EVENING LEDGER-PHILADELPHIA, TUESDAY, MAY 16, 1916:

RECKAGE OF DU PONT PLANT SEARCHED FOR THB 3 MISSING; 11 DEAD Country A bo ut Gibbstown
Socured for Fragments of
Bodien Hurled More Than
Mile in Blast

YOU CAN CELEBRATE SHAKESPEARETERCENTENARY ON PHONOGRAPH Interesting Programs Possible From Wide Variety Recitations, Opera Arias and Lyrics-May Records Wide in Range and Large in Merit

By the Phonograph Editor



BEDFORD SPRINGS

 THE NEW KITTATINNY



SWAATMMONE, FA.

## United States, dread <br> United States 'Nobby' <br> Tread Tires on World's Record Car

World's Transcontinental Automobile Record Run from the Pacific to the Atlantic Oceans Broken by Cannon Ball Baker in a Cadillac Equipped 'with 'nobby' tread tires.

Cannon Ball Baker arrived in New York yesterday(May 15th), reducing the world's transcontinental record from 11 days 7 hours and 15 minutes to 7 days 11 hours and 53 minutes in a Cadillac car equipped with United States 'nobby' tread tires.

Baker says, "No other tires would have stood the test."
The superb showing made in this drastic, racking, real road tire teat proves the wisdom of the Cadillac Company in regularly equipping their tires with United States 'nobby' tread tires.

The bulldog grip of the knobs on 'nobby' tread tires and the quantity of rubber on the tread are what give these "aristocrats of the road" their continued supremacy.

## United States Tire Company

'Nobby' 'Chain' 'Usco' 'Royal Cord "INDIVIDUALIZED TIRES"

