

Gimbel Brothers

Store Opens at 8:30

Gimbel Brothers

Store Closes at 5:30

Gimbel Brothers

Wednesday, May 31, 1916

Men's Clothing—Values Unmatchable!

Four Thousand Suits—\$52,000 Involved—Clothing of Full Gimbel Standard—A Time for Summer Outfitting



No matter how scarce goods are—there will form accumulations in wrong hands. Men and stores will speculate—and, delayed in marketing, have to sell much of their holdings at a loss. Stores of the Gimbel class act as the regional banks, and unlock useless dollars for profitable use again.

The Most Important Sale of the Year

Values are simply the regular prices we'd have to charge (and some cases have charged) for the same suits and qualities bought on present market. Prices speak for themselves.

Fortunately, we had large commitments at easier price and we combine many remaining lots of our regular stock in this sale.

Men's : Young Men's \$15, \$18, \$20 Worsteds Suits at	\$12	Men's and Young Men's \$25, \$28 and \$30 Suits at	\$17
Men's and Young Men's \$22.50 and \$25 Suits at	\$14	Men's and Young Men's \$30 and \$35 Suits at . . .	\$22

Beltsac and plain models in all sizes.
Worsteds Gun-Club Checks Unfinished Worsteds Tweeds Novelty Mixtures Shepherd Checks
Silk-Mixtures Flannels Stripes Cheviots Serges

\$15 for \$25 "Beltsac" Suits—Silk-Lined

Green flannel and nearly a hundred other sorts and colorings.
\$3.75 for \$5 and \$6 Hungerford-System Trousers—worsteds and white and striped-flannel.
\$1.50 to \$6.50 for \$2 to \$8 Auto Dusters—some linen; gray, tan and striped.
\$1 to \$2.50 for \$1.50 to \$3.50 Trousers of white army duck, navy twill, khaki and Palm Beach cloth.
\$1 to \$8.50 for \$2 to \$10 Mohair Office Coats—black, blue, gray, tan and striped.
—Gimbels—Second floor

Yes, BOYS' CLOTHING is Equally Reduced

Boys' Norfolk Suits, with extra pair of Knickerbockers, \$8.50 and \$10—regularly \$12, \$13.50, \$15 and \$16.

Boys' Blue Serge Regulation Reefers, for ages 2½ to 7—\$3.90 instead of \$6.50. Chevron on sleeve; belt back.

Boys' velour-check Reefers, for ages 3 to 8—\$5 instead of \$7.50. Velvet collar.

Boys' Blue Serge Norfolk Suits, for ages 7 to 18—\$5, \$6.50, \$7.50, \$8.50, \$10, \$12 and \$15. New lots just from the tailors—made from materials we owned ahead of the rise.

Boys' \$8.50 Norfolk Suits at \$5

With extra Knickers. For ages 6 to 17. Fancy tweeds and cassimeres—gray and brown effects. Smart single-breasted model with belted back.

Washable Suits for Boys of 2½ to 10, \$1.85—Values \$2.50 to \$3.50

"Tommy Tucker," Middy and Junior Norfolk, white and colors.

—Gimbels, Third floor.



Summer Dresses

Winning Styles : Rare Economy



Tomorrow ushers in the first month of summer and thin dresses will have the call. Gimbels wonderfully prepared for the demand and savings assured.

\$5.95 for embroidered voile Dresses.

\$7.50 for Russian blouse Dresses of white voile.

\$10.95 for point d'esprit Dresses with embroidered motifs.

\$15 for smart Sports Dresses of imported Rodier crepe.

\$5 for clever man-tailored linen Dresses.

\$6.75 for ramie-weave linen Dresses in the Huntingdon Valley Country Club style.

\$7.50 for Japanese spot-proof Dresses; all-white or all-black.

\$10.75 for pongee Sports Dresses.

\$12.75 for taffeta silk Dresses—wanted colors.

\$15 for crepe de Chine Dresses—some two-piece style.

—Gimbels, Salons of Dress, Third floor.

Tub Skirts, Very Great Variety

at \$1 to \$3.95

Freshly new assortments—each day sees its addition or replacement to the diversity of the styles shown here, from plainest all-white to conspicuous awning stripes.

\$1, value \$1.50, for excellent washable cordeline Skirts.

\$1, value \$1.75, for wide Awning Stripes; shown only here.

\$1.50, value \$2, for novel "pocket style" gabardine Skirts.

\$2, value \$3, for awning-stripe Skirts.

\$2.95, value \$4.50, for oyster-white pure linen Skirts.

\$2.50, value \$3.75, for khaki tramping Skirts; best quality.

\$2.50, value \$3.95, for bias "Awning Stripes"; the season's novelty.

\$3.95, value \$5, for linen Skirts.

\$3.95, value \$5, for washable corduroy Skirts; English golfines. White and colors.

—Gimbels, Salons of Dress, Third floor, and some on Grand Aisle, First floor.



\$3.95—Linen \$2—Awning Stripe

Muslin Underwear : Corsets : Shirt Waists : Infants' Clothes

By Waiting Until June We Have Had Produced Enormous Lots of Dainty, Pretty Lingerie at Prices No Store Will Match

A Sale of White wherein the careful shopper who loves pretty, dainty underwear and filmy, frilly blouses may pick and choose freely—with not a worry over the prevailing high cost of things.

It is an international collection—French, Philippine and American.

Best of all, the Gimbel stocks are planned, bought and sold by women—they seem to

hold the rare gift of producing comfort, ease and luxurious daintiness without undue cost. The Gimbel Store—you well know—leads in value-giving; because it is ruled by the determination to win more millions of business through making it the one worth-while store wherein to spend money.

Shirt Waists, Third floor, First floor and Subway Store. Muslin and Silk Underwear, Corsets and Baby Clothes—Second floor and the Thoroughfare and Grand Aisle, First floor and Subway Store.

Twenty Thousand SAMPLE GARMENTS

By waiting till June we secured all the sample garments—most carefully made—of three foremost concerns—

Petticoats—65c for 1 kind; 85c, \$1.15, \$1.45, \$1.85, \$1.95, \$2.15, \$2.95, \$3.55, \$4.15, \$4.45, \$4.95, \$6.75—values up to \$10.

Nightgowns—85c for 1 kind; \$1.15, \$1.55, \$1.85, \$1.95, \$2.95, \$3.15, \$3.55, \$3.95, \$4.45, \$4.95, \$6.75, \$7.95, \$8.95—values up to \$13.50; the ones at \$1.15 are worth \$1.75.

Nightgowns—This group comprises half of the twenty thousand sample garments. Scores of styles—few of each.

Envelope Chemises—Crepe de Chine adds a touch of luxury with reasonable economy—if bought at stores that watch quality—Bodices of crepe de Chine, \$1, \$1.50, \$2 and \$3—values \$1.50 to \$4.

Envelope Chemises of crepe de Chine, \$1.95—value \$3.

Sample Under-Garments of crepe de Chine, at \$2.85 to \$3.95—values \$4 to \$10.95.

Tailored Nightgowns of crepe de Chine, at \$3.65 instead of \$5. Three styles, at \$3.95 instead of \$6.

Wash Satin Bodices, at \$1, \$1.50 and \$2—values to \$3.

China silk Nightgowns, at \$2.95 instead of \$4.

China silk Envelope Chemises, at \$2 instead of \$3.

China silk Gowns to match, at \$3.15 instead of \$4.

Silk Petticoats, \$3.50 and \$5—Values to \$5.75

Extra-size garments in every line—with considerable savings.

Philippine Hand-Embroidered Undergarments—

Nightgowns, at \$1.95, \$2.95, \$3.95, \$4.95 and \$5.95—values \$2.95 to \$7.50, and entirely beyond competition by any other form of daintiness.

Envelope Chemises, at \$2.95, \$4.95 and \$5.95—values \$4 to \$7.50.

Chemises, at \$2.95 instead of \$4.

Philadelphia's Greatest Sale of French Hand-made and Hand-Embroidered Lingerie

Rare chance for June brides-to-be.

Bridal Sets, \$7.50 to \$62.50—Just Half Regular Prices

Petticoats, at 95c, from \$1.50.

Chemises, at \$1 to \$2—all reduced.

Nightgowns, at \$2.95 and \$3.65—values to \$5.

Combinations, at \$1.35, from \$2.50.

Corset Covers, at \$1.25, from \$2.

Combinations, at \$1.35 to \$2.65—values to \$8.

A hundred quite elaborate Petticoats, at \$4.50 to \$25—values to \$50.

Expect to find all inexpensive undergarments as usual at Gimbel sales. Savings as good as usual.

—Gimbels, the Thoroughfare and Grand Aisle, First floor and Second floor.

White SHOES Rule

White shoes at Gimbels meet requirements with exactness. For women, \$2 to \$6. Styles that lead; dependability.

Thursday Special—Women's White Canvas Gibson Ties, with white heels; turned soles. All sizes, \$2.

—Gimbels, Second floor.

GIMBEL BROTHERS

MARKET : CHESTNUT : EIGHTH : NINTH

Thirty Thousand SHIRT WAISTS

Every New, Pretty Style—Plenty of the Favored Frill Waists

Three thousand Habutai Silk Waists at \$1.35—worth this minute from \$2.50 to \$3.50. A few dozen two dollar waists included. The most charming styles—flesh, white, rose, Nile, maize and peach. A few in dainty stripes.

Lingerie Waists \$1; Value \$1.50

Many pleasing models to select from. Of voile, lawn and organdie, prettily garnished in laces and embroideries.

Lingerie Waists \$2; Values \$3 and \$3.50

Charming styles. Of finest fabrics. Beautifully embellished in the newest laces and embroideries. Many with frills.

Habutai Silk Waists, \$2

Flesh and white. Developed in a novel style with large pearl buttons as an added touch.

Lingerie Waists, \$3; Value \$3.95

Really exquisite. The finest filmy fabrics used in their making. Distinctive styles.

Crepe de Chine Waists, \$3; Value \$3.95

Note the quality of the crepe de Chine and the unusual excellence of workmanship. Styles highest in favor.

Lingerie Waists, \$3.95; Value \$5

The prettiest waists brought out this season to be found in this group. Every new style tendency is shown. Very effectively trimmed.

Georgette Crepe Waists, \$3.95; Values \$5 and \$5.50

Georgette crepe is a big favorite and these waists are fashioned to suit the most exacting taste. Also crepe de Chine in pleasing styles.

—Gimbels, Salons of Dress, Third floor.



\$1—Voile \$2—Lawn \$3—Habutai Silk

Bargains in White—Subway Store

Night Gowns from 38c. Envelope Chemises from 50c. Short Petticoats from 25c. Drawers from 25c.

Crepe Night Gowns at 55c. Combinations from 60c. Corset Covers from 15c. Extra Size Garments also.

Shirt Waists—50c for 85c Middy Blouses. 75c for \$1 Sports Coatee Blouses. 75c for \$1.50

lingerie Waists. \$1 for \$1.50 Waists—the new striped collar. Corsets for 50c. Baby clothes. Misses' Underwear.

