Store Open Tonight Till 9

Saturday Till 10

ATLANTIC CITY FAD IS NOW "SWIMMING TO REDUCE WEIGHT"

Women Visitors Take Daily Dives in Pools-Fashion Show to Make a

COTTAGERS RETURNING

ATLANTIC CITY, March 17.—Swim
and reduce your weight! Society matrons
and athletic daughters from many cities
have adopted the newest slogan with
arracteristic seashore enthusiasm. The met fad has arrived opportunely, for serves as an admirable substitute for serves who are foregoing dancing for

Dectors are helping it along as a matter possibilities. wonderful re-coperative possibilities. Consequently, there is a great epiashing both morning and afternoon in the pool at the Casino and also at the larger tank there. Amons the Philadelphians here there

Among the series and more enthusiastic swimmers than the Sophy Worth, of the Gladstone, who at the Dennis with her mother. Mrs. Harry Worth, and Mrs. Stanley Smith. Worth, whose smartly-worn trotteur elts and becoming hats have made her much-admired figure on the Boardwalk, the finds expert natatorium devotees from New York, Pittsburgh, Cleveland, Boston,

New York, Pittshurgh, Clevenard, Boson, Walnington and Balkimore.
Comparatively little attempt is made to stain "atyle" in water garb. For the most part the costimes are of silk or sain, a few blue or brown, but the majority black, unrelieved except for lace collar and cuffs. The promised knicker-becker swimming suit has not received by the statement of the collar and cuffs. selety's sanction here, although an occa something of a sensation at the Hygeia by appearing in skirtless raiment. TO ENTERTAIN THRONGS.

The now-assured Fashion Show is but The now-set of the stellar attractions being lined up by hotel men and amusement managers for the entertainment of the rapidly growing pre-Easter throngs. The Apollo rowing pre-Easter throngs. The Apollo Theatre management led off with a "first-lime-on-any-stage" production of a new suscal comedy. "Come to Bohemia." in Daisle Irving, equally famous abroad as a beauty and prima donna, makes her American debut. Her vehicle a described as an "exclusive musical pastel of love and fun."

pastal of love and tun."
Wilton Lackage, Cyril Scott, Hilda
Spong, Kathleen Clifford and other stars
spear here next week in the premier
of "Everyman's Castle," a drama of today,

of "Everyman's Cautle," a drama of today, by Anthony Maguire.

Serge de Diaghileft's Ballet Russe is to appear at the Apollo on the 28th, under the auspices of the Hotel Men's Association, which entered a guarantee of 36500 is land this holiday feature. John Mecormack, the Irish tenor, who has a large following here, will sing at the Garden Pier on Palm Sunday. A year ago seats were sold upon the stage to take care of an overflow house. All of the big Boardwalk hotels are to have musical features for Easter Sunday. for Easter Sunday.

WILL IGNORE OPPOSITION. It is quite settled that the opposition of s few Boardwalk costumers will not be permitted to upact well-advanced plans for the Philadelphia-made Fashion Show. After discussing the situation from every angle, the hotel men's committee, headed by Howard Edwards, refused to make any cencessions whatever, and the show is to be distinctively a Philadelphia produc-

to have the whole exhibition to thems. At least two sections, Mr. Well-sed Man, are to be devoted to showing the last word in approved masculine apparel, from footwear to top hats. Boardwalk chair barons laughed at hints from city officials, incensed over an appeal to the United States Supreme Court in the chair tax fight, that the city can bar rolling chairs from the Boardwalk "It cannot be done," every

Nor are the producers of feminine garb

ist one of the barons said today. Their explanation is that thousands of visitors, who count the rubber-tired, cozily cushcoupes of wicker and glass one of Atlantic City's greatest attractions, never would permit the "Chair Trust" to be put out of business. CHELSEA COTTAGES OPENED. Mr. and Mrs. Charles J. Webb, of

Eltins Park, have opened their cottage in Chelsea. Major and Mrs. E. Gray Pendic-ion are expected home shortly from Palm Mrs. Helen Payne and Miss Helena A.

Payne are among the newcomers at the Strand. Mrs. Charles Henry Scott and were luncheon visitors at a Boardwalk hotel. Mrs. F. C. Geer and Mrs. H. C. Dunham, of Scranton, are at the Traymore with Miss Louise Shindel, of Tamaqua. Mr. and Mrs. E. M. Zehnder and Miss Zehnder, of Scranton, are visitors at the Dennis.

At some of the hotels men room-hunters are almost as insistent as the women seekers of bargains in the accommodation line in "seeing" what room clerks have to offer. Before he was settled finally at a big hostelry yesterday, a well-groomed man of middle age looked over half a dozen apartments. Finally he took the most expensive of the lot.

CHARGES SURGEON LEFT NEEDLE IN CHILD'S EYE

Actress Brings Suit Against Noted New York Specialist

NEW YORK, March 17 .- Dr. Herbert

NEW YORK, March 17.—Dr. Herbert W. Wootton, an eye and ear specialist of note, was defendant in a suit on trial resterday before Justice Hotenkiss and a jury in the Supreme Court because of an appeation he performed in 1912 on Zaidee Zoland, then 2 years old.

The child is the daughter of Mrs. Nesta di Becker Roland, an actress, who brought the action as the guardian of her daughise. She demands \$50,000 because, she slieges, after an operation performed by the doctor on the child, a part of a needle sas found to have been left in the girl's ye.

Mrs. Roland testified that Zaidee had drosping eyelid and that Doctor Woot-in performed an unusual operation to smedy the trouble. There was apparent-Improvement, and after a few days ild complained of intense pain. Two months later, she says, part of a needle worked through the flesh over the eye.

SEEK "BUTCH" McDEVITT

"Millionaire for a Day" Sought by Detectives at Shore

ATLANTIC CITY. N. J., March 17.—
Collectives, said to be from Wilkes-Barre,
hads a quiet search here today for
Buich" McDevitt, Wilkes-Barre's "milboaire, for a day," whom District Attorby Shittery wants to quiz in relation to
solitical matters there.

McDevitt's famous statue which he presuited to Atlantic City several weeks ago
sin stands in a corner of the commission
tubber at City Hall, but officials have
an soliting of the original of the statue.

Laury at Kushnie's "torner," where
Batch' had his headquarters during his
as stalt here, failed to disclose his where-

Mere Pay for Beverly Workers STEELER, N. J. March 17 -Thomas a Fresident of the Baverly Wool Stock section of the Beverly Wool Stock should hills has amounted an int of \$1 per week for all employee plant is operating at full capacity.

Say and night shifts.



and Liberty"-Redmond

By JOHN REDMOND

LONDON, March 17.—St. Patrick's Day greetings to Irishmen and friends of Ireland in America!

Ireland stands united with the Allies in the cause of liberty and

civilization and looks forward with confidence to the union of all her

sons in the service of their common country under home rule at the

in Atlantic City Commission.

Half a Hundred Expected

ATLANTIC CITY, March 17.-Ten

andidates thus far are in the field for he office of City Commissioner, with five 3500 places to ' filled and the fight is

parely opened. Nominations may be en-

tered, it was decided today, until April 29, 10 days before the city votes. By that time close to half a hundred patriots

enthusiam over a return to the "good old times" when Atlantic City was wide open on Sunday. Representatives of a

saloonists' organization today said the Mayor may be strong for an open Sunday, but he has done very little to bring it

City Commissioners Harry Bacharach,

away and risk his chances as an ally of Mayor Riddle probably will be determined

Other self-announced candidates in-

clude Samuel Breathwaite, a hotel man; William F. Sooy, president of the County Bar Association; Dr. Underwood Cochran,

a booster and convention hall enthusinst, and Alfred M. Heston, a city official for

20 years or more. Heston seeks veng-cance and vindication. After saving the city more than \$290,000 in 16 years by

defying bosses while he held the office of City Comptroller, Heston, a few months

ago, was unceremoniously ousted both as

City Treasurer and Sinking Fund Com-

missioner. He is in modest circumstances after having handled many millions of At-

lantic City's funds faithfully, and that

Telephone Company Asks Charter

The Haddonfield Rural Telephone Com-pany has filed articles of incorporation in Camden. The objects of the company are to build and operate telephone lines in New Jersey. The capital is \$2000. The incorporators are Edward J. Dougherty.

Edwin Ballinger, Charles D. Ballinger, Al-vin M. Warrington, Flwell R. Warrington, Frank C. Ames, Mark B. Wills, Charles D. Barton, Joseph Barton, James H. Wil-

litts, Margaret Sutter, Harry B. Co Charles W. Rodgers and W. S. Fortiner.

"Paddy's

Night"

at the

Hanover

'PAT" and his "Bonny Lassie" will be with

us—We'll expect you.

We have celebrated many holiday occasions, but for a real typical good time we stand "pat" on this one.

Souvenirs, Special Music

OTEL? ANOVER

Twelfth and Arch Sts.

CLAUDE M. MOHR. Mgr

this one.

and Dancing.

fact will be an element in the campaign.

back again.

termination of the war.

MAYOR RIDDLE WILL

PETER CRENEY

GERMANTOWN A. O. H. TO HONOR ST. PATRICK

Will Hold Reunion-Speeches by Irish Members of Parliament

St. Patrick's Day will be celebrated tonantown, when the 35th annual reunion will be held in Town Hall. Speeches will be made by prominent Irish members of the House of Parliament; and the civic administration and a ball will mark the anniversary of the society's patron saint. More than 1000 persons are expected to attend.

The principal speakers will include Assistant City Solicitor Michael J. McEnery, Register of Wills James B. Shechan, the Hon. William Murphy and the Hon. Thomas McLaughlin, both of the British House of Parliament.

The grand march of the ball will be led by Peter Carney and Miss Catherine Carney, assisted by Jo ph Fleming and Miss Margaret Fleming. will be presented to both young ladies by the society.

The prominent officers of the division who will be present include the president. Jeremiah J. Sullivan, a former member of Parliament from Ireland; Peter Mc-Crossen, vice president; Joseph Carney, secretary; Frank Howard, financial secre-

The committee in charge of the affair includes Matthew Raidy, chairman; Joseph Fleming, Michael Sheild, Edward Ryan, Charles Devine, William Murphy, James Dougherty, John Murphy and Joseph Smith. Joseph Smith.

Pélice Court Chronicles

Timothy Green, of Greensboro, arrived

Kensington via Green River. He was running loosely to the wind-ward and his ballast had listed. There was also something wrong with his com-pass for he found himself many miles from the right latitude. To make matters worse, Timothy sought advice from white-coated pilots at attractive life-saving sta-tions, but this only complicated his stat-tions but this only complicated his savi-

gation.

His cargo finally became too much for his horsepower. Then Green anchored on an inviting front step near Trenton avenue and York street. Although it was



cold, his engines were working well, and he was warm within. Finally the human craft sounded six bells and turned in for the night, regardless of the somewhat

In fancy Timothy journeyed to France, England, Scotland and Ireland. He had visited many places in the Emerald Isle, when he was aware of the fact that a huge green snake was approaching. Its flaming eyes were riveted on Tim, and its

tongue was wiggling in anticipation.

Tim jumped up to kick the serpent out of the road, when he fell into the arms of a friendly cop. "I've heard," said the bluecoat, "that green creme de menthe affected some people this way, but I've never seen it in action before." Tim was taken to the Trenton avenue

and Dauphin street station. Magistrate and Dauphin street station. Magistrate Dietz regarded him severely as the prisoner told his horrible tale. Then a twinkle shone in the Magistrate's eye. "Discharged." he said. "but I'd advise you to swear off." Tim swore that he would. Not until he reached the street did he realize that it was St. Patrick's

Woman Hurt in Auto Collision

As the result of an automobile collision at Broad and Tasker streets last night, Mrs. E. M. Duffy, of 3630 Lancaster avenue, is in the Methodist Hospital suffering from serious internal injuries. Mrs. Duffy's machine was struck by a car owned by S. W. Fitshugh, of 4201 Chestnut street.



actual cost comes later—in the press-room. Consequently, your O. K. should be deferred until the time tickets are all charged against the job you are printing. Then, and then only, can you tell what you are getting out of your investment. Royal out of your investment. Royal electrotypes are the lowest net cost duplicates you can buy in this or any other city in the United States.

ROYAL ELECTROTYPE CO. PHILADELPHIA

************ lectrotypes

HIBERNIANS WHO WILL DANCE TONIGHT GREEN PIG NO LONGER DESECRATES THE SPIRIT OF ST. PATRICK'S DAY

Demand for Tokens, However, Exceeds That of Any Other Year-Shortage of German Dyes Fails to Mar Jocund Dispositions of Irish Patriots

The green pig is dend—dead as a doormall. No longer will the little plaster, mans had supplied prior to the war.

figure with a snoot at one end and a
curlique tail at the other, repose in a
have been so great that late-comers in the indow and grin its defiance at a rue Irishman.

true Irishman.

Deslers in novelties hung the creps on the tail of the green pig this season. Complaints from the Irish, individually and collectively, sufficed to show the dealers that there were limits to even the Irishman's sense of humor, and with one order the green pig was officially buried.

Philadelphians, asids from the descendants of Brian Boru, will probably not notice the beast's demise, for the question never occurred to them as to why an Irishman should be associated with a green pig, but they will be more than recompensed in the addition of new novelties that get closer to the real spirit of St. Patrick's Day.

There are the usual shillelaghs, al-

There are the usual shillelaghs, al-

though they are in different variations than usual, and green stoveplie hats which come apart with a long, green smake, the lineal descendant of the last ne St. Patrick drove from Ireland, shoot-ing forth to scare those who do not swear by the patron saint of the Green Isle. There is, of course, a fly in the meta-

phorical ointment. German dyes have passed temporarily to beyond the beyond and great difficulty has been experienced by the dealers in St. Patrick's Day novel-ties to get the exact shade of rich green that is symbolic of the Irishman's celebra-tion. The Japanese, for the first time, have entered the arena and are supplying

The demand for tokens for the holiday have been so great that late-comers in the field of orders have had to take the dark green or nothing. Hotels and cares have joined in the enormous business, boosting the volume of trade in advance of last year and previous seasons.

This year is the banner year for selling St. Patrick's Day tokens, according to John E. Sullivan, of the firm of John A. Bradley. "Our stock was sold out completely about a week ago," said Mr. Sulli-

pletsly about a week ago," said Mr. Sullivan. "Since that time we have been trying to get more to fill orders. We have been receiving orders in exceedingly large quantities from hotels, apparently showing that souvenirs are becoming more popular than usual on St. Fatrick's Day. No. not a pig this year. We stopped selling them because the Irish folks and their variatibless. sympathizers thought they were too un-complimentary. When do we start for next season? Plenty of time yet. We don't have to think about St. Patrick's Day, 1917, until next Monday."

It is true that today was started rimarily by the Irish for the Irish, but seemed this morning, from the number of shamrocks and "Erin Go Bragh" signs worn in lapels, that everybody, no matter what the creed, had imbibed the spirit of the day. The color called orange was little in evidence, except on the backs of the bills of higher denominations, and the true Irishman rid himself even of that as

U. S. STEEL EARNINGS \$726,683,589 IN 1915

Year the Fourth Greatest in History of Corporation, Report Announces

NEW YORK, March 17.-The United States Steel Corporation's gross earnings has year from all sources amounted to \$726.683,589, an increase of \$168,268,656 from 1911. It was the fourth greatest year in the corporation's history, the turnyear in the corporation's history, the turn-over having been exceeded by something more than \$50,000,000 in 1913, by a small-er margin in 1912 and in the boom year of 1907. The year's net revenue, made pub-lic some time ago, was \$140,250,06, a gain of \$58,503,548 from the preceding fiscal period. HAVE MANY OPPONENTS Ten Candidates for Five Places

Because of the abnormal demand for steel for export in the last quarter for domestic munition manufacturing, several features appeared in the pamphlet report just issued which would not be in evidence ordinarily. The value of finished steel sold for export was \$95,163,393, against \$42,784,091 in 1914, a gain of more than 122 per cent. This was the greatest foreign demand ever experienced by the corporation in a single year. The demonstration in a single year. The demonstration is a single year. corporation in a single year. The domestic output of finished material, worth \$291,-188,661, was 15.9 per cent. greater than the year before.

that time close to half a hundred patriots are expected to be in the lists.

Next to the fact that Mayor "Bill" Rible is to be a candidate for re-election, with the field against him, in all probability, interest contres very largely in George F. Joly, Jr., a real estate operator, who has frankl served notice upon 187 license holders he will yote to put a server of them out of business if Prices received in 1915, based on the total tomage of rolled and other finished steel products shipped, showed, in case of export consignment, an average increase of \$4.19 a ton. At the same time, the average price for this material sold into great many of them out of business if elected. Right now, one thing is certain, domestic consuming channels was only him cha 26 cents a ton higher than the year pre- project. the saloon vote will not be for Joly.
It may not be for Mayor Riddle, it was said today, in spite of the Mayor's reputed

ceding. The average price of both domestic and export tonnage was \$1.05 a ton in excess of the 1914 quotation. E. H. Gary, chalrman of the corporation.

says in the annual statement that additions and betterments decided upon dur-ing the year will involve the estimated expenditure of \$70,000,000.

The corporation produced in the year 11,762,639 tons of rolled and other finished steel, a gain of 30.49 per cent over 1914. The report states that this was approximately 85 per cent, of the annual capacity of the mills, considering the year as a whole, but that in the final quarter the output equalled the maximum steel producing capacity. As this condition is un-derstood to have continued, it is expected in the trade that the 1916 record will closely approach 14,000,000 tons of finished steel, exceeding every previous year in the corporation's history.

SEEK NEW "L" STATIONS

Movement to Obtain Them Started at Merchants' Dinner

At least two stations on the Market street clevated line between 15th and 32d streets are wanted by the Market Street Merchants' Association. A movement to obtain them was started last night at a dinner of the association at the Hotel Bingham. It was suggested that the stations he located at 15th and 24th except tions be located at 19th and 24th streets. where there are connections with the sub-way-surface lines,

It was contended that such stations would save a great deal of time and discomfort for thousands of persons who now have to transfer at 13th street to reach business houses or residences to the west.

William B. Levis proposed the plan for the new stations, and the association's president. William L. Eldridge, appointed him chairman of a committee to push the

Week-End Sale Of Slightly Used Pianos



\$85



\$325 Smith & Barnes, \$95





\$155

Seventeen Pianos in fine condition go on sale today. These instruments were taken in exchange last week as part payment for Cunningham Pianos. The terms are as low as \$5 monthly.

\$325 Regent, \$125



UPRIGHTS \$300 BRAMBACH 85 Mahogany \$325 C. D. PEASE 85 Mahogany. \$300 CONRAD MEYERS \$ 95 & SONS

\$300 HARVARD PIANO CO. S 95 \$325 NEW ENGLAND 95 PIANO CO.

Mahogany. \$325 H. C. SCHOMACKER \$110 \$325 WAVERLY PIANO CO. S 1

\$350 KOHLER & CHASE \$1 \$400 HAZELTON BROS.

\$425 SOHMER & CO. \$425 CHICKERING & SONS \$

\$450 EVERETT PIANO CO. \$150 \$500 STEINWAY & SONS \$165



Factory-50th St. and Parkside Ave.

DISCONTINUING

Philadelphia Store

15th and Chestnut

increase in gross business at this store-yet it falled

literally forced by the increasing cost of doing

business, high

corner rental.

general over-

head expenses

to discontinua. Profits are im-

possible unless we lower the standard

Georges value,

and this refuse to do,

OVERCOAT CLEAN-UP

Closing Out Entire

Remaining Stock, Comprising 1184

Garments at Remarkable Savings.

N VIEW of the rising fabric market and the continued famine for dyestuffs, it is certain that these garments will cost you \$5 to \$10 more than our original price next season.

By all means buy now for next winter. You will not only be many dollars in pocket, but right up to the minute in fashion, as Georges model clothes are always a full season in advance of average readymades in style.

98 of the \$18.00 Grade 104 of the \$16.50 Grade 76 of the \$15.00 Grade 53 of the \$12.50 Grade

101 of the \$28.00 Grade 209 of the \$25.00 Grade

212 of the \$22.50 Grade 86 of the \$20.00 Grade

57 of the \$35.00 Grade 73 of the \$32.50 Grade

98 of the \$30.00 Grade

331 in All. Now

17 of the \$40.00 Grade

245 in All, Now

Included are the finest silk and satin lined coats, both single and double breasted models

Were \$15 & \$16.50, Now

Were \$18 &

\$20, Now . . .

Were \$22.50 & \$25, Now Were \$28 &

\$30, Now...

Included are hundreds of Suits of medium weight-ideal for late Spring service FINAL FUR COAT



Coats, "just 37 left." Full skins, Persian lamb collars. Outside shell of the finest English Coating. Originally marked \$40. \$23.50 Marmot Lined Coats (9 in all). choice of Beaver, Persian lamb or natural rat collars, outside shell of the finest black kersey. These coats were originally marked \$60, \$75 and \$85. While they last, your \$42.50 choice at.....

19 of the higher priced natural Black Mushrat and Marmot Coats, including 7 of the finest Raccoon Auto Coats, fur outside—all reduced in the same proportion.

TROUSERS \$3.00 grades \$2.00 \$3.50 grades \$2.50

\$4.00 grades 53.00

Quilted Lined Double-Breasted Ulsters

Outside shell of the finest Black Kersey, Astrakhan Shawl collar. Originally priced \$25. Now

PHILADELPHIA

Providence