186 Suits, \$27.50	Grades	
190 Suits, \$28.50	Grades	
260 Suits, \$30	Grades	(901 Suits)
266 Suits, \$20	Grades	} <b>\$16.50</b>
128 Suits, \$22.50	Grades	
344 Suits, \$25	Grades	
176 Suits, \$18	Grades	} <b>\$13.50</b>
188 Suits, \$20	Grades	
		(738 Suits)
		(364 Suits)

Yes, indeed; both styles of suits—usual sack and the pinched-back or half belt or "beltsac," as it is called.

There's quite eighty styles and colorings and models.

One salesman said he was going to telephone a lot of customers and friends to come in and buy bountifully for now and fall.

### A Thousand Tropical-Weight Suits Are Here \$5 to \$20—

They'd laugh at heat's worst pranks in St. Louis or New Orleans. A man can keep both neat and comfortable on torrid days.

**\$10, \$15 and \$20** for silk pongee and Shantung Suits. And some of heavy Jap. silk. Beltsac and plain.

**\$15, \$17.50 and \$20** for Kuppenheimer famous Air-o-Weave Suits. Neat stripes and shepherd checks and plaids.

**\$6.50 and \$10** for "King Kool Cloth" Suits—newest colorings.

**\$8.50, \$10, \$12, \$15 and \$17.50** for Priestley Airpore Cloth and mohair Suits. Blue, gray and hair-line stripes.

**\$7.50 and \$10** for Eureka Cool Cloth and Flannel Suits.

**\$10** for "Sumar Cloth," "Porus" and triple-twisted Australian worsted Suits. Thin cloths that hold shape.

**\$5, \$6.50 and \$7.50** for Suits of the genuine labeled "Palm Beach Cloth." Beltsac and plain. They launder simply and safely as a handkerchief.

Trousers of Palm Beach cloth, natural linen, duck and khaki-cloth. **\$1.25, \$1.50, \$2 and \$2.50.**

—Gimbels, Second floor.

### Knit Underwear

#### for Women

#### Of Silk or Cotton

Prices as pleasing as the styles!  
Women's Glove Silk Vests, in flesh pink, for \$1.50.  
Women's Gl-ve Silk Bloomers, in the popular flesh pink, at \$2.  
Women's Vests, Swiss ribbed or lisle, plain and crochet yokes, at 25c, values 35c and 38c.

### HOSIERY

#### For Women and Children

Values that interest the prudent woman.  
Women's Silk Hosiery, in black and a diversity of good colors, at \$1 a pair.  
Misses' fiber-mixed Silk Hosiery, in black and white, at 35c a pair; value 50c.  
Children's fancy Socks—save—  
15c for 25c qualities.  
25c for 35c qualities.

—Gimbels, First floor.

### Men's Correct Low Shoes



Men's "Welbred" Oxfords, in a rich brown cordovan (horsehide) at **\$6.50**. The style is pictured.

Men's Perfection Oxfords, dark tan Russia calf or gunmetal calf with fiber-rubber or leather soles, at \$5.

Men's white Buckskin Oxfords or white washable kid, with perforated ball straps and white fiber-rubber soles and heels, at \$6.

Men's white Canvas Oxfords, with white rubber soles and heels, at \$3; with leather soles, at \$2.50.

Men's Tennis Oxfords, white or brown canvas, at \$1.25; in high, at \$1.50.

Specials for Men—Men's \$5 and \$6 Sample Oxfords at \$3.45, dark tan, gunmetal calf and patent colt; sizes 6 1/2 to 7 1/2, A, B, C.

Men's \$7 Golf Shoes at \$4.90, tan box calf steel spads, leather soles and heels.

—Gimbels, Second floor.

### Men's Vacation Sale

#### Shirts : Pajamas : Neckwear—Savings Worth While

75c for \$1 and \$1.25 soft-cuff Shirts—mercerized pongees, reps, cotton poplins—good patterns; a well-known make.

75c for \$1 and \$1.25 laundered-cuff Shirts—percale and madras—printed stripes.

85c for \$1.50 negligé Shirts, soft cuffs; woven madras and mercerized pongee.

\$1.10 for \$2 Shirts—woven-stripe madras—the stripes are silk. Good styles.

\$1.65 for \$2.50 and \$3 Shirts of fiber-silk and silk-and-cotton. Good-looking; good-wearing—stripes and plain colors.

68c for boys' \$1 Pajamas—mercerized pongee. White with colored stripes.

—Gimbels, First floor, Regular Sections and some on Grand Aisle.

\$1.25 for men's \$2 Pajamas—of shirting madras; coat-style. Stripes on white grounds.

95c for \$1.50 Pajamas—plain color cotton pongee; blue, tan, heliotrope, pink, cream and white.

35c (3 for \$1) for 50c Washable Four-in-Hands.

68c for \$1 and \$1.50 open-end Four-in-Hands—because we had a maker utilize short lengths of silk. Scarfs are full size.

30c for 50c silk Four-in-Hands. Also made from remnants and road samples.

68c for \$1 Night Shirts—muslin; surplice neck; trimmed.

### Golf Goods : Couch Hammocks

For purposes of introducing a new club to golfers, we shall, for a while, or until a certain number are sold, sell these—

#### \$2.50 and \$3 Lenox Drivers, Brassies and Irons at \$2

#### \$3 Lenox Aluminum Putter at \$2.50

Braid Mills and Schenectady styles.

J. H. Taylor Confidus Spoons at \$3.

Specials—Professional Rejects, fine for beginners at the Public Links. Drivers and Irons at \$1.50 each.

Golf Balls at \$3, \$4.80, \$6, \$7.50 and \$9 a dozen. Different best makes—Spalding, Wright & Ditson, Colonel, Reach.

Golf Hose at \$1.25 to \$3.50 pair.

Golf Gloves, practice Golf Balls, Golf Ball Enamel.

Pinched-Back Golf Coats at \$8.

Spalding, MacGregor, Lee, Stewart, Gibson and Reid Golf Clubs. Drivers, Brassies Irons, variously at \$2.50 to \$6.

#### \$11 Couch Hammocks at \$8



Philadelphia-made, by Hohfeld Manufacturing Co.; heavy canvas, with mattress covered with canvas; chain and rope hung, at \$8, value \$11.

Stands at \$3.50 extra.

Full line of Couch Hammocks at \$5, \$8, \$10, \$12, \$13.50 and \$18.

Stands, \$2.25 and \$3.50 extra.

Special Mission Porch Swing No. 88, at \$3.50, value \$5.

—Gimbels, Fourth floor.

### Women's : Misses' Bathing Suits

Plenty of the styles are sleeveless. Swimmers won't have their "stroke" interfered with by sleeves.



Plenty of other styles with sleeves, too.

And the cunningest knit romper-suits for the "kiddies"—surely a mother designed them!

Women's Mohair Bathing Suits at **\$1.95, \$2.50, \$3 and \$3.95.**

Women's Sicilian Bathing Suits at **\$5, \$5.90 and \$7.90.**

Women's Silk Bathing Suits at **\$5, \$6.90, \$7.90 to \$15.**

Misses' and Girls' Suits at **\$1.50 to \$3.95.**

Children's Bathing Suits at **\$1.50 to \$3.95.**

"Neptune's Daughters" Swimming Suits at **\$1, \$1.50, \$2, \$3 and \$3.95.**

—Gimbels, Salons of Dress, Third floor.

### Colonial Rag (or "Art") Rugs

#### Save a Third

In Colonial days, women saved their household rags and had them made up into rugs in hit-and-miss patterns. The rugs we tell of today are made of "rags" made out of clean, fresh cloths, cut up in the factory, and have these earlier hand-made kinds as prototype—though we show them in plain colors as well as in mixed colorings. These specials—  
6x9 ft. at \$5 and \$6.75, values \$7 and \$9.50.  
7 ft. 6 in. x 10 ft. 6 in. at \$7 and \$11, values \$10 and \$13.75.  
9x12 ft. at \$9.50 and \$13.50, values \$12.50 and \$18.50.

#### Round and Oval "Rag" Rugs, Japanese and American

The American-made round and oval rag rugs show selvages on the face; the imported (Japanese) kinds present the smooth surface of the cloth, giving a much more carefully finished appearance. The American, 30x30 in. round at \$2 up to 9x9 round at \$24.50 and 9x12 oval at \$37.50. The Japanese, 24x36 in. oval at \$15.50 up to 9x12 oval at \$37.50.

These art ("rag") rugs are used for porches, sun-parlors, bedrooms and summer dining rooms.

#### Grass Rugs, With Effective Borders

8x10 feet, at \$5, value \$6.25.

9x12 feet, at \$6.75, value \$8.25.

—Gimbels, Fifth floor.

### Subway Store Sale of Men's Suits

#### Liveright, Greenwald & Co.'s Stock

The over-lots from this justly famous old Philadelphia house—  
It's the most complete line of the season's newest fabrics and colorings we've known at such fine savings—

Men's and Young Men's \$18 and \$20 Suits at **\$11.50**

Men's and Young Men's \$15 and \$16.50 Suits—**\$8.50**

Also—in addition we offer short lots from our own stock as follows—

Men's and Young Men's \$13.50 Suits at **\$6.50**

at Half Price or Near—at Gimbels

—are wonderfully appreciated, judging by the way men and young men are buying. They are not content with one suit—but a season's supply!

—Gimbels, Subway Store

### Subway Store Sale of Women's and Girls' \$7.50 to \$12 Chinchilla Coats, at \$3.95, \$5 and \$6.95

Choice of plaids, plain white or stripe—dainty models for every one wearing size 14 years to 44 bust.

#### Hints of Dress Bargains for Women and Misses

—Prices **\$1.95, \$2.95, \$3.95 and \$5—Values \$3 to \$10**

All sizes, 14 years to 46 bust—  
A great variety of white voiles, embroidered voiles, embroidered marquisette, colored voiles, linen and embroidered nets.

#### \$10 to \$30 Evening Dresses at \$7.50—Samples

2000 Separate Wash Skirts—Bargains at 75c, \$1 and \$1.95—

Values \$1 to \$3.50

—mostly any wanted fabric; all sizes.

#### Thousand Girls' Tub Dresses and White Dresses To Sell

Variously at 50c, 75c and 95c; Values 75c to \$2

Bathing Suits of surfi-cloth, mohair, also silk poplin, variously at \$1.50, \$1.95, \$2.95 to \$5.95.

—Gimbels, Subway Store

**GIMBEL BROTHERS : Market : Chestnut Eighth and Ninth**