

# For June Weddings

## A \$350 Piano For \$350

That is—100 cents in piano value for every dollar you spend here. No "big reductions." But genuine all-the-year round true worth.

The Ludwig Piano Company is a one-price house. Consequently our pianos are offered in the beginning at the lowest possible prices consistent with sensible and safe merchandising. The



## Ludwig Piano

at \$350 on monthly payments is sold direct to the buyer from the great Ludwig factories.

Our output of thousands of pianos yearly enables us to make and sell the artistic Ludwig at a price far below its worth.

Perry Pianos, \$248 to \$275.

Ludwig Player-Pianos, \$590 up.

Ludwig-made Perryolas, \$450 to \$550.

Moderate terms. Your present piano as part payment.

### USED UPRIGHT PIANOS

\$65, \$75, \$90, \$105, \$115, \$125, \$145, \$165

## LUDWIG PIANO CO.

1103 Chestnut St.



## LADIES

We Are Now Prepared to Permanently Wave Hair by an Entirely New Process

MR. EDMOND has invented a new method which entirely eliminates baking, steaming or the use of injurious acids.

Ours is a boiling process. Gets close to the head without uncomfortable heat. Positively guaranteed to be vastly superior and more satisfactory to ladies who desire a beautiful, permanent wavy hair. Protect yourself against straight hair for the summer. Investigate our NEW method.

## Edmond & Warrick

HAIRDRESSERS

1302 Walnut Street

Makers of invisible transformations that fit and don't slide up.

Phones—Walnut 1889—Walnut 7818

We have just received an exceptionally fine lot of smart hats, too late for the season, that we will sacrifice

\$3.00 Up

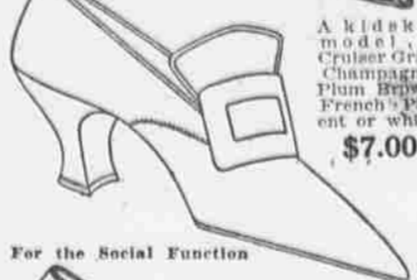
Parisian Millinery Shop

M. D. BEIDNER  
247 So. 11th Street  
Two doors bet. Locust



For the Wedding Day

Cloth of Gold or Silver, \$6.00. Finest White Satin, \$4.00



For the Social Function

A kidskin model, in Crisp Gray, Champagne, Plum Brown, French Patent or white. \$7.00



For the Promenade

The Colonette in Dull or patent Leather, \$5.00. In kidskin of white or pastel shades, also in White Buckskin. \$6.00

## For the Bride's Trousseau

When the time comes for that most careful and joyful shopping—the acquiring of a trousseau—a bride comes to Dalsimer assured of the fact that she can find fascinating footwear identical in style with the smartest creations—and at prices that are not too high.

Our charge customers will note that purchases made during the last ten days of current month are entered on bills July 1st. If you are not a charge customer, we will be pleased to have you call at our Department of Accounts.

## Dalsimer

Shoes and Hosiery

1204-06-08 Market St.

Genuine Buckskin with White Ivory Sole and Heel. \$5.00



For the Out-Door Day



A custom boot of superior quality white kid that is washable. \$9.00

For the Honey-moon

## GOLDMAN'S

### Permanent Waving For JUNE BRIDES

Our own special process—originated and exclusively employed by Goldman—gives a permanent wave. You can only appreciate the beauty of this process after you have seen its results. You are cordially invited to visit our new quarters and inspect this supreme example of hairdressing art.

Hairdressing  
Shampooing  
Marcel Waving  
Manicuring

La Naturelle  
Transformations

### NOW

Located in Our New and Enlarged Quarters

## GOLDMAN'S

1624 CHESTNUT STREET



Lisette  
The J. S. S. Co.

Esquisite creations for June Brides. Lovely lace and crepe combinations alluringly attractive and modish.

Chapeaux d'été, imported and of our own designs. 1426 WALNUT STREET



## Clearance Sale of all Suits and Coats

These garments are the most wonderful values ever offered in high-class merchandise.

A splendid opportunity for the June bride to complete her trousseau at remarkably low cost.

## The Vienna Shop

1531 Locust St.

## Our Unusual GOWNS AND HATS

All Greatly Reduced

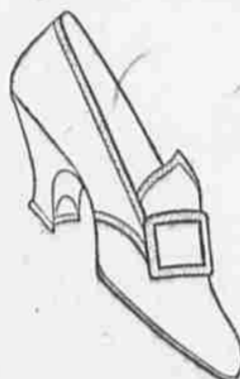
Included are the gowns and millinery from our display at the Atlantic City Fashion Show.

Mercer & Moore  
1702 Walnut Street

## For June Brides

Every Edison Phonograph we sell is inspected and oiled every month by our expert repair man—FREE OF CHARGE. This superior service can only be obtained at STARK & MOSE. THE TIoga SALESROOMS FOR THE Edison Diamond Disc Phonographs. 3627 Germantown Ave. Just bet. Erie Av. Open Evenings. Phone Tioga 4150. Write, call or telephone for Catalogue C.

## An Ideal Summer Shoe



An Attractive

## SOROSIS

Ivory kid Colonial Pump, with ivory kid leather buckle; medium-weight sole and Louis covered heel.

Sorosis Shoe Co. 1314 Chestnut Street

## The TROUSSEAU of the well-groomed bride

is incomplete without

## CHARM O' GRACES

(Trademark)

Protects and preserves delicate skins

Clears and improves bad complexions

Guaranteed absolutely free from poisonous and injurious mercurial ingredients

In jars \$1.25 at the better shops

If your dealer cannot supply you, we send, prepaid, on receipt of price.

THE REGALLOTTE CO. Philadelphia

CAPITAL \$1,000,000

SURPLUS AND UNDIVIDED PROFITS \$350,000

WE EXTEND every courtesy to our women patrons and welcome accounts, either large or small. We have provided a special room for the convenience of our women depositors.

## LOGAN TRUST COMPANY

OF PHILADELPHIA  
1431 CHESTNUT STREET

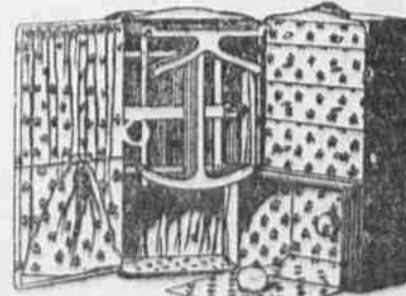
HOWLAND COMLY President

WILLIAM BRADWAY Treasurer

## Books for the Bride!

How often are the bride's gifts duplicated? Few gifts are less likely to be duplicated or more appreciated than worthy books. We have a large stock from which to choose. Make your selection now.

JACOBS FOR BOOKS 1628 CHESTNUT STREET



Defender de Luxe  
Special Price for \$57.50  
The Bride . . .

The Luggage Shop  
JOHN G. FAGAN  
1502 Walnut Street



## For Weddings

You should have our service—the best, quickest and most satisfactory.

## Packard Limousine Taxicab or Touring Car

To go anywhere—any time—night or day. PROMPT SERVICE. LOWEST RATES. AMERICAN TAXICAB COMPANY. 1411-13 Locust St. CABLE: GEMMEL, Manager



DON'T BE CHAINED TO A DISH PAN

## Whirlpool Family Washer

Saves two or three hours a day. Washes don't touch water. WASHES CHINA, RINSSES, STERILIZES. All GLASS, SILVER AT ONE TIME

Hershey & Sexton Co. 1519-21 FILBERT ST.

Write for illustrated catalog and free trial offer.

On Sale at Department Stores



## Permanent Hair Wave

Additional comfort is offered to ladies intending to have their hair permanently waved for the summer months by having it done in their own homes, without extra charge.

Great care is taken to preserve lustre of hair. Will not even affect color of gray hair. The cost of permanent Hair Waving is from \$12.00 upward, according to amount of hair. Phone Walnut 7945, or call.

CHAS. LUCKER Hair Dressing Establishment 113 S. 13th Street



## WEYMANN Pianos, Player-Pianos and Victrolas

will bring added joy and happiness to the June bride's new home. Hundreds of new and slightly used Pianos and Player-Pianos, and all styles Victor-Victrolas, Musical Instruments and Sheet Music, backed by our reputation of over 52 years as

Headquarters for Everything Musical in Philadelphia assures our patrons of satisfactory and efficient service.



VICTOR DISTRIBUTORS Over 250,000 Victor Records in stock

"Everything Musical" WEYMANN 1010 Chestnut St.