

POOR RICHARD CLUB MUST FIND QUARTERS FOR 10,000 VISITORS

Student Boarding Houses to Be Commandeered to Accommodate Ad Convention Delegates

4000 PROVIDED FOR Attendance Promises to Go Beyond Record of Chicago Meeting

Ad Convention Delegates to Tax Hotel Capacity

The Poor Richard Club has already provided accommodations for 4000 delegates to the big Ad Convention.

Quarters are needed for fully 6000 more. Student boarding houses about the University of Pennsylvania have been commandeered, and thousands will be housed in hotels outside the central zone.

Advertising Clubs in Buffalo, Rochester, Syracuse, Cleveland and Detroit have joined the Associated Advertising Clubs of the World, and will send more than 1000 delegates to Philadelphia.

A dozen or more mayors will accompany delegations from their cities to the Ad Convention. The mayors will serve as booster leaders for their cities.

The Poor Richard Club is now wrestling with the problem of providing hotel accommodations for the 10,000 or more delegates who will attend the big ad convention in Philadelphia this month from all sections of the United States.

The club has already obtained quarters for about 4000, but that is considerably less than half of the number that will pour into the city at the opening of the ad convention. The Convention Committee has discovered that the hotels within a radius of three-quarters of a mile from City Hall will house about 5500 persons. It is now certain that several thousand delegates will have to be content with accommodations in hotels outside of the central zone.

It is expected that the attendance at Philadelphia will be much larger than the Chicago convention of a year ago, because during the year ad clubs in five large cities, Buffalo, Rochester, Syracuse, Cleveland and Detroit, have become affiliated with the Associated Advertising Clubs of the World. Until recently these clubs were independent organizations. It is expected that these cities alone will send more than 1000 delegates.

Cleveland, especially, is planning to make a big splash at the convention. Cleveland ad men are making speaking tours throughout the city to impress Cleveland merchants and manufacturers that they should take advantage of the Philadelphia convention to place Cleveland on the map. It is expected that Cleveland will send some novel floats to Philadelphia.

But no matter how many ad men show up in Philadelphia, officials of the Poor Richard Club say they are going to provide quarters for them somehow. The student boarding houses at the University of Pennsylvania have been commandeered, and the Poor Richard Club is gathering data on hotels in the outlying sections of the city.

"We are going to find a place for every one of them," said an official of the Poor Richard Club. "Philadelphia has room enough to house all of the ad men in the world. Every man who comes here is going to have a good bed and plenty of good food. We want these fellows to understand that we know something about the good things to eat. When they go away we want them to remember the pleasurable thrills they enjoyed in the vicinity of their stomachs."

The Mayors will serve as booster captains for their delegations. To kill and shrivel up forever the libel that Philadelphia is a "slow town," everything in connection with the Ad Convention will be run off ahead of time. For instance, all seasons will start a few minutes ahead of time, and the big advertising program will start ahead of the schedule. The visitors will be given no opportunity to say: "Well, no wonder they call this a slow town."

LA BATTAGLIA NAVALE LE PERDITE TEDESCHE

A Berlino Si Comincia ad Ammettere la Perdita di Grosse Navi

I tedeschi cominciano ad ammettere che la battaglia navale al largo della costa della Danimarca, combattuta tra le flotte tedesca ed inglese, non termino' con una vittoria per le navi del kaiser. Infatti un dispaccio da Berlino dice che un incrociatore da battaglia tedesco, il Lutnow, di 25,000 tonnellate, ed un incrociatore protetto, il Rostock, di 4500 tonnellate, affondarono mentre procedevano verso un porto per subirvi riparazioni. Un altro dispaccio poi dalla Danimarca dice che il grosso crociatore tedesco da battaglia, il Seydlitz, di 24,500 tonnellate, affondo' mentre era rimorchiato verso la sua base da cacciatorpediniere. Altro che parlar di vittoria.

I tedeschi, dopo disperati sforzi di altre tre mesi, sono riusciti ad impadronirsi del forte di Vaux, una delle fortificazioni esterne ad est della fortezza di Verdun. Sulla fronte orientale le armate russe continuano a ricacciare indietro gli austriaci ed a far migliaia di prigionieri, mentre sulla fronte italiana gli austriaci hanno fatto inutili attacchi sulle posizioni tenute dalle forze di Cadorna.

FACULTY AND GRADUATES, EPISCOPAL DIVINITY SCHOOL



The Rev. Dr. James A. Montgomery, the Rev. Dr. Royden Keith Yerkes, the Rev. Dr. George C. Foley, the Rev. Dr. George G. Bartlett, dean of the school; the Rev. Dr. Lucien M. Robinson, the Rev. Dr. J. C. Ayres, the Rev. Dr. Andrew D. Heffern. Standing: J. Wesley Twelves, Thomas Shoemith, Herbert B. Sather, Theodore J. M. Van Duyn, John K. Shryock, J. Alvin Russell, Charles L. Emanuel, D. R. Clarke, Charles C. Waugh, Granville Taylor, Pomeroy H. Hartman.

EPISCOPAL DIVINITY SCHOOL GRADUATES 11

Largest Class in History—Degrees Honorary and in Course Presented by Bishop Rhinelander

Eleven students, comprising the largest class in its history, were graduated today from the Episcopal Divinity School, 50th street and Woodland avenue. Diplomas were presented to the graduates by Bishop Rhinelander, president of the board of trustees. The bishop will ordain the graduates as ministers on June 18 in the Church of the Advocate.

Following a celebration of the Eucharist in the chapel of the school, exercises were conducted under the auspices of Dean George G. Bartlett and members of the faculty. The Rev. Dr. George W. Douglas, of New York, preached the sermon to the graduates. Bishop Ethelbert Talbot, of Bethlehem, also participated in the exercises.

The degree of Master of Sacred Theology was conferred on the Rev. Arthur Adams, S. T. B., A. M., Ph. D., a member of the faculty of Trinity College, Hartford, Conn. The degree of Bachelor of Sacred Theology was conferred on three honor men of

Advertisement for Fidelity Loan Co. with text: "We Are Working for Your Interest" and "Lowest Rates in This City".

GLI AUSTRIACI CACCIATI IN FONDO AD UNA VALLE DA BAIONETTE ITALIANE

I Russi Han Fatto 40,900 Prigionieri Austriaci Fino a Martedi' ed Han Preso 77 Cannoni

NELLA VAL DI DRAVA

ROMA, 8 Giugno.

Nessuna nuova avanzata gli austriaci hanno potuto fare lungo la fronte di attacco. Essi hanno bensì attaccato parecchie posizioni italiane dopo una violenta preparazione di artiglieria, ma sono stati invariabilmente respinti dalle forze italiane. Si ritiene ora che con la nuova vigorosa offensiva dei russi gli austriaci non potranno portare nuovi rinforzi alla fronte italiana, e che l'offensiva contro la fronte italiana puo' essere considerata come finita o quasi. In certi circoli militari si ritiene anzi che e' da attendersi che il generale Cadorna approfitti dell'offensiva russa per assentare un colpo poderoso agli austriaci sulle Alpi o sull'Isone.

Ecco il testo del comunicato ufficiale pubblicato ieri sera dal Ministero della Guerra in base al rapporto del generale Cadorna:

Nella sera del 5 giugno (lunedì) il nemico ha fatto persistenti e violenti attacchi, appoggiati da un intensissimo fuoco di artiglieria, contro le nostre posizioni dell'alta Vallarsa, del Monte Spina e della valle del Pomina, ed anche contro quelle della valle di Campomulo, a nord-est di Asiago. Questi attacchi sono stati tutti respinti con gravi perdite per il nemico.

Sulle alture ad est di Campomulo la nostra fanteria contrattacco' vigorosamente la fanteria nemica, inseguendola con attacchi alla baionetta fino al fondo della vallata.

Ieri (martedi') lungo l'intera fronte dall'Adige al Brenta si ebbero notevoli azioni di artiglieria. Tentativi del nemico di attaccare le nostre posizioni di Coni Zugna e quelle ad est di Asiago sono stati frustrati dal fuoco della nostra artiglieria.

Nella valle della Drava continua il bombardamento, da parte delle nostre batterie di grosso calibro, delle stazioni di Toblach e di Sillian.

Nella Alta Carniche e nella zona dell'Isone si ebbero scambi di granate, esplosioni di mine ed attivita' da parte di reparti in ricognizione. Telegrammi da Pietrograd dicono di maggiori successi conseguiti dalle forze russe nella loro poderosa offensiva contro le linee austriache della Volinia, della Galizia e della Bucovina. Un comunicato ufficiale russo dice che fino a martedi' i russi avevano preso al nemico, cioè agli austriaci, 40,900 prigionieri, di cui 900 ufficiali, l'equivalente di un intero corpo d'armata; 77 cannoni di ogni calibro, 134 mitragliatrici, 49 mortai da trincea, una grande quantita' di armi minori, riflettori, telefoni ed altro materiale da guerra; oltre ad una grande quantita' di munizioni.

Il comunicato russo dice che parecchie batterie furono catturate intatte. Tutto questo successo i russi lo hanno ottenuto in appena tre giorni di battaglia con masse di fanteria. Le perdite russe sono state anche gravi giacche' il comunicato dice che alcuni battaglioni si lanciarono contro il nemico anche dopo che tutti gli ufficiali erano caduti.

Un telegramma da Amsterdam dice che la corte federale tedesca di Lipsia in una decisione circa un contratto per fornitura di prodotti italiani, ha ritenuto che Italia e Germania sono di fatto in guerra anche se non lo sono formalmente giacche' la Germania e' obbligata dall'alleanza con l'Austria a mandare le sue truppe a quelle fronti dove le truppe austriache sono state ritirate per essere inviate alla fronte italiana.

BOARDWALK FOR BEACH HAVEN

Contract Will Be Let Also for New \$7000 Pier

BEACH HAVEN, N. J., June 8.—Council last night considered bids for the new \$25,000 boardwalk and \$7000 steamboat pier to be erected here. The bid of Thomas Stull for the pier will be accepted, it is said, and work will be authorized as soon as the bond issue is voted upon, on June 20, when a special election will be held. The bids for the boardwalk will not be acted upon for several weeks, it being found that the plan calls for more than the \$25,000 agreed upon. It is intended to replace the present walk along the beach, which is only 12 feet wide, with a new one 20 feet in width, and to extend it from Holyoke avenue on the south to 7th street on the north, a distance of about a mile and a half. Contractors report that with railing, street approaches and bench outlets, together with new lampposts, the boardwalk cannot be built for less than \$40,000. The plan of Council now is to build as much as \$25,000 will provide until another bond issue is authorized.

BEGIN WAR ON MOSQUITOES

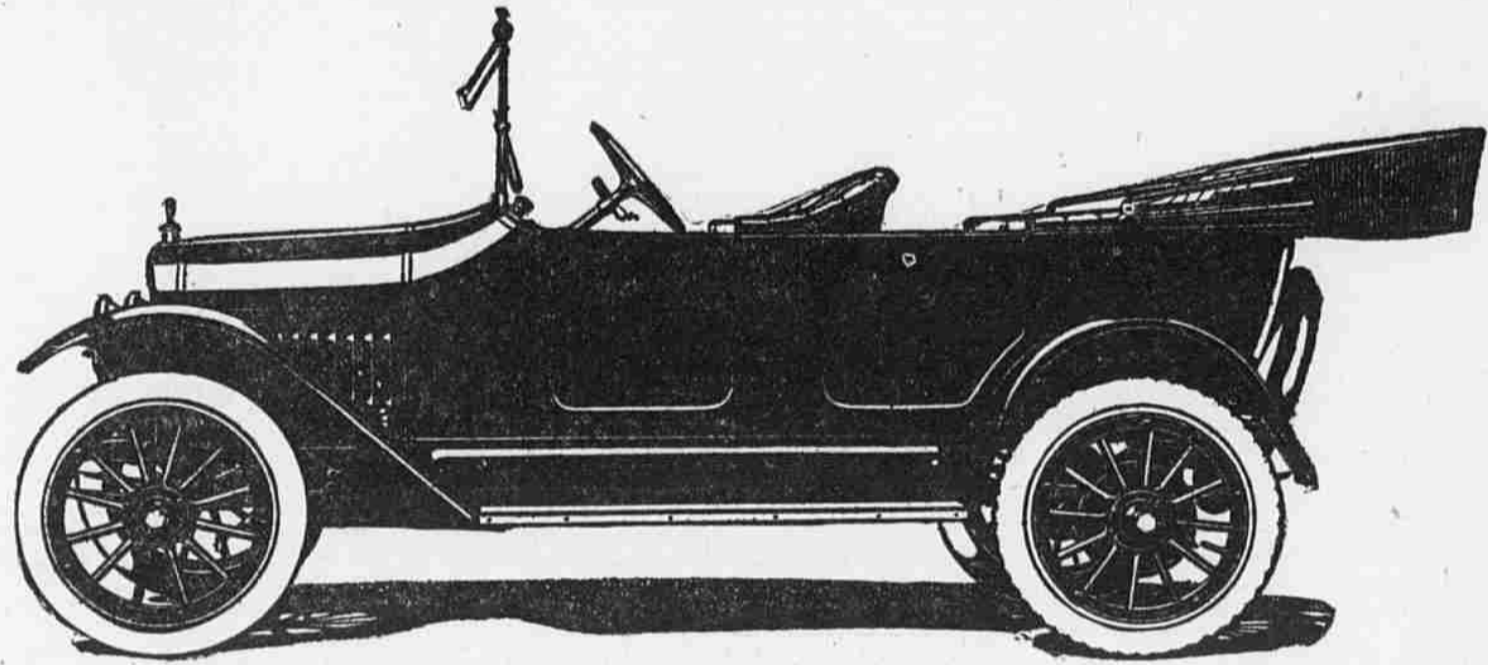
Sherwood Association Will Clean Up Cobb's Creek

Members of the Sherwood Improvement Association will meet next Saturday afternoon for the purpose of cleaning the bed of Cobb's Creek from Hoffman to Florence avenues, a distance of five squares. At the same time the banks of the creek will be straightened and the driftwood removed with the object of eliminating the eddies made by the current in striking against these obstacles. The work will be undertaken for the purpose of removing as far as possible all places in the stream which furnish breeding places for mosquitoes. The men will have the assistance of the Boy Scouts of the neighborhood, and will assemble at 2 o'clock.

M'NICHOL'S SHORE HOME ROBBED

Clock Stolen from Senator's Residence in Atlantic City

ATLANTIC CITY, June 8.—It remained for the police to discover through suburban channels that the seashore residence of Senator James P. McNichol, at 112 States avenue, was robbed. Senator McNichol was out in Chicago being to nominate a presidential candid, and the family were sleeping, when a body slipped into the cottage and annexed a \$50 clock from a mantel in the front parlor last night. Through information from mysterious sources detectives arrested Harrison Edwards, a negro, for the theft, and sent the clock back to the McNichol residence. Everybody there was surprised. No one had noticed that the clock was missing. Edwards will have a hearing today.



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Time Payments if Desired



Advertisement for Seashore Excursions with text: "To Atlantic City Ocean City Sea Isle City Stone Harbor Wildwood Cape May Every Day Commencing Saturday, June 10 7.00 A.M. From Chestnut or South St. Ferry On Reading"

Suppose You Had Married Daniel? Her Husband's Purse. Advertisement for a book by Helen R. Martin.

3626 Residents of Philadelphia registered at Hotel Astor during the past year. 1000 Rooms. 700 with Bath. A cuisine which has made the Astor New York's leading Banqueting place.