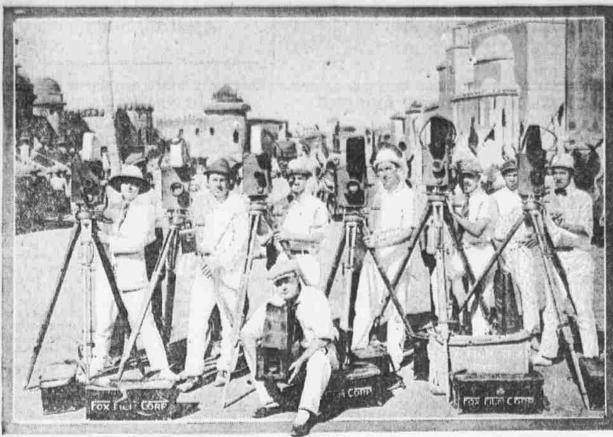
ON THE FIRING LINE



The battery of six moving picture machines and one news camera that "took" the Moorish fort and town shown in the background—not to mention the camera that snapped this photograph. The film under production was Annette Kellermann's new vehicle, made by the Fox Corporation in Jamaica.

Dave Roth. Last half of week, Klut

ing's Trained Animals, Harry Krautz

and company, the Three Rosairs, Six

Violin Misses, Morlin, the Coter-Boulden

BURLESQUE.

The Educational Value of

the Movies BY MACK SENNETT

very fact that mo-

ranks fourth among

the industries of the

ment and instruction

admissions ranging from 5 cents up, an

It is the news picture that has developed

into one of the most valuable educational mediums of modern times. A very few years ago we depended entirely upon news-paper accounts of the happenings in for-

paper accounts of the happenings in for-eign countries, frequently garbled, and sometimes purposely distorted, and illus-trated, at best, with reproductions of still photographs. Today we see the actual happening portrayed upon the screen al-most as distinctly as the event itself. We see the European armies marching to the front, battleships being launched, generals and rulers in interesting mo-

generals and rulers in interesting moments, and a thousand and one other happenings that bring foreign lands to our very doors. That is one angle of the educational value of motion pictures.

Another, and perhaps more vitally im

portant department of screen education is that used by private institutions. In schools and churches the motion picture

machine has become as permanent and necessary as the library, not replacing it, but acting as a valuable auxiliary. In commercial and manuracturing lines the

tions and many weary hours of study.

loyer and employe alike.

The most successful shops, factories and

wholesale and retail stores of today find that this method of bringing the latest and best methods to the attention of their employes are of mutual benefit to om-

In many ways the moving picture re-laces the library in families where books night be a luxury. In some instances it rould be impossible for the poor man to

The Silent Art

Speech is the one thing that it does not need. It is an art in itself.—J. Stuart Blockton.

fied by good music.

Theatrical Baedeker

No New Plays Next Week at Our Leading Theatres—New Feature Films Form Attractive Novelties

NEW PLAYS

#NICKERBOCKER-"The Brute." First Philadelphia presentation of Frederick Arnold Kummer's drama in three acts. A story of the triangle situation from e slightly different angle. Emily Smiley and John Warner in the leading roles.

#MERICAN-"The House Next Door."
The Arving Players, with Virginia Hennings and George Arvine, in this modern play.

CONTINUING PLAYS.

BROAD—"The Wooling of Eve," with Laurette Taylor and Phillip Merivals. A comedy by J. Hartley Manners, of an American girl, who starts to unitangle DUMONT'S—Dumont's Minstrels, in sa-a household mix-up of an English rela-tires on matters of current interest.

LYRIG-"Alone at Last," with Roy At-well, Harry Comer, Letty Yorke and John Charles Thomas, An operetta, with the best ada ted by Smith and Herbert; music by Franz Lehar. An ambitious Victories intertation of the "Merry Widow" school.

QARRICK - "If Puzz to Advertise," with Louise brew Grant Mitchell and Ben Volumen A nevel force with much fun

PHOTOPLAYS.

#TANLEY—Monday, Tuesday and Wednesslay, "Molly Make-Believe," with Many series Clark, Transday, Friday and Jaturday, "The Rad Widaw," with John &RCADIA -- Monday, Tuesday and Wed-

hesdic", "D'Artaguae, with Orrin John-son, Thursday, Friday and Saturday, "The Stoping Stone" with Frank Keeman and Mary Beland.

PALACE—Monday, Tuesday and Wednes-day, "Audrey," with Pauline Frederick, Thursday, Friday and Saturday, "The "Meart of Paula," with Lenore Ulrich.

"Waifs," with Jane Grey and William Desmond. Wednesday and Thursday. "The Habit of Happiness," with Doug- a few years go, when the man who pro-The Habit of Happiness, with Doug-las Fairbanks. Friday and Saturday, "The Half-a-Million-Dollar Bride," with Hamilton Revelle. Added attraction all week. Charles Chaplin in his burlesque

KEITH'S-Mary Shaw in "The Dickey Bird," Amelia Stone and Armand Ka-liez in "Ma'mzelle Caprice"; Belle Baker, vocalist; Husey and Boyle, come-dians; Tameo Kajiyama, Howard's Ani-mal Spectacle, Corbette, Shepard and Donovan, vocalists; Newbold and Gribbin, Rice, Eliner and Tom, gymnasts. NAND-Gruber's Trained Animals, Inez

McCauley and commany in "The Girl From Childs"; Thurber and Madison, Ryan and Riggs, in "Disturbing the Peace"; Harry Le Clair, Misses Rofers and Wood.

LOBE—"The Maid and the Mummy," Nat Nazano and company, gymnasts; Willie Zimmerman, Elwood and Snow, the Four Harmonists. Ripley and com pany. Winkel and Dean, Baby Ann, Hartley and Pecan.

\$ROSS KEYS-First half of week, Kluting's Trained Animals, Bessle Le Count, Claude Vaux and company, Holden and Graham, Pratt and Pratt,



EMILY SMILEY Who will be seen with the Knick-erbocker Players next week in a play new to Philadelphia, "The Brute."

Movies As a Help to the Stage Actor By ROBERT WARWICK

under a good director is a good thing for a player. One is ant to practice a redundancy of gesture on the stage and the movies correct that. There is not the voice to fall back on when one is acting for the screen. Gesture and facial expression must indicate every emotion; metimes it is necessary to depend on facial expression alone without a move-ment of the rest of the body, and the ability to do this is an asset on the stage. Then acting before the camera gives the player polse. The space is so much more restricted than on the stage that in scenes, particularly indoor scenes, where there are several persons there must be a minimum of action or the entire scene would be spelled. In the same scene on the stage, with its larger area, the characters might move about without spoiling it. Thus the camera gives poise.

There is no reason why an actor.

There is no reason why an actor should neglect his voice just because he doesn't happen to be using it on the stage. All the time I have been in the movies I have kept up the care of my voice. Every day I read aloud. When I read the paper in the morning, for instance, I read aloud, giving as careful attention to each word as if I were appropriate the stage of the stance. There is so much that may be said on tention to each word as if I were apthe subject of motion pictures as an edu-cational factor in modern civilization that I almost hesitate to

tention between as an edumodern civilization that
I almost hesitate to
discuss the problem is
one short article. Great
as is the present instructive value of the
film, the most conservative students admit that it is in its
infancy and, as a form
of amusement, the
very fact that mo-

Musical Glasses

SUNDAY, APRIL 16 Concert by pupils of Settlement Music School. Inited States is quite sufficient to prove its MONDAY, APRIL 17 standing. It is the combination of amuse-

Concert by the Philadelphia Orchestra, with Mischa Erman, violinist, as soloist, at the Academy of Music, for the new pension fund of the orchestra.

TUESDAY, APRIL 18

Habs Constants Hahn Quartet in recital at Witherspoon Hall.

a few years go, when the man who provided for his family by working 8 or 10 hours a day, at a not exorbitant wage, found the problem of paying for clean amusement a difficult one to solve. Today the ample supply of picture theatres, with advisions ranging from 5 cents up an arrival or the stress of the supply of picture theatres, with Joint piano recital by Ossip Gabrilowitsch and Harold Bauer at the Academy of Music, Choral Inlon will sing "The Cross of Fire" intata, at the Metropolitan Opera House, FRIDAY, APRIL 28
John McCormack in recital at the Metro

swers the amusement question very satisfactorily. After a hard day's work the head of the family is enabled to take his wife and children to a comfortable theatre, where, for a small amount, they enjoy well-constructed dramas, uproarlous comedies and current news pictures ampli-

The Effect of the Photoplay

The plays of today must be much better to succeed than the plays of 10 years ago, and I think that it is because they have been affected by the acting art and realism of the moving-picture drama.

J. Stuart Blockton.

Good Plots for Photoplays Are In Demand

Can you develop a good plot along unexpected lines -make it afford suspense, surprise, heart interest, human interest and climax? If so, it can easily be made suitable for a screen drama.

Putting the story in shape for sale and for production is my work. I can give you the hop you need to make a success as a llaywright.

Why not demonstrate now that you can do what you have open said you could do?

DANIEL ELLIS (Former Scenario Editor Lubin

ompany) Transportation Bldg. hiladelphia

THE PHOTOPLAY-MAN-ABOUT-TOWN

Those who viewed "The Silent Voice when it was presented on the legitimate stage at the Liberty Theatre, New York, last senson, with this Skinner in the prin-cipal part, will be interested to learn that it has been produced in motion pictures, with Francis X. Bushman and Mar-guerite Snow in the leading roles, and will important production on Tuesday

Two Paramount masterpleces to be presented for the first time in South Philadelphia will be shown at the Alhambra Monday, Tuesday and Wednesday. John Barrymore will be seen in a role new to him that of an accidental crook, or rather near-crook. The play itself, "The Lost Bridgeroom," is classified as a comic dramatic adventure, and that shout as adventure, and that about as ac curately describes it as is possible.

Photoplay entertainment of the highest class is the daily program for the Great Northern Theatre during the ensuing week. Tuesday the main attraction is "The Typhoon," a film version of the drama in which Walker Whiteside scored one of his greatest successes.

High-class photoplay entertainment, with pleasing specialties of a varied character, will be included in the programs at the Girard Avenue Theatre. For next Monday the main feature will be the appearance of Lillian Gish in "Daphne and the Pirate." Theaday, as an extra even. the Pirate." Tuesday, as an extra even-ing attraction there will be an amateur stage contest. Thursday will come the usual ballroom dancing contest for cash

Marguerite Clark, the dainty little actress who has won the hearts of the motion picture public by her artistry and her irresistible vivacity, will appear on Monday next at the Riaito Theatre in "Still Waters," a story of circus and canal-boat life, written especially for Miss Clark I believe that acting for the movies by Edith Barnard Delang,

> With the week divided into three periods, each marked by the presentation of one of the latest and best of photoplay successes from the producing centres of the Metro, World and Equitable Companies, the patrons of the Regent Theatre will look for high-class film entertainment

> The press agent has the following to say about Thursday's attraction at the Ruby: "It is necessary to resort to every known subterfuge in order to divert the crowds in Los Angeles streets when a scene is filmed. When the pictures of a

WHO ARE THE GLEAMING STARS?



steamahip office were taken for "The Code of Marcia Gray" a camera was smuggled up in an auto with the curtains drawn. Two prop boys staged a "fight" in another direction so that the scene could be

yer in the leading role, is such an exceptional picture that the Sherwood has ar-

ranged to have this romance of ancient Rome on Good Friday.

The management of the Olympia wishes it to be known that motion pictures are shown there every matinee and evening Although over two years old, "The Daughter of the Hills," with Laura Saweverything from pin cushions to books of

Of the many productions which will be at the Garden next week Alexander Dumas "Denise" on Wednesday and Be-hind the Firing Lines of the European War" are noteworthy.

Marguerite Clark's contract with the Pamous Players Paramount expires May 15, and this little star has already signi-fied her willingness to renew it for an-other year. "Out of the Drifts," in which she appears, will be at the Bluebird on Saturday.

One of the funniest bits of work in the comedy "Excuse Ms." which will be at the Grand on Thursday, is when the min-ister reverses his collar and performs a narriage after having been mistaken for

The Masterpiece Film Attractions announce the opening of their office in this city at 1825 Vine street. Associated in this enterprise is Sol Lesser, the young film magnate who purchased the United States right for 'The No'er Do Well," and Leon D. Netter, connected with him in most of his other enterprises.

William Farnum, who has thousands of admirers, was the boy cornetist of Buckport, Me. Unquestionably cornet playing can be ranked as one of the vices; a quite common one, in fact. He is in "The Bondman" at the Jefferson on Tuesday.

Prominent in the support of Fannie Ward, the Lasky star, who will be seen at the Germantown on Friday and Saturday in 'For the Defense,' are such well-known artists as Jack Dean, Horace B. Carpenter, Camille Astor, James Neill, Gertrude Kellar and others. 'For the Defense,' a Faramount picture, was written especially for Miss Ward by Hector Turnbull and staged under the direction of Frank Reicher.

Willard Louis, who wields a 44-calibre willard Louis, who wields a 44-calibre revolver as Big Bill in the William Fox production, "Fighting Blood," is an expert rife and revolver shot. Eureka patrons will see this "cannon" on Friday.

The Broadway will show "Gold and The Breadway will show "Gold and the Woman" on Tuesday. Mary Murillo, who wrote the scenario, makes crazy quilts as a diversion. She declares that sewing is the most restful form of diversion for the woman who works with her brain.

Charlotte Walker's next Paramount production for the Lasky Company will be under the direction of Frank Reicher in "The Woman and the Law," from the pen of Hector Turnbull, "The Trail of the Lonesome Pine," her last play, will be at the Park on Tuesday.

King," coming to the

PROMINENT PLAY PRESENTATIO



ALHAMBRA 12th, Morris & Passyunk Ave.
Mat. Dally at 2; Evgs., 7 & 9.
Vaudeville & Param't Pictures

Dustin Farnum in

"Ben Blair"

William Hart in

"Aryan"

BLUEBIRD 2200 NORTH BROAD ST.

Florence Rockwell in

"He Fell in Love with His Wife"

BELMONT BID ABOVE MARKET Mats. 1:30 & 8:30, 10c. Evgs. 6:30, 8, 9:30, 15c.

Florence Rockwell in

"He Fell in Love With His Wife"

SOTH AND CEDAR PARAMOUNT THEATRE

Marguerite Clark in

"Mice and Men"

FAIRMOUNT 26TH AND AVE

Kathryn Adams-Robert Whittier

"A Bird of Prey"

FRANKFORD 4711 FRANKFORD AVENUE

Pauline Frederick in

"The Spider"

56TH ST. Theatre MATINER Daily, 2:100

Mary Pickford in

"Poor Little Peppina"

William Farnum in

"The Broken Law"

GERMANTOWN 5508 GERMAN-TOWN AVE.

Mae Murray & Wallace Reid

"To Have and To Hold"

GLOBE SOTH & MARKET 2:18-7-9.

Mary Fuller in

52d St. 52d & Mats. 2-3:30 - 6:

LILLIAN GISH in
"DAPHNE AND THE PIRATES"
one Comedy CHARLES MURRAY in
"THE JUDGE"

ARCADIA CHESTNUT HELOW 18TH

Stanley Booking Company

and Robert McKill in

"The Last Act"

Great Northern GERMANT'N AVES.

"The Moral Fabric'

IRIS THEATRE 3146 KENSINGTON AVENUE

Virginia Pearson in

"The Hunted Woman"

IMPERIAL Theatre Walnut Stree

Robert Warwick in

'The Supreme Sacrifice'

JEFFERSON 29TH AND DAUPHIN

House Peters in

LAFAYETTE 2014 KENSING-

Mary Pickford in

"The Foundling"

LEADER FORTY-FIRST AND LANCASTER AVENUE

Mary Pickford in

"Poor Little Peppina"

LIBERTY BROAD AND COLUMBIA SPECIAL SEATURE BIOGRAPH Chas. Mailes & Claire McDowell

"Paths That Crossed"

Logan Auditorium Broad Abeve Rockland Ave.

Baby Marie Osborne in

"Little Mary Sunshine"

LOCUST 590 AND LOCUST 8418 1:30 and 3:30, 10c. Even 9:30, 8, 9:30, 18c. Jeanne Iver in

"One Day"

Market St. Theatre BAR MARKET BYREET

Olga Petrova in

"The Soul Market"

ORPHEUM GERMANTOWN AND CHELTEN AVES.

Jeanne Iver & Victor Sutherland

"One Day"

ming-Ethel Barrymore in 'Kiss of Hate'

The Hand of Peril"

EDITH REEVES in

FRANK MILLS and

Company, which is a guarantee of early showings of the actions. All pictures reviewed before exhibition. Ask for in your locality obtaining pictures through the STANLEY

ORIENT 62D & WOODLAND AVE.
Daily Mat. 2. Evg., 6:36 to 11
EQUITABLE PICTURE GIRARD AVENUE THEATRE

Bessie Barriscale, Clara Williams Carlyle Blackwell in 'The Shadow of Doubt'

> PALACE 1214 MARKET STREET Hazel Dawn in

> "The Saleslady PARK RIDGE AVE. A DAUPHIN ST. Mat. 2:15 P. M. Evg. 6:45 to 1

Bessie Eyton in "The Cycle of Fate"

PRINCESS 1018 MARKET
STREET Frank Sheridan in "THE STRUGGLE"

RIALTO GERMANTOWN AVE. FANNIE WARD and SUSSUE HAYAKAWA in "The Cheat"

REGENT 1634 MARKET STREET HUMAN VOICE ORGAN H. B. Warner in "The Raiders"

RUBY MARKET STREET BELOW THE STREET Mabel Taliaferro in "Her Great Price"

SHERWOOD SATH AND Matines 2-5 P. M. Evening 6:15 P. M. Theodore Roberts in "Pudd'nhead Wilson"

SAVOY 1211 MARKET . STREET FRANCIS X. BUSHMAN and BEVERLY BAYNE in "The Wall Between"

TIOGA 17TH & VENANGO STE. Blanche Sweet in "The Blacklist"

VICTORIA ABOVE NINTH ABOVE NINTH E KISS Extra Added Attraction-"BY STORK'S DELIVERY " Featuring MACK SWAIN Authentic War Pictures "SOMEWHERE IN FRANCE"

STANLEY WARRET ABOVE 16TH Wallace Reid and Cleo Ridgley in "The Love Mask"

EST PHILADELPHIA GRAND 52D and MARKET STS. MAT. DAILY, 2 P. M., 5 Charles Cherry in

"Passers By" OVERBROOK 63D & HAVER-FORD AVE.

Dustin Farnum in Call of the Cumberlands

GARDEN FIFTY-THIRD AND LANSDOWNE AVE Viola Dana in "The Children of Eve"

EUREKA 40TH & MARKET STS. Jackie Saunders in "Shrine of Happiness"

BROADWAY 52D and GREENWAY
TRIANGLE PLAYS "The Green Swamp"

With Bessie Barriscale "LOVE WILL CONQUER" BALTIMORE BALTIMORE AVE

HELEN WARE in WEBER & FIELDS in

Broad Street Casino BROAD Below

Vera Sisson in "The Battle of Truth" BILLIE REEVES COMEDY

CENTURY ERIE AVE. & MARSHALL "The Ruling Passion"

With Wm. E. Shea SOUTH

OLYMPIA BROAD AND BAINBRIDGE BTS.
WILLIAM FOX PRESENTS Theda Bara in "GOLD AND THE WOMAN"

NORTHEAST STRAND 19TH AND GIRARD AVE

Vivian Martin in "Merely Mary Ann" "STINGREE," 7th Episode

KENSINGTON

JUMBO FRONT ST. AND GIRARD AVENUE "PUBLIC APPROVAL" "HONORED MONARCHS" TWO PARTS

> Weekly Programs Motion Picture Chart

HE NEXT MOFNING IT RAINS A BEAUTIFUL APRIL DEQUE















"Strength of the Weak" Added Attraction "GRAFT" 10th Episode







I'D LIKE TO INTRODUCE YOU TO MY HUSBAND



MEGLECTED BY THE MATIONAL BOARD OF