

THE FACE OF LENORE



As seen in "The Heart of Paula," in which Lenore Ulrich is starring at the Stanley all next week.

Theatrical Baedeker

"Come to Bohemia," at the Forrest, is the Only Novelty—Two Extra "Peter Pan" Matinees—New Feature Films

NEW PLAYS

FORREST—"Come to Bohemia," with Daisie Irving, Walter Percival, Alice Hagerman, Muriel Hudson, Fritz Williams. A musical comedy, with book by G. S. Chappell and music by K. M. Murchison. It is a story of the Latin Quarter in Paris.

WALNUT—"Damaged Goods," Eugene Brieux's sociological play, recently produced by Richard Bennett.

CONTINUING PLAYS

BROAD—"The Little Minister," with Maude Adams. The famous play of Scotch life by J. M. Barrie, telling of the pranks of Milady Edithie, special matinee of "Peter Pan" on Tuesday and Thursday.

LYRIC—"A World of Pleasure," with Clifton Crawford and Conroy and Le Marie. A Winter Garden Show with music by Romberg, words by Atheridge and staged by J. C. Hoffman.

ADELPHI—"Nobody Home," with Lawrence Grossmith. A musical comedy from the Anglo-American Alliance. Good music, fair "book," excellent comedy from Grossmith.

GARRICK—"It Pays to Advertise," with Louise Drew, Grant Mitchell and Ben Johnson. A novel farce with much fun in it.

LITTLE THEATRE—Stage Society in four new productions, "In April," by Rose Pastor Stokes; "The Wedding Night," by Peter Sanson; "The Blind," by Maurice Maeterlinck, and a Chinese pantomime by Florence Bernstein, staged by Frank Buchanan. Friday and Saturday nights.

PHOTOPLAYS

STANLEY—All week, "The Heart of Paula," with Lenore Ulrich. A story of Mexican life.

ARCADIA—All week, "The Habit of Happiness," with Douglas Fairbanks. A Triangle Film Arts comedy.

PALACE—Monday, Tuesday and Wednesday, "The Code of Marcella Gray" with Constance Collier. Thursday, Friday and Saturday, "For the Defense," with Fannie Ward.

VICTORIA—Monday and Tuesday, "The Raiders," H. B. Warner. Wednesday and Thursday, "The Moral Fabric," with Frank Mills. Friday and Saturday, "The Wall Between," with Francis X. Bushman and Beverly Bayne.

VAUDEVILLE

KIETH'S—Valerie Bergere and company in "The Little Cherry Blossom"; Eddie Leonard and company, in "The Minister's Return"; Wilbur Mack and Nellie Walker, "A Pair of Tickets"; Kate Ellmore and Sam Williams, "Tango Shoes"; Edna Showalter, vocalist; Lucy Gillette, violin and Tambourin, comedy singing and acrobatics, and California Orange Packers.

CROSS KEYS—First half the week, Ward, De Wolf & Co., in "The Mummy and the Maid"; Frank Monell, Ouilbrick and De Wolf, Six Harmonies; Walton and Johnson, "The Wonder Kettle." Second half the week, Victor's Musical Melange; Williams and Kent, Rita Gould, Wilhard Hutchinson and company, Howard and Hoyt; Grayson and Lavande.

GLOBE—"Solomon the Great," Barney



NIGEL BARRIE

This personable young member of the "Nobody Home" company at the Adelphi is a nephew of the Forrest's energetic, courtly and highly esteemed press representative, Mr. Cholmeley Jones.

THE PHOTOPLAY MAN-ABOUT-TOWN

Every Saturday and here and there through the week the Evening Ledger's Photo Play Man-About-Town club meets for a social hour, listening to the neighborhood theatres and the films they show. For the complete and accurate program of the coming week see the Photo Play Chart in Monday's Evening Ledger.

Handsome colored programs for anniversary week at the Overbrook have just been issued and they are receiving much comment from the patrons. Billie Burke, in "Peggy," will be shown on Wednesday and other good features are also listed.

The request of many patrons for another showing of Clara Kimball Young, in "Camille," will be granted on Tuesday at the Jefferson. Triangle pictures will be shown here.

Although not one of the newest subjects, "The Typhoon," with Sasue Hayakawa, the wonderful Japanese actor, in the leading role, is one of the best productions for showing the famous Laszky lighting effects, and patrons of the Bluebird will see it on Saturday next.

Blanche Sweet, coming to the Apollo on Friday, in "The Ragamuffin" wears a sweater and cap as part of her stunt costume. Her appearance is such a contrast to the past subjects in which she wore evening gowns that many who have already seen this picture can hardly realize it is Miss Sweet.

The showing of first-run pictures every Saturday has gradually met with a hearty response from the patrons of the "Eureka." This week the Red Feather play, "Brigadier Gerard," with Lewis Waller, is the feature.

The policy of two-day showing of pictures is beneficial for public as well as financial reasons, and the Germantown is well attended on the second evening of each attraction.

Announcement will be made in a few weeks about the new organ at the Tioza. It is rapidly nearing completion at the factory.

The crowd at the Savoy was so great at the noon hours last week that it took a half-hour to secure a seat from the time one entered the place. This time was consumed by the gradual moving toward the rear.

House Peters, who was a former member of the Lubin Company, has just completed a picture, "The Hand of Peril," for the World Company, and it will be shown at the Liberty on Thursday.

Some excellent comedy is furnished in the Pullman car scene in "Excuse Me," at the Park on Thursday.

The Victoria will show "The Moral Fabric" on Wednesday and Thursday. This picture has created unusual comment by the daring way in which the story is handled, for two days of the week the perpetual "triangle" situation, it is, incidentally, a "triangle" production.

"Hop, the Devil's Brew," at the Broad Street Casino, on Monday, is an educational subject, as well as an interesting story. It shows to what extent the great evil of opium smuggling has been carried on and the methods employed in bringing it into the country.

The surrounding pictures shown before the feature each day at the Fifty-sixth Street Theatre are selected with the same care as the main attraction.

The outside walls of the Fairmount look like a picture gallery, for they are covered with artistic posters of the current and coming shows. Every Tuesday and Thursday are Paramount days.

A return engagement, by request, will be the Mutual picture, "Silas Marner," with Frederick Warde, at the Susquehanna on Thursday.

The popular serial, "The Iron Claw," is getting better each week, and the Plaza patrons are following with great interest. It is shown on Mondays.

Violet Mercereau is looking for a husband, and it is possible that some of the male members of the Century audience will apply for the job after seeing her on Wednesday in "The Path of Happiness."

Feature photoplays from the best producing sources are included in the daily bills which will be offered the patrons of the Great Northern Theatre during the forthcoming week. On Monday Tyrone Powers will be presented as the star in "John Needham's Double," a film version of the same play, in which E. S. Willard scored one of his most notable stage successes.

The Ruby will show on next Monday a Paramount presentation of Marie Doro, in the film dramatization of Victorien Sardou's immortal drama, "Diplomacy."

Another play with a war-time flavor will be seen on Monday, featuring Bessie Barriscale, the Triangle screen star, in "Bullets and Brown Eyes."

James J. Corbett heads the vaudeville bill at the Alhambra. The feature act will be supplemented with Mae Murray and Wallace Reid, in "To Have and To Hold," the first three days, and Francis X. Bushman, in "The Wall Between," the last half.

Some of the most striking examples of double exposure that have appeared in a

Your Favorite MOVIES

FREE To Boys FREE To Girls Name Your Favorites We will send you tickets that will admit you FREE to see them. If you will only devote ONE MINUTE OF YOUR TIME A MONTH TO MERELY TALKING WITH YOUR MOTHER OR FATHER about our proposition. This offer is open to boys and girls anywhere in Philadelphia, or in any town within 100 miles of Philadelphia, that has movies. For particulars call or write. ROOM 230 PUBLIC LEDGER BUILDING PHILADELPHIA

Advertisement for Boston University featuring a testimonial from Will Deming, Ph. D., who certifies that his business administration course was completed during the summer of 1915. The course included subjects like Principles of Advertising, Psychology of Selling, Legal Aspects of Business, and Business Methods.

Will Deming, who plays the valuable press agent and apostle of advertising in "It Pays to Advertise," once addressed the College of Business Administration of Boston University on his favorite stage-topical. The above was the duly attested result.

film for some time are employed in "John Needham's Double," founded on Joseph Hatton's play of the same name which was originally introduced into America by E. S. Willard. Tyrone Power is featured in this production, which will be the main attraction at the Regent Theatre on Monday and Tuesday next. Francis X. Bushman and Beverly Bayne in "The Wall Between," a Metro wonder play for Wednesday and Thursday, is by far the most pretentious feature in which these stars have appeared. It is a military masterpiece and affords an excellent opportunity for the staging of scores of thrilling scenes.

Some of the very best offerings of the Paramount, Triangle, Equitable and Shubert Companies make up next week's list of attractions at the Girard Avenue Theatre. Monday Billie Burke in the Triangle success, "Peggy," a play which provides a role which particularly fits the little actress who has captivated thousands on the speaking stage.

This will be followed on Tuesday by Frank Sheridan in "The Struggle." There will be an amateur contest on the stage.

Other theatre news will appear on Monday.

PROMINENT PHOTOPLAY PRESENTATIONS

Large advertisement for The Stanley Booking Company listing various theatres and their current photoplay presentations. Theatres listed include Alhambra, Arcadia, Apollo, Bluebird, Belmont, Cedar, Fairmount, Frankford, Germantown, Globe, Girard Avenue Theatre, Imperial, Jefferson, Liberty, Logan Auditorium, Locust, Market St. Theatre, Orpheum, Park, Regent, Rialto, Savoy, Susquehanna, Victoria, and Stanley. Presentations include "The Moral Fabric," "The Foundling," "The Unknow," "The Cheat," "The Lonesome Pine," "The Blacklist," "The Two-Edged Sword," "The Struggle," "The Havoc," "The Unpardonable Sin," "The Cheat," "The Lonesome Pine," "The Battle of Truth," "The Golden Chance," "The Sowers," etc.

Weekly Programs Appear Every Monday in Motion Picture Chart

Advertisement for the Adelphi Theatre featuring the play "Peter Pan" and Maude Adams. It mentions that the demand for Peter during Miss Adams' engagement in Philadelphia has been so great that Miss Adams has decided to let him frolic twice this coming week. The Adelphi Theatre also features "The Little Shepherd of Kingdom Come" and "The Trial of the Lonesome Pine."

What the Theatres Are Doing Here and Elsewhere

Philadelphia has been waiting for a long time for Cyril Maude to again give us "Grumpy." Now the announcement comes that he will appear at the Broad Street Theatre before the close of the season. The Adelphi Theatre announces "Whoa for Easter week. No, it is not a companion piece to 'Stop! Look! Listen!' 'Watch Your Step,' 'The Folies' and 'Around the Map' much as the name suggests it. It is really nothing more serious than the inevitable and annual Mask and Wig show." A. D. Woods is still at it. On May 1 he will produce a new American comedy by George D. Parker, entitled "The Dawn," in Atlantic City. In the cast will be Kathleen MacDonnell, Robert Edgar, William Leveaux, Sarah McVicker and Annie Buckley. The Hammersteins, father and son, are always in the operatic sea, be it either grand or high. Now we hear that Otto Hauerbach and Rudolf Efrim, authors of "Katrinka" and "High Jinks," have signed a five-year contract with Arthur Hammerstein. They are to write a series of musical comedies, the first of which will be produced early in September, with Emma Trentini in the principal role. The prima donna will leave her home, in Mantua, Italy, early in May to prepare for the opening. From Chicago we hear "Taxi 4-11-44" is to be produced by Walter N. Lawrence. Mabel McCane and Johnny Slavin are among those engaged for it. Mr. Lawrence reached Chicago this week. It is the piece A. H. Woods once contemplated producing. The stars will shine at the New Am-



Advertisement for the Grand and Market Streets theatre featuring Warren Kerrigan in "The Pool of Flame" and other plays like "The Writing on the Wall," "The Mystery of Orcival," "The Battle Cry of Peace," "The Graft," "The Unpardonable Sin," "The Golden Chance," "The Sowers," etc. Also mentions other theatres like Overbrook, Garden, Eureka, Broadway, Century, and Jumbo.

Advertisement for a film featuring Max Looks Back to Locate his Pursuer and makes a Happy Discovery. The ad includes a cartoon illustration of a man running and a speech bubble saying "I AM THE CONQUEROR!!". It also mentions "UNPASSED BY THE NATIONAL BOARD OF CENSORSHIP".