Atlantic City Theatre Folks on the Beach

What "Vaudevillians" and Other Entertainers Do With Themselves

ATLANTIC CITY, June 10. Ten average members of the theatrical ofession, when on a vacation, create more excitement and have more fun than a hun-dred people who pursue other walks in life, so the big crowd of actors and actresses here now are making things lively in the central part of the city. They go to bed late and get up in time to eat their "soft-boiled eggs and toast" at the time when other people are tucking away the second meal of the day, but during the time they are in evidence they do make things hum. They walk more in a day than they do in a whole season on the road, and sniff the maline breezes with satisfaction to get the odor of stuffy dressing rooms and grease

saline breezes with satisfaction to get the odor of stuffy dressing rooms and grease paint out of their nostrils; they romp on the beach like kids just released from school; they motor inland to play golf or ramble through pins woods; the female members of that profession shop and gossip, but there is one thing they do not do, and that is visit cabaret shows. They seem to shun anything theatrical while they are lossing and resting, and even "shop-talh" is seldom indulged in. At times you will hear tales of hits made on the road, or boasts of offers at hig salaries for the coming season, but the real people talk about everything else but the theatre. Another oddity is that the "Johnnies." or muchtalked-of stage door mashers, are not in evidence here, or if they are they keep shady and quiet.

They would get an exceedingly short shrift if they didn't. The stage celebrities mingle with the lesser lights of the same profession here, but not with other visitors, keeping in their own circle, and therefore having more enjoyment. A big influx of theatrical people is expected here today and will swell the theatrical colony to large proportions. Most of those here now, and ose who will come later, will stay until s end of July or the middle of August.

and quiet.

The vaudeville actors who journey down here on Sunday to appear at the "sacred" concerts given at one of the theatres fre-quently have trying experiences when they leave the resort. Most of them are booked to appear in theatres in distant cities, open-ing at a Monday matinee, and they have to hustle to catch the "leven-lectric," as the last train out of here is usually called Those who are on the program late have to make a run for the train, frequently dashing into the station at the last moment, clad in their stage clothes and with the make-up still on their faces. Last Sunday night promenaders on Atlantic avenue were startled when they saw a jitney, driving at full speed, dashing along, while two "wop" comedians, made up to resemble Black-handers, leaned out of the vehicle urging the chaufeur to greater speed. They caught the train by the wink of an eyelash and evidently washed up as the train was speeding across the Jersey meadows. A company of seven appeared as the tail lights of the train were disappearing in the distance, and as they were due in Washington the next morning an automobile, bad to be chartered morning an automobile had to be chartered to get them to Philadelphia. It was a cool night and some of the actors were thinly clad, but they used their "grips" and suitcases as wind-shields and started off as con tented as if they were riding in Pullmans

An alleged funny story, published in New York theatrical paper last week.

Tesulted in much profit for the owner of a
hotel in this city. He had sent letters to
the members of a company making its first
appearance here, inviting the members to
stop at his hotel, and agreeing to advance stop at his hotel, and agreeing to advance them money until salary day, inasmuch as he appreciated the fact that many weeks of rehearsals, without pay, would make lean pockethooks for many of the performers who played minor parts. The theatrical journal published the story as a good joke, but the theatrical people thought other-wise and packed the hotel to the roof. The proprietor made good on his promises, and praises and the joke is on the newspaper.

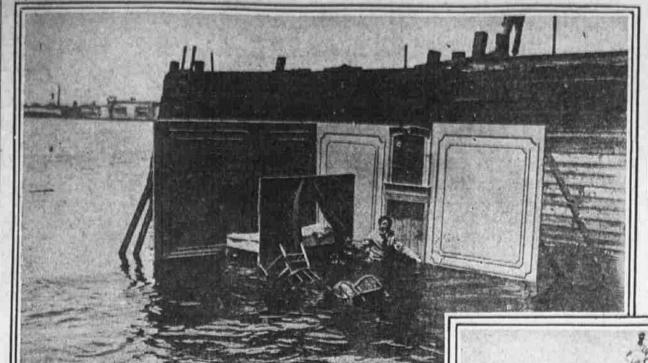
The town is "movie mad" and all the films shown are advertised in such a manner that strangers are apt to think they are theatrical productions instead of screen pictures. In self-defense the managers of all the regular theatres have had larger signs than ever painted and placed in front of the housese. These signs bear the words "This is not a moving picture."

Walter E. Hering, president of the Globe Ticket Company, a concern which prints seven-eighths of the tickets used by the theatres of this country, is a very happy man today, inasmuch as he is chaperening an excursion party of 500, made up of his Philadelphia employes and their families. They will see everything, have a dinner especially provided for them and be entertained by stunts by a number of theatrical people vacationing here.

Ziegfeld's "Follies of 1916" opened here last Tuesday night and while many blass people say it is just like a cirius, same thing every year, the regular theatre-goer knows different and is booming the production in loud tones, and the business has been enormous all week. The show ran until after midnight on the first night and since that time not only a pruning knife but a good sized ax has been used to weed out sufficient material to cut down the show to the required length. The scenes have been switched around, one or two specialties eliminated entirely, new songs and numbers added and the production is now as fit as a fiddle for the New York opening next week. The hits of the show were made by Fannie Brice, Ina Claire, Ann Pennington, William C. Fields, Bird Millman and Bert Williams, but it was the gorgoous scenery of Joseph Urhan, beautiful costumes and stunning chorus that caught the public. Lew Fields, who staged "Step This Way" here a few weeks ago, with an immediate New York production after here stipped one over on the managers of the "Follies," by using Shakespears as one of the characters in his comedy and a big Hawalian number, so the use of similar numbers by the latter production robbed them of some of their effectuations. use of similar numbers by the latter production robbed them of some of their effectiveness, but the "Follies" is in a class

SEASON

MOVIE LIFE ON THE OCEAN WAVE



by itself and will top the list of winners

Thomas J. Grady, who was born in the old 6th Ward and who still claims Phila-delphia as his home town, was here for a portion of the week and engaged apartments for June and July. Mr. Grady has been adding to his other occupations of stock actor, vaudeville producer and stage direc-tor that of management, he having just concluded a successful tour with a musica medy company.

James Cassady, who has been a screeactor with Lubin for two years, is spending some time here with his brother, Eddie. He returns to the "speaking" stage next season. having signed to play a part in "Commo

Frank Zimmerman, of the Keystone, Or pheum and Liberty Theatres, Philadelphia, and his brother, J. Fred Zimmerman, Jr. now a theatrical man of New York city came to see the opening of "The Follies" and remained over a few days. They are the sons of J. Fred Zimmerman, one of the pillars of the theatrical business in the Quaker city.

Joseph A. Mitchell, of Philadelphia, of the vaudeville team of Quinn and Mitchell, and well known as an author, was here this week to complete arrangements for an all

Mr. and Mrs. Al. White, of Philadelphia ummer here in their own apartments. White will not manage a summer theatre this year, but will devote his time to the rehearsals of the numerous vaudeville acts

Thomas M. Love, manager of the For-rest Theatre, is a frequent visitor here to confer with Samuel F. Nixon about the latter's numerous theatrical enterprises

Fergus McCusker, the genial treasurer o the Forrest Theatre, is summering in Ocean City, commuting daily, but managed to steal a night off and motor over here with his wife to see the opening of "The Follies.

David Sablosky, manager of the Globe Theatre, Philadelphia, spends week-ends here and if possible will reside here during the months of July and August.

Edward Dentzel, a native of Philadel phia, who spent last year managing amuse-ment enterprises at the San Diego and San Francisco Expositions, is here for the

A. I. Erlanger spent most of the week here straightening out a few tangles in the production of Ziegfeld's Follies, in fighting and wounding of the reservists in which he is financially interested.

Harry Brown, formerly manager of the People's and Colonial Theatres, Philadelphia, is looking after the interests of the New Nixon Theatre for the summer. With his family, consisting of Mrs. B. and eight little Brownies, he is occupying a Board-

Fred A. Nathan, treasurer of the Broad Street Theatre, has given his new speed yacht, Margo, thorough ocean and bay trials, and is confident of winning many races this summer. He has been here for two weeks, during the launching and test-ing of the new boat.

William Schrode, one of the four Schrode brothers, born and bred in Philadelphia, is resting here after a strenuous season in moving-picture production. He will re-sume his position as stage director of a big musical show next season.

Frank Migone, formerly manager of the Alhambra and Plaza Theatres, Philadelphia, spent a portion of the week here. He is now interested in a tour of war films, but will resume vaudeville management next season. Arthur Arnold, who looks after the legal

interests of the Forrest, Garrick, Broad, Nixon and Colonial Theatres. Philadelphia, is a cottage resident here and will remain until October. Billy Cullen, who made his first stage appearance in his native city of Philadel-

phia, is resting up here after a lengthy vaudeville season. He is now doing a skit with his wife under the team name of Ward and Cullen.

Mr. and Mrs. George Metzel spend a portion of every week here and will come down for the season in the latter part of this month. Mr. Metsel is manager of the Wil-

Boyden and Lawrence, minstrels, who are here for the summer are figuring on playing vaudeville next season. BOB WATT.

UNIVERSAL FILM Manufacturing Co., New York

PORSE STUBIL

CANCELED!

This Ticket when presented by the holder thereof will be honored for

ONE ADMISSION

Universal City, Cal.

a spec a time pen could get into Universal City with one of these.

THE PHOTOPLAY-MAN-ABOUT-TOWN

Complete Theatre Programs for the Week Appear Every Monday in the Chart.

The new edition of the great favorite. The Spoilers," released through the Mas-terplece Film Corporation, which is to be shown at the Broad Street Casino on Mon-day, surpasses the old prints which were seen in this vicinity last year.

Manager Felt, of the Locust, has secured the exclusive West Philadelphia rights for the presentation of Charlie Chaplin in "The

bill will be presented at the Girard Ave-nue Theatre next week. Monday the pleas-ing Paramount presentation of "Out of the Drifts," a picturesque Alpine drama, with Marguerite Clark in the role of mountain shepherdess, will be shown in addition to single-reel subjects.

the patrons of the Great Northern Theatre The films are from the Tri angle, the Metro and the World.

of Western characters on the screen, appears in "The Primal Lure" on Monday at the Ruby, repeating the success he has made in such pictures as "Between Men," "The Bargain," "Hell's Hinges" and "The

Marie Doro, whose debut in the Famous Players production, "The Morals of Marcus," and subsequent appearance in the same company's "The White Pearl," stamped her as one of the most winsome and charming actresses on the screen, will be seen at the Rialto on Monday in "Di

The Regent has arranged for the ensu-ing week what the management has enti-ted "A Review Week," with complete change of bill each day and each offering a revival of one of the season's successe star of the screen will be presented each day in what is stated to be his or her

Friday and Saturday, at the Alhambra, George Beban will be seen in "Pasquale." This is conceded to be the finest bit of talian character delineation ever placed thoroughly up to date, even taking in the fighting and wounding of the reservists in the Alpine Mountain trenches in the pres-

Pauline Frederick in "Audrey," at the Lafayette, is conceded by many to be the best "all-round" actress on the screen to-

Whatever may be your idea of realism and character study, you should see Blanche Sweet in "The Sowers," at the

been arranged by Manager Arnold for the renovated Garden.

Marguerite Clark is to appear at the Belment on Monday and Tuesday in an adapta-tion of the universally popular magazine atory and book, "Molly Make Believe," which has recently been converted into a photoplay.

Under the direction of Jay Masthaum

big legitimate productions.

not the kind which patrols the beats bu Chaplin's comedy.

The Victoria management has secured

Another varied all-picture summer policy

Change of bill every day will be provided

William S. Hart, the popular delineator

ent world's war.

Iris, for little touches of detail work. Standing room for several hundred has

"The Iron Claw" serial picture is just as important a part of the Keystone's pro-gram as are the vaudeville acts.

During intermissions at the Apollo. Pro-prietor Segail often allows the demonstra-tors for new songs to test their merits, much to the delight of the patrons.

The credit of being the first woman to ever cross the continent in an automobile absolutely alone belongs to Anita King, the Paramount Girl, who will be seen at the Pairmount Theatre June 15 in "The Race," supporting Victor Moore, the comedian.

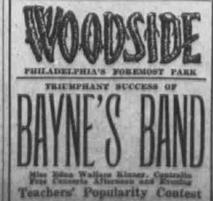
the Palace (under the direction of the Stan-ley Company) is fast becoming one of the most prominent theatres. Within the last two months the Palace has commanded the La Boheme, the picturization of the famous opera, by the World Film Corporation, will receive its premiere here.

Mr. Jay Mastbaum is a most able theatrical man, having had an extended experience in vaudeville booking and managing big legitimate productions.

"Police" will be at the Park on Saturday,

The Victoria management has secured the first presentation of Charles Chaplin in his latest comedy, "The Fireman." It is a direct departure from anything that Mr. Chaplin has yet given, for he uses some of his old tricks and new ones are introduced.

Mr. Leo A. Dessauer's musical contributions to the program selected from his wonderful music library will be "Light Cavalry



ished movie will look, except for marginal decorations—were snapped during the making of "Armadale," a three-part feature from Wilkie Collins' novel. Under the direction of Richard Garrick, of the Gaumont-Mutual Studios, the shipwreck water scenes of the story were carried out with exceptional realism, despite the fact that none of them was taken within a mile of a ship of any kind. All that Garrick did was to place the scenery of the interior of the sinking ship in the river near the shore and wait for the rising tide to come in and furnish the necessary realism. Of course, the players and the director, as well as the camera man, had to work in water up to their shoulders, but any damage done to their clothes was quickly repaired by the tailor and the bills set-tled by the Gaumont-Mutual Studios. ability that meant success, and with that she started out. Her first position was in "The Balkan Princess," an operetta. She

Overture," by Suppe; second Hungarian Rhapsody," by Liszt and selections from Victor Herbert's "The Only Girl." Fay Tincher in "The 2 O'Clock Train" at the Orpheum is a believer in stripes, but not the prison kind.

"Gloria's Romance" serial, with Billie Burke, begins on Wednesday at the Ger-

What the Liberty program says: "This comfortable theatre, with its refined pa-tronage, is your guarantee that the enter-tainment and service offered are in keeping with the dignity and gentility of the most

This is one of a series of short talks.

Billie Burke in "Gloria's Romance, which is the attraction at the Jefferson every Monday, is also shown exclusively in the Globe Theatre, on Broadway, New York

The ventilation at the Princess has been made as near perfect as ventilation can be. A new system has been installed and the patrons are insured absolute comfort on the hottest day. The lobby of the Savoy has been made

very attractive by the addition of flower boxes, which only hints of the comfort of

During July and August the present Coll-seum will be remodeled and open with everything new, including the name. An interesting study of the patronage of the Logan Theatre was recently completed by Messrs. Snyder & Mutschler, the owners.

It was found that 22 per cent of the patrons attended the theatre on an average of three times a week; 61 per cent attended on an terfere with her; he would not stand it



The soloist at Woodside Park.

BROAD AND MONTGOMERY

ALL-PHILADELPHIA WEEK Josie Emily Smiley Flynn's & fieo. Barbier | Minstrels

Philadelphia Art Alliance The Battle of Flowers PHILADELPHIA COUNTRY CLUB
Friday, June 23, at 2 P. M.
Tickets at Heppe's, 1117 Cheatant St.
Reserved Scats. \$2; General Admission, \$1.

SAMUEL F. WHEELER, Esq. PUBLIC DEFENDER SUMMERFIELD M. E. CHURCH of the Cedar gives careful study. Short comedy, drama, travel and educational pic-tures are shown in addition to the main feaafter which she went on the legitimate stage. When she had shown her father that she could forge to the front "on her Director Fritz Ulrich, of the Ulrich Sym

Have you ever thrilled over a wreck at sea? Well, this is why. These two scenes-one more or less as the fin-

average of twice a week, and the remainder attended once a week or one in a while. This is a most remarkable condition when

Karl Bonowitz fortunately is one organ-ist who cannot be accused of possessing temperament. He dispenses all music with-

out reading from notes, as "near-screen patrons of the Overbrook observe daily.

The success of "all comedy day" at the Baltimore was such as to warrant its repe-

The seating arrangements at Forte's

Sherwood Theatre permit a clear view of the screen from any part of the triangular

A cooling and ventilating system has been installed at the Globe, capable of keeping the auditorium about 20 degrees cooler than

The selection of subjects to balance

rogram is a task which the management

tition at an early date.

shaped auditorium.

phony Orchestra, at the Frankford, was a pupil of Fritz Kreisler and his style is much the same as his instructor's. Temperament is a wonderful thing. A. Elmer Seward, choralceloist at the Tioga, has two snakes which he feeds with cherries. P. S.—This is a real fact, not the dream of a press agent.

There is a surprise in store for the pa trons of 333 Market street, for they cannot judge from the incomplete alterations how really beautiful the theatre will be when ompleted.

WHEN ALICE BRADY DISOBEYED DAD

Continued from Page One the dramatic power at his command, all the sob pleas he could conjure up, every con-ceivable argument was brought with the diplomatic tact of a salesman, but Alice

still persisted that the stage was her calling, and she was bound that she would "go on the stage." When diplomacy fails ultimatums follow. and Mr. Brady gave his ultimatum to Alice He told her that, after all his remonstrances against the stage, if she chose to go on despite his warnings, he would not in-

A Secret

The secret of successful produc-tion is in co-operation.—Amelic

LAST DAY Phila. Today and Tomorrow CIVIC EXPOSITION

AUDITORIUM BUILDING, COMMERCIAL MUSEUM 84TH STREET BELOW SPRUCE TODAY, PREPAREDNESS DAY, VOTE FOR PEACE OF PREPAREDNESS. COOKING LECTURE, MISS EMMA HANKO. TODAY ALL CHILDREN ADMITTED PREE

Globe Theatre MARKET & STS VAUDSVILLE - Continuous II A. M. to 11 P. M. 10e, 16c, 25c PEERLESS MINSTRELS In My Neighbor's Garden Musical And EXCEPTIONAL BURROUNDING BILL

KEITH'S THE BEST SHOWN IN TOWN! SHATTUCK & GOLDEN SOPHYE BARNARD BEN WELCH—Others TODAY AT 2. TONIGHT AT 8, 25c to \$1.

1214 MARKET PALACE 10 A. M. TO 11:15 P. M. Geraldine Farrar & Wallace Reid N't W'k-"La Boheme" Featuring

Forrest NOW-Twice Daily, 2:16 & 8:16. PAVLOWA AND THE ENTIRE BUSSIAN BALLET

Most Lavish Production Ever Filmed. Seats Selling for Next Week.—All Reserved

ADELPHI LAST MATINES TODAY GRACE GEORGE "MAJOR BARBARA"

Stanley MARKET ABOVE 10TH Blanche Sweet in "THE \$1000 HUSBAND"

LOCUST WILL NIGH & MARKETT

Here's to Owen Davis TOMMERCIALISM in drama

COMMERCIALISM in dramawriting is a good thing, because
it makes men strive.
Nothing is a worse sign for a
young man to begin writing highbrow plays which go above the
people's heads. The early plays of
Shakespeare and Moliere were
obviously written simply for the
money they would earn. Therefore,
the charge that American drama is
commercial is a compliment instead of an indictment.—Professor
Brander Mathews. one considers that the program is changed three times a week, and it speaks volumes for the quality of the entertainment given. Work is progressing on the new theatre at Germantown avenue and ?????? street it will be called the Stratford.

her way, but neither would he tender her her way, but neither would he tender her the least assistance, morally or financially, and that she would have to rely on her own resources and not use nor mention his name in applying for work. This happened to be just what Alice had been senking—an opportunity to go out and make good. For it had been her idea all along that if she went on the stage she did not want to have it said that she attained any position or role or that she was starred "because she was William A. Brady's daughter." She had that indomitable confidence in her own

sang her way to the front ranks in opera

own resources" he became reconciled to her

choice and, by mutual consent, became her

French book, "La Vie de Boheme," from which a scenario was written. She played the star role in the film version, which was

called "Mimi," and which will be presented for the first time on any screen at the Palace Theatre all of next week. Following this production Miss Brady will be seen in another big feature, called "Miss Petticoats," a play which held the boards for several years and which was printed in book form and sold throughout the country, having one of the largest sales accorded a novel in those days.

B. F. KEITH'S THEATRE

Chestnut and Twelfth Streets

NEXT WEEK

The Young American Primadonna

BELLE STORY

Direct from the New York Hippedreme In a Series of Choice Vocal Selections

JACK WILSON Assisted by Frank Hurst and Lillian Board man, in an Imprompty Revue

16—Navassar Girls—16

WHIPPLE & HUSTON

"What Happened to Ruth"

NELSON WARING-FORD & UBMA SAM BARTON

Selig Tribune Pictures

ROAD "45 MINUTES FROM BROADWAY" ALL THIS WEEK, MATINEE TODAY

24th successful season of Philopatrian Players Henefit of Slaters of Good Shepherd. Mgt. and Stage Direction of James J. Skelly.

BROAD

M. Night, 8 P. M. 2—SHOWS DAILY—2

a novel in those days.

"Mimi," and which will be presented

manager.

THEATRICAL **JOTTINGS**

Philadelphians who enjoyed the re and excitement of "The Spollers" when picture was shown here will be en interested in the forthcoming produc the Forrest Theatre beginning Man June 19, of "The Ne'er Do Well," Beach's novel, with the Panama Cana Central America as its background Ne'er Do Well" is in 10 parts and is a by Kathlyn Williams, Wheeler Oaksii many of the company that acted Spoilers." All these people journeyed to Isthmus of Panama to obtain the rec atmosphere for the picture.

At the Victoria Theatre for the week June 19, the attraction will be Lubin's tentious production of "Dollars and Woman," a film version of Albert Par Terhune's much-talked-of story, "De and Cents," featuring Ethel Clayton Tom Moore, It was on this pho tha the Pennsylvania Board of Ca placed an arbitrary ban some few w ago. Appeal was taken to the or and in the course of the hearing sitting judges were favored with a vate view of the picture. They pre ruled that the play contained no men public morals; that the Board of Cohad exceeded their authority, and that play might be produced.

Interest in the voting for the most po-lar school teacher by patrons of Woodre Park grows apace, and the rivalry betwee the leaders is becoming keen. The mana-ment has been besieged with request throw the voting open to adults as well a school children. This has now been a and the volume of votes to be counted a will materially increase under this area ment. Parties are already being formed improve the standings of the leading to ers and the voting coupon stand is one the busiest places in the park. Among leaders are Miss Crawford, B. B. Constitution of the coupon standing of the park. School; Miss Campbell, Harrity Miss Louise Erwin, Samuel Brecht Miss Faust, McIntyre School; Miss Miss Faust, McHayre School; Miss E Jackson, T. M. Pierce School; Miss E gelser, McIntyre School; Miss Large, V tier School; Miss Vannatta, Heston E and Miss Wilson, Joseph Singerly Scho

SOTHERN PRAISED BY J. H. McCARTHY Continued from Page One

possession of these gifts that places to Sothern in the front rank of roman actors. actors.

The more I studied the artist's man the more I admired the artist. An act to he a great actor must carry we himself the potentialities of many lade.

himself the potentialities of many industrialisms, must be as, one should say quiver stocked with many arrows must have the mind of a poet, the be of a hero; he must be a philosopher, must be a humorist, he must possess in less sympathy. I have often envied actor for the way in which he multiple like helps way in which he multiple in the like helps way in which he must be a like helps way in which he multiple in the like helps way in which he multiple in the like helps way in which he multiple in the like helps way in which he way in wh his life, being year in and year out some glowing hours of every day himse freeman of the kingdom of dreams, k soldier, jester, adventurer, lover, laugh-defying the drive of years. And this only be when the actor has the power understand all passions, and, understand to interpret them with never-falling frances which makes it ever appear to he is living, that the things whappear to be happening to him are happening to hi manager,

After several years' starring in New York, Miss Brady was interested in motion pictures. In fact, Alice beat her father in the picture game by at least a year. Miss Brady proves as much of a success in pictures as she had been in operetta and on the legitimate stage. Her first production was "As Ye Sow," by far the first really worthwhile pastoral feature made up to that time, Following this, the young emotional actress of international faine made "The Back," "Lure of Woman," "The Boss," "The Ballet Girl," "The Woman in 47," "Then I'll Come Back to You" and "Tangled Fates," after which she spent considerable time in studying Henri Murger's famous French book, "La Vie de Boheme," from which sees, as the second of the second o pening to him unexpectedly, and find has they would find him, unprepared, is the possession of this power which ma Mr. Sothern one of the foremost and of the noblest masters of his craft



MARKET & JUNIPER STS. CONTINUOUS 11 A. M. TO 11 P. M. PRICES 15c, 25c DAVE SABLOSKY Presents

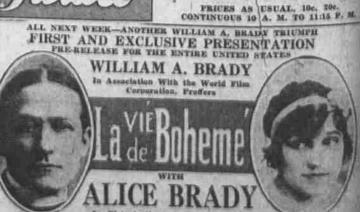
BOBBY VAIL MARIE MANN

EXTRA ADDED ATTRACTION FRANK BUSH Offering New Assortment of Hun and Timely Stories OTHER STANDARD ACTS

Market below 60th Street
Mat. Dully, 2:30 Evenings,
Best Schats ... 10c 10c, 15c MONDAY, TUESDAY and WEDNESDAY

PEERLESS MINSTRELS BRILLIANT COMPANY OF 22 PEOPLE In a Samptagus Setting, Representing, "THE WOTEL PALACE DE LUXE THURSDAY, FRIDAY and SATURDAY A Mirchful and Meledious Melange "SATAN'S CABARET"
THE REAL NOVELTY OF THE SEASON
Something New in Musical Consequences
Screams of Laughter—Breams of this

WONDERFOL SURROUNDING SHOW



BILLIE BURK

BEAUTIFUL BEYOND DESCRIPTION CHARLIE CHAPLIN