



WILLIAM H. ROCAP
Public Ledger Sports Editor

MULDOON
Greatest of American Trainers

Public Ledger
Photographer

W. C. BULLITT
Descriptive Writer

WEED
Public Ledger Cartoonist

The Willard-Moran Fight From Five Different Angles

HO FANS! The Public Ledger has arranged to give you the *whole* of the Willard-Moran combat. If you cannot watch the battle of heavyweights from the arena, you can "see" it through the Public Ledger's pages. There will be something in these pages for *every* newspaper reader, since the Public Ledger will have five men—sportsman, trainer, photographer, descriptive writer, cartoonist—at the ringside.

HERE are the five men. (1) Rocard, the famous sports writer and referee. (2) Muldoon, expert on physical training. (3) Public Ledger staff photographer. (4) Bullitt, descriptive and humorous writer. (5) Weed, the Public Ledger's celebrated cartoonist. The articles will be made up into three complete pages—the first to appear on Sunday, March 12th; the second on Sunday, March 19th; and the third on the day of the match, Saturday, March 25th.



MORAN



WILLARD

ROCAP

Sports Editor of the Public Ledger has picked the winner of every world's heavy-weight battle since 1892 when he nominated Corbett to beat Sullivan; was the only newspaper man to cable a complete story of the Johnson-Moran fight from Paris, in June, 1914, securing a special permit from the Minister of Commerce to get the story past the censors; selected Jess Willard to dethrone Johnson; nominated Frank Moran as the logical opponent of Willard.

MULDOON

William Muldoon is recognized as the first American trainer; has built up the physique of popular fighters and famous men, from John L. Sullivan, formerly champion heavyweight, to Elihu Root, former Secretary of State; is believed to have almost infallible judgment in forecasting the physical possibilities of men, especially fighters; the Ledger has commissioned him to forecast the fighting possibilities of Willard and Moran.

PHOTOGRAPHS

The series will be freely illustrated with pictures taken by Public Ledger staff photographers. The pictures will have a wide appeal and will visualize the activities of the training camps; the progress of the two fighters; the work of the trainers and boxing partners; and the public's interest in the preparations for the combat.

BULLITT

of the Public Ledger staff. A descriptive writer whose racy and distinctly humorous articles have recently given a hearty laugh to all Pennsylvania. He will be at the ringside, and will write of the great scrap and scrappers from the point view of an amateur. Bullitt's portion of the page will be written for the average man—not the fight fan alone—and will appeal to every one who understands the meaning of the phrase "prize fight," or has sufficient humor to evolve a chuckle.

WEED

the Public Ledger's cartoonist, will sketch the men from life. Every newspaper reader knows Weed's cartoons—their essential accuracy, and the way in which they depict a man or an incident free from pose. They are as graphic as photographs, and full of those touches of satirical humor and emphasis which mark the work of master cartoonists.

Three Big Special Pages

The First Appears in Next SUNDAY'S

PUBLIC



LEDGER