EVENING LEDGER-PHILADELPHIA, SATURDAY, JUNE 17, 1916. "IF WE GET PREPAREFULNESS, BIRSKY, OUR NAVY IS GOING TO COST US A BILLION DOLLARS INSTEAD OF A HUNDRED MILLION," SAYS ZAPP By MONTAGUE GLASS

'And, "According tor -Idealest Condition a Country Could Be in Should Be Strong but they overdone it. Birsky." Enough to Get Shot," Adds Birsky

In This Manner the Shirtwaist Manufacturer and His Real Estater Friend Dismiss the Subject, After Discussing It Problems of Prohibition, and Styles

"Nowadays people don't do things by balves." said Barnet Zapp, the waist manufacturer; "they do 'em from one and fiveeighths up to sixes. In other words, they everdo 'em, and they don't get the results they expect to get."

"Sure, I know," Louis Birsky, the real estater, agreed. "A feller starts out to get a million dollars in 10 years-and all he gats is the 10 years."

"I'm not talking from business," Zapp anid. "Not alone business," Birsky said, "but

other things also. Take for instance getting married. Former times when a feller married a rich girl he might have gone so far as not to warn his wife's father and mother that they were digging their graves with their stomachs, y'understand, but that was the biggest extent of his impatience to of foreclosure sale, Birsky, and if the probate the will, Zapp. Nowadays, before ready looking up in a Carnegie Library is

The Son-in-Law's Companion; or, How to Them Fellers, the Prepare 100 Appetizing dishes mit Sinal of Potansium.

"What has all this to do mit preparefulness, Birsky?" Zapp demanded. "Which I was saying that when preparefulness was Is That Everybody coming in last year like cape effects in taffota dresses, Birsky, I was in favor of it,

> "Some women it suited, Zapp, aber not many, like white shoes," Birsky commented. "Did I say something from white shoes?" Zapp asked, and Birsky was obliged to admit that he had not.

"Then what the devil you are talking nonsensa?" Zapp continued. "I was saying that mit preparefulness them people which is trying to get it has already overdone it. They started out to show to the With Those Intimately Allied Leute of the United States what preparefulness really means, Birsky, and they ended up by showing that it means that 120,000 Trade Unionism, Economics business men loses a whole day by walking up Broadway and 5th avenue, and concerns which expects goods by express didn't re-

celve them because the express wagons was held up on the other side of 5th avenue from 9 a. m. to 6 p. m. Preparefulness also means that if you pick up a paper to see what is going on in the world, y'understand, you couldn't tell the news section from the advertising section on account of the speeches for preparefulness, which is printed 20 columns long in small type, like a notice of sale in an action to forecloss a second mortgage on a trunk line railroad mit a full description of all terminal property containing 25,664 acres be the said

several dimensions more or less." "You couldn't tell by the looks of the printing what a speech is about," Birsky said.

"I agree with you, Birsky," Zapp said, "but I already read some of them notices fellers that are going round making hows the wedding ring even, he is al- speeches on preparafulness could be persuaded to read aloud a notice of sale, inthere or is there not a book by the name stead, Birsky, it would be better for the





"The only thing against it is the people what's in favor of it."

country. For instance, you take this here general of the New York National Guard which he makes a speech that prepareful- sky, all them preparefulness fellers is the sky, and if a drinking feller is fond of ness means compelling everybody to go for a soldier and get drilled so hard that he virtually loses his mind and ain't got sense enough to duck when he sees a cannon ball coming his way, y'understand, and if instead he would have said: 'My friends Pursuant to judgment entered May 10, 1916, the undersigned will sell at public auction and so forth et cetera,' some of his audience might still have thought that preparefulness was a pretty good thing. Also Birsky, there is certain preparefulness fel lers making speeches and says that, not mentioning no names nor nothing, but hypocritically speaking, y'understand, if a certain nation in a continent which ain't Europe, Africa, Australia or America, and living, we would say, for example on islands north of the Philippines or somewheres like that, was to land an army of 30,000 men in California, y'understand, that they could walk away with the country, because we ain't got no navy to speak about-just a few navigatable sardine cans and tugs,

like Turkey." "What do you mean-we ain't got no navy to speak about?" Birsky said. "Why, every year for years already we spent on our navy over a hundred million dollars' "I give you right, Birsky," Zapp said.

"Then what does he want to scare us like that for?" Birsky added. "Japan ain't going to take no chances against a \$100,- ing the last 10 or 15 years, as the case of delegates from the Plumbers' Union, the just as to a Prohibitionist all drinks is

instead of a hundred million. In fact, Birpreparefulness."

"Maybe preparefulness is the same as all them things which is good for you, like prohibition, not smoking, systematic exer-cise, dieting and Socialism," Birsky said, "The only thing against it is the people what's in favor of it."

"There's also the way they put it up to you," Zapp added. "Their talking points ts bad, Birsky. For instance, you take a will tell you there is 3.1416 in the Nebraska States Prison for every county in Nebraska, a wet State, whereas in Kansas there is only 2.29999 State prisoners for every county in Kansas, a dry State It figures out at somewheres around \$5-100 of a prisoner in favor of prohibition. What for an inducement is that, Birsky? Why don't he figure it out-say, in composers of music oder picture painters? If he could

say there was .006234 composers in every county of Kansas, dry, for .000085 composers in every county of Nebraska, wet. y'understand, or that for every .000002 threats that they would call out on him picture painters in Kansas, dry, there was the Amalgamated Illustrators, New York only .00000015 in Nebraska, wet, then he Local No. 6, so they put the whole thing up more attractive, Birsky, and say that dur- Council of Labor, y'understand, consisting

going to cost us a billion dollars a year grand opera. In one Augenblick he shows you what prohibition does for music, Birsame in their speeches. They overdo it. music, as naturally a Shikkerer would be, Every one of 'em tells you that war is Birsky, he says to himself: 'I am drinking horrible, but that it ain't one, two, six mit away America's chance of becoming an artistic nation,' and he quits right then and there."

"Well, I'll tell you," Birsky said, "the times is past when it was considered that a musician, a picture painter or a Schriftsteller must got to be a drinker, Zapp. Things is getting now to be on an efficiency basis all round. A magazine oder a publisher would no more consider a story from a writer which drinks than the Pennsylvafeller who is in favor of prohibition and he nia Railroad would let work for them a Shikkerer as an engineer, ZApp, and the publisher is right, too. The U. M. W. of A, had the whole matter out mit a boss publisher only last week, where the boss publisher refused to accept an article which he ordered from a union journeyman writer on 'The Cocktail in Song Story' because the feller smelt of cloves, y'understand."

> "What are you talking nonsense-U. M. W. of A.7" Zapp cried.

"The United Magazine Workers of America," Birsky said. "They even made him would be talking. Or, put it another way, to the board of arbitrators of the American fulness against drunkards. To one of them

Illustrations by BRIGGS

and worried the way Germany, Russia and "So you mean to told me that authors and poets is joining a union already ?" Zapp exclaimed.

"And actors also," Birsky said. "Only last week the Actors has joined the American Federation of Labor, Zapp, and the same like the railroad workers is split up into Brotherhood of Locomotive Engineers Firemen's Union, Trainmen's Union and Conductors' Union, Zapp, so you will see that there will be Juvenile and Leading Men's Unions, Brotherhood of Heavies and even Amalgamated Prima-donnas, mit union cards and buttons, y'understand. In fact, I wouldn't be surprised that if the feller which plays Admiral the Honorable Sk Joseph Darby, K. C., M. D., L. R. C. P. comes on in the first act, y'understand, and crosses to door R., verstehat ds mich, and says to Kirby: 'Lady Susan is downstairs in the library. Tell her I wish to see her here at once,' y'understand, even though Kirby is only a footman, Zapp, he talks right up to him and says: Have you got your January card?" and if the Admiral the Honorable Sir has left his behind him in the dressing room, Zapp, either he would got to go back there and get it or tell Lody Susan himself that he wants to see her, because if Kirby tells her, he's apt to get fined \$10 by the union and lose his card for the rest of the month. That's what it's come to among actors, Zapp, and I don't care if a feller would be playing Hamlet even, he wouldn't be allowed to kill the King in the last act unless him and the King could show Horatto and Lasrtes and all them fellers either a button or a card for the current month " "Aber unions is for workmen, not for

genfuses," Zapp declared.

"What do you mean-geniuses?" Birsky said. "That's an awful back-number idee you got, Zapp. Do you think nowadays it helps a man any if he is a genfus? Theatrical managers would just as lieve do a genius as anybody else-liever even. Publishers is the same way, Zapp and so you see, Zapp, a gentus needs a union more than a mechanic, because the people he works for, recognizing that the poor Nebich is a genius and not a business man, thinks it is a pity to miss such an opportunity when drawing the contract. On the other hand, preparefulness fellers don't even admit that there is such a thing as a genius. Also they wouldn't recognize that there is even talent in the world. In fact, Zapp, their idee of preparefulness is that smart business men, street sweepers, architects, lawyers, longshoremen, doctors, poets and truck drivers is all soldiers and should shoot and be shot down as such. According to them proparefulness fellers, the idealest condition a country could be in is that everybody should be strong enough to get shot, but as that could never be they are willing to save up for future use fellers

blind." "I think, Birsky, you are pretty hard on them preparefulness fellers," Zapp said.

"I judge 'em according to the speeches they make," Birsky replied, "which I don't think they are talking about real preparefulness against war any more as Prohibitionists are talking about real preparepreparefulness fellers all men is soldiers.

France was before the European trouble, and if Prohibition means cutting off beer and light wine with whisky and rum, then unpreparefulness and drunkenness ain't so bad, neither. Am I right or wrong, Zapp?" "You are and you, ain't," Zapp said. "Maybe the Leute over here is a Bisschen too pencenble. Maybe they need it preparefulness the same like you've got to jack 'em up mit Prohibition, blue laws and antitrust laws. People overdoes things nowadays. Former times a feller would take once in a while a glass Schnapps, y'understand, and gradually poison his kidneys like a gentleman, Birsky, aber nowadays he wants to get charoses of the liver in from three weeks to a month, and would, too, if it wasn't for Prohibition laws. It's the same way with doing business on Sunday. In Paris, where they allow Sunday opening, only the businesses is open on Sunday which is necessary for the people who work six days in the week that on the seventh they should enjoy-businesses like restaurants, theatres and cafes, y'understand, aber in this country if we allowed that sort of thing, Birsky, the International Pressing Iron Company would claim: Whereas their operators had worked hard six days casting pressing irons in a factory which would of made the hot room of a Turkish bath seem like a cold storage warehouse, understand me, that the one thing necessary for them operators to prevent 'em from spending a miserable Sunday with nothing on their hands but time, y'understand, was to allow them to cast pressing irons in a 220-degree factory. Also, Birsky, if there was no antitrust laws, y'understand, the entire business of this country would be in one combination, and the only people which knew the combination of the combination would be George D. Rockefeller,

Abraham Carnegie and J. G. Morgan. "Well, if there wasn't no preparefulness, Prohibition or trusts, Zapp," Birsky asked what would you and Bryan and Wilson and Roosevelt makes speeches about?"





"The boss publisher refused to accept an article because the feller smelt of cloves.

000,000 a year navy."

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"You got shold of the wrong scare, Birsky," Zapp said. "The scare the feller throws into me by his speech is that if we

may be, that Kansas has been dry, y'under- Federated Poets of America, the Sandhogs' rum. Pilsener is rum and Burgundy is stand, she has produced as many as Union, the Rockmen and Excavators' rum, and all them good light wines they 0000000001 grand opera, whereas in Ne- Union, the Gr. Op. & Symph. Composers, drink by the quart in the old country is braska, a wet State, there was produced Local No. 1, and the Journeymen Plasteralso rum, Zapp. So there you have it get preparefulness, Birsky, our navy is during the same period only .0000000001/2 ers, and the boss publisher won out." Zapp. If America is going to be drilled

"Ain't got sense enough to duck."

News and Views of Farmer Smith's Rainbow Club We Nominate-Bees A-Buzzin' Mister Round The HAPPINESS!! Honeysuckle

RAINBOWS A-FOOT AND A-HORSEBACK

WHAT IS ADVERTISING?

Dear Children-In a few days our great city will be filled with ad-ver-tising men from all over everywhere and somebody may ask YOU what advertising is, and so I will talk to you about it today.

ADVERTISE means to turn people's attention toward some one or some thing.

Advertising a department store simply means turning people's attention toward that particular store.

An advertising man is a very wonderful person, because he has an imagination larger than a children's editor, even. Suppose he wishes to advertise PRUNES. He says, "Very Special-California Prunes-Kissed by the sunny breezes of the Pacific slope and watered by the dews of the Golden West. The yum-yum kind-large, delicious and tempting."

Then the wise advertising man puts the price, because that's important. The children's editor must curb his imagination-he must tell WHY and give REASONS.

We hope you will take a good look at all the advertising men whom you see on the streets. They are wonderful men because they put words together, and when put together the words make folks DO THINGS.

FARMER SMITH. Children's Editor, EVENING LEDGER.

THE DANDELION BRIDGE

By Farmer Smith Funny Bug was very tired. He was still a long ways from home.

That Stretchy Worm was very good com

pany," he thought. "I wish he could have taken me the whole way home." "Oh for the Stretchy Worm." he thought. as found himself right on the bank of a lit-

the brook. How I am going to get across that I dent know," said Funny Bug. He walked up and down along the brook

boking for some way to get over. "Oh," he said again, "if only the Stretchy" Worm were here; he could get me across so

A li was beginning to get very dark, and mon the stars came out. Funy Bug was very sleepy. Turens I'll just lis down on the bank of the brook until morning." he said to him-side and then maybe I can get across to any way." The said then maybe I can get across the same way." The said then maybe I can get across the same way." The same same same same same same same ter soundly until the sam came up. Was Funny Bug opened his eyes almost the first thing they lit upon was a nice big same same

An idea popped into Funny Bug's head andenon.
An idea popped into Funny Bug's head a quick it almost made him jump.
Be bunied around and found a rane bush manied around and found a rane bush into the stem full of thorns Funny in wait over and kneit down basils the angelon "He busan to suw back and forth with the reseatern, and mont the dumidolion into troks. Funny Buig save it a push in a second the bridge.
The a monty briasts follows, if J do my myster," and Factor Head as he hunged today and the brock.

Branch Club News Mias Lillian Schneider, of Rising Sun ave-

nue, forwards the following report: "The names of our branch club members are: Helen Schneider, Rising Sun avenue; John Miller, Jr., North Darien street; Cathryn Whipple, North 16th atreet; Marjorie Thomas, Rising Sun avenue; Elsie Tilson, North 10th street.' I have another new.

member, Sybil Sauer, York road. Will you tell me what to call our branch club?"

ten ms what to call our branch club?" 'Here are some names that we think sult-able: Rainbow Beams, Rosy Rays, Rain-how "Happies." However, if you don't agree with us, just say so and we will cud-gel our brain further. We would like very much to have the names of your officers and an outline of your work or amusement.

Russell Gudknecht has organized a Rain-bow baneball team. The following boys are ahong the members: Arthur Thobura. John Ferrentz, Samuel Parton and Thomas Hyan

Honor Roll Contest

The prices for the week ending June 10 were won by the following members: Lexus Krum, Danville, Ps., \$1. Bessis Carr, Idlewood, N. J., 50 cents. Matikia McCourt, 1018 Venango street, 15 conts. Iandure Segal, W. Allegheny avenue,

25 ceals. Russell Gudknecht, Vins strest, 25 Clara Baifman, Woodbins, N. J., 23 cente

Harry and Elizabeth Voigtaberger, Jackson street.

The Little Lost Girl

The Little Lost Girl By KATHERINE IDELIL, M. Airz. Once upon a time there lived a little girl and her mother. One day she said. "Mother, I am going for a walk." She started off. Soon she came to a woods. Then she said. "There is nothing to harm me, so I shall go in and look for flowers." She walked farther and farther into the woods. When she went to go home she did not know the way out. Then it became dark and the girl became afraid. She called out for help, because she knew

She called out for help, hecause she knew she was lost. An old lady heard it and went to get the little girl and took her to her home The little girl learned a lesson and never

more did she wander in the woods alone

A Doll's Letter

A Doll's Letter Dear Dolles-Oh, I'm so very sickl Fve got the sorest throat and my mother has to keep wrapping things around it all the time. My mother is Marion Mills, of Had-donheld, N. J., and she is very much wor-ried about me, but I guess Hil be well soon again. I would feel very happy if some Rainboy dolls would write to me, so that my mother could read the letter to me units fur in heat. Won't soon please write to DOLLY MILLS? (Address Dolly's letters in cars of the Eveness Lincourd)

Tillie Marcus, Ogden street.

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The Rainbow Fairles The club song of the Woodhine Fairles,

to be sung to the tune of "Maryland, My Maryland":

The Balnbow Fairies are going now To Fairyland, to Fairyland. Oh, Fairyland is beautiful, Sweet Fairyland, our Fairyland. A Mainhow bright is always there And happiness and never care. Ob. Fairyland, dear Fairyland, You truly are our Merry Land!

Composed by the Rainbow Fairies, under the direction of Harriet Harris.

What to Know and Do

I am four isters, the name of a well-known woman of long ago. The first two letters of my name speel a male, and I and 4 are 'to emist.' My I and 4 speel my I and 7 and my 3 and 5 speel my 3 and 2. Who am 17

MERCY ANNE PERKINS AT BOARDING SCHOOL

In which Mercy Anne, having been sentenced to bed in the infirmary for stealing sugar and getting a "broken head," unknowingly confesses and is treated accordingly.

MERCY ANNE drew her knees up a litlittle sleeper to her dreams. If Miss Stone saw the flash of rose pink

ounterpane, the like of which was found only in the infirmary or "sick room." Knees make a very good desk when one has ordera to stay in bed until notified to get up. Mercy Anne pushed the bandage up a little, sighed, wrote four more words and stopped to read all she had written.

"Dear Daddy-I'm in awful trouble. I lied to save some girls, and, Daddy-..." That was as far as she had gotten. "Daddy"-how the word wound itself around her lone-some little heart! "Daddy" who klased her some little heart! "Daddy" who klessed her good-by in the morning, "Daddy" who hur-ried back to her in the evening, "Daddy" who told wonderful stories to Mazie and herself out on the mooniit porch-Mercy Anne's head drooped lower and lower. Slowly her white fingers released the pencil, the pad slipped unheeded from position. Mercy Anne was asleep !

Very softly the door opened. Miss Stone ood and spoke ever so lightly, "Mercy Anne." No answer came.

Miss Stone tiptoed over to the bedside

Aliss Stone liptoed over to the bedside. She, the principal, had come to sift out the mystery of the sugar stealing of the night before. Stern as she was, her heart could not but soften at the sight of the small white hand thrown—Suddenly Miss Stone's eagle eyes lighted on the partly written let-ter and before she could raise them she had read. "I liket to suce some some black "I lied to save some girls, and, Daddy"-"I fied to save some girls." Quickly

the truth flashed across her mind. So it was then as she had suspected-a bitter expression came into Miss Stone's eyes-bitterness at the thought of the meanness and deceit of her own girls. Then a tender, softer light swept away the steely hardness —it was the thought of the braveness and the loyalty of the little country girl. She looked at the innocent flushed face, all its troubles lost in similar. Somahow the impulse to demand a clean breast of things melted softly away, and quits an noftly Miss

	W REAL OF LAKE ADDLE L'EL.
nanager	Care of The Evinence Lingen I wish to become a member of your
1 1 impires,	Rainbow Club. Please send me j beautiful Rainbow Button free 1-agree to DO A LITTLE KINDNESS EACE AND EVERY DAY, SPREAD A LITTLA SUNSHINE ALL ALONG THE WAY
	Name
ares 29.	Address
Broase	wage

ridor as she walked down the main one, she hid the fact well, for she walked unnoticingly on.

Five minutes later, announced by a pair of eyes that peeked cautiously around the corner, Jerry Patton emerged and pro-ceeded to the infirmary door. The careceeded to the infirmary door. The care-fulness was caused by a rule which read, "No student is allowed to visit in the in-firmary without special permission." There she stood, torn by the arguing thoughts that had kept her awake the rest of the night and had made her miss three ques-tions out of five in the history test. Oh, how she longed to throw her arms around the little country girl and tell her how sorry she was! But Mercy Anne had a quiet dignify that forbade such making-up. Jerry felt of the piece of cake in her smocked jacket. (TO BE CONTINUED.)

linen that whisked around an adjoining cor-

(TO BE CONTINUED.)

Our Postoffice Box

A kind Providence is directing the atten-tion of grown folks to our "happy'corner." Immeasurably gratifying it is to receive a latter such as this: "Dear Farmer Smith—I would like to

have my little niece become interested in the Rainbow Club. I am sending her the EVENING LEDGES and wish you would send.

me a button for her. She can learn many lessons through your column even if she does live far away. Topsham, Me., is her

does live far away. Topsham, Me, is her home; her name is Irene Taylor. With best wishes for the Rainbow Club. "MRS. GEORGE W. POTTER. "Pearl Street, Camden." "Bisabeth and Hugh Connell, of Emerald street, took good advantage of a half-holi-day and wrote very interesting letters to "us." Frederick Diffenderfer, of Mt. Joy, Pa, is taking advantage of every day and tending a garden all his own. He says. "I have a plot with beans, potatoes, tomatoes and cabbage and I weed it and keep it nice all by myself. We have two little birds' houses with Birds in them."

Favorite Records

Pavorile Records Sent in by MAUD BRADDLEY, R. Brinshurst 44, 1. Scole Whit Hae Wi Wallace Blad. 2. My Diane of the Green Van. 3. Haris, the Herald Angels Sing? 4. You're More Than the World to Ma. 5. Jack of Hazeldean. Best is by JURAPH sulf.LYAN. Weitherered at 4. Under the Boulds Souge. 3. State and Stripes Forever. Read to the masses of YOUR favories recerds. We usual like is dissover the manical cases of mure of ear Mainterer.

Upper row, reading from left to right, Thomas Smith and Joseph Chlcco; lower, left to right, Alvin Wealey, Her-man Strake and Raymond Pierson, all of Malvern, Pa. A "Busy Bee" Letter Dear Farmer Smith-In the other night's

ledger there was a pattern for a sewing case. Mother saw it and kept it. We made it and it turned out fine.

pink and blue roses on it. We tied it up with red ribbon and we finished it today. Your little Rainbow, ANNE A. GRAY.

Bala avenue, Cynwyd.

We made it out of cretonne with red,

Baseball Scores

Woodbine Rainbow Juniors Captain Stars, Samuel Bear; m Stars, William Goodman. Fairdale Juniors Addition Street Rainbows

Room 34

Woodbine Rainbow Stars 6 FARMER SMITH

Managers, Carny and Bally; 1 Carrigan and Soigel.

MITCHELL SCHOOL

and Smith. Managerz-Thomas and Ferris.