

STROUD
PIANOLA \$550

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## FF CAR

 LEFT DYING IN ROADWidow of E. H. Fry Seeks Ev ence to Learn if P. R.
-Was Responsible


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Period of Reconstruction

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Burglars Get $\$ 800$ From Safe
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## The Fouse that Teppe brolt

Through the Heppe Rental-Payment Plan You May Rent a Genuine Pianola and Apply All Rent to Purchase

## A Great National Public Utility

## That concerns all merchants and all people

THE original Cash Register rang a bell, indicated and recorded the amount of the purchase. It benefited the merchant only.
In a third of a century this old model has developed into a Cash Register that directly benefits every man, woman and child who spends money in a store.

This new Cash Register equally concerns every merchant and clerk, every banker and wholesaler in this land.

It furnishes every customer with a receipt or sales slip. It prints on this the amount paid or charged.
On this is also printed the date of the sale and who made it.

It forces a duplicate, printed record for the merchant.
It prevents disputes over charges and bills paid.
It saves shoppers' time.
It gives the merchant all his profits. It gives him more money for his family.

It promotes more and quicker sales.
It protects each clerk against making errors and against the mistakes of others.

It rewards the diligent clerk by telling his employer which one makes the largest number of sales and which one gets the greatest amount of business.

It assures the banker additional sccurity for the money he loans the merchant.

It gives the wholesaler additional assurance that the merchant will have money to pay his bills.

It furnishes the banker and the wholesaler mechanical evidence that the merchant's statement of his business is correct.

It is a business necessity.
MERCHANTS!!
We have new 1916 models that give this perv fect service.
Write us aday or see our agent in your city
and learn how you can secure one of these public service machines. Liberal allowances are made formold National
Cash Register that were good in their day, bue
do not so completely protect you or do nor so completely protect you or sive the value-
able service our 1916 Models do.
Addres Dr Address Dept. Z.

The National Cash Register Company Dayton, Ohio

Why be without a player-piano when you can rent
one at Heppe's and apply all rent to your purchase price?
Especially when the instrument that you can rent is a genuine Pianola-a Stroud-or even a Steinway.

There is no need to wait until you have accumulated the full amount of the cash price of the instru-player-pianos in your home on our rental-payment arrangement. Rental rates as low as $\$ 2.50$ weekly are accepted.

Come in, or write us-we will gladly explain fully our rental-payment plan.

The Aeolian Family
of the player-piano world is on sale at Heppe's

Acolian Player-Pianos . .......................... $\$ 395$
Terms-Cash, on charge account, or rental-payment plan


[^0]:    The Stroud Pianola

