

AD MEN'S PAGEANT TO BE A MARVEL OF SPECTACULAR

U. S. Manufacturers Vie in Making It Supreme Feature of Convention

MANY SPLENDID FLOATS

Many Wonderful Floats in Admen's Pageant

Floats from all sections of the United States will appear in the advertising pageant which will be the big feature of the Admen's Convention in this city next month.

Philadelphia manufacturers will use the pageant as a vehicle to scatter broadcast the facts of Philadelphia's industrial greatness.

Baldwin Locomotive Works will exhibit a full-size model of the most modern type of locomotive. Pennsylvania Railroad officials will introduce the Pennsylvania Limited on Broad street.

A freak feature of the parade will be an enormous cake of ice, with a dozen skaters gliding over its surface.

A big modern press on a float will print a newspaper for free distribution among the spectators. The columns of the "sheet" will contain news of the convention.

Manufacturers and big business enterprises all over the United States are preparing for the advertising pageant which promises to be the big feature of the admen's convention, which will be held in Philadelphia from June 15th to the 30th.

Philadelphia float will be conspicuous for their originality. The first of the Philadelphia float will be called "The Spirit of Modern Advertising." Ben Franklin will follow and then the floats of the big industrial and business houses of the city.

Sea Franklin's first print shop on a float will contain an old hand press, which will turn out facsimile copies of the Pennsylvania Gazette. Later in the pageant will appear the modern press, printing a modern newspaper for free distribution among the spectators.

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According to the complaint in the action, Mrs. Beresford bought \$1221 worth of military dress, including 41 hats. The order of Judge Smith would require her to bring these 41 hats into court on June 7, said Henry J. Goldsmith, in moving to set aside the order. "It would be a regular military day."

ACRESS BALKS AT HAT SHOW

Court Order Would Require Display of 41 Pieces of Headgear

NEW YORK, May 26.—Kitty Gordon, the model comedy star in private life Mrs. Beresford of the British army, and sister-in-law of Lady Decies (Vivian Gould), made application in the Supreme Court today before Justice Donnelly to vacate an order of Judge Smith, of the City Courts, requiring her to appear on Wednesday, June 7, and explain her purchases from Maison Lewis, of London and Paris.

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According to the complaint all but \$420 of the original \$1221 had been paid. The defense is that Mrs. Beresford was charged with other articles she never received.

MRS. MILLS AVIATION PUPIL

Rador Tennis Player Makes Flights at Easington

"I certainly enjoyed the trip very much, thank you." Such was the remark made by Mrs. Paul Dencelia Mills, of Rador, tennis player, as she stepped from a flying boat at the Philadelphia School at Easington yesterday. Mrs. Mills made two flights, accompanied by Walter Johnson, the instructor, and took it as calmly as though it were an everyday occurrence for her.

Mrs. Mills, who has become enthusiastic over aviation, is said to be one of the most progressive pupils at the school recently opened by Robert E. Glendinning. She made her first flight only last week, and on both trips yesterday Mrs. Mills did most of the steering. She was dressed in the regulation aviation suit.

Eddystone Plans "Big Fourth"

Committee has been named to arrange for a community Fourth of July celebration in Eddystone. Tonight the Finance Committee will devise plans for raising funds.

Officers of the committee are: President, John James; secretary, Mrs. A. L. Canning; and treasurer, Oscar Funk. Chairmen of subcommittees are: Finance, Dr. George L. Armitage; fireworks, Meyer Wittaker; sports, Allan Reed; publicity, James Marshall.

Chester Students Give Open-air Play

CHESTER, Pa., May 26.—Thousands of persons crowded around the grove in Crosser Park to witness the first open-air performance ever given here, when Chester High School students presented Shakespeare's "As You Like It."

Marcus Hook Avoids Tax Increase

The growth in taxable property in Marcus Hook in the last year has been sufficient to render unnecessary a proposed tax increase, and the tax rate for the coming year will remain 1 1/2 mills. Borough Council members will yield approximately \$17,000.

AN OUTING IN NEW JERSEY

Society of Pennsylvania Go Back Home for Today

Members of the New Jersey Society of Pennsylvania will take their annual spring outing today. They will leave the Manufacturers' Club at 12:30 p. m. in automobiles, for Burlington, N. J.

At Burlington they will visit the houses where Captain Lawrence, who said "Don't give up the ship," and James Fenimore Cooper, the novelist, were born. Henry S. Haines, surveyor general of the old Province of West Jersey, will deliver a historical lecture in Masonic Temple, Burlington, for the pilgrims.

Late in the afternoon the society will go to the Mohican Club, on the Delaware River, for a shad dinner.

CARLISLE INDIANS PLAY SHAKESPEAREAN ROLES

School Students Offer Unique Tribute to Memory of Great Bard

Photograph Illustrating this story will be found on the Pictorial Page.

CARLISLE, Pa., May 26.—Shakespearean celebrations in honor of the tercentenary anniversary of the great English dramatist's death reached what is probably their most unique form here this week, when the Carlisle Indian School honored the bard with an elaborately costumed presentation of his leading characters before an audience of students and townspersons.

Copper-colored Indian youths and maidens have for several months been working under the direction of Mrs. E. H. Foster, of the Indian School teaching staff, and the result is a tribute to the hitherto almost unsuspected powers of dramatic characterization possessed by Indians.

The program bears testimony to a remarkable incursion of ancient English names into modern American Indian nomenclature. Oddly enough, there are such surnames as the Indian actors as Goode, Graybread, Warrington, Wilber, Brown, Cecil, Crowe, Fobb, Hall, Choate, Tibbetts and Fowler, while among given names there occur Wilford, Mary, Lawrence, Donald, Arnold, Earl, Benedict, Green, Guy, Evelyn, Ethel and Elizabeth.

The impersonator of Gloucester, Delight Lynd, is a possessor of a cognomen that would honor a modern stage beauty.

The program included Wolsey's Farewell to Greatness, by William Goode; Portia's plea for mercy, Besse Hall; Over Hill, Over Dale, Irene Davenport; the Seven Ages of Man, Francis Ojibway; the quarrel of Brutus and Cassius, Andrew Connor and Green Choate; Orpheus and his Lute, Alta Printup; Antony's funeral oration, George Tibbetts; Polonius' advice to a son, Guy Bunn; Portia to Bassanio, Rhoda Fobb; Shylock's protest, Theodore Jackson; Hamlet's soliloquy, Theodore Frank; Hark, Hark, the Lark, Leona and Sophie; Nevevaan, Thomas Miles; Wilford, Eschelman; Portia's appeal, Alta Printup; Mary Ann Cutter; I know a bank where the wild thyme grows, by eight Indian boys and girls; the witches' dance, by seven Indian maidens. Four living pictures, showing Shakespearean characters, were formed.

CLASS DAY EVENTS AT CHESTNUT HILL

Prizes Will Be Announced and Graduates Will Follow Traditional Ceremonies

Closing exercises are being held today at Chestnut Hill Academy. Class day events took place this afternoon and the formal exercises, at which prizes for the year will be announced, will be held this evening. William Lyon Phelps, professor of English literature at Yale, will make the principal address. Diplomas will not be awarded to the graduating class until June 9, after the final examinations are held.

The traditional ceremony of lowering the senior class flag and raising that of the class which will be graduated next year were part of the class day exercises, followed by the planting of the class ivy, Charles L. Bailey, 3d, delivered the ivy oration. Others who took part were R. J. Fairies, class historian; W. S. Jamison, Jr., class poet; J. M. Gaston, class prophet; H. R. Elliott, E. W. Taylor, Jr., and Thomas Wharton.

Officers of the senior class are: W. J. Savaine, president; E. W. Taylor, Jr., vice president, and W. S. Jamison, Jr., secretary and treasurer.

Eight to Graduate as Nurses

Eight girls will be graduated as nurses tonight at the annual commencement exercises of St. Christopher's Hospital, to be held in the Carnegie Library, 6th street and Lehigh avenue. Dr. Thomas R. Neilson, surgical chief at the hospital, will speak and a reception and dance will follow the exercises. The girls who will be graduated follow: Gertrude Blaetz, Catherine McKee, Blanche Wenzel, Ella Bergen, Susan Shields, Emma Wessner, Hazel Lewis, all of Pennsylvania, and Mary Hapman, of New Jersey.

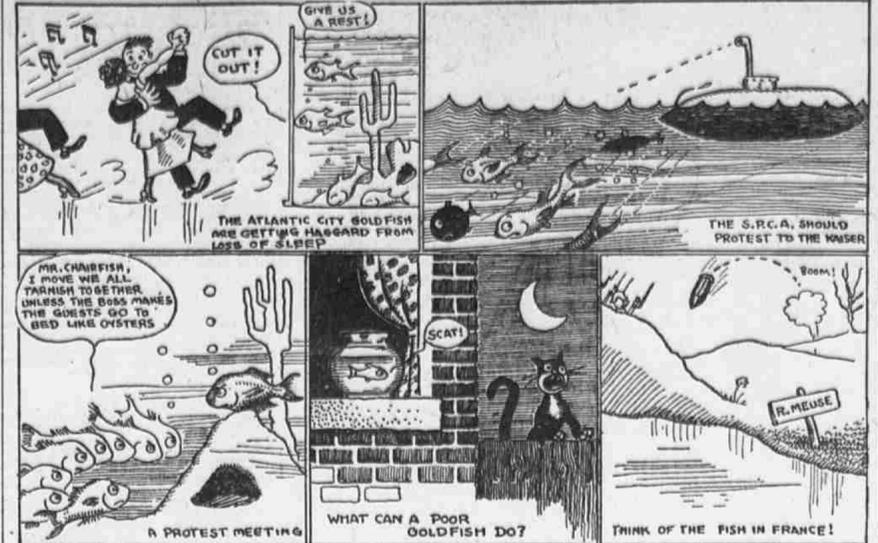
Women Graduate in Expression

Three young women graduates of the Philadelphia School of Expression and Dramatic Art last night made their debut, under the direction of Madame Schreiner, the debutantes were Misses Dorothy Richardson Sheldermine, Florence Helen Leslie and Lela Walker Bryan. Other pupils who assisted in the "Midsummer Night's Dream" were Violet Kahn, Lorna E. Waggoner, Irene R. White, Carlotta Holloway and Marguerite Shelly.

Athletics Profitable at Yale

NEW HAVEN, Conn., May 26.—Revenue of the Yale University Athletic Association for the year ending August 31 last totaled \$190,203.95, according to the annual report made public yesterday. The balance of the reserve fund is \$40,237.74. The greatest revenue came from football, \$108,765.53, with baseball next, with \$40,514.88. The expense of the crew was nearly \$25,000 and the receipts but \$8500. The expense of the track team also exceeded the revenues.

GOLDFISH AT SHORE FORCED TO WORK OVERTIME AND MAYBE SAMUEL GOMPERS WILL UNIONIZE THEM



The Sun Keeps Them Up All Day to Be Admired and the Music for the Dances Is Such That They Can't Sleep a Wink at Night, So They Hold Indignation Meeting, but Without Result

Most of the goldfish in Atlantic City are suffering from nervous prostration. It's not their fault. They only get two hours' sleep a day. There's no union to help them demand their rights, so what can a poor fish do? Naturally, they are worried. While they are not turning gray, it has been noticed that many are beginning to tarnish on account of their trouble.

The program bears testimony to a remarkable incursion of ancient English names into modern American Indian nomenclature. Oddly enough, there are such surnames as the Indian actors as Goode, Graybread, Warrington, Wilber, Brown, Cecil, Crowe, Fobb, Hall, Choate, Tibbetts and Fowler, while among given names there occur Wilford, Mary, Lawrence, Donald, Arnold, Earl, Benedict, Green, Guy, Evelyn, Ethel and Elizabeth.

NORMAL ARTS GRADUATE GET DIPLOMAS TODAY

Twelve Will Receive Honors at the School of Design for Women

The closing exercises of the Philadelphia School of Design for Women will be held this afternoon at the school, Broad and Master streets. The 12 graduates are representatives of the Department of Normal Arts and the Department of Design. The diplomas will be conferred upon the young women will be credentials in the Normal Arts Department for art teacherships in the public schools, colleges and other institutions; while the graduates from the Department of Design will receive diplomas to certify to their ability in technical and applied design in any type of commercial or artistic establishment.

Harvey M. Watts, A. M., Litt. D., will deliver an address entitled "The Importance of Design as a Means of Expression in Art." The prayer and benediction will be delivered by Rev. Dr. Franklin Smedley Moore. Dr. William P. Wilson, director of the Philadelphia Commercial Museum and of the Philadelphia School of Design for Women, will deliver the diplomas to the graduates and award the prize Fellowships. Miss Katherine L. Tegetmeier will sing several solos.

MINER MAKES WILL AS SLIDE OF EARTH MAKES HIS TOMB

Converses for 45 Minutes, Then Dies. Body Recovered

EUREKA, Utah, May 26.—As earth from a cave-in at the Bullion Beck mine was slowly entombing him yesterday, W. C. Colburn, a young miner, conversed for 45 minutes with those attempting to rescue him, made verbal disposition of his property and asked his friends to care for his wife and five young children.

The fall of earth continued to slip and he soon realized that he would be entombed before the rescuers could reach him. Colburn's body was recovered four hours after his death.

Favors Three-Year Term at Harvard

CAMBRIDGE, Mass., May 26.—The Harvard Illustrated forecasts a three-year term at Harvard in the near future. It says editorially: "It is coming—the death of the four-year tradition. It is unfortunate in many ways. It is thrice fortunate in many. We live fast these days. A year from life means much. The three-year undergraduate period is an indication of increased efficiency and of increased ability to work. This new order means that at no distant date a readjustment of the whole college life will be arranged."

Fathers Hear Teacher's Address

"The Value of Higher Education to Our Boys and Girls" was the subject of an address by Prof. George Alvin Spook, of the Frankford High School, at a meeting of the Fathers' Association of the Bridgetown Public School, at the school building last night. Others on the program were Common Councilman Fred Schwarz, Jr., of the 45th Ward; W. T. Cullin, of the Bridgetown school; the Tetonks Band, of Bridgetown; and a male quartet, consisting of Messrs. Thomas, Conley, Stalberg and Bishop.

MISS DOROTHY WALTON BLAIR



Valedictorian at the commencement exercises of the 1916 class of St. Mary's Hall, Burlington, N. J. Miss Blair, who is the youngest member of the class, has won the highest honors.

22 WILL GET DIPLOMAS FROM ST. MARY'S HALL

Graduation Exercises at Burlington School Begin Sunday Afternoon

BURLINGTON, N. J., May 26.—Every detail has been completed for the 79th commencement exercises of St. Mary's Hall here. The exercises will open Sunday afternoon, May 28, at St. Mary's Church, when the baccalaureate sermon will be delivered by the Rev. George Lynde Richardson to a class of 22 graduates.

Monday afternoon a Shakespearean pageant will be held on the campus of the school. That night a musical recital will be given. On Tuesday the commencement exercises will be held in St. Mary's Hall. The Rev. John Fearnley, rector of St. Mary's Hall, will open the exercises with a prayer. An address to the graduating class will be made by John Kendrick Bangs. Several other prominent speakers will attend the exercises and make short addresses. Bishop Edward Mathews, of the Episcopal Diocese of New Jersey, will confer the diplomas.

Dorothy Walton Blair, daughter of Mr. and Mrs. Burton D. Blair, of Edgewater Park, N. J., who is just 16 years old, the youngest member of her class, won the highest honors.

CAMDEN'S UNITED SINGERS TONIGHT'S BIG EXPOSITION FEATURE

Four Associations Will Be Heard in a Varied Program—Miss Pauline Freitag the Soloist

VISITING MUSICIANS ALSO

United Singers Feature at Camden Exposition

United Singing Societies of Camden will furnish musical program at 3d Regiment Army tonight. Miss Pauline Freitag will be soloist. Chorus of 200 voices will sing in German and English. Visiting musicians from this and other cities to attend. Reception by officers of United Singing Societies and their wives.

Camden's associated vocalists promise a program of unusual merit at the Civic Celebration and Exposition of Industries this evening. The occasion, known as United Singing Societies Night, will draw together not only the bulk of the membership of the four associations forming that union, but promises of attendance have been received from musicians of this city and other places.

The Third Regiment Army, in which the Civic Exposition is being held, has been prepared for the accommodation of the singers and their friends, and the attendance is expected to be one of the largest since the celebration began. Miss Pauline Freitag will be the soloist and the accompanist will be Otto Wenzel, director of the United Singing Societies of Camden. More than 200 members of the latter organization will take part in the program, which contains three numbers for chorus and two solos.

"Der Tag des Herrn," and "Der Yager aus Kurtfeld" will be sung in German, and "The Soldier's Farewell" in English by the United Singers. Miss Freitag will be heard in "Perfect Day" in English and "Elsa's Dream," from Lohengrin, in German.

The voices making up the chorus will be drawn from the membership of the four Camden organizations comprising the United Singing Societies. These are the Camden Maennerchor, Germania Maennerchor, Liberty Singing Society and the Frohsing Singing Society.

Prior to the concert a reception will be held by the officers of the United Singers and their wives. The officers are Joseph Schmitt, president; John Muth, vice president; George J. Lehr, secretary; Leopold Staszewski, financial secretary; Charles Schmidt, treasurer; Otto Wenzel, director; Ernest Lange and Jacob Fleck, trustees.

The singers and their fellow-workers are confident that the attendance tonight will exceed the high record of "ladies' night" last evening. The management of the exposition has been much encouraged by the response made to their reduction of admission price to children. "The attendance

of minors since the change was made three days ago has doubled.

Arrangements are about completed for the big civic parade which is to take place tomorrow afternoon. Being a half-holiday in the municipal departments it is intended to have every branch of the city government represented in the line of march by every man whose duties render it possible for him to turn out.

The exposition itself is drawing larger attendances to the armory as the end nears. Some of the exhibits are attractive, not alone for their educational value, but for the peculiar skill demonstrated in their construction. One of the most fascinating displayed by Dr. Martin A. Street, a dentist, shows a miniature California mine, made of gold and ivory. It is called "The Old Miner's Dream," and is valued at every man whose duties render it possible for him to turn out.

Make No Mistake On the Subject of Price at



True—We Offer Suits & Top Coats For Men and Young Men

For \$25, \$30 and \$35 that are worth every penny you pay for them—and yet Georges \$12.50, \$15, \$18 and \$20 garments offer more for your money, we believe, than it is possible to secure elsewhere.

We are not nearly so particular about how much you pay as how well satisfied you are.

If you find what you want at \$15 or \$20, that's what we want you to have. Satisfaction giving is never measured here by the bulk of your pocketbook. Service is more to us than merely the exchange of merchandise for so much money.

Illustrating Georges New Norfolk Suit with Regulation Sack Suit front and pleated back with either permanent or loose belt.



Assortments are Practically Unlimited

Wherever your fancy turns—whether you favor the staple blue serges, neat dark silk mixtures, the new myrtle green Flannels, the soft, serviceable Scotch Tweeds—or the scores of other smart effects of the day—IT IS HERE for your selection. And no matter what model you seek—whether a conservative or extreme dresser—our vast assortments will supply your most particular demands—

\$12.50 to \$35

For the holiday and week ends, WHITE FLANNEL TROUSERS

Of white tennis flannel—also striped Serges, with belt straps and cuffs. Price \$3.50

28 to 38 Waists—all lengths



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Once tried you will never be without them.

An unusual easy shoe for tired, aching feet.

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June Records at Heppe's

The new Victor records for June go on sale tomorrow. We invite all Victrola owners to visit our warerooms and try Heppe Victor Service. We do not sell our demonstrating records, but give you perfect, new records.

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