

ATLANTIC CITY FAD IS NOW "SWIMMING TO REDUCE WEIGHT"

Women Visitors Take Daily Dives in Pools—Fashion Show to Make a Stir

GOTTAGERS RETURNING

ATLANTIC CITY, March 17.—Swim and reduce your weight! Society matrons and adopted daughters from many cities have studied the newest slogan with characteristic seashore enthusiasm.

Doctors are helping it along as a matter of course, for bathing has wonderful recuperative possibilities.

Among the Philadelphiaers here there are no more enthusiastic swimmers than Miss Sophie Worth, of the Gladstone, who has adopted the newest slogan with characteristic seashore enthusiasm.

Comparatively little attempt is made to attain "style" in the water.

The now-asserted fashion shows in but one of the stellar attractions being lined up by hotel men and amusement managers for the entertainment of the rapidly growing pre-Easter throngs.

Wilton Lauchey, Cyril Scott, Hilda Spang, Kathleen Clifford and other stars appear here next week in the premier of "Everyman's Canteen," a drama of today.

It is quite settled that the opposition of a few Boardwalk costumers will not be permitted to upset well-advanced plans for the Philadelphia-made Fashion Show.

Police Court Chronicles Timothy Green, of Greensboro, arrived in Kensington via Green River.

Chelsea Cottages Opened. Mr. and Mrs. Charles J. Webb, of Elkins Park, have opened their cottage in Chelsea.

Charges Surgeon Left Needle in Child's Eye. Actress Brings Suit Against Noted New York Specialist.

NEW YORK, March 17.—Dr. Herbert W. Wootton, an eye and ear specialist of note, was defendant in a suit on trial yesterday before Justice Hotchkiss in the Supreme Court because of an operation he performed in 1912 on Zalden Roland, then 2 years old.

SEEK "BUTCH" McDEVITT "Millionaire for a Day" Sought by Detectives at Shore

ATLANTIC CITY, N. J., March 17.—Detectives said to be from Wilkes-Barre, Pa., a quiet search here today for "Butch" McDevitt, Wilkes-Barre's "millionaire for a day," whom District Attorney Statters says to quit in relation to political matters there.

Here Pay for Beverly Workers. BEVERLY, N. J., March 17.—Thomas Lee, president of the Beverly Wool Stock and Shoddy Mills, has announced an increase of \$1 per week for all employees.

HIBERNIANS WHO WILL DANCE TONIGHT



"Ireland for Allies and Liberty"—Redmond

By JOHN REDMOND Member of Parliament and Leader in the House of Commons in Ireland.

LONDON, March 17.—St. Patrick's Day greetings to Irishmen and friends of Ireland in America!

MAYOR RIDDLE WILL HAVE MANY OPPONENTS

Ten Candidates for Five Places in Atlantic City Commission. Half a Hundred Expected

ATLANTIC CITY, March 17.—Ten candidates thus far are in the field for the office of City Commissioner, with five \$2500 places to be filled and the fight is barely opened.

Police Court Chronicles

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Woman Hurt in Auto Collision

As the result of an automobile collision at Broad and Tasker streets last night, Mrs. E. M. Duffy, of 185 Lancaster avenue, is in the Methodist Hospital suffering from serious injuries.

"Paddy's Night" at the Hanover "PAT" and his "Bonny Lassie" will be with us—We'll expect you.

ROYAL ELECTROTYPE CO. PHILADELPHIA. DAY & NIGHT SERVICE. Electrotypes, you simply approve an initial cost.

GREEN PIG NO LONGER DESECRATES THE SPIRIT OF ST. PATRICK'S DAY

Demand for Tokens, However, Exceeds That of Any Other Year—Shortage of German Dyes Fails to Mar Jocund Dispositions of Irish Patriots

The green pig is dead—dead as a doornail. No longer will the little plaster figure with a snout at one end and a curling tail at the other, repose in a shop window and grin its defiance at a true Irishman.

Dealers in novelties hung the crepe on the tail of the green pig this season. Complaints from the Irish, individually and collectively, sufficed to show the dealers that there were limits to even the Irishman's sense of humor.

There are the usual shillelaghs, although they are in different variations than usual, and green stovepipe hats which come apart with a long, green snake, the lineal descendant of the last one St. Patrick drove from Ireland.

There is, of course, a fly in the metaphorical ointment. German dyes have passed temporarily beyond the beyond and great difficulty has been experienced by the dealers in St. Patrick's Day novelties to get the exact shade of rich green that is symbolic of the Irishman's celebration.

The average price of both domestic and export tonnage was \$1.05 a ton in excess of the 1914 quotation.

U. S. STEEL EARNINGS \$726,683,589 IN 1915

Year the Fourth Greatest in History of Corporation. Report Announces

NEW YORK, March 17.—The United States Steel Corporation's gross earnings last year from all sources amounted to \$726,683,589, an increase of \$148,268,836 from 1914.

Because of the abnormal demand for steel for export in the last quarter for domestic munition manufacturing, several features appeared in the pamphlet report just issued which would not be in evidence ordinarily.

Prices received in 1915, based on the total tonnage of rolled and other finished steel products shipped, showed, in case of export commitment, an average increase of \$4.19 a ton.

SEEK NEW "L" STATIONS

Movement to Obtain Them Started at Merchants' Dinner

At least two stations on the Market street elevated line between 15th and 22d streets are wanted by the Market Street Merchants' Association.

It was contended that such stations would save a great deal of time and discomfort for thousands of persons who now have to transfer at 13th street to reach business houses or residences to the west.

Week-End Sale Of Slightly Used Pianos

Seventeen Pianos in fine condition go on sale today. These instruments were taken in exchange last week as part payment for Cunningham Pianos. The terms are as low as \$5 monthly.

Uprights: \$300 BRAMBACH \$85, \$325 G. D. PEASE \$85, \$300 CONRAD MEYERS \$95 & SONS, \$300 HARVARD PIANO CO. \$95, \$325 NEW ENGLAND PIANO CO. \$95, \$325 H. C. SCHOMACKER \$110, \$325 WAVERLY PIANO CO. \$115, \$350 KOHLER & CHASE \$125, \$400 HAZELTON BROS. \$135, \$425 SOHMER & CO. \$135, \$425 CHICKERING & SONS \$135, \$450 EVERETT PIANO CO. \$150, \$500 STEINWAY & SONS \$165. The New Hanover Hotel.

DISCONTINUING Philadelphia Store 15th and Chestnut. Georges OVERCOAT CLEAN-UP. Closing Out Entire Remaining Stock, Comprising 1184 Garments at Remarkable Savings. IN VIEW of the rising fabric market and the continued famine for dyestuffs, it is certain that these garments will cost you \$5 to \$10 more than our original price next season.