

STRAWBRIDGE & CLOTHIER

Beginning To-morrow, June First Our Most Important Anniversary Sale

To-morrow will be the first day of the closing month of our forty-eighth year, and we begin celebrating the anniversary of the establishing of the partnership between Justus C. Strawbridge and Isaac H. Clothier in 1868.

This celebration takes the form of a great MONEY-SAVING SALE, which has no counterpart, and no precedent except our own former anniversaries—and this will be the greatest and most important of all.

THE SALE for which tens of thousands of people are waiting! THE SALE which is unlike any other, here or anywhere else! THE SALE which will make June the busiest month of the year! THE SALE which possesses the true elements of profit-sharing!

The Great Sale in Which it is Estimated That Our Customers Will SAVE a Quarter of a Million Dollars

This estimate is based upon these facts: About half a million dollars' worth of merchandise (retail value) has already been purchased at far below value especially for this Sale. Our buyers are still in the market gathering extra values. The fame of the Sale will make the Store a magnet for hundreds of additional lots of good merchandise seeking immediate outlet. Tens of thousands of dollars' worth of our regular stocks will be in the Sale at greatly reduced prices. Therefore, we shall distribute at least One Million Dollars' worth of merchandise at reductions which will average TWENTY-FIVE PER CENT. from to-day's regular prices.

Many Wonderful Values in Every Department

Preparations started in February. The firm's orders were peremptory—to secure larger quantities than ever before; to take less profit and to enlist the interest of manufacturers willing to do so. Thousands of special lots have been secured, including—

Women's Summer Dresses
Women's Tailored Suits
Silk and Cotton Waists
Cloth and Washable Skirts
Misses' Suits and Dresses
Girls' Summer Dresses
Women's House Dresses
Thousands of Stylish Corsets
Silk and Cotton Petticoats
Dainty Dresses for Babies
Women's Dressing Sacques
Muslin and Knitted Underwear

Trimmed and Untrimmed Hats
Thousands of Yards of Silks
300,000 Yds. Cotton Dress Goods
Dainty White Dress Goods
Black and Colored Woolen Dress Goods
Dress Linings and Trimmings
Embroideries and Laces
Gloves, Neckwear, Ribbons
Summer Shoes and Stockings
Thousands of Handkerchiefs
Umbrellas and Parasols

Smart New Hand Bags
Jewelry and Silverware
Watches and Clocks
Belts and Girdles
Toilet Preparations
Fans for Graduates
All Kinds of Leather Goods
Notions in Great Variety
Trunks and Traveling Bags
Thousands of Books
Stationery, Desk Furnishings
Tons of Pure Candies

Men's Summer Suits
Straw and Panama Hats
Shirts, Neckwear, Collars
Belts, Suspenders, Hosiery
Boys' Suits and Hats
Boys' Waists and Shirts
All Kinds of Sporting Goods
\$78,000 Worth of Household
Linens for \$60,000
Sheets and Pillow Cases
Blankets, Comfortables, Spreads
Rugs in Wonderful Variety

Carpets, Matting, Linoleums
Curtains and Curtain Materials
Cedar Chests, Hammocks
Metal Beds and Bedding
Dinner Sets, Cut Glass
Great Values in Furniture
Pianos and Player-Pianos
Special Victrola Outfits
Refrigerators, Cooking Utensils, Housefurnishings
Toys, Games and Dolls
Lamps, Domes and Shades

You'll Find Whatever You Need at a Great Saving—Come To-morrow, Early!

