

WHEN TO WITNESS SHAM AIR BATTLE IN WATER PAGEANT

Four Aviators in Dirigible to Attack Ordinary Balloon Armed With Machine Gun

FIREWORKS TO BLAZE

Water Pageant Feature of Admen's Big Meeting

A sham battle 1500 feet in the air between a dirigible and an ordinary balloon will be one of the features attending the water pageant to be given during the admen's convention next month.

Four men in the dirigible will attack the balloon with small arms and the pilot in the balloon will reply with a machine gun.

There will be a lavish display of fireworks depicting scenes in the European war. One piece will show an aviator dropping bombs on a city.

Water parade will be led by a brilliantly illuminated barge with band of 150 pieces. There will be many novel advertising exhibits.

Pageant will be directed by a powerful searchlight from the Girard avenue bridge.

Floats, canoes and barges, strung with garlands of varicolored electric lights, and a display of fireworks depicting scenes in the European war will be features of the big water pageant which will be held during the admen's convention next month.

The pageant will take place on the evening of June 23.

The pageant will move south from the Girard avenue bridge on the Schuylkill River at 8 p. m., upon signal from a powerful searchlight located on the bridge.

The water parade will be led by a barge occupied by a band of 150 pieces. The barge will be towed by a steam tug, which will be decorated with electric signs and bunting.

The barge and tug will be surrounded by a flotilla of brilliantly illuminated canoes. After the barge will come a large number of novel commercial exhibits.

At the end of the water parade will be a band of 30 Scotch pipers on a barge drawn by a motorboat. As the last barge passes before the large grand stand, which will be erected on the west bank of the Schuylkill, every light in the neighborhood will be extinguished for a moment before the fireworks display starts.

The fireworks display will suggest some of the thrills of the European war. One piece will show an airship plunging through inky darkness, with its occupants flinging bombs on a city a half mile below.

Another piece will show the famous French 75s belching forth their deadly fire.

Another piece will depict the funeral of a man who did not advertise—a descriptive piece with both humor and a lesson.

After the fireworks display the spectators will be treated to a real thrill. It will be a sham battle in the air between a dirigible and an ordinary balloon. The pilot of the balloon will be a famous French 75s known aviator. The dirigible will be occupied by four persons.

PENNSGROVE GIRLS TIMID AFTER THREAT ON BLUE LAWS

No 'Ice Cream' Parties or Sales Yesterday, Says Mayor

PENNSGROVE, N. J., May 28.—The lid was clamped down tight here Sunday, and there was a strict observance of the Blue Laws, according to Mayor Cunningham.

Young women sold ice cream and other delicacies behind screened windows in their homes, Mayor Cunningham and his officers were not aware of it, for they declare there were no "ice cream parties" yesterday.

COMMITTEE CUTS FUND FOR FOURTH OF JULY

City Asked to Give Only \$6500 for Celebration—To Invite President

After a delay, which caused Council's Fourth of July Committee to fear that no provision would be made for a municipal celebration, members of Council's Finance Committee today decided to report favorably to Council a transfer bill, providing \$6500 for the Independence Day ceremonies.

This is but a little more than half of the \$12,000 set aside for the purpose last year. The Councilmanic Memorial Day Committee, headed by Chairman John H. Bazley, nerved every expense to a point where it was declared that economy could be carried no further and many of the financiers were surprised at the smallness of the demand for funds.

City Bureau co-operated with the committee in cutting down expenses, and the stands in Independence Square will be erected by city labor under the supervision of Chief Cumminskey, of the Bureau of City Property.

A junket to Washington to invite President Wilson to be the principal speaker at Independence Hall, and a second trip to Harrisburg to invite State officials, had to be abandoned, and, consequently, the President will be invited by one of the local Congressmen, and the State officials by letter.

This change in original plans resulted in a saving of hundreds of dollars, but proved unpopular with members of the committee.

Mayor Smith, when consulted by Chairman Gaffney, of the Finance Committee, as to his views on expenditures on the Fourth, declared himself to be conservative and, although in favor of a satisfactory observance of the day, opposed to the expenditure of anything like last year's appropriation, because of the present depleted condition of the city's treasury.

It was the Mayor who suggested inviting the President without the formality of sending a big committee to extend the invitation.

Other cuts in the items as presented to the financiers included a big reduction in the allowance for a dinner for Councilmen and invited guests. An item for \$200 for this dinner is tentatively a part of the list of expenses. The appropriation will be reported to Council on Thursday and will be passed two weeks later.

CORPORATION SCHOOLS MEET Philadelphia Delegates Leave for Pittsburgh Convention

Philadelphia delegates left the city today to attend the fourth annual convention of the National Association of Corporation Schools which will be held at the Carnegie Institute of Technology, Pittsburgh, from Tuesday to Friday of this week.

Among delegates were Herbert J. Tilly, general manager of the Strawbridge & Clothier store, first vice president of the association; R. B. Lindsay, of the Midvale Steel Company; Mont. H. Wright, advertising manager of the John B. Stetson Company; M. H. Kline, Philadelphia Rapid Transit Company; J. D. Gill, Atlantic Refining Company; J. C. Lynch, the Bell Telephone Company; Robert C. Clothier, the Curtis Publishing Company; Samuel H. Disston, Henry Disston Sons, Inc.; Miss Harriet Fox, Strawbridge & Clothier.

Mr. Tilly will preside at alternate sessions throughout the week and will be the toastmaster at the banquet at the Hotel Schenley on Thursday night.

AMERICANISM OF GERMANS Philadelphia Heads Move to Spread Political Creed

CHICAGO, May 29.—"They may be hyphenated Americans, but their Americanism is unhyphenated." This is one of a number of epigrammatic phrases in a "creed" submitted here yesterday by the German-American Newspaper Publishers' Association to a gathering of 30 Germans from over the country at the Kaiserhof Hotel. It is interpreted as a slap at President Wilson and Colonel Roosevelt.

It is the intention to form in Chicago a central body to guide all German-American organizations in matters of national political importance.

WAITE WANTS QUICK DEATH FOR MURDER

Wishes No Appeal in His Behalf. Attends Services and Reads Bible

NEW YORK, May 29.—Dr. Arthur Warren Waite, who was convicted on Saturday of the murder of his millionaire father-in-law, John E. Peck, of Grand Rapids, is as cheerful as ever in the Tombs, and shows no signs of his nerve weakening. He issued a declaration that he wishes no appeal in his behalf.

"I am satisfied with the verdict," he said, "and don't want any appeal made by Walter R. Deuel (Waite's chief counsel) or any one else. I am willing to take the punishment for my ill deeds, and the quicker that punishment comes the better."

After he had arisen at 5:30 o'clock Waite greeted his guard, Joe Crowley, pleasantly and had a hearty breakfast. The attendants at the Tombs and Waite's fellow prisoners watched him curiously to see if his conviction had shaken him in any way. But he greeted them with his usual ready smile and talked with the alborate politeness in which he has trained himself until it has become second nature.

Later in the morning he asked the guard: "Is there any rule against convicted murderers attending church services?" "No," said Guard Crowley, "you have a perfect right if you want."

Head Keeper Julius Brenzel went himself to get Waite and said that he would find him a seat in the front row at the services. "I wish you would not," said Waite. "Music affects me strangely. Sometimes it makes me cry, and if I would cry today, the other men would understand the reason. I would much rather have a seat in the last row."

Waite was placed in the last row and was not moved to tears, although he sang with a great deal of feeling "Nearer, My God, to Thee," and "In the Sweet Bye and Bye." He listened attentively while the Rev. Dr. Callahan preached a sermon on the two thieves crucified with Christ.

Afterwards he was permitted to attend a Christian Science meeting.

One prisoner said to him: "Doc, I'm awfully sorry to see a young fellow like you have to go." "Why, don't give me any sympathy," said Waite. "Lots of others have had to go the same way in the prime of life. The law demands a life for a life. I took a chance and lost."

French to Honor First War Victim

PARIS, May 28.—A national subscription has been started to raise funds for the erection at Joncharey, in the department of Haut Rhin, of a monument to Jules Andre Peugeot, corporal in the 8th

Company of the 44th Regiment of Infantry, who was the first French victim of the war. He was killed by a German patrol at 10 a. m., August 2, 1914, the day before the declaration of war.

Woman Prevents Panic in Church

Mrs. John C. Sayres, a Sunday school teacher, standing upon a chair and seizing a piece of burning bunting hanging from the balcony of the Second Baptist Church, yesterday, prevented a panic in the church, which was filled with hundreds of children. The bunting caught fire from a gas jet. The church was completing a week's celebration of the 100th anniversary of the Sunday school.



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Photograph the glorious beauty of a field of buttercups; of baby with his rosy cheeks; of the flower garden, with the red of the poppy, the blue of the violet, the yellow of the daffodil, the white of the lily; of a charming bit of color in field or wood, landscape or seascape—photograph anything that is pulsating with life and color, and reproduce it on a permanent print painted as nature painted it. All this is possible with the wonderful

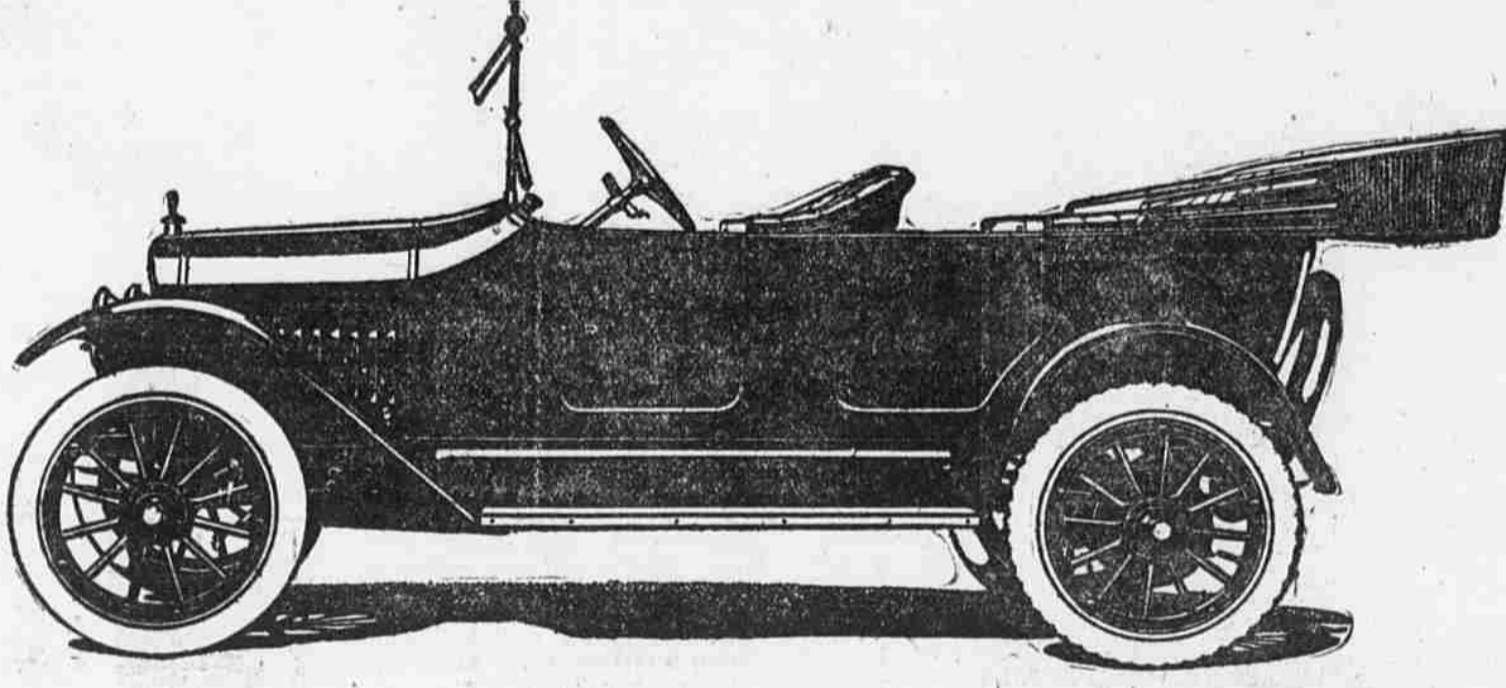
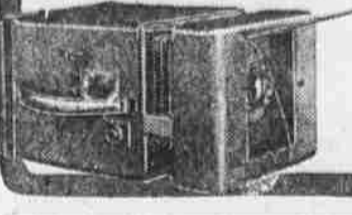
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You can obtain one print or one hundred. Nothing complicated about the Micro Camera. The Micro Camera also takes photographs in black and white. And the wonderful thing about it is that it costs only a trifle more than the ordinary camera. You must see it to fully believe what it can do.

We shall be pleased to demonstrate the Hess-Ives Micro Camera and show you what it does.

Write today for a copy of our Booklet.

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What Do You Know About The Maxwell Car?

THIS is the time of the year when more people are considering the question of "what car to buy" than at any other time of the year.

This community has its full share of people who will soon be driving their first car or a new car to replace the old one.

Now, we know that we are going to sell Maxwell Cars to a great many of these people—depending upon how many we are able to acquaint with the merits of the Maxwell.

The generous value offered in the car is so evident—its past record is so full of good performance—owners speak so well of it—that when the buyer knows these things, he is eager to buy a Maxwell.

In order to tell as many people as possible about the merits of the Maxwell Car we are going to spend a lot of money in the next few weeks in this paper advertising Maxwell merits to those who do not know them.

The reason—we want to sell as many Maxwells as possible this season. Our future allotments will depend upon how many Maxwells we sell now.

You may know that the Maxwell market is a buyer's market, not a seller's market—broadly speaking. The demand for Maxwells the country over is greater than the supply.

For this reason cars are allotted to dealers by the factory according to the size of the dealer's business.

We want to make a showing and be in a position to get a generous allotment of Maxwells hereafter. Because the more Maxwells are sold in any community, the greater is the future demand. We realize the opportunity to do an ever-increasing Maxwell business.

This is only the first of the several messages we are going to print—a few days apart—concerning the Maxwell Car. But we don't expect to be able to adequately present Maxwell merits in printed words alone.

If you are one who is going to buy a new car you will find it decidedly to your advantage to find out all you can about the Maxwell before you place your order.

Come in and talk it over with us and let us demonstrate the car to you. Then, don't take our word alone, but ask those who now own Maxwells.

Get "posted" about the Maxwell and you will realize more satisfaction and get more "value received" for your motor car money than ever before.

And we are just as willing to have you investigate other cars just as fully as you do ours. The Maxwell will not suffer by the comparison.

Why not start your Maxwell investigation today?

Touring Car \$655 Roadster \$635 F. O. B. DETROIT

The Maxwell Motor Sales Corporation A FACTORY BRANCH

1617 Chestnut Street Bell Phone: Spruce 31-41

Time Payments if Desired



Try this easy way to clear your skin with Resinol Soap

Bathe your face for several minutes with Resinol Soap and warm water, working the creamy lather into the skin gently with the finger-tips. Then wash off with more Resinol Soap and warm water, finishing with a dash of clear cold water to close the pores. Do this once or twice a day, and you will be astonished how quickly the healing, antiseptic Resinol medication soothes and cleanses the pores, lessens the tendency to pimples, and leaves the complexion clean, fresh and

velvety. If the skin is in bad condition through neglect or an unwise use of cosmetics, apply a little Resinol Ointment* and let it remain on ten minutes before the final washing with Resinol Soap. *Resinol Soap contains no harsh, irritating alkali, and is not artificially colored. Its rich brown hue comes from the Resinol balance in it. Sold by all druggists and dealers in toilet goods. *Physicians have prescribed Resinol Ointment for over twenty years in the treatment of skin and scalp affections.

